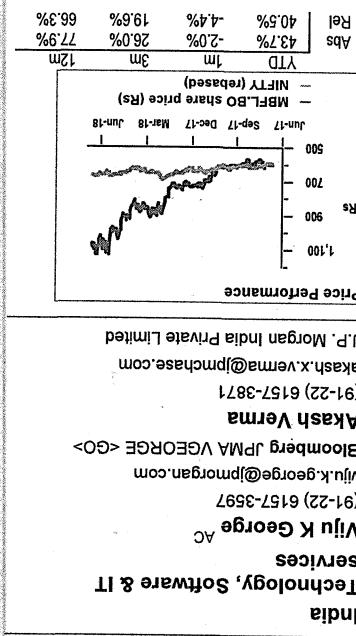


see page 33 for summary and importrant disciosures, including non-US analysts disciosures.

- The third leg of growth is in its infancy yet. We do not model in a significant contribution from this channel in our forecasts. Mphasis estimates the addressable market in Blockchain's portfolio at US\$1.6-1.8 billion; even 5-6% share herein for Mphasis over the next 3-4 years would tilt the growth picture.
- **Vibration and Risks:** Our target one-year forward P/E is ~20x, which we believe is justified by near mid-tecn % revenue growth and stable-to-gently rising margins. Risks include (a) Under pricing squeeze by DXC/HP, which has the potential to hurt growth and margins given HP/DXC's contribution to revenues (26% in FY18) and (b) Mphasis being unable to expand its digital suite of offerings to participate meaningfully/duly in the *industry transition of digitalization* theme fast gaining traction, and which we expect to hit in infection point in the next few quarters.

- Adding to DXC's revenue is the continued strong showing of the direct core, the non-HP revenue stream. This unit accounted for most of Mphasi's revenues (~5% in FY18) and has consistently grown well ahead of Mphasi's revenues (~5% in FY18) and has consistently grown well ahead of industry. Mphasi's has built credible digital-related capabilities here, which position it well for rising digital Services client spend. Notably, Mphasi's classifies 43% of its direct core business as accretive free cash flow.



Leading to robust earnings growth

Mphasis Limited

Completed 21 Jun 2018 12:14 AM HKT
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Asia Pacific Equity Research

J.P.Morgan

Source: Bloomberg, Companys, J.P. Morgan estimates. Bloomberg consensus for stocks Not Covered. Prices are as of June 20, 2018

Key catalysts for the stock price:	Upside risks to our view:	Downside risks to our view:	Strong momentum in deal wins	Robust low-to-mid teen revenue growth	Coupled with revenue depreciation	Leading to strong earnings growth with	Key catalysts to our view:
Impressive margin show in FY19	• Preparing leverage leading to higher than expected revenue growth	• Alpha-hubs unable to expand its digital suite of offerings to participate meaningfully/duly in the industrialization of digital theme	• Greater penetration into Blackstone portfolio of companies than we expect	• Greater penetration into non-DXC entities in HP channel	• HP and HP Inc.)	• INR depreciation	• More generous capital return policy more favorable than expected
Key catalysts to our view:	• Downside pricing squeeze exerted by DXC/HP	• Undue pricing squeeze exerted by DXC/HP	• Strong momentum in deal wins	• Robust low-to-mid teen revenue growth	• Coupled with revenue depreciation	• Leading to strong earnings growth with	• INR appreciation
Key catalysts to our view:	• INR appreciation	• INR depreciation	• Strong momentum in deal wins	• Robust low-to-mid teen revenue growth	• Coupled with revenue depreciation	• Leading to strong earnings growth with	• INR appreciation

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In addition, Mphasis has incorporated best practices of its Direct Core (renewing the core using digital technologies, using platforms for increasing automation) to refine its relationship. As Figure 1 shows below, bulk of the current revenues derive from the relationship. A significant portion of revenues for Mphasis is from the HP stable accretes from DXC – Mphasis penetration within the DXC – Mphasis business is broader than the current revenue curve.

Mphasis is doing far better than the minimum guaranteed annual business, taking the relationship to a different plane. It has consciously invested in client organization. Mphasis has sought to elevate the quality/nature of work by enlarging the scope of its engagements though better and more decision-makers within the (viz. sales/account management channels) touching more decision-makers within the client organization. Mphasis has incorporated increasing more decision-makers within the core going beyond application transformation/cloud-based transaction, modernization (digitization) of application transformation/cloud-based transaction, modernization increasing the quality/nature of work by going beyond legacy-type assignments, which largely characterize the HP relationship for much of Mphasis history. The relationship increasing the quality/nature of work by coming beyond legacy-type assignments, using platforms for increasing automation to renew the relationship. Mphasis has incorporated best practices of its Direct Core (renewing the core using digital technologies, using platforms for increasing automation) to refine its relationship. As Figure 1 shows below, bulk of the current revenues derive from the relationship. A significant portion of revenues for Mphasis is from the HP stable accretes from DXC – Mphasis penetration within the DXC – Mphasis business is broader than the current revenue curve.

Driver 1: Deep-level, fundamental transformation of the DXC/HP relationship.

We initiate coverage on Mphasis with an **OW** rating and **Jun-19 PT of Rs 1,285**. Mphasis is executing well on a multi-pronged growth strategy, which makes the growth less risky and more diversified, in our view. The multiple pillars underpinning Mphasis growth over the next 2-3 years include (a) sustained revenue of the DXC/HP business (~26% of FY18 revenues) – Mphasis has reconfirmed this account by investing in this relationship and taking a value-added approach, thus expanding its influence within the account, (b) continued growth of Direct Core on the back of Mphasis's digital offerings (we expect Direct Core to grow 400-500 bps CAGR at 22% CAGR. We enumerate the drivers of the Mphasis investment story in this section.

Enumerating the five drivers of the Mphasis investment story

Investment positives

4). This arm (DC) really represented the most modernized/contemporary offerings of (i.e. business from non-HP clients) with consistent double-digit % growth (see Figure Prior to FY18, the one segment that has fared well for Mphasis is Direct Core or DC

Driver 2: Above-industry growth in Direct Core

Source: Company reports, J.P. Morgan estimates

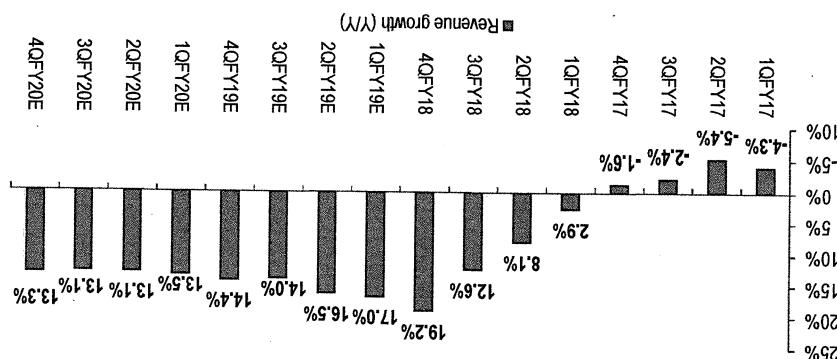


Figure 3: Revival of HP/DXC business has helped push up overall revenue growth through FY18 and we expect will sustain growth through FY20

Source: Company reports

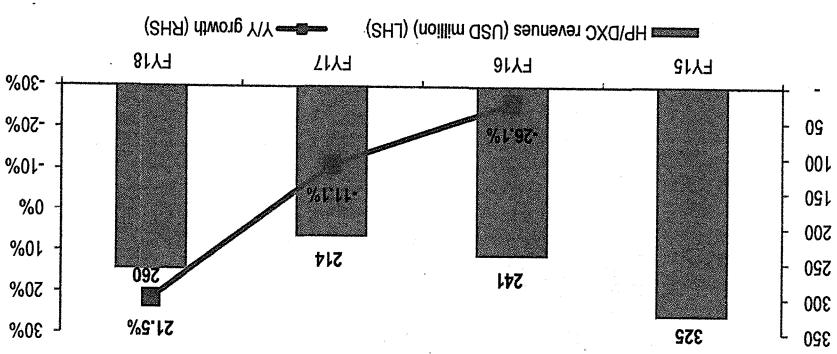
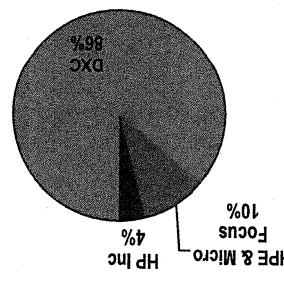


Figure 2: HP/DXC business has seen a dramatic turnaround in FY18; revenues increased ~22% after declining for the last 10 years

Source: Company reports



Breakup of HP/DXC channel revenues in FY18

Figure 1: Within the entire HP stable (DXC, HP Inc, HPE and Micro Focus) DXC is dominant contributing ~86% of Mphasis's revenues from the HP channel

Over a moderate margin base, good growth with rising realizations (pricing) can potentially improve margins, resulting in EPS growth exceeding revenue growth. Thus, we see earnings growth ahead of revenue growth (under conditions of stable INR). We estimate FY18-20 EPS CAGR at 22% CAGR.

