

# Project Proposal: AI-Powered Data Quality & Analytics Assistant (Proof-of-Concept)

**Client:** Jäppinen Ltd.

**Prepared by:** Andrej Čičmanský

**Date:** November 7, 2025

**Version:** 2.0 (Definitive)

## 1. Executive Summary

Jäppinen Ltd. seeks to empower non-technical users to perform complex data quality checks and in-depth data analysis on their SQL databases through a conversational interface. Currently, this process requires significant manual intervention from data analysts, creating bottlenecks and limiting the accessibility of critical data insights.

We propose the development of a Proof-of-Concept (PoC) for an advanced **AI-Powered Data Quality & Analytics Assistant**. This system will provide an intuitive user interface where business users can ask complex, multi-stage questions in plain English (e.g., "*What is the monthly sales trend for our top 3 performing product categories?*" or "*Compare the transaction values between business types A and B and show me a chart.*").

The AI assistant will demonstrate **autonomous reasoning**. It will decompose these complex questions into a logical, multi-step plan, execute the plan by generating and running a sequence of SQL queries, and synthesize the results from all steps into a single, comprehensive answer, often supplemented with data visualizations. This PoC will validate the core functionality of using a Large Language Model (LLM) as an intelligent "planner-executor," demonstrating a transformative reduction in time-to-insight and truly democratizing data analysis for your team.

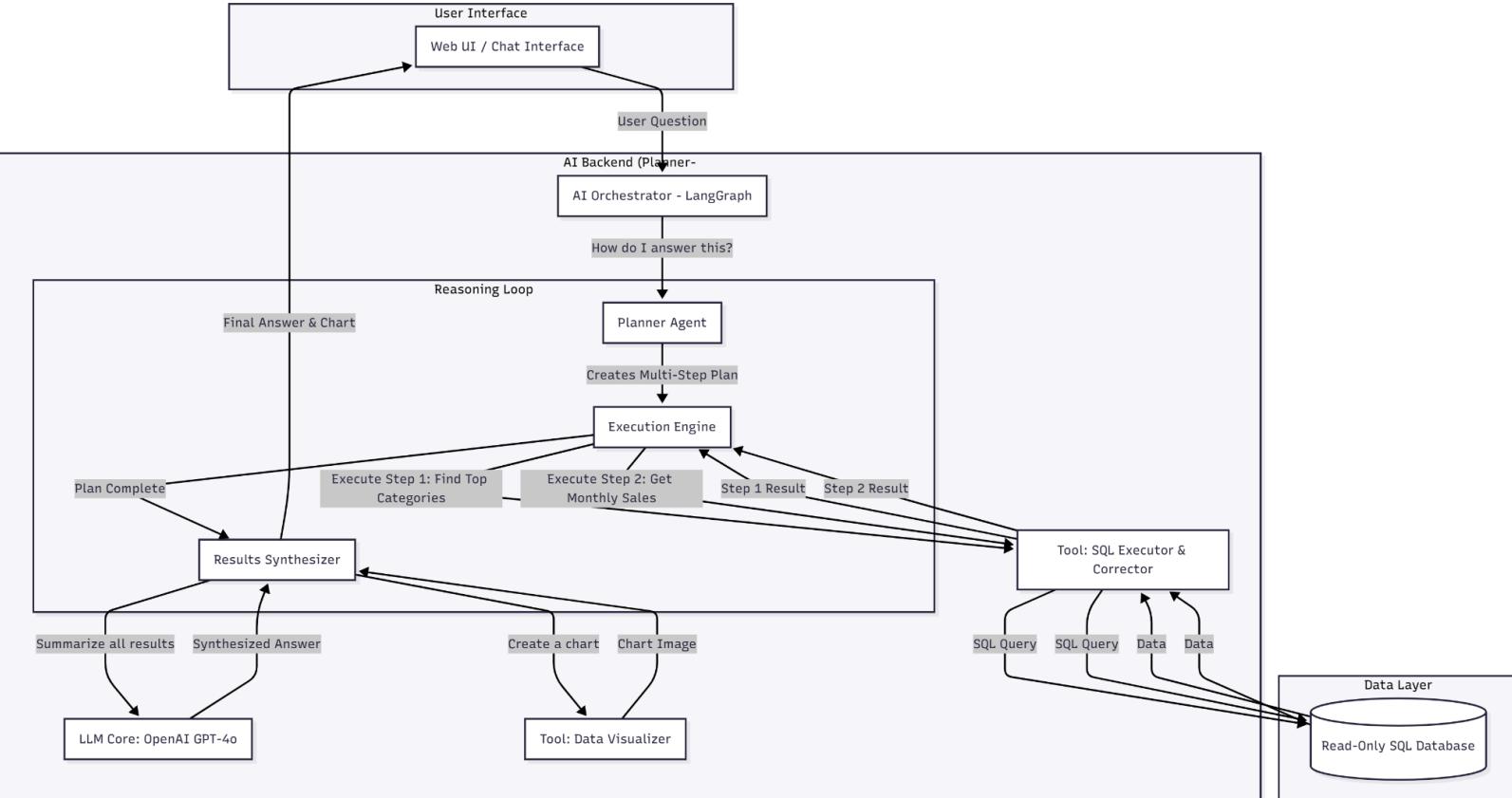
## 2. Architecture Overview

The solution is designed as a modular, stateful agent system capable of planning and autonomous execution. This "Planner-Executor" model is a robust, cutting-edge approach that allows the AI to handle ambiguity and complex, multi-part queries.

The primary workflow is as follows:

1. **User Interaction:** A user submits a complex analytical question through the web UI.
2. **Planning Phase:** The AI Orchestrator (built with LangGraph) receives the request. Its first action is to act as a **Planner**, analyzing the user's goal and creating a logical, step-by-step plan to find the answer. This may involve decomposing the question into multiple sub-queries.
3. **Execution Loop:** The agent enters an **Executor** loop, tackling each step of its plan sequentially. For each step, it might generate and run a SQL query, using the results of previous steps as context for the next. This loop includes self-correction capabilities to handle SQL errors.
4. **Database Interaction:** The generated SQL queries are executed securely against a read-only replica of the target database.
5. **Response Synthesis:** Once all steps in the plan are complete, the query results are passed to the AI Orchestrator. The LLM then **synthesizes** the data from all steps into a single, human-readable narrative.
6. **Answer & Visualization Delivery:** If the plan includes visualization, a chart is generated. The final, formatted answer and chart are displayed to the user.

Here is a diagram illustrating the advanced system architecture:



### 3. Technology Selection

Our technology choices prioritize robust reasoning capabilities, rapid development, and production-readiness.

Component	Technology	Rationale
AI Orchestration	<b>LangGraph</b>	We've chosen LangGraph because it is essential for implementing the cyclical, multi-step reasoning loops required by our Planner-Executor model. It provides the control and state management needed for the agent to create, execute, and reflect on its own plans.
LLM Core	<b>OpenAI GPT-4 / 4o</b>	These models are state-of-the-art for complex reasoning, planning, and logical decomposition. Their ability to generate accurate SQL and synthesize information from multiple sources is critical for the agent's intelligence.
Framework	<b>LangChain</b>	LangChain provides the essential building blocks—database connectors, tool definitions, and prompt templates—that our LangGraph orchestrator will manage, accelerating development.
User Interface	<b>Gradio</b>	For a PoC, Gradio allows us to build a clean, functional, and interactive web interface with real-time streaming updates directly from our Python code, enabling rapid prototyping.
Database	<b>Client's SQL DB</b>	The solution will connect to a read-only replica of the client's database, ensuring absolute data safety and zero impact on production systems.
Deployment	<b>Docker</b>	The entire application will be containerized for portability and easy deployment on any cloud or on-premise environment.

