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June 5, 2013

VIA Email: Olivier@mg-crea.com

Mr. Olivier Louvignes
Cofounder and CTO
Beelink

Re: Infringing Use of *New York Times*
Graphic In Two (2) Apps

Dear Mr. Louvignes:

I am with the Legal Department of The New York Times Company.

It has come to my attention that you have constructed two (2) apps that utilize a series of illustrations that were created by Ben Wiseman to accompany an article entitled "The Scientific 7-Minute Workout" (written by Gretchen Reynolds and published in *The New York Times Magazine* on May 12, 2013). The apps in question – "Angular7min" built with AngularJS for mobile and "Seven Minute" by Beelink, available for download from the iTunes App Store – are located here:

<http://mgcrea.github.io/angular-7min/>

and

<https://itunes.apple.com/us/app/seven-minute/id650797701?mt=8>.

We have no record that you ever received permission to use the referenced illustrations.

Please note that your current use of the illustrations constitutes an infringement of the illustrator's rights under U.S. Copyright law. Accordingly, we hereby demand that you immediately remove the illustrations from your site and make no further reference to The New York Times in connection with the app.

If you have not removed the illustrations from both apps within three (3) business days of receipt of this letter, we will have no choice but to pursue all available legal remedies. The demands made herein shall not prejudice or waive any rights or remedies that The Times may have in respect of the subject matter set forth herein, all of which rights and remedies are hereby expressly reserved.

Sincerely,



Deborah Beshaw-Farrell

cc: Richard Samson, Esq.
Ben Wiseman

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