Driver 4: Healthy revenue growth + improving pricing = operating leverage = EPS growth > revenue growth

With Mphasi's company average, the mechanics of execution on the Blackstone margin profile of the Blackstone portfolio, taken as a whole, should be comparable through introductions and facilitations easier than to Blackstone. The necessarily capital business but something Mphasi's has to win on its own strengths, channel can provide 3-4% additional points of annual growth by FY20. This is not FY18. We believe that this can scale up to 2-3x of by FY20 - we estimate that this Mphasi's has signed deals worth US\$158 million Total Contract Value (TCV) in separate sales and account management channel for this. A beginning has been made; benefit each other. Mphasi's is tapping into this by specifically investing in Blackstone has shown success in driving business from portfolio companies to

Driver 3: Blackstone portfolio to drive another leg of growth

Source: Company reports, Nasdaq

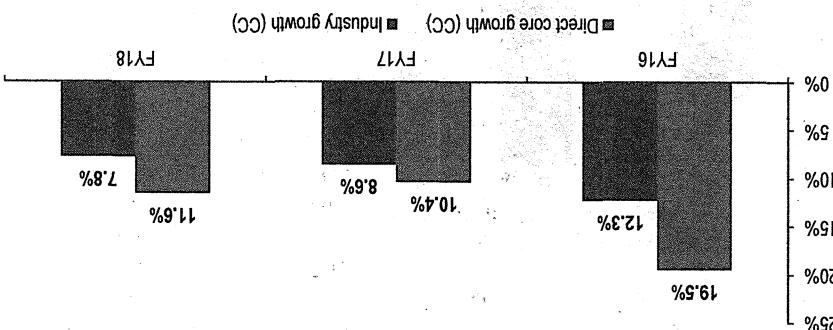
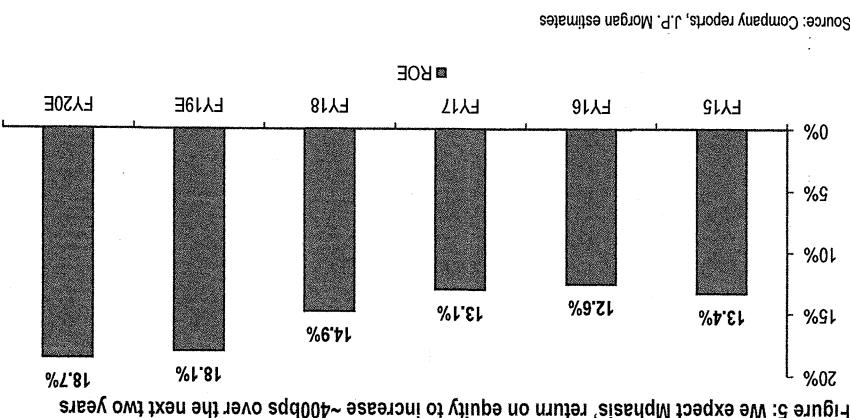
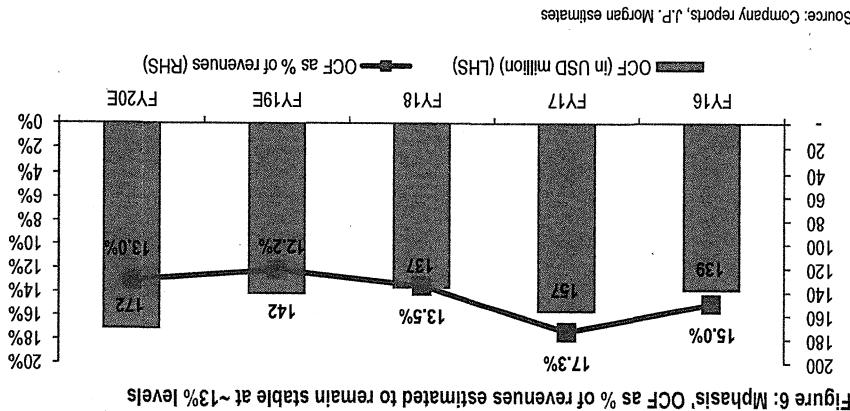


Figure 4: Direct Core (DC) has grown well ahead of industry for the last 3 years; we expect DC to grow 4-5% points ahead of industry over the next 2 years

Mphasi's has made the enterprise architecture professional layer an integral part of the sales effort. Mphasi's has made the enterprise architecture professionals, who can also help drive sales - solutioning skills of enterprise architects, who can also help drive sales - FY18. Much of the sales initiatives are being supplemented with strong FY18, estimate that digital-centric offerings constitute over 70% of the growth in DC in offerings are more onsite-centric at more favorable pricing than traditional work. New funds is reflected in Mphasi's improving billing rates (particularly onsite) as these newer offers are (digital and next-gen) services. The rising contribution of the new services in this segment. Similarly, 83% of deals won in FY in this segment were from newer areas (digital and next-gen) services. The rising contribution of the newer offerings in this segment. Strikingly, 83% of deals won in FY in this segment acquisitions). Mphasi's increased its penetration in various verticals on the back of its acquisitions and where Mphasi's focused much of its investments (including



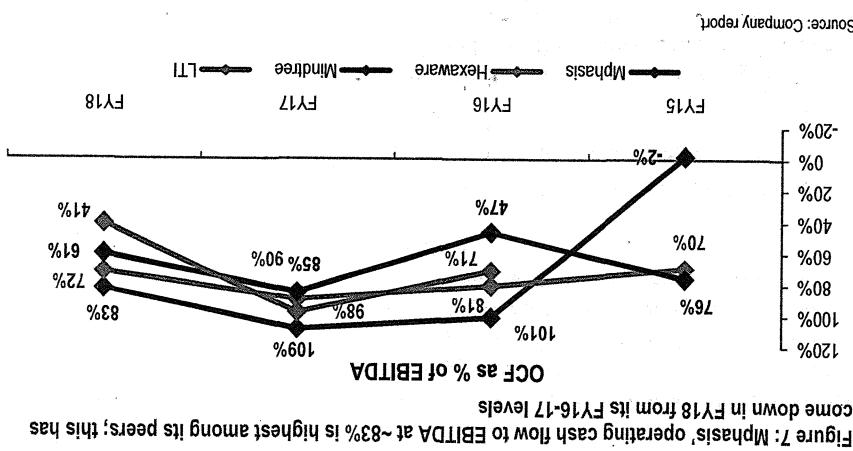
What we like about Mphasis earnings growth profile is the accompanying attractive ROE and cash flow generation (see Figures 5 and 6). Decent sustainability mid-term earnings growth combined with attractive cash flow generation can sustain P/E of 19-20x, in our view. Mphasis' cash flow as % of EBITDA is among the highest of its peers (see Figure 7).

Driver 5: **Attractive ROEs, free cash flow generation combined with growth can sustain well above-average sector P/E**

What's more, the **One Mphasis** approach breaks down silos and is increasing getting various service units to present a unified face to the customer - if client margins improve as a result, then it can be beneficial for margins (a USD 20 million client is generally significantly more profitable than four USD 5 million clients).

This is not our base-case, but markedly improved client mining helps the cause of client mining improves as a result, then it can be beneficial for margins (a USD 20 million client is generally significantly more profitable than four USD 5 million clients).

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MPHASIS' penetration in HP/DXC channel is improving. The structure of this deal is continuing decline in DXC revenues for the same period. This indicates that while DXC is involved mainly at the sales front, DXC believes the digital trend is still in its early innings and could be one of the key drivers of IT spending over the next 10-15 years. The company estimates digital total addressable market at \$90B (or rest of the market). DXC's scale, diversified across various industries should help it grow in the Digital area.

HP's higher with DXC than in erstwhile HP structure. DXC's next-gen services is early stage and can drive IT spending over the next 10 years. Focus on services is big data and analytics. This area has high growth potential as digital is still in its total mix which is expected to decline 4-7% rate over the next few years. Digital offerings (which include legacy assets from CSC and Everett) constitute ~70% of the ~50% of its revenue, followed by the UK and continental Europe. Traditional about 50%. The company primarily services North American clients, representing nature of services (>5% renewal rates). DXC operates with offshore leverage of ~27% of its revenue, following a highly recurring pattern. DXC has win rates of >65%, and enjoys a highly recurring services, Public Sector, Manufacturing, Insurance, Energy, Healthcare, Retail, Travel & Transportation. DXC's clients span multiple industries including Banking & Financial Services, Public Sector, Manufacturing, Insurance, Energy, Healthcare, Retail, Travel & Transportation. MPHASIS has been able to tap into <1%, leaving large headroom for further which, MPHASIS has effected a strategic alliance with DXC/HP. MPHASIS entered into a go-to-market (GTM) partner which we think will help MPHASIS get larger share of client budgets while at the same time enable DXC to approach clients with a modern technology agenda.

