New far right parties and the (silent) counter-revolution

Session 03

Álvaro Canalejo-Molero

University of Lucerne

Spring Term 2021-2022

- 1 Overview of the last session
- **2** The weakening of party ties
- 3 The (silent) counter revolution
- 4 A new party family? The populist radical right
- **5** The impact of PRR across Europe
- **6** References

Overview of the last session

Overview of the last session

Take-home points from Session 2:

- Party-systems are strongly embedded within institutions and the socio-economic structure. They are path dependent and difficult to change
- 2 However, changes in the socio-economic structure accompanied by mobilization through extra institutional channels can generate an opportunity window for newcomers
- Yet these changes are unlikely to be large, because the conflict structure tends to absorb new issues

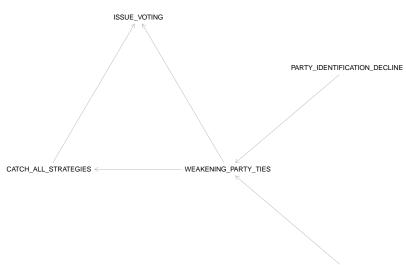
Overview of the last session

- This has been the case of the green parties so far. They were born as a response to societal changes (the silent revolution) and the mobilization of new issues (new social movements) and became institutionalized in many cases but with limited success
- Their success depended on (1) the degree of social change, (2) the degree of institutional constraint, (3) the openness of the party systems and (4) and the structure of political competition
- In this session we will discuss how change can trigger change; that
 political dynamics are not often linear, and that changes can be
 bottom-up, but also top-down

- In the 1980s, there was a growing concern that **party ties** (i.e., the link between society and the political parties) were **fading away**
- The number of party members and party identifiers was at a low peak
- The silent revolution and the growing important of green and new left parties made many scholars think that rooted political identities were weakening
- People seemed to vote based on their individual preferences on temporarily salient issues rather than as an expression of group identity (i.e., **the 'issue voter'** thesis)

- "In my opinion, this seems to be the case more in cities and suburban areas than in rural areas." (Miguel's response paper)
- "Rural areas tend to have more family tied structures and also a lower level of education which results in more social group centred voting" (Miguel's reponse paper)

- It also gained importance the thesis that established parties, because
 of the weakening of party ties, were increasingly shifting towards a
 'catch-all' model (Kirchheimer, 1966), i.e. party competition as
 policy markets
- Instead of defending the interest of a specific part of the electorate, they would moderate or blur their position on controversial issues to attract a wider audience
- Thus, they would devote less effort to develop programmatic linkages and a a strong organization
- Instead, their mobilization strategies would increasingly focus on altering the saliency of valence issues in which to prove their credibility as capable managers of the res publica



PARTY_MEMBERSHIP_DECLINE

- This would have led to three main outcomes:
 - A higher electoral volatility (i.e., net vote changes between one election and the following)
 - 2 The rise of new parties
 - 3 The decline of parties as such (i.e., socially rooted organizations)
- But were these outcomes true?
- Let's focus on the first two!

- Very few parties had succeeded in passing the threshold of representation
- Among the few that did it, many disappeared or fell back into a marginal role
- Changes at the societal and partisan level had not undermined the cleavage structure, i.e. votes remained overwhelmingly within each political family
- "As convincingly argued by Bartolini and Mair (1990), the long-awaited 'un-freezing' of partisan alternatives has yet to come." (Ignazi, 1992, p. 5)
- In other words, the undergoing process seemed to be one of de-alignment rather than re-alignment

- However, some electoral changes beyond the modest gains of the green and new left parties were noticed in the end of the 80s and the beginning of the 90s
- New extreme right parties, different from conservative and liberal parties had gained momentum in some national elections (remarkably, the National Front in France)
- Ignazi (1992) was the first to call the scholarly attention to this phenomenon
- Most importantly, these parties resembled those extreme right parties of the inter-war period because they were able to attract highly diversified voters, cross-cutting existing cleavages
- On the other hand, they were different from the inter-war extreme right parties and their successors because they didn't reject the democratic principles of popular sovereignty

