Economic voting and the Great Recession: new politics in Southern Europe

Session 04

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- 1 Overview of the last session
- 2 Beyond NWE: the party systems of SE
- **3** The impact of crises on party systems
- 4 The impact of crises on party systems: the Italian 'tangentopoli'
- 3 An introduction to economic voting theory
- 6 The impact of crises on party systems: the Great Recession
- References

Take-home points from Session 3:

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- Party system change needs of both societal change and political opportunity. In the case of PRR parties, the former has to do with the advance from industrial to post-industrial economies, and the latter with the weakening of party ties
- **3** Yet the changes don't need to be **bottom-up** (as with the green/new left parties), but can also be **top-down** (as with PRR parties)

Take-home points from Session 3:

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- Still, rapid and radical changes are difficult to produce because party systems generate embedded dynamics. The impact of PRR parties have been slow and progressive
- However, in this session we will discuss whether this must be always the case or not. For that, we will be looking at the effect of crises on party system change

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- This has to do with the context in which Lipset and Rokkan (1967) formulated their cleavage theory
- At that time, the presence of true liberal democracies was restricted to North America, Oceania and a cluster of countries in North-Western and Central Europe (NWE)¹
- Most of the cleavage theory were therefore founded on countries that belonged to the so-called first and second waves of democratization (before and after the inter-war period, respectively)
 - ¹ Plus the deviant cases of Colombia, Jamaica, Costa Rica, Israel and India

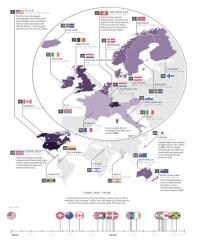


Figure 1: Oldest democracies in the world. SOURCE: Our World in Data, Boix, C., Miller, M. and Rosato. S.

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- As such, most studies on the rise of New Left/Green parties and PRR parties are restricted to party systems whose evolution follows this general framework

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 - 2 Post-communist or Central-Eastern Europe (CEE), that are not equivalent but to which we will refer here as if they were

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 - 4 Although important cross-country differences (e.g., stability in Slovenia vs. instability in Slovakia / high democratic quality in Lithuania vs. low democratic quality in Hungary)

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- They share at least two relevant characteristics with the party systems of CEE:
 - They are part of the so-called third wave of democratization (beginning/end)
 - 2 In most cases, they are preceded by authoritarian regimes (with the exception of Malta)
- However, the autocracies of Greece, Portugal and Spain (as well as that of Italy before the 2nd World War) were far-right autocracies instead of communist regimes

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 - 2 A social norm against far-right parties (see more in Dinas & Northmore-Ball, 2020)
- As with the case of the national and industrial revolutions for NWE, the transitional revolution and the specific pre-existent conditions matter to determine party system characteristics

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- Once again: social and institutional factors

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- So let's talk about crises!

"A crisis situation is created when routine incremental problem-solving no longer works, when institutions are no longer taken for granted and are no longer self-reinforcing, when the compliance of citizens is no longer guaranteed, and when positive feedback processes are set in motion that accentuate rather than counterbalance the emerging crisis" (Kriesi & Hutter, 2019, p. 33)

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- Of what crises across the world can you think of? What political change have/could brought?

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- We will focus on two cases: the Italian tangentopoli and the Great Recession

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- It also witness the consequences of May 1968. This generated an
 echo of strong protests in 1969 all over the country, but specially in
 the north. These protests where followed by the emergence of
 environmentalist parties that, however, had only limited success

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- It showed that most of Italian political parties were implied in cases
 of illegal financing, sometimes doing business with the mafia, and
 across different party and governing levels (including the leaders of
 the two main parties)



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- Other parties that 'benefited' from the crises were the extreme right party National Alliance (MSI-AN), the Northern League and the recently born social democratic party (PSD)
- In sum, the whole party system changeD from the 1990 to the 1994 election, registering the highest levels of volatility and party system fragmentation in the modern history of Western Europe

MORLING

The impact of crises on party systems: the Italian 'tangentopoli'

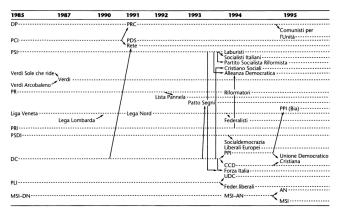


Figure 1. A left-right map of traditional and new parties (1985-95).

Note: For the meanings of the abbreviations see the appendix. The dotted lines suggest the continuity of the same party; the arrows the relationships between the previous party and the successor one, mainly at an elite level; the point of departure of the arrows the moment when the split or the merger was carried out.

Figure 2: Figure 1 from Morlino (1996)

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 - Media driven top-down mobilization
 - In addition, change of the electoral law to a majoritarian FPTP system in a highly geographically fragmented country (interplay of institutional and societal factors)

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- The prevalence of economic voting is higher when party ties are weak
- The effect of economic voting in party system change is higher when party systems are less institutionalized
 - ³ See Achen and Bartels (2017)



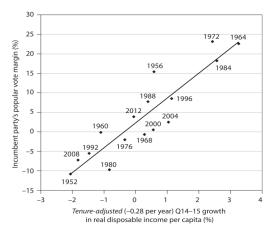


Figure 6.1. Short-Term Income Growth, Tenure, and Presidential Election Outcomes, 1952–2012

Figure 3: Figure 6.1 from Achen and Bartels (2017)



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 - 2 In SE provoked the massive entry of challenger parties

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- This definition has implications for other concepts that we have discussed: remember the definition of party system institutionalisation (i.e., repeated patterns of interaction between parties for the formation of government)
- Let's see the four largest SE countries:
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 - 4 Portugal: BE, but continuity

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 - 2 The left party in opposition accommodated the demands of the citizenry

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- *Final activity!* Let's divide the class in two groups. You have 5 minutes to discuss arguments against or in favour of the re-alignment vs. de-alignment theses in SE, that is, why should we expect volatility to remain high or lower. Someone from each group should summarise the main points and then we will briefly debate.

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