DXC was formed in 2017 in connection with the spin-off and combination with Hewlett Packard. It is an end-to-end IT services company which drives digital transformation for its 6,000 clients (200+ Fortune 500 clients) across 70 countries. DXC's FY17 (Year ending March) revenues stood at US\$ 25 billion dollars out of 6,000 clients across 70 countries. DXC's clients span multiple industries including Banking & Financial Services, Public Sector, Manufacturing, Energy, Healthcare, Retail and Travel & Transportation. MPHASIS has placed MPHASIS as a front end joint venture of the new partnership has placed MPHASIS as a front end joint venture. The structure of the new partnership has placed MPHASIS as a front end joint clients modernize their enterprises for public, private and hybrid cloud. cogitative services and the two companies have decided to work together to help a low cost delivery vendor for DXC/HP. MPHASIS has expertise in cloud and partnership with DXC which elevated its status to a service partner from the status of revenues in FY17 from 71% in FY10. In May-17, MPHASIS entered into a new HP business since FY10. Revenues from HP channel declined to 24% of overall MPHASIS has effected a drastic turnaround in FY18 after prolonged decline in its DXC/HP business turnaround a key value driver

HP/DXC relationship

Laying out the contours of the renewed

JPMorgan

Asia Pacific Equity Research

21 June 2018

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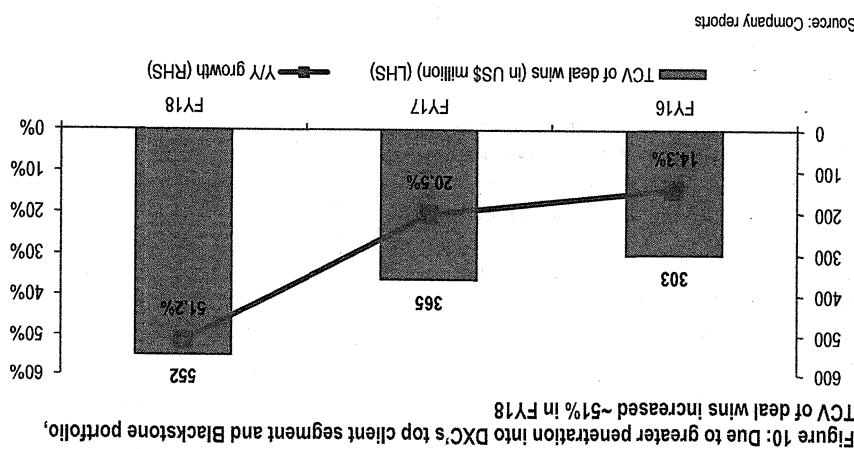


Figure 10: Due to greater penetration into DXC's top client segment and Blackstone portfolio, TCV of deal wins increased ~51% in FY18

As part of cost management, DXC will likely consolidate its vendor footprint, which should help strategic partners such as Mphasis in gaining share. DXC would seek services of offshore vendors like Mphasis which will increase their share in DXC's overall business. Mphasis's increasing success with DXC is reflected in DXC's TCV of deal wins (~51% growth in FY18), a large part of the increase of this, we believe has come from this channel.

As new technologies burst onto the scene, their use cases are unknown or unclear. Client firms grapple with early uncertainty and likely gravitate towards service providers with a consulting position, such as Accenture, Deloitte, and IBM. As use cases develop and client confidence in deploying digital technologies on a larger scale picks up, we believe that clients feel more confident in investigating the end-state of their digital programs. At this stage, clients may increase engagement with Indian vendors who can help implement such programs at a lower cost and to tighter process adherence. India IT firms, meanwhile, are also investing to acquire the needed skills. Thus, there is both a push (from the client) and pull (from the vendor). As dependence on consulting specialists becomes less acute and programs become more system-integration driven, we see the **industrialization of digital** theme gaining currency, strong enough to hit an inflection point. Tier-1 firms such as TWTCH

Mid-to-small players unable to get due share of the industrialization of digital opportunity

Source: Company reports

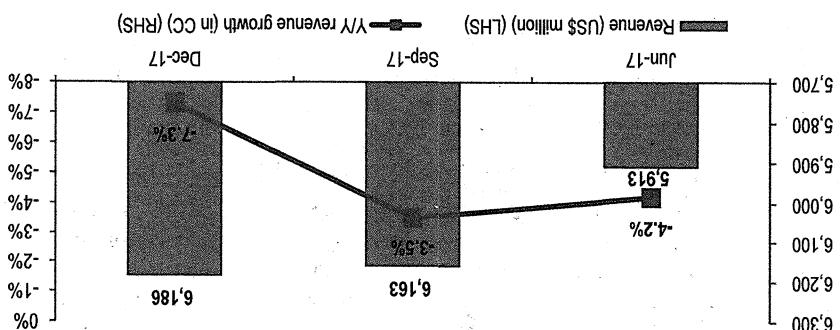


Figure 11: DCC revenues have been declining for the last three quarters; stabilization is expected only by FY20

DXC plays a key role in Mphasis FY19-20 growth strategy. After the formation of DXC and elevation of Mphasis' status in it, revenue growth in this segment has been much ahead of the overall company level. Mphasis is doing well with the current sponsors of DXC but for sustained growth, it is crucial for the company to find new sponsors within DXC. The contribution of revenues from DXC in HP/DXC channel has increased to 86% in 4QFY18 from 80% in 4Q FY17. Mphasis has shown intent to engage with other HP entities within and beyond the DXC portfolio (such as HPE and HP Inc.). DXC itself faces revenue challenges since the merger and consequences could be slower than expected. If DXC squeezes pricing for Mphasis in response to its own competitive pressures, it can impact Mphasis's growth margin profile given its dependence on DXC. Notably, in FY18, 54% of the company's revenue came from its DXC channel indicating Mphasis's growth margin is dependent on this channel.

Any weakness/pressure in DGC

Investment risks

As projects migrate more to fixed-price like structure, companies like Mphasis get the flexibility to optimize their resources channeled towards a project under this model. Even though such migrations can help lift operating margins, the downside can be quite adverse for relatively smaller companies like Mphasis if they overdo fixed price projects. Fixed price revenue contribution to Mphasis revenues at 23.5% (FY18) is quite small but overdoing such projects is risky. Wrong estimation can lead to losses in business from large clients and for smaller players like Mphasis, it can severely impact revenues and margins.

Platform-based, smaller players like Mphasis who specialize in selective domains/services may get into a disadvantageous space. There is a risk that Tier-1 firms with their all-round digital transformation capabilities can outplay firms like Mphasis.

(TCS, Infosys, Wipro, HCLT, TechM and Cognizant) among others are the key beneficiaries. As the digital transformation gets more ecosystem-based rather than platform-based, smaller players like Mphasis who specialize in selective domains/services may get into a disadvantageous space. There is a risk that Tier-1 firms with their all-round digital transformation capabilities can outplay firms like Mphasis.

Pressure on execution as share of FPP unduly increases

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April to June 2018: INR depreciation of >5% against USD led Mpphasis' stock price rally. Stock price increased ~40% during this period.

January 2018: Mpphasis announced its 3QFY18 results. HP/DXC business registered strong growth for third straight quarter. Share price increased 7% on 29th January 2018.

May 2017: Mpphasis and DXC announced a new Solution Partner relationship which elevated the status of Mpphasis to a service partner from a low-cost subcontractor.

January 2017: Mpphasis appointed Mr. Nitin Rakesh as its Chief Executive Officer and Executive Director. Stock price moved up 10.4% between 20th January 2016 and 30th January 2016.

April to August 2016: Blackstone entered into an agreement with Hewlett Packard Enterprises to buy a majority stake in Mpphasis. The transaction was completed in Aug-16. Stock price moved up 23% between 4-Aug-16 and 8-Aug-16.

