

Study the Japanese Restaurant Distribution in the City Center Area of Dusseldorf, Germany

Xiaoyan Yin, May 08, 2020

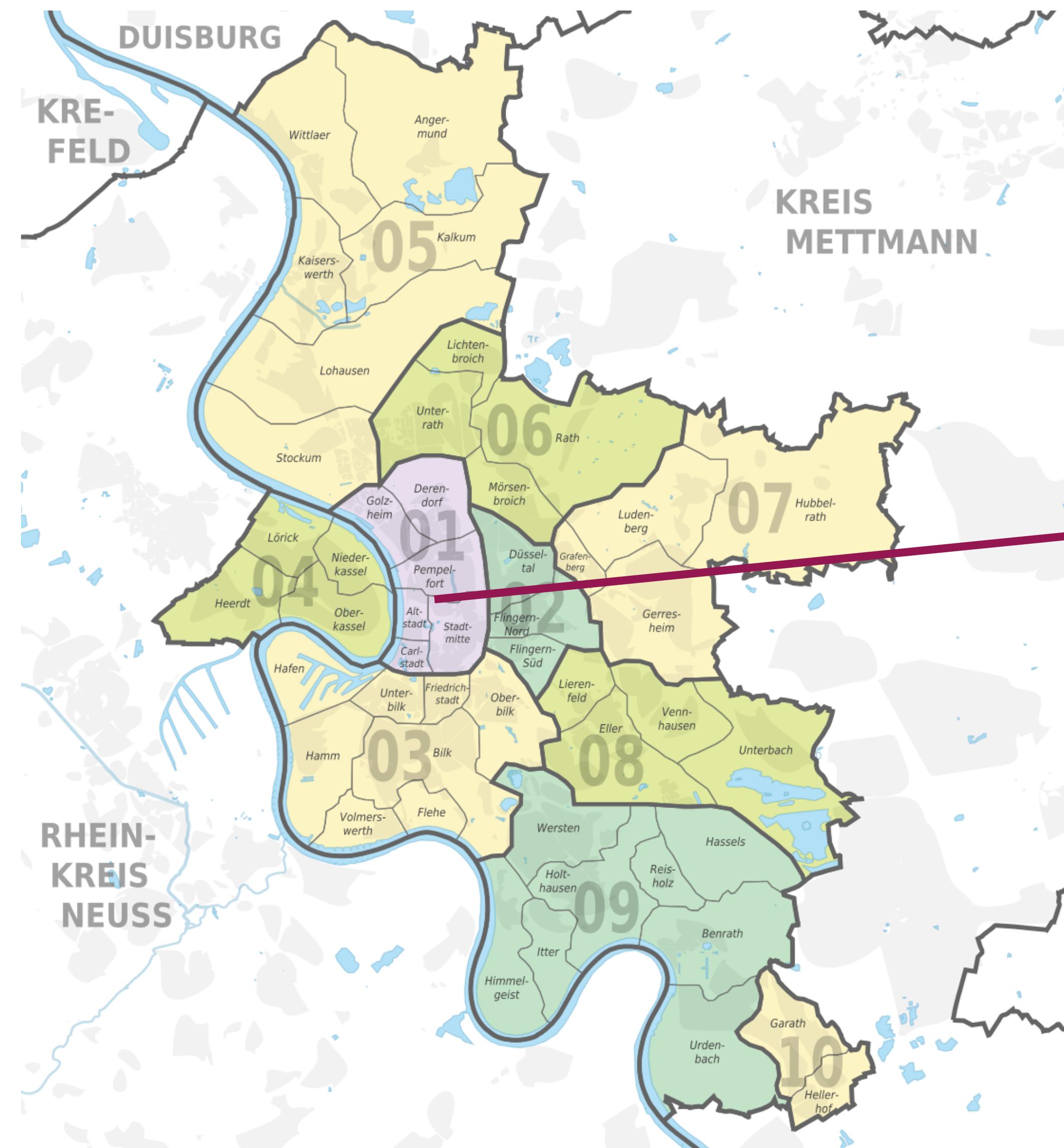
Brief introduction of Dusseldorf



Dusseldorf:

- Capital city of North Rhine-Westphalia Land (state) in Germany.
- 7th-largest city in Germany
- Population: ~ 600,000
- Area: 217.41 km².

