

## Job Title: Tech Product Manager

We are seeking a highly skilled and experienced Product Manager to join our team. As a Product Manager, you will play a crucial role in driving the success of our products by effectively managing the product lifecycle, collaborating with cross-functional teams, and delivering valuable solutions to our customers.

## **Responsibilities:**

- Collaborate with stakeholders to define product vision, strategy, and roadmap
- Conduct market research and competitor analysis to identify market trends and opportunities
- Gather and analyze customer feedback, needs, and requirements to inform product development
- Define and prioritize product features and enhancements based on business goals and customer value
- Work closely with engineering, design, and other teams to ensure successful product delivery
- Develop detailed product requirements, user stories, and acceptance criteria
- Create and maintain product documentation, including product plans, specifications, and release notes
- Monitor product performance and user feedback to identify areas for improvement
- Collaborate with marketing and sales teams to develop go-to-market strategies and ensure successful product launches
- Stay updated on industry trends, emerging technologies, and best practices in product management

## Why Should You Consider Working (In this Role!) With ValuEnable?

- We are a 2-year old well-funded and profitable, service focused insurtech venture, solving a USD 31 Bn per year customer retention problem for insurers. We work with 8 of the top 10 private Life insurers in the country helping them solve this problem.
- One of India's most well respected financial institute, **Zerodha**, is our lead institutional investor through it's fintech investment arm, Rainmatter Fintech Investment
- You will work with significantly senior levels at our partners' end, helping address their specific requirements.
- You will be handling interactions with multiple stakeholders such as business, technology and product teams. You can leverage the experience you already have, we promise your experience will only be enriched!
- Opportunity to participate in ESOP Pool of an early-stage venture

## **Requirements:**

- 4-5 years of experience as a Product Manager or in a similar role
- Post Graduate or Graduate degree in IT or Computer Science from a recognized university
- Post-graduation in Management from a recognized university (Preferred)
- Certifications in Project Management, Agile/Scrum (Preferred)
- Strong understanding of product management principles, methodologies, and best practices
- Excellent analytical, problem-solving, and decision-making skills
- Effective communication and collaboration abilities
- Proven track record of successfully managing and launching products
- Experience in the IT industry or related field is highly desirable
- Ability to thrive in a fast-paced and dynamic environment