

### Problem:

- Electrical access in cold and remote areas
- Wasted heat energy

### End Users demand:

- Hikers
- Photographers

>200 interviewed ->  
**70%** want FireWire

### Current Solutions:

- Solar Panels
- Power Banks
- Dynamo Machine
- Charging stoves

*We **help people** stay  
connected to the  
things that matter*



Light

Easy to  
use

Durable

Accessible

## FireWire Solution

campfire/ gas stove



snow/ cold water



charging