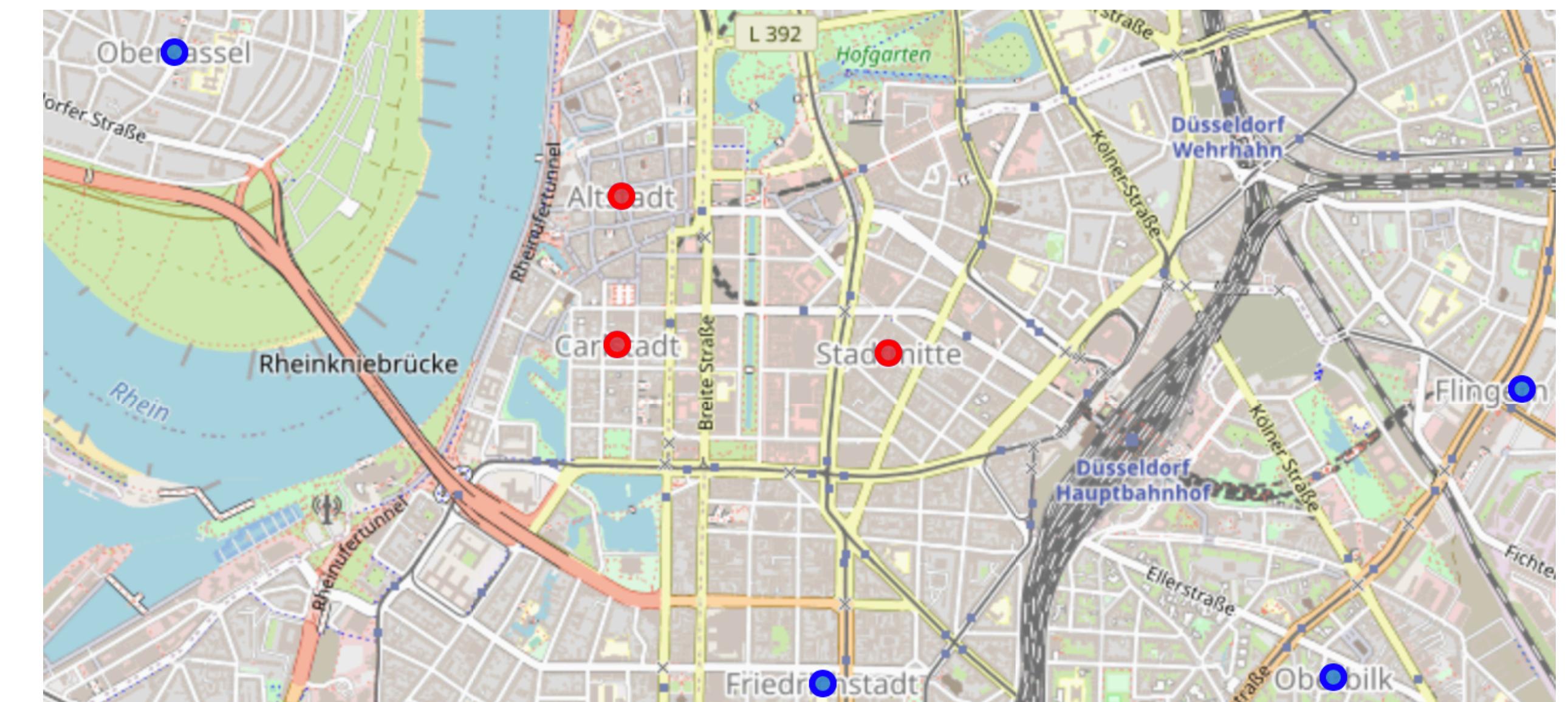