Table 1. Electoral results of ERP's in the 1980s; percentages of vote

| Country | Party | 81 | 82 | 83 | 84 | 84E | 85 | 86 | 87 | 88 | 89 | 89E |
|--------------------------|------------|-----|------|-----|-----|------|-----|------|-------|-----|------------|------|
| Austria ¹ | FPÖ | _ | - | 5.0 | _ | - | _ | 9.7 | _ | _ | _ | _ |
| Belgium ² | VIB | 1.1 | - | - | _ | 1.3 | 1.4 | - | 1.9 | - | _ | 4.1 |
| Denmark | FRP | 8.9 | - | - | 3.6 | 3.5 | - | - | 4.8 | 9.0 | - | 5.3 |
| France ³ | FNs | 0.2 | _ | - | _ | 11.2 | - | 9.8 | - | 9.6 | $(14.4)^4$ | 11.7 |
| Germany ⁵ | NPD | - | - | 0.6 | - | 0.8 | - | ~ | 0.6 | - | _ | 1.6 |
| | REP | - | - | - | - | - | | - | - | - | - | 7.1 |
| Greece | EPEN | - | - | - | - | 2.3 | 0.6 | - | - | - | 0.3 | 1.2 |
| | KP | 1.7 | - | - | _ | - | _ | _ | - | _ | _ | _ |
| Italy | MSI | - | - | 6.8 | - | 6.5 | - | - | 5.9 | - | - | 5.5 |
| The | CP + | 0.1 | 0.8 | - | - | 2.5 | - | 0.4 | - | - | - | - |
| Netherlands ⁶ | CP86 | | | | | | | | | | | |
| | CD | - | - | - | - | ~ | - | 0.1 | - | - | 0.9 | 0.8 |
| Norway | FRPn | 4.5 | - | - | - | - | 3.7 | - | - | - | 13.0^{7} | - |
| Portugal | PDC | - | - | 0.6 | - | - | 0.7 | - | 0.5E | - | ~ | 0.7 |
| Spain | AP | - | 26.2 | - | - | - | - | 26.0 | 24.7E | - | 25.8 | 21.4 |
| | FNs | ~ | - | - | ~ | - | - | - | 0.6E | - | - | 0.4 |
| | Falange | - | - | - | - | - | - | - | 0.1E | - | 0.1 | 0.2 |
| Switzerland ⁸ | AN/ | | | | | | | | | | | |
| | Vigilantes | - | _ | 3.5 | _ | ~ | - | - | 2.9 | _ | - | - |

Figure 2: Table 1 from Ignazi (1992)

- A new question emerges then: "Why, in an era of mounting postmaterialism and economic growth, do we find an increasing number of rightwing voters?" (Ignazi, 1992, p. 5)
- It is important to notice the formulation of this question thirty years ago because hundreds of papers are still published every year trying to answer it
- Let's reflect on the answer given by Ignazi: that as the same way
 that a silent revolution had occurred, a (also) silent
 counter-revolution was struggling to be born

 Now let's take a look at the cover of a political science best-seller book published in 2019 with more than two thousand citations (by February 2022)

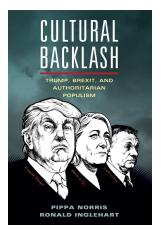


Figure 3: Cover of Cultural Backlash (2019)

- The silent counter-revolution thesis:
 - A renewal importance of traditional values as a response to the threat of post-materialistic values
 - 2 Increasing ideological polarization
 - 3 A decline of system legitimacy
 - 4 "Immigration, law and order." The rise of a new value dimension
- We will talk extensively about the last point tomorrow!

- Another important take on the new extreme parties comes from Betz (1993)
- He made two important contributions:
 - Labelling this growing party family as the populist radical right (PRR)
 - 2 Coined the term of political resentment to explain its success

- Some scholars pointed to the post-industrial transition as one of the main factors explaining support for PRR parties, as unskilled and semi-skilled workers had to compete with the incoming immigrant population for increasingly underpaid jobs (economic explanation)
- The politics of resentment introduces an alternative and complementary explanation. These people would be also disappointed by the promises of growth made during their youth, and resented towards the political system that provided financial aid to foreign-born citizens and new middle classes (cultural explanation and counter-argument to the silent revolution thesis)

- Four implications so far:
 - 1 Top-down rather than bottom-up movement
 - Opportunity window facilitated by the upsurge of green parties (change bring change)
 - 3 and weakening of party ties
 - in a context of economic transition from industrial to post-industrial societies

- On the **PRR** definition (Betz, 1993):
 - 1 They are "are radical in their rejection of the established sociocultural and sociopolitical system and their advocacy of individual achievement, a free marketplace, and a drastic reduction of the role of the state"
 - 2 "They are right-wing in their rejection of individual and social equality, in their opposition to the social integration of marginalized groups, and in their appeal to xenophobia"
 - 3 "They are populist in their instrumentalization of sentiments of anxiety and disenchantment and their appeal to the common man and his allegedly superior common sense"

"In short, they tend to combine a classic liberal position on the individual and the economy with the sociopolitical agenda of the extreme and intellectual new right, and they deliver this amalgam to those disenchanted with their individual life chances and the political system." (Betz, 1993, pp. 413–414)

- Today, Mudde (2014) talk of three defining features:
 - Nativisim: "a xenophobic form of nationalism in which a mono-cultural nation-state is the ideal and all non-natives (i.e. aliens) are perceived as a threat to the nation"
 - 2 Authoritarianism: "a strict belief in order and its stringent enforcement within society through discipline, law and order-based policies"
 - Oppulism: "a thin ideology that considers society to be essentially divided between two antagonistic and homogeneous groups, the pure people and the corrupt elite, and wants politics to reflect the general will of the people"
- A new party family?