Source: Bloomberg. Note the stock has outperformed the NIFTY by 50% over the period shown in the chart

—Mpphasis share price (in INR)

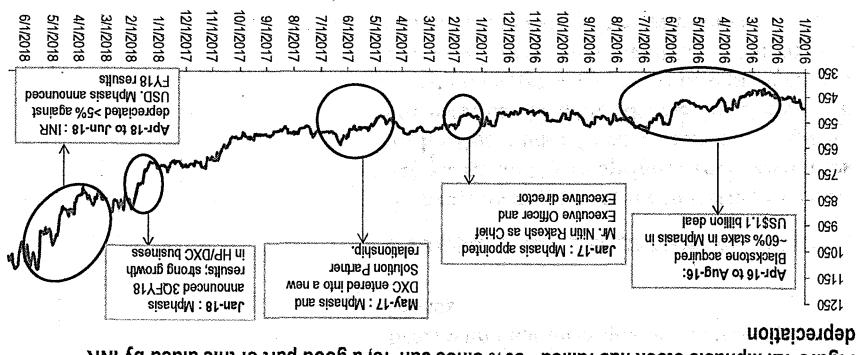


Figure 12: Mpphasis stock has rallied ~50% since Jan-18, a good part of this aided by INR depreciation

Share price analysis

Valuation

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We ascribe 20x multiple to Mphasis FY20 EPS. We believe it can be defended by near-mid teen % revenue growth and stable-to-gentle rising margins. Our projected P/E multiple is much higher than Mphasis's past averages which indicates the structural improvement in company's competitive position. Leading to far higher sustainable growth in the future than in the past - past multiples are not indicative of the future, we think.

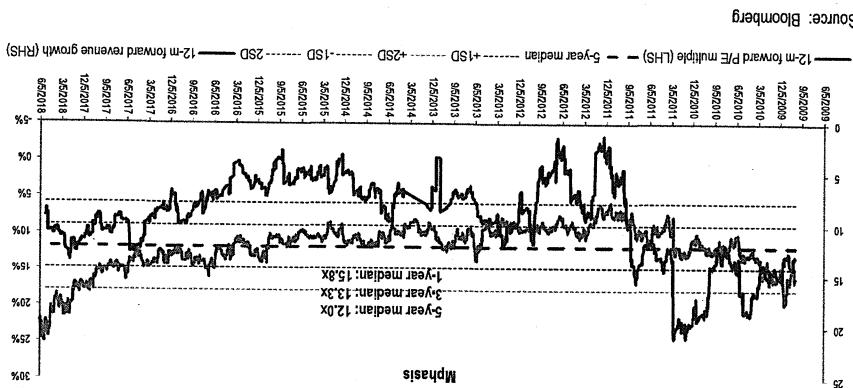


Figure 13: We project a 12-m forward P/E of 19-20x, which is much higher than Mphasis's past averages indicate as the company's competitive positioning has structurally improved, leading to far higher sustainable growth in the future than in the past - past multiples are not indicative of the future, we think.

Company	Market Cap (INR)	FY17-20 revenue (INR m)	FY17-20 EBIT (INR m)	FY17-20 CAGR	FY18 EPS	FY19E CAGR	FY20E P/E
TCS	1,822	102,411	10,00%	9.0%	8.0%	12.2	11.1
Infosys	1,243	39,669	8.4%	6.4%	5.6%	19.2	17.3
Wipro	260	71,244	4.6%	3.3%	3.0%	14.1	13.2
HCLT	911	18,617	11.3%	11.3%	6.5%	13.9	13.2
TechM	691	9,935	8.5%	14.9%	12.8%	16.6	14.9
Mindtree	996	2,397	9.2%	20.2%	20.3%	24.9	21.0
Hexaware	432	1,883	12.7%	14.8%	16.6%	22.6	20.0
L&T Infotech	1,669	4,215	14.0%	14.4%	13.4%	21.9	18.9
PEPSI	813	955	8.1%	13.3%	10.6%	17.6	15.1
Mphasis	1,062	3,009	13.1%	16.8%	17.6%	18.7	16.5

Table 1: Mphasis's relative valuation versus peers

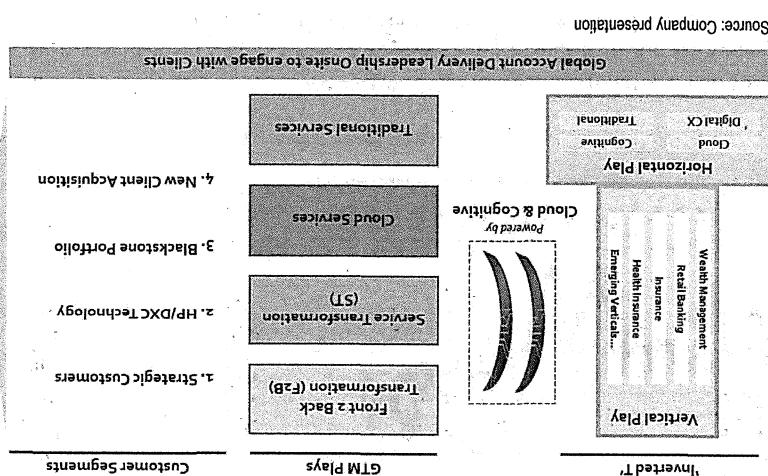


Figure 14: Mphasis corporate strategy

Mphasis has articulated its strategy on the back of its front-to-back (F2B) template. With strong industry knowledge, it applies its F2B (Front to Back) template transformation template (Figure 15) applying Service transformation, cloud services, data transformation etc. to cater to its well segmented customer segments. The company has categorized its customer segments into four buckets: (i) strategic customers, (ii) HP/DXC customers, (iii) Blackstone portfolio customers and, (iv) new clients acquired. Through its digital transformation template (Figure 14), Mphasis has been able to shrink the traditional core and challenge the larger, traditional larger vendors.

The turnaround in Mphasis' fate has come through (i) strong management team, (ii) optimal corporate strategy, and (iii) excellent execution. Mphasis has infused new talent at every level, from Senior Management to the bottom of the pyramid. All this has been aligned with the changing industry scenario where traditional jobs are becoming redundant and knowledge of digital technologies is preferred.

Entering into FY19, MphasiS has planned to invest in large deal wins by building its capabilities in digital and ramping up sales & marketing efforts. The company sees Europe as a potential growth market and has been trying to expand its footprint in this region. It has restructured the regional leadership will be focusing more on client acquisition. MphasiS has shown intention of building momentum in

The road ahead

The intelligent layer is focused at delivering customized experience to the customers using various “**Intelligence**” technologies like AI, machine learning, and sentiment analysis. This requires bringing the ecosystem to cloud and rigorous self-learning process by the system. The intelligence layer interacts with the core through APIs and microsystems. API is the key to penetrate core, think it and move to the intelligent layer to analyze individual customer’s requirements and deliver a customized experience.

Wikipedia has addressed this issue by creating two defining and marketing intermediate layers called ensembles that issue by themselves a nice customer experience through different technologies and channels like apps, NLP, UI, etc. These technologies take support of various and open-sources to deliver services in a more interactive manner. For example, Mphasis has customized Alexa, Amazon's voice assistant for delivering banking and financial services to the customers. Similarly, Mphasis' latest humanoid robot named Edison, has the ability to interact with clients using data on the network/cloud. With customers demanding more and more customized services through interactive chatbots, voice assistants, apps, etc.), Mphasis' capability of building such platforms can prove instrumental in winning large digital transformation deals.

throughput is F2B and Service technologies (in digital) to legacy environments shrinking the core systems. The core of traditional systems are mostly tech and operation based which lacks agility, flexibility, modernization, and personalization. The application of services in most domains makes it crucial to deliver a pleasant customer experience with customized services. In most of the core-led ecosystems, the benefits arising from an attractive front-end (customer facing services) get eroded by the outdated back-end (the core system).

Mphasis F2B framework

Source: Company presentation

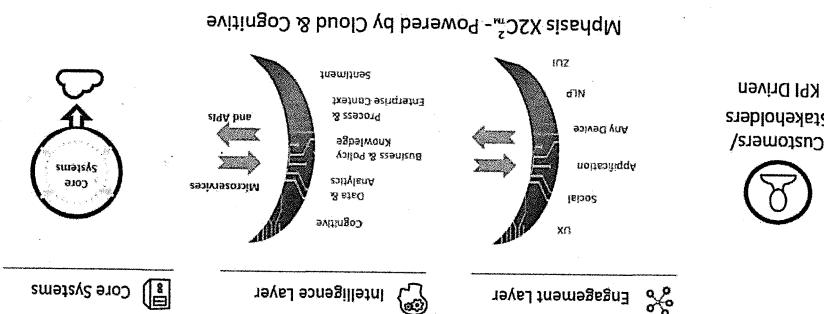


Figure 15: Mphasis Front-to-Back (F2B) and Service Transformation framework

After delivering an excellent margin performance in 4QFY18, Mphasis has guided for 15-17% EBIT margin range for FY19. This has to come through restructuring of DXC/HP channel which has placed Mphasis as a key IT services partner. Mphasis' Blackstone channel where it is placed as a key IT services vendor. Its position in DXC/HP restructuring has helped Mphasis win deals with TCV of US\$ 158 million. Blackstone portfolio allows it to showcase its digital capabilities to other enterprises in the portfolio which has helped Mphasis win deals with TCV of US\$ 158 million. Mphasis is planning to leverage DXC brand in other geographies beyond US. It is helping DXC partner with client in geographies which are not of strategic importance to DXC. Along with strengthening its relationship with DXC, Mphasis is also looking for opportunities in other HP entities.