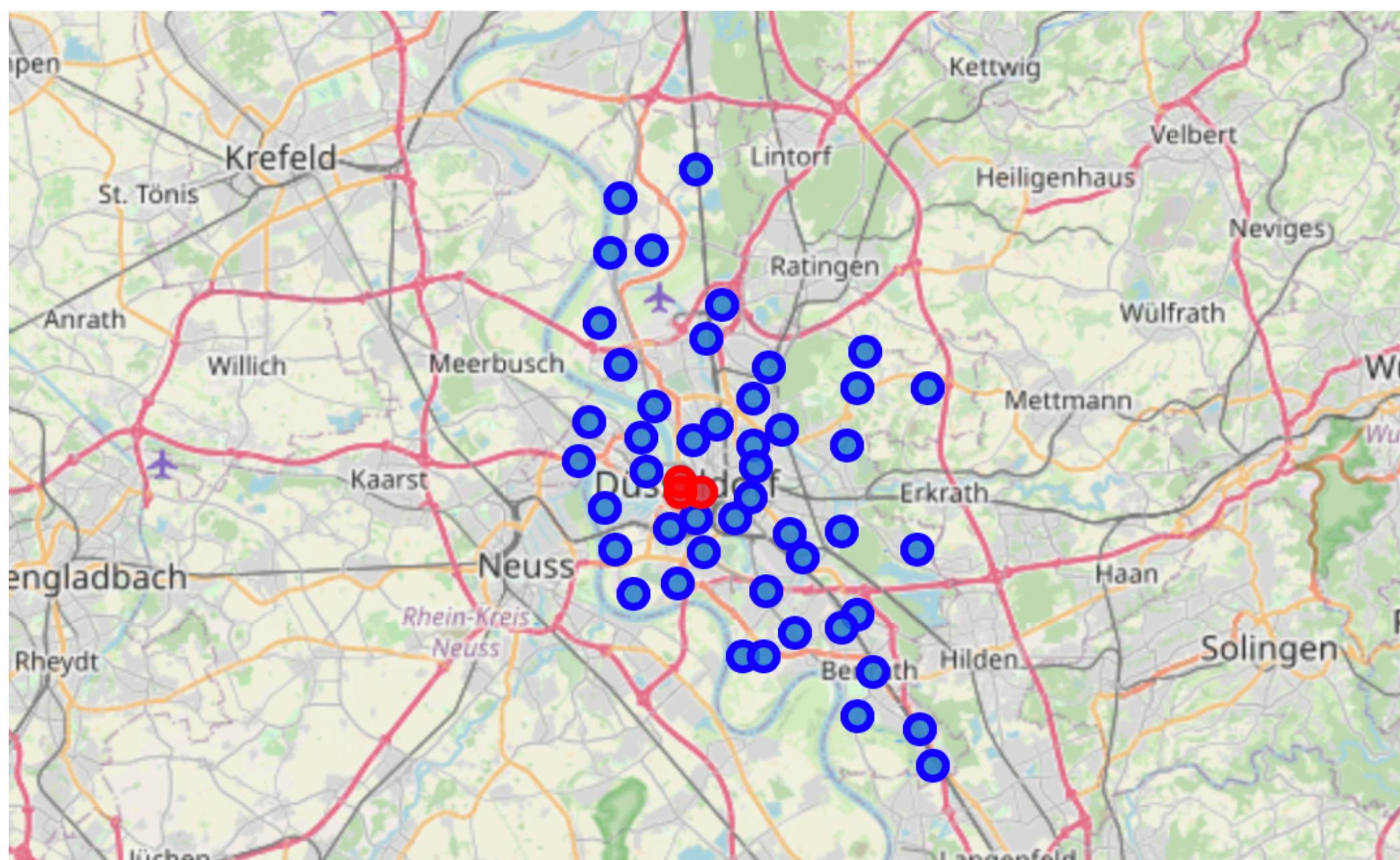
Brief introduction of Dusseldorf