The impact of PRR across Europe

Comparing first movers: Austria & France

- We can distinguish two types of PRR parties, according to their origins:
 - **1** Converted old parties, like the FPÖ in Austria or the SVP in Switzerland (the role of leader change and charisma)
 - 2 Truly new parties, like the FrP in Denmark and the FN in France

Comparing first movers: Austria & France

- The Austrian FPÖ was a liberal conservative party that had lost support in the mid 1980s but recovered after the young charismatic and populist Jörg Haider was elected to the chair of the party in 1986. In 1991 became the second largest party at the national level. In 1999 became the most voted party in a general election and formed a coalition government with the Christian-democrat ÖVP
- The French Front National was founded in 1972 by right-wing radicals and gained from virtually zero in the 1981 elections to 9.6% of the vote in 1988. However, it wasn't until a moderation shift by Marine Le Pen in 2011 that the party became the third largest party in a presidential election, and then the second largest party in 2017

The impact of PRR across Europe

Table 1. Highest and latest electoral results of main PRRPs in Western Europe, 1980-2011

| | | | 1 |
|----------------|---|----------------|---------------|
| Country | Party | Highest result | Latest result |
| Austria | Alliance for the Future of Austria (BZÖ) | 10.7 | 10.7 |
| | Austrian Freedom Party (FPÖ) | 26.9 | 17.5 |
| Belgium | Flemish Interest (VB) | 12.0 | 7.8 |
| | National Front (FNb) | 2.3 | - |
| Denmark | Danish People's Party (DFP) | 13.8 | 12.3 |
| Finland | None | - | - |
| France | National Front (FN) | 15.3 | 4.3 |
| Germany | The Republicans (REP) | 2.1 | 0.4 |
| Greece | Popular Orthodox Rally (LAOS) | 5.6 | 5.6 |
| Ireland | None | - | - |
| Italy | Northern League (LN) | 10.1 | 8.3 |
| Luxembourg | National Movement (NB) | 2.6 | - |
| Netherlands | Party for Freedom (PVV) | 15.5 | 15.5 |
| Norway | None | - | - |
| Portugal | National Renovator Party (PNR) | 0.3 | 0.3 |
| Spain | National Front (FNe) | 0.5 | 0.0 |
| Sweden | Sweden Democrats (SD) | 5.7 | 5.7 |
| Switzerland | Swiss People's Party | 28.9 | 26.6 |
| United Kingdom | British National Party (BNP) | 1.9 | 1.9 |
| | | | |

Source: Election Resources on the Internet: Western Europe, Manuel Álvarez-Rivera, http://electionresources.org/western.europe.html

Figure 4: Table 1 from Mudde (2014)

Current trends on the PRR

- "It seems as if the right in general has become more extremist over the years in comparison to Ignazi's paper" (Miguel's response paper)
- "It can also be seen that more parties have been added to the political spectrum" (Miguel's response paper)
- "One aspect that drastically has changed during this time, is how
 people inform themselves and how that also influences the political
 views of the voters. Social media plays a vital role on today politics
 and also how parties interact with their voters" (Miguel's response
 paper)

Current trends on the PRR

- At least three big events has changed the picture displayed in the previous slide:
 - **1** The Great Recession (i.e., the 2008 financial crisis and its consequences)
 - 2 The 2015 refugee crisis
 - 8 Brexit
- This have led to rapid changes:
 - 1 The emergence and success of AfD in Germany
 - 2 The emergence and success (but also fast decadence and ostracism) of UKIP/Brexit Party in UK
 - 3 The end of the 'Iberian exceptionalism' (Vox and Chega in Spain and Portugal, respectively)
- Here, a factor that we haven't discussed until now may play a role: international diffusion and contagion



The impact of PRR across Europe

- What does this picture say about what we have discussed until now?
- Let's debate! This time, I want you to think alone about the factors that affect party system stability (change) and that can be summarised, as we saw in Session 2, in the points below. You have 5 minutes to think about how each of them may has created barriers/opportunities to the heterogeneous success of RPP parties across countries and over time. Then, we will go one by one to debate your arguments together
 - **1** Societal factors (stability of conflicts/cleavages and the electorate)
 - 2 Institutional factors (crucially electoral rules)
 - 3 Party-system factors (existent alliances, within-block fragmentation, etc.)
 - 4 Party-level factors (party linkages, strategies and organization)
 - 3 Individual-level factors (habits, attitudes and group identities)

The impact of PRR across Europe

- In conclusion, the change brought by PRR parties has been larger than of green parties
- However, there are important cross-country differences (i.e., Portugal vs. France)
- Something that remains unexplained is whether the new voting patterns can be understood within the cleavage structure proposed by Lipset and Rokkan
- Something else that we haven't discussed yet is the extent to which these parties modified patterns of government formation
- But we will debate these points tomorrow!

References

References I

- Bartolini, S., & Mair, P. (1990). *Identity and availability. The Stabilization of the European Electorates, 1885–1985.* Cambridge University Press, Cambridge.
- Betz, H.-G. (1993). The new politics of resentment: radical right-wing populist parties in Western Europe. *Comparative Politics*, 413–427.
- Ignazi, P. (1992). The silent counter–revolution: Hypotheses on the emergence of extreme right–wing parties in Europe. *European Journal of Political Research*, 22(1), 3–34.
- Kirchheimer, O. (1966). The transformation of the Western European party systems. *Political Parties and Political Development*, *6*, 177–200.
- Mudde, C. (2014). Fighting the system? Populist radical right parties and party system change. *Party Politics*, *20*(2), 217–226.