Mphasis will expand its footprint in Europe which is a relatively underspent market for the company. It will leverage the brand name of DXC in these geographies.

Mphasis has seen increase in pricing power which will aid revenue growth in digital. Mphasis has been trying to re-brand itself as a customer-centric IT vendor FY19. Mphasis has been trying to optimize its structure by focusing on people supply chain by optimizing onshore pyramid structure. Due to its focus on people supply chain by optimizing onshore pyramid structure. Due to its focus on digital, Mphasis has seen increase in pricing power which will aid revenue growth in digital. Mphasis' has been trying to re-brand itself as a customer-centric IT vendor with capabilities of leading full-scale digital transformation projects. Its approach of engaging its clients in re-creating their technological deficiencies is likely to play a key role in accelerating customer acquisition and increase deal size.

MDX business. Direct International compries ~70% of Mphasis business out of which Direct Core accounts for 78% of revenues. This segment (Direct Core) has grown at ~12% in FY18. Rest of the Direct International business is comprised of Digital Risk business, which offers differentiated solutions to the mortgage, consumer lending, and other regulated industries. This business is key to Mphasis' strength in BFSI domain which accounts for 13 out of top 15 clients for the company.

Source: Company reports

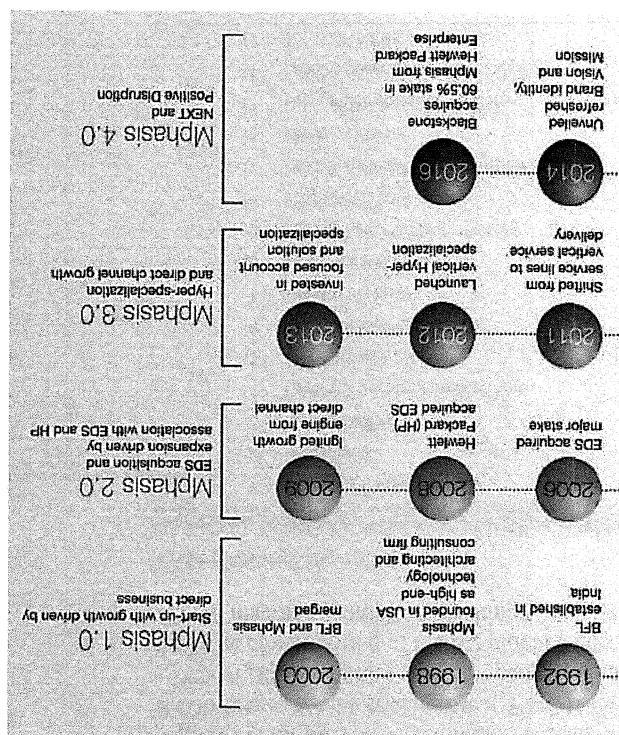


Figure 16: History of Mphasis

Wypahasis is an IT services company with expertise in Application Development and Maintenance (ADM), Infrastructure outsourcing, and business and knowledge process outsourcing. The company caters to digital transformation needs of its clients by applying the formula of integrated cloud and cognitive technology. It operates through Banking and Capital Market, Insurance, Information Technology, Communication and Entertainment, and Emerging Industries segments. Wypahasis offers application development, maintenance and modernization, specialized services, enterprise architecture, integration, and business process management services; accessibility consulting services; enterprise Web technologies; and user experience management services, as well as digital services.

Company overview

The second channel of operation is HP/DXC business which underwrote structural overhauls in early 2017. Through its investment in relationships with HP Mphasis has successfully changed its position from a low-cost subcontractor to a preferred partner for DXC. This segment is stabilizing after declining consistently for some years. Proportion of revenue from HP business declined to 24% of overall revenues in FY17 from 71% in FY10. Since Q4FY18 this channel has changed from drags to drivers with after an impressive turnaround. Partnership with DXC helps Mphasis use its brand name and cater to its client base of 6,000+ mostly US centric clients, as a preferred vendor.

Source: Company presentation

Client	Domain	Years of relationship
1 Large North American bank	BSFI	18
2 Global Bank	BSFI	8
3 Large global insurer	BSFI	14
4 Leading investment services firm	BSFI	17
5 Large logistics company	Logistics	21
6 Niché US West Coast bank	BSFI	5
7 Leading US bank	BSFI	2
8 Large real estate company	BSFI	6
9 Leading loan mortgage company	BSFI	9
10 Large global bank	BSFI	13
11 Leading general life insurance company	BSFI	14
12 Leading US bank	BSFI	14
13 Large pharmaceutical company	Healthcare	16
14 Leading general insurance company	BSFI	4
15 Top 3 UK banks	BSFI	13

Table 2: Mphasis top-15 clients

Mphasis is focused on select micro verticals within BFSI, such as Consumer Banking & Mortgage, Wealth Management, P&C Insurance and others which account for ~78% of BFSI revenues. The company has maintained long relationships with major clients with 6 of the top global banks, 7 of the top mortgage lenders and 3 of the top insurance companies making it to the list.

Source: Company reports

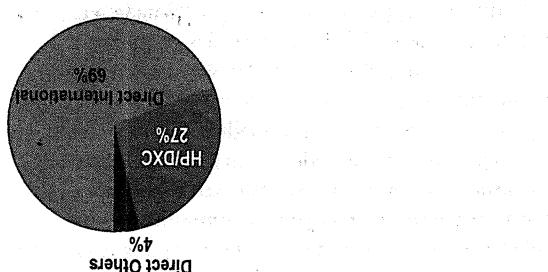


Figure 1: ~70% of liphasis revenues come from Direct International channel; however, DXC/HP revenue growth has exceeded the overall company growth in FY18 secondary market split of revenues

Table 3: Mphasi's promoters (Blackstone group) hold 60.38% shares (as of Mar-18) (the recent sell-down of 8% by Blackstone is not reflected here)

Category	Total No. of shares	% to total capital
Promoter & promoter group	116,691,668	60.4%
Foreign Portfolio Investors	44,051,544	22.8%
Financial Institutions and Banks	1,740,386	0.9%
Mutual Funds	12,906,201	6.7%
Bodies Corporate	10,901,250	5.6%
Individuals	6,553,475	3.4%
Others	415,668,00	0.2%
Total	193,260,182	100.0%

Source: Company reports

Shareholding pattern

Source: Company presentation

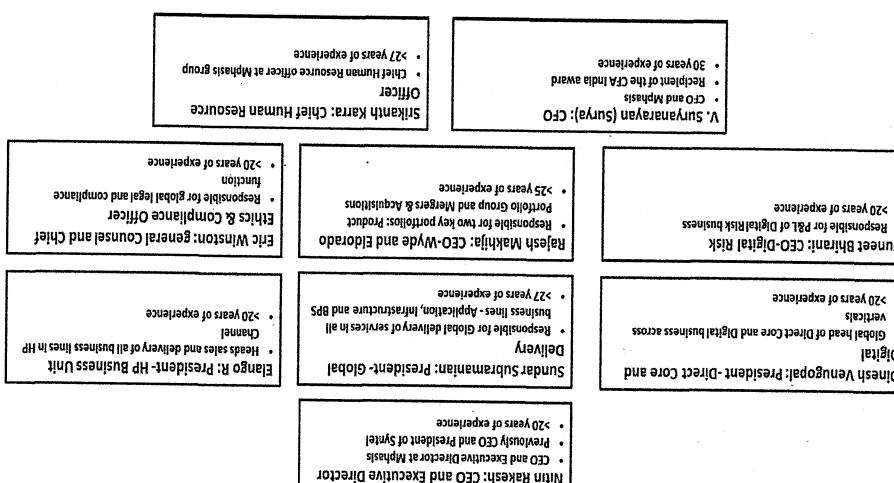


Figure 18: After restructuring, Mphasi has an experienced management led by Mr. Nitin Rakesh as the CEO & Executive Director