Dusseldorf:

- 50 city parts, which are collected into 10 city districts.
- City center area: 'Altstadt', 'Carlstadt' and 'Stadtmitte'

The map of city Dusseldorf with 50 marked city parts (generated by Folium)

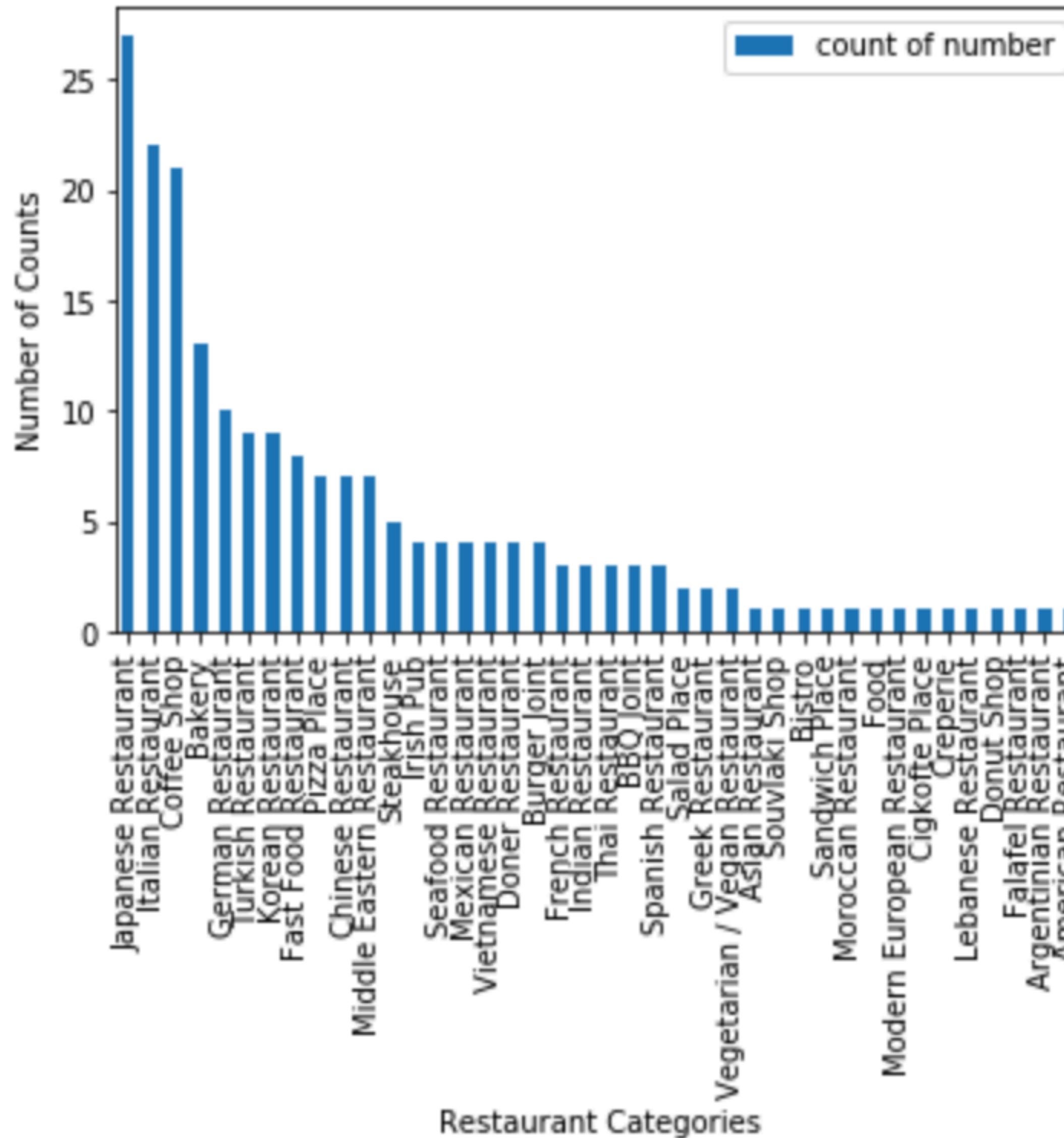


Red circles: the 3 city parts, which composes the city center area.

Blue circles: the rest 47 city parts

The restaurants in the city center area of Dusseldorf

The numbers of different restaurant categories in the city center area



- In total, there are **204 restaurants** in the city center area of Dusseldorf.