## 4. Development Plan (PoC)

We estimate a 4-week timeline to deliver this advanced PoC, ensuring each layer of intelligence is built and tested thoroughly.

Week	Key Activities & Milestones	Deliverables
<b>Week 1: Foundation &amp; Core Tools</b>	<ul style="list-style-type: none"><li>- Project Kick-off &amp; Environment Setup</li><li>- Establish secure, read-only database connection</li><li>- Develop robust, standalone SQL and Visualization tools</li><li>- Implement SQL sanitization and self-correction logic within the SQL tool.</li></ul>	<ul style="list-style-type: none"><li>- Functional database connection script</li><li>- Modular, testable Python tools for SQL and charting.</li></ul>
<b>Week 2: Single-Step Agent &amp; UI</b>	<ul style="list-style-type: none"><li>- Develop a "Level 1" agent in LangGraph capable of a single query-and-answer flow</li><li>- Implement conversational memory</li><li>- Develop the Gradio UI with streaming capabilities</li><li>- <b>Milestone:</b> A user can ask a simple question and receive a correct, text-based answer.</li></ul>	<ul style="list-style-type: none"><li>- Initial LangGraph agent implementation</li><li>- Deployed Gradio UI on a development server.</li></ul>
<b>Week 3: Planner-Executor Architecture</b>	<ul style="list-style-type: none"><li>- Re-architect the agent with the full Planner-Executor reasoning loop</li><li>- Implement the planner node for query decomposition and multi-step plan generation</li></ul>	<ul style="list-style-type: none"><li>- Advanced Level 3 agent code</li><li>- End-to-end functional prototype for complex queries.</li></ul>

	<ul style="list-style-type: none"> <li>- Implement the execution loop to handle sequential tool calls</li>   <li>- <b>Milestone:</b> The agent can answer a complex, multi-step question and display its plan in the UI.</li> </ul>	
<b>Week 4: Testing, Refinement &amp; Handover</b>	<ul style="list-style-type: none"> <li>- Test the PoC with a wide variety of complex analytical and visualization questions</li>   <li>- Refine planner and synthesizer prompts for accuracy and tone</li>   <li>- Prepare documentation and a final demonstration video</li>   <li>- <b>Milestone:</b> PoC is stable, documented, and ready for client demonstration.</li> </ul>	<ul style="list-style-type: none"> <li>- Final PoC application, containerized with Docker</li>   <li>- A short technical documentation guide</li>   <li>- Project handover and live demonstration session.</li> </ul>

## 5. Resource Plan

A lean, expert team is sufficient to deliver this PoC efficiently.

Role	Headcount	Responsibilities
<b>AI Engineer</b>	1	Hands-on development of the AI agent, tools, UI, and system integration.
<b>Project Manager / Architect</b>	1 (Part-Time)	Client communication, project oversight, architectural decisions, and ensuring alignment with business goals.

## 6. UI Mockup

The UI will be designed for transparency, showing the user not just the answer, but how the AI is reasoning.

Jäppinen Ltd. - AI Data Analyst Assistant

[AI]: Hello! I'm here to help you with your data. What would you like to know?

[You]: Chart the monthly transaction value for the top 2 business transaction types.

[AI]: I've created a plan to answer your question:

- 1. Find the top 2 "Bus. Transac. Type" by total "Transaction Value".
- 2. For those top 2 types, retrieve their total "Transaction Value" for each month.
- 3. Create a line chart and synthesize the results.

[AI]: Executing Step 1... Done.

[AI]: Executing Step 2... Done.

[AI]: [Chart Image Appears Here]

[AI]: Here is a line chart showing the total transaction value per month for the top two business transaction types: 'Type A' and 'Type B'. We can see a significant peak for 'Type A' in the last quarter.

> Type your question here... [ Ask ]