Management profile

In April-2016, Blackstone, a global private equity firm acquired 60.4% ownership in Mphasi from HP. This led to change in the top management with Nitin Rakesh taking over as the CEO and Executive Director. Acquisition by Blackstone gives Mphasi access to its company portfolio of 99 relevant clients

portfolio, this segment will contribute more to overall company growth. Also, a few of Blackstone's portfolio companies have been classified in the emerging segment and as Mphasis taps more into Blackstone's transportation and healthcare. Also, a few of Blackstone's portfolio companies have businesses where Mphasis has seen some deal wins specifically in areas like travel & turnaround in FY18. This acceleration has been seen through HP/DXC channel IT, Communications & Logistics and Emerging Industries has seen a turnaround in non-BFSI segments (IT, Communications & Logistics and Emerging Industries) encouraging

Strengthening in non-BFSI segments (IT, Communications &

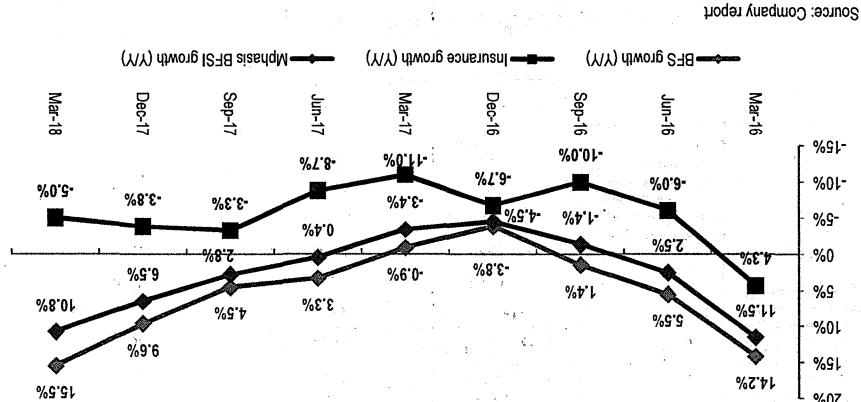


Figure 19: Insurance has been a major drag in BFSI segment for the last 10 quarters, largely due to pressures in Digital Risk

As of Mar-18, BFSI accounted for ~59% of Mphasis revenues which grew below peers (Hexaware, Mindtree and L&T Infotech). However, softness in this vertical seems to have bottomed out and Mphasis has started showing growth in this segment on the back of strong deal wins. As of Mar-18, 2/3rd of Mphasis clients in their strategic list were BFSI. Within BFSI, Insurance has been consistently declining for the last seven quarters on Y/Y basis. Digital Risk, which plays a key role for Mphasis in mortgage and consumer lending industry (insurance), after a period of prolonged inactivity and softness has entered a stable phase with revenues maintained in the range of US\$28 million to US\$30 million.

Overall BFSI segment has been a major drag in BFSI segment for the last 10 quarters, largely due to pressures in Digital Risk

IT, Communications & Logistics and Emerging Industries has seen a turnaround in non-BFSI segments (IT, Communications & Logistics and Emerging Industries) encouraging

Segmental Overview

Mphasis gets the flexibility of right-shoring its manpower and apply automation techniques in a fixed-price project which can later be bundled on platforms like Lmagine. But due to dynamic nature of digital projects where requirements change very frequently, doing fixed price digital project is fairly risky and hence both clients and vendors take the T2M route. However, Mphasis has seen nice acceleration in margin lever

Increase in contribution from Fixed-Price can act as a margin lever

Source: Company report

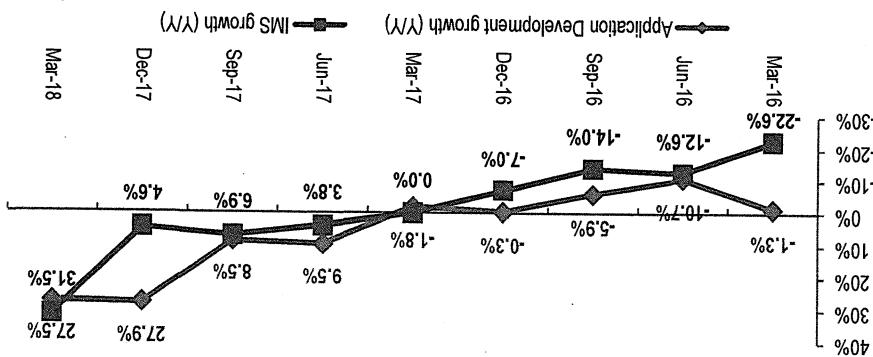


Figure 21: Growth in IMS has picked up through FY18; this service line was weak prior to FY18 due to pressures in HP

Applicaiton Development and IMS together registered a growth of ~29% YY in Mar-18 quarter. Contribution to revenue from these two service lines has declined to ~41% in 4QFY18 from 45% in 3QFY15, led primarily by decline in IMS. IMS was crucial to Mphasis' HP business which went downhill for the last 5 years. Share of IMS to Mphasis' total revenue declined dramatically from ~20% in 1QFY15 to 15.2% in 4QFY18. Application Maintenance, which constitutes one-third of Mphasis revenue has grown rapidly in FY18, not surprising given that this is legacy. Knowledge Process (~11% of revenues) has been declining at a high rate for the last 7 quarters. Application development, helped by digital, has compensated for the rapidness in application maintenance and IMS.

Application Development and IMS have led growth

Source: Company report

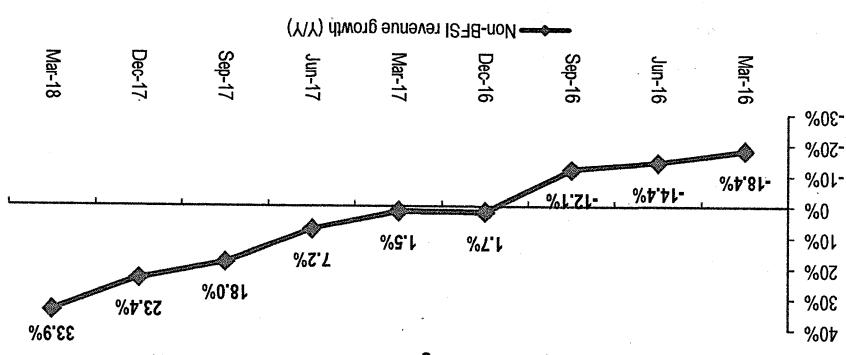


Figure 20: On the back of deal wins, non-BFSI segment saw a turnaround in FY18

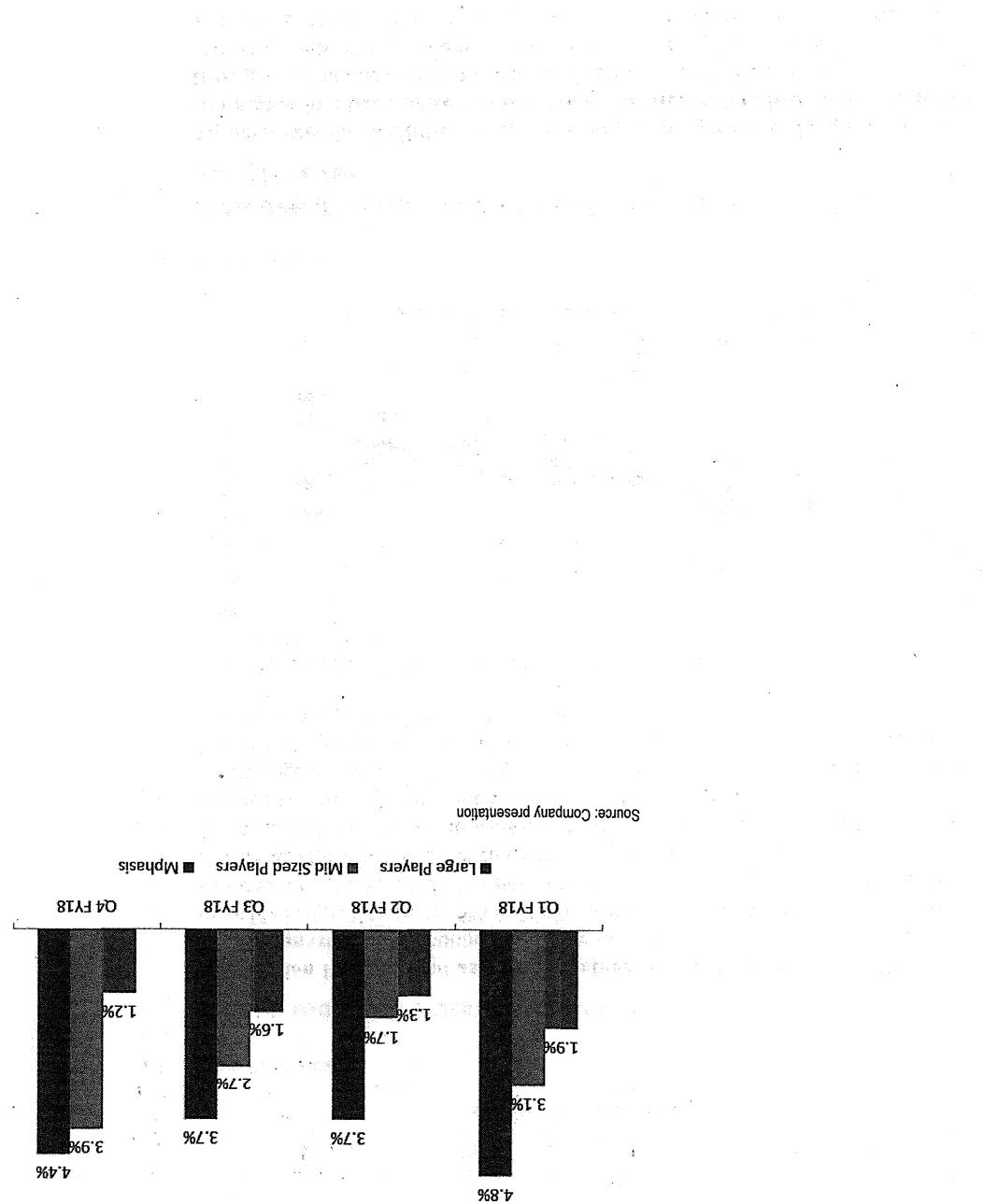


Figure 22: In FY18, Mphasis has grown ahead of large and mid-sized players

FPP mix with revenue mix improving from ~12% in 1QFY16 to ~26% in 4QFY18. For a company like Mphasis, FPP allows the flexibility of optimizing its resources channeled towards a project. Mphasis revenue from fixed-price projects is one of the lowest among its peers. As of Mar-18, ~74% of the revenues were attributable to Time & Materials model. This structure is mainly dependent on the type of service rather than the channel.

Higher revenue growth in FY18 has been accompanied by higher manpower cost, keeping the margin trajectory flatish. In FY18, employee cost as % of revenue increased up to ~61.1%, 2pp higher than FY17 levels. This increase in manpower cost has come through increase in onsite mix. Proportion of onsite employees (excluding trainees) has increased to 21.5% in 4QFY18 from 17.7% in 4QFY17. Most of the deal wins from Mphasis have been in new areas which is a bit more onsite centric. As the contract size in digital becomes more integrated

Stable margin aided by revenue growth

Source: Company reports, J.P. Morgan estimates

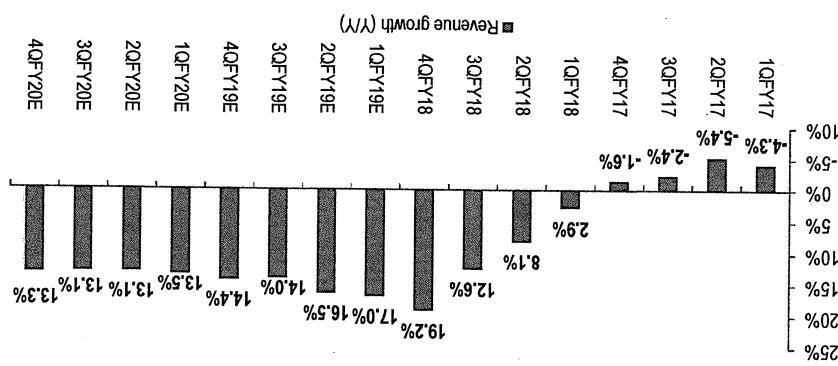


Figure 23: In FY18, Mphasis revenue growth (Y/Y) has escalated to ~20% in 4QFY18

Source: Company reports, J.P. Morgan estimates

	FY15	FY16	FY17	FY18	FY19	FY20
Employee expense as % of revenues	60.0%	58.3%	59.3%	61.1%	58.9%	58.1%
Selling expense as % of revenues	6.3%	6.5%	6.9%	6.6%	7.0%	7.5%
General and Administrative expense as % of revenues	5.1%	5.5%	5.7%	5.4%	5.6%	6.0%
EBITDA margins	15.0%	14.8%	15.9%	16.2%	17.3%	17.3%
EBIT margin	13.3%	13.6%	15.0%	15.1%	16.3%	16.3%
PAT margin	11.7%	12.0%	13.7%	13.3%	14.1%	14.1%

Table 4: Snapshot of Mphasis P&L metrics

Mphasis has delivered strongly on revenue growth after DXC restructuring in 4QFY17. Out of the eight quarters prior to 4QFY17, Mphasis revenues declined in seven, entirely led by HP business. Following this period of sluggishness, revenues have grown at 21.5% in FY18 on the back of strong deal wins. With strong traction in DXC/HP business, strong deal pipeline and access to Blackrock portfolio, we expect Mphasis to sustain its revenue growth momentum in the near future. The company is confident of sustaining above industry growth in Direct Core and DXC business.

Revenue growth revival in FY18

P&L analysis

Financial Analysis

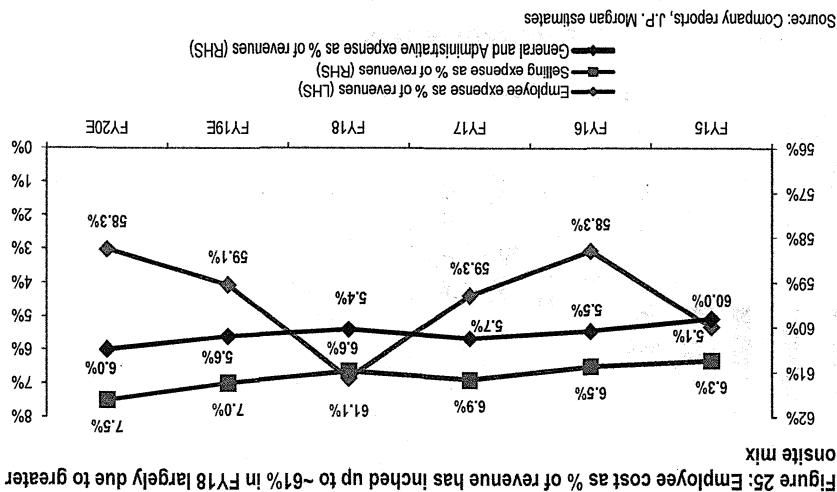
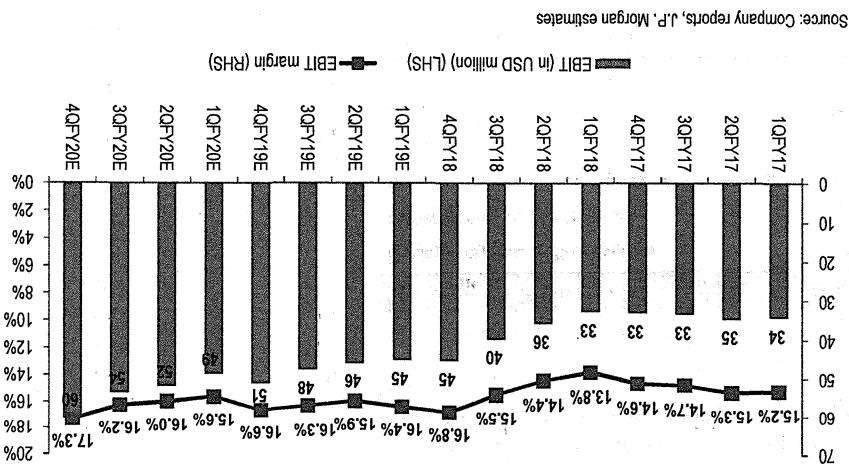


Figure 25: Employee cost as % of revenue has inched up to ~61% in FY18 largely due to greater on-site mix



Source: Company reports, J.P. Morgan

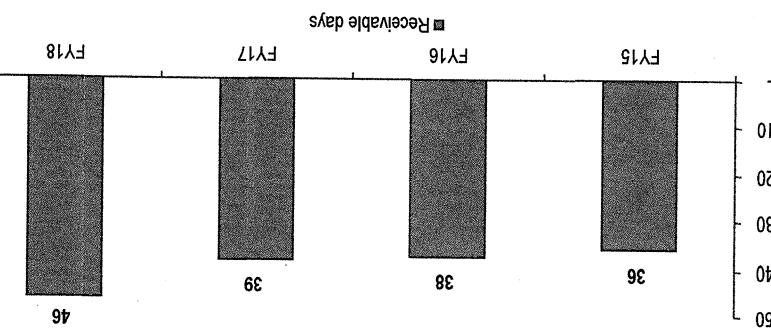


Figure 28: Niphasis' receivable days have increased to 46 in FY18 from 39 in FY17

Source: Company reports, J.P. Morgan estimates

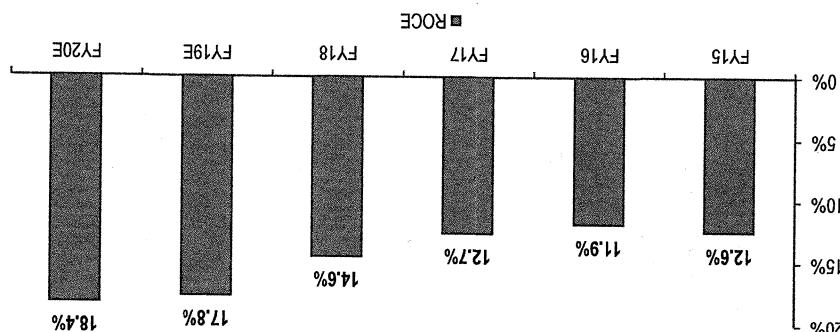


Figure 27: Strong performance in FY18 resulted in accretion of ROCE

Source: Company reports, J.P. Morgan estimates

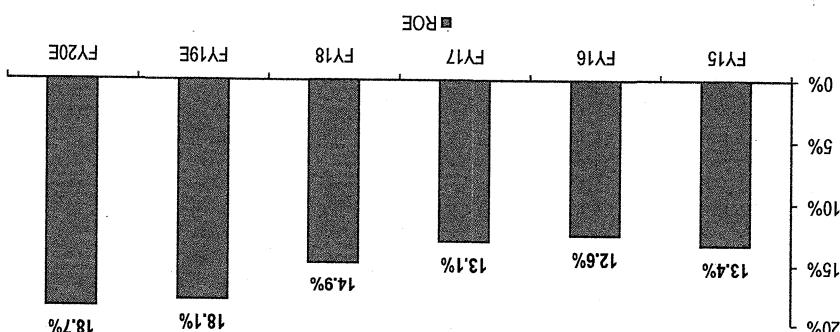


Figure 26: ROE has inched up to 15% in FY18

Niphasis' return of equity (ROE) and return on capital employed (ROCE) have been steadily increasing over the last four years. On the YTD basis, both ROE and ROCE have crossed 14%+ levels. We assume that with strong top-line growth and better margin management, the return ratios can see further increment in the next 2 years.

Balance sheet analysis

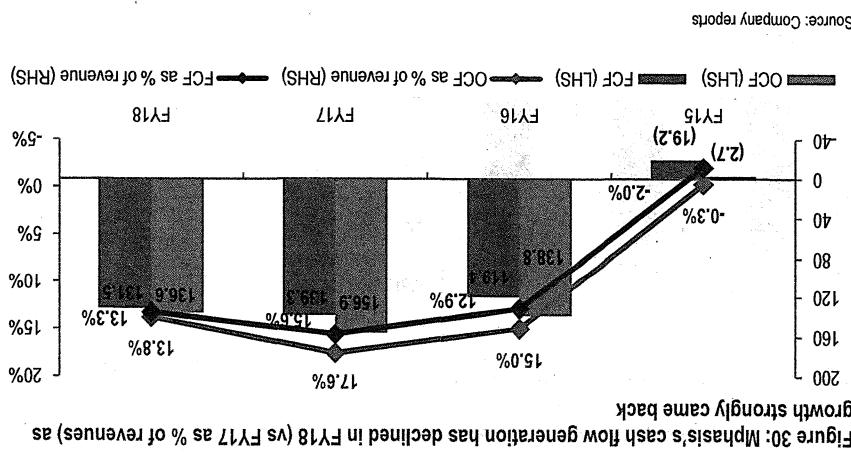


Figure 30: Mphasi's cash flow generation has declined in FY18 (vs FY17 as % of revenues) as growth strongly came back

Operating cash flow (OCF) as % of revenue is a respectable ~14% in FY18, down from ~17.6% in FY17 (as balance sheet investments for growth picked up). Free cash flow (FCF) declined to 13.3% of revenues in FY18, 230bps down from FY17 levels.

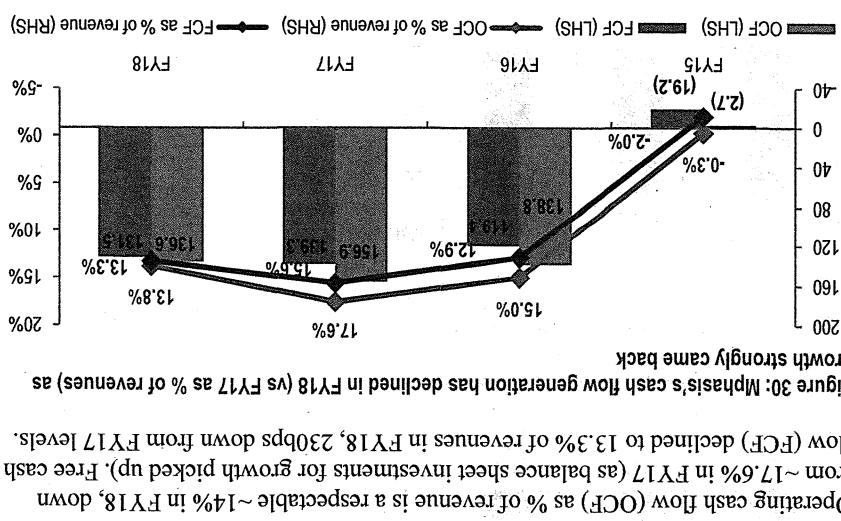


Figure 29: DSO has come down by 4 in 4QFY18 to 68

Source: Company data, J.P. Morgan estimates

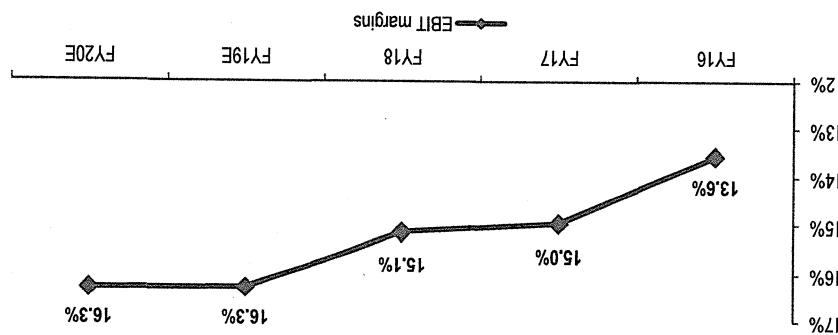


Figure 33: We estimate Mphasi's margins to improve by 100-150 bps in FY19 and FY20

Source: Company data, J.P. Morgan estimates

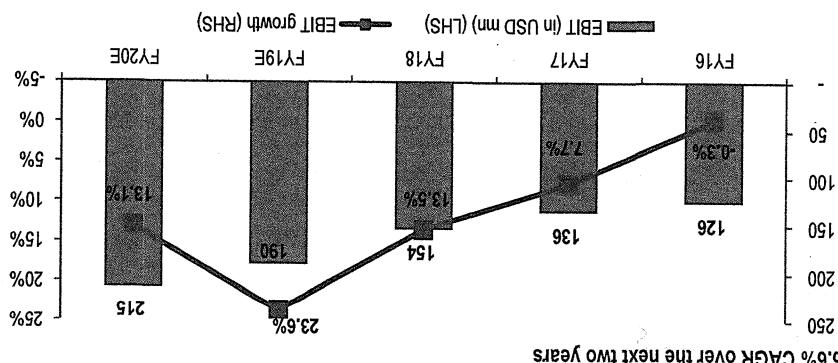


Figure 32: Due to improvement in margins, EBIT will grow at a higher rate than revenues, at 16.6% CAGR over the next two years

Source: Company data, J.P. Morgan estimates

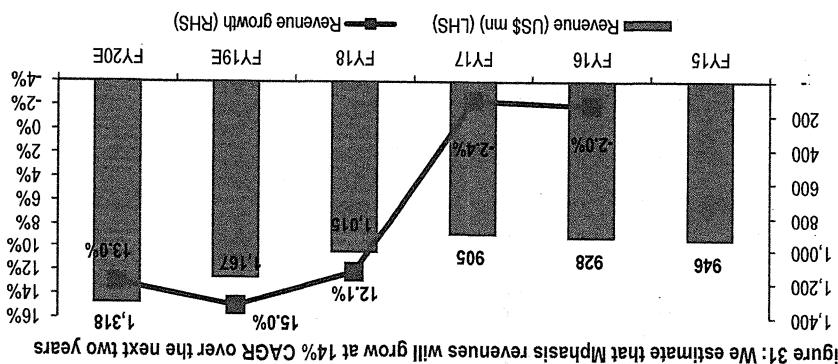