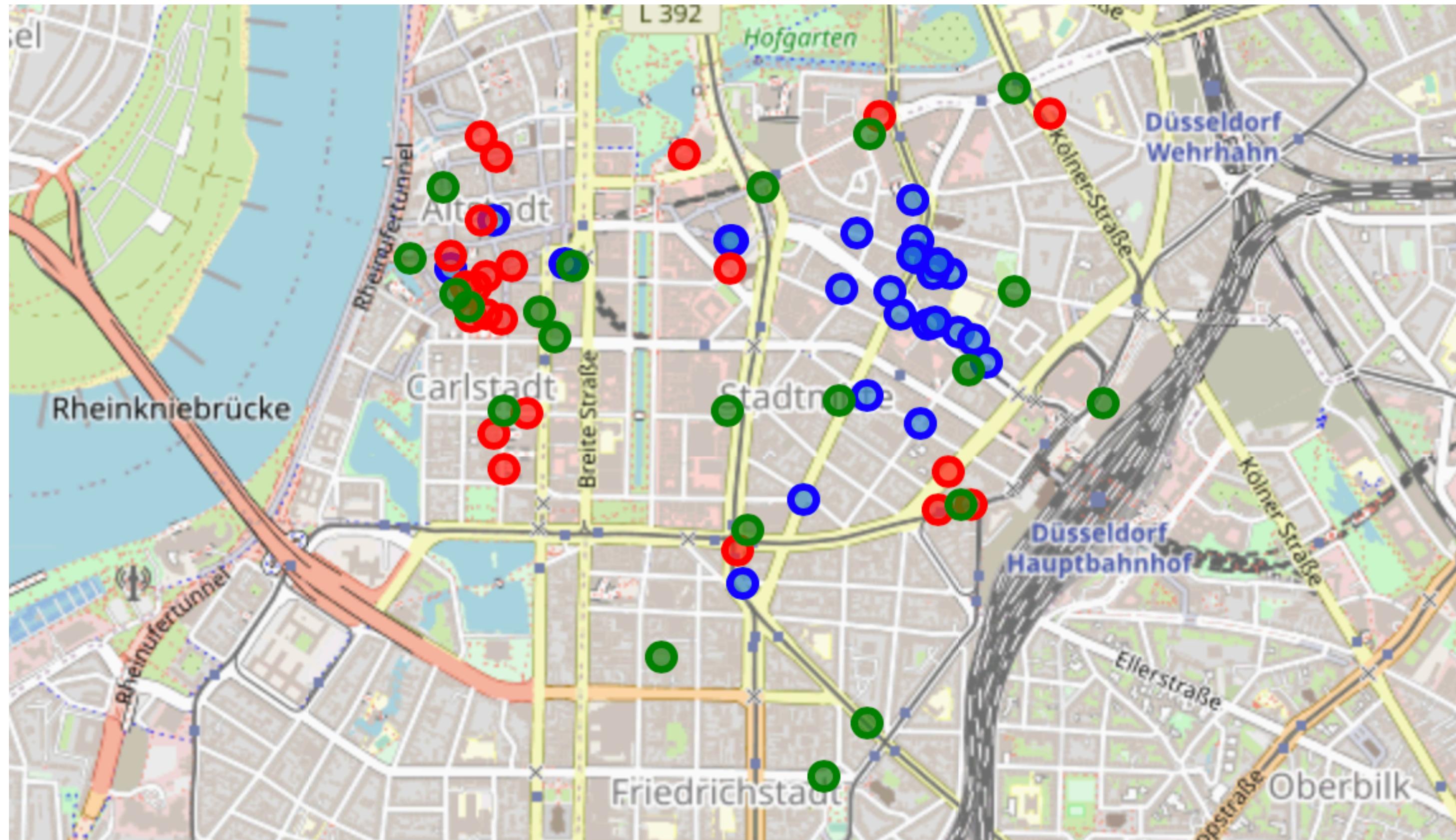
- The **top 3** restaurant categories:

Japanese restaurants (27)

Italian restaurants (22)

Coffee shops (21)

