

Project Proposal: AI-Powered Data Quality & Analytics Assistant (Proof-of-Concept)

Client: Jäppinen Ltd.

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1. Executive Summary

Jäppinen Ltd. seeks to empower non-technical users to perform complex data quality checks and in-depth data analysis on their SQL databases through a conversational interface. Currently, this process requires significant manual intervention from data analysts, creating bottlenecks and limiting the accessibility of critical data insights.

We propose the development of a Proof-of-Concept (PoC) for an advanced **AI-Powered Data Quality & Analytics Assistant**. This system will provide an intuitive user interface where business users can ask complex, multi-stage questions in plain English (e.g., *"What is the monthly sales trend for our top 3 performing product categories?"* or *"Compare the transaction values between business types A and B and show me a chart."*).

The AI assistant will demonstrate **autonomous reasoning**. It will decompose these complex questions into a logical, multi-step plan, execute the plan by generating and running a sequence of SQL queries, and synthesize the results from all steps into a single, comprehensive answer, often supplemented with data visualizations. This PoC will validate the core functionality of using a Large Language Model (LLM) as an intelligent "planner-executor," demonstrating a transformative reduction in time-to-insight and truly democratizing data analysis for your team.

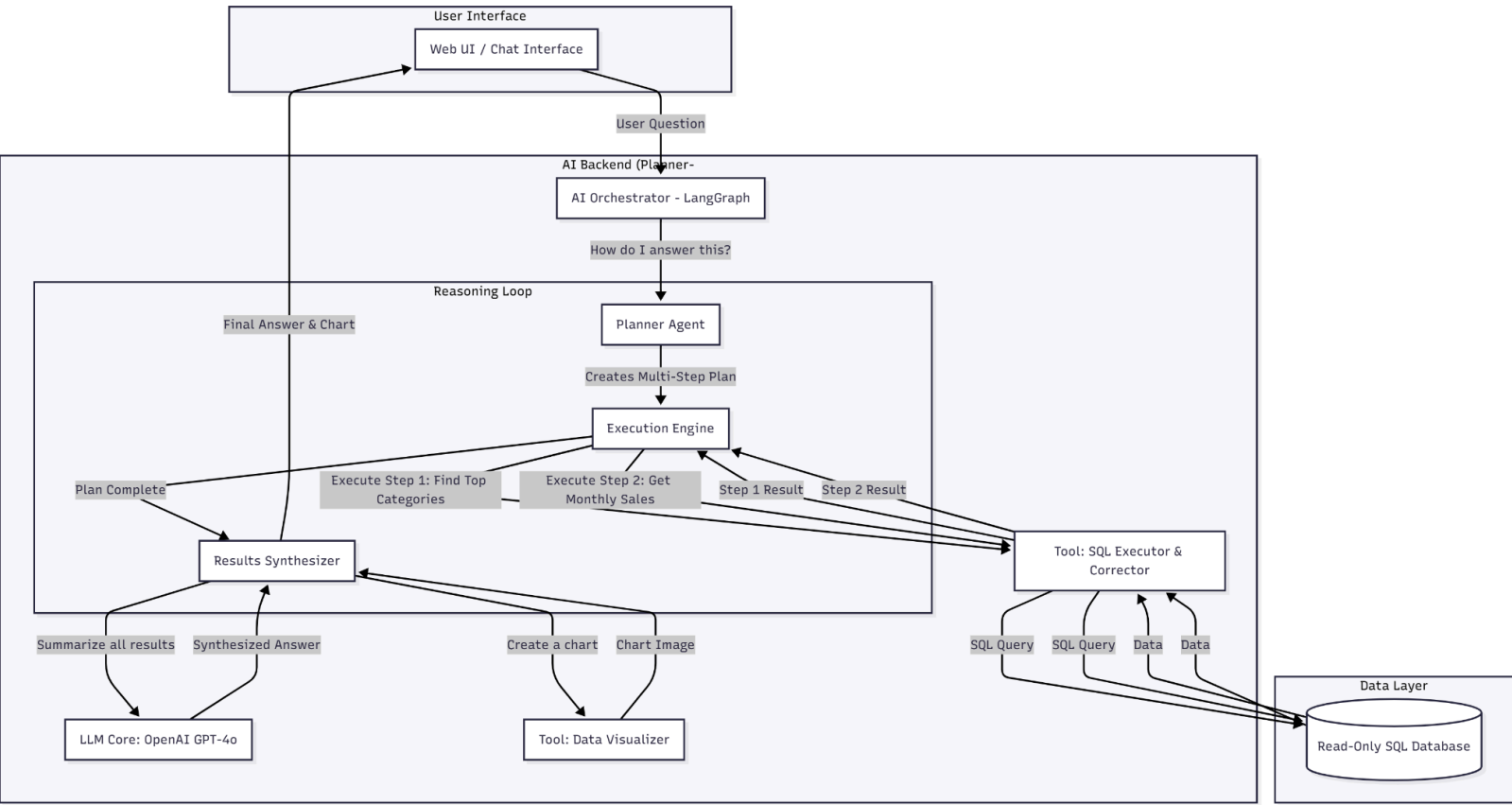
2. Architecture Overview

The solution is designed as a modular, stateful agent system capable of planning and autonomous execution. This "Planner-Executor" model is a robust, cutting-edge approach that allows the AI to handle ambiguity and complex, multi-part queries.

The primary workflow is as follows:

1. **User Interaction:** A user submits a complex analytical question through the web UI.
2. **Planning Phase:** The AI Orchestrator (built with LangGraph) receives the request. Its first action is to act as a **Planner**, analyzing the user's goal and creating a logical, step-by-step plan to find the answer. This may involve decomposing the question into multiple sub-queries.
3. **Execution Loop:** The agent enters an **Executor** loop, tackling each step of its plan sequentially. For each step, it might generate and run a SQL query, using the results of previous steps as context for the next. This loop includes self-correction capabilities to handle SQL errors.
4. **Database Interaction:** The generated SQL queries are executed securely against a read-only replica of the target database.
5. **Response Synthesis:** Once all steps in the plan are complete, the query results are passed to the AI Orchestrator. The LLM then **synthesizes** the data from all steps into a single, human-readable narrative.
6. **Answer & Visualization Delivery:** If the plan includes visualization, a chart is generated. The final, formatted answer and chart are displayed to the user.

Here is a diagram illustrating the advanced system architecture:



3. Technology Selection

Our technology choices prioritize robust reasoning capabilities, rapid development, and production-readiness.

| Component | Technology | Rationale |
|---------------------|-------------------|--|
| AI Orchestration | LangGraph | We've chosen LangGraph because it is essential for implementing the cyclical, multi-step reasoning loops required by our Planner-Executor model. It provides the control and state management needed for the agent to create, execute, and reflect on its own plans. |
| LLM Core | OpenAI GPT-4 / 4o | These models are state-of-the-art for complex reasoning, planning, and logical decomposition. Their ability to generate accurate SQL and synthesize information from multiple sources is critical for the agent's intelligence. |
| Framework | LangChain | LangChain provides the essential building blocks-database connectors, tool definitions, and prompt templates-that our LangGraph orchestrator will manage, accelerating development. |
| User Interface | Gradio | For a PoC, Gradio allows us to build a clean, functional, and interactive web interface with real-time streaming updates directly from our Python code, enabling rapid prototyping. |
| Database | Client's SQL DB | The solution will connect to a read-only replica of the client's database, ensuring absolute data safety and zero impact on production systems. |
| Deployment | Docker | The entire application will be containerized for portability and easy deployment on any cloud or on-premise environment. |

4. Development Plan (PoC)

We estimate a 4-week timeline to deliver this advanced PoC, ensuring each layer of intelligence is built and tested thoroughly.

| Week | Key Activities & Milestones | Deliverables |
|--|---|--|
| Week 1: Foundation & Core Tools | <ul style="list-style-type: none">- Project Kick-off & Environment Setup- Establish secure, read-only database connection- Develop robust, standalone SQL and Visualization tools- Implement SQL sanitization and self-correction logic within the SQL tool. | <ul style="list-style-type: none">- Functional database connection script- Modular, testable Python tools for SQL and charting. |
| Week 2: Single-Step Agent & UI | <ul style="list-style-type: none">- Develop a "Level 1" agent in LangGraph capable of a single query-and-answer flow- Implement conversational memory- Develop the Gradio UI with streaming capabilities- Milestone: A user can ask a simple question and receive a correct, text-based answer. | <ul style="list-style-type: none">- Initial LangGraph agent implementation- Deployed Gradio UI on a development server. |
| Week 3: Planner-Executor Architecture | <ul style="list-style-type: none">- Re-architect the agent with the full Planner-Executor reasoning loop- Implement the planner node for query decomposition and multi-step plan generation | <ul style="list-style-type: none">- Advanced Level 3 agent code- End-to-end functional prototype for complex queries. |

| | | |
|---|---|---|
| | <ul style="list-style-type: none"> - Implement the execution loop to handle sequential tool calls - Milestone: The agent can answer a complex, multi-step question and display its plan in the UI. | |
| Week 4: Testing, Refinement & Handover | <ul style="list-style-type: none"> - Test the PoC with a wide variety of complex analytical and visualization questions - Refine planner and synthesizer prompts for accuracy and tone - Prepare documentation and a final demonstration video - Milestone: PoC is stable, documented, and ready for client demonstration. | <ul style="list-style-type: none"> - Final PoC application, containerized with Docker - A short technical documentation guide - Project handover and live demonstration session. |

5. Resource Plan

A lean, expert team is sufficient to deliver this PoC efficiently.

| Role | Headcount | Responsibilities |
|------------------------------------|---------------|---|
| AI Engineer | 1 | Hands-on development of the AI agent, tools, UI, and system integration. |
| Project Manager / Architect | 1 (Part-Time) | Client communication, project oversight, architectural decisions, and ensuring alignment with business goals. |

6. UI Mockup

The UI will be designed for transparency, showing the user not just the answer, but how the AI is reasoning.

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| Jäppinen Ltd. - AI Data Analyst Assistant | |
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| | |
| [AI]: Hello! I'm here to help you with your data. What would | |
| you like to know? | |
| | |
| [You]: Chart the monthly transaction value for the top 2 | |
| business transaction types. | |
| | |
| [AI]: I've created a plan to answer your question: | |
| - 1. Find the top 2 "Bus. Transac. Type" by total | |
| "Transaction Value". | |
| - 2. For those top 2 types, retrieve their total | |
| "Transaction Value" for each month. | |
| - 3. Create a line chart and synthesize the results. | |
| | |
| [AI]: Executing Step 1... Done. | |
| | |
| [AI]: Executing Step 2... Done. | |
| | |
| [AI]: [Chart Image Appears Here] | |
| | |
| [AI]: Here is a line chart showing the total transaction | |
| value per month for the top two business transaction | |
| types: 'Type A' and 'Type B'. We can see a significant | |
| peak for 'Type A' in the last quarter. | |
| | |
| ----- | |
| > Type your question here... [Ask] | |
| ----- | |