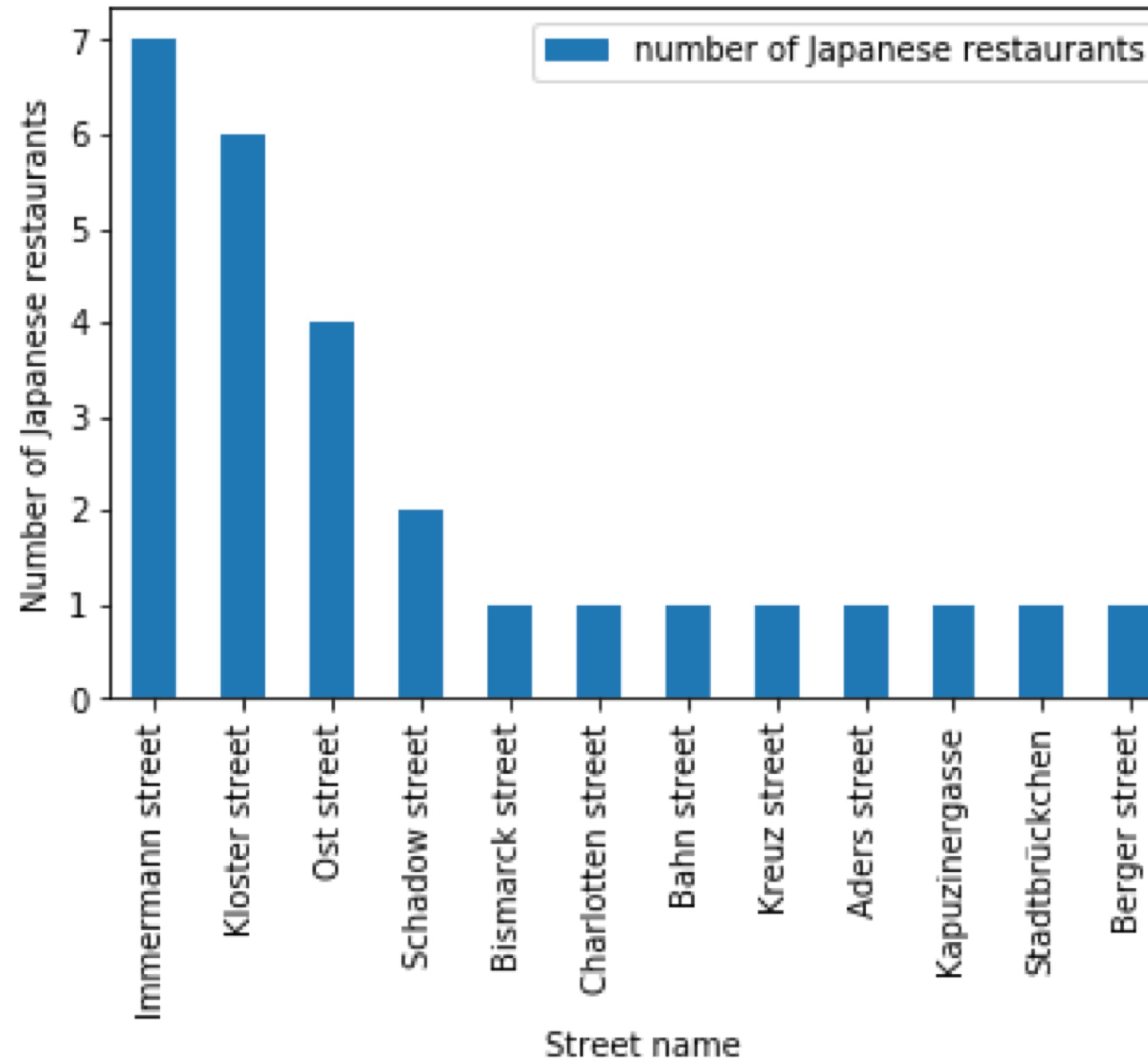
The distributions top 3 restaurant categories in the city center area



- Blue circles: **Japanese restaurants**, mainly distributed in the city part '**Stadtmitte**'.
- Red circles: **Italian restaurants**, mainly distribute in the city part '**Altstadt**' and '**Carlstadt**'
- Green circles: **Coffee shops**, uniformly distribute in the city center area.

The locations of Japanese restaurants in the city center area

The numbers of Japanese restaurants on the different streets in the city center area



The majority (17/27) Japanese restaurants locates at:

- Immermann street (7)
- Kloster street (6)
- Ost street (4)

Where is an appropriate place to open a Japanese restaurant?



Three suggestions:

- In the city part ‘Stadtmitte’.
- It is better on Immermann street or Kloster street or Ost street.
- And close to other Japanese restaurants.

Summary

- There are 204 restaurants in the city center area of Dusseldorf.
- Japanese restaurant (27), Italian restaurant (22) and coffee shop (21) are the top 3 restaurant categories in the city center area of Dusseldorf.
- The Japanese restaurants mainly distribute in the city part ‘Stadtmitte’.
- In the city part ‘Stadtmitte’, 7 Japanese restaurants are at Immermann street, 6 Japanese restaurants are at Kloster street and 4 Japanese restaurants are at Ost street, which compose a cluster of Japanese restaurants.
- An appropriate place to open a Japanese restaurant is in the city part ‘Stadtmitte’, on Immermann street or Kloster street or Ost street and it is better to close to other Japanese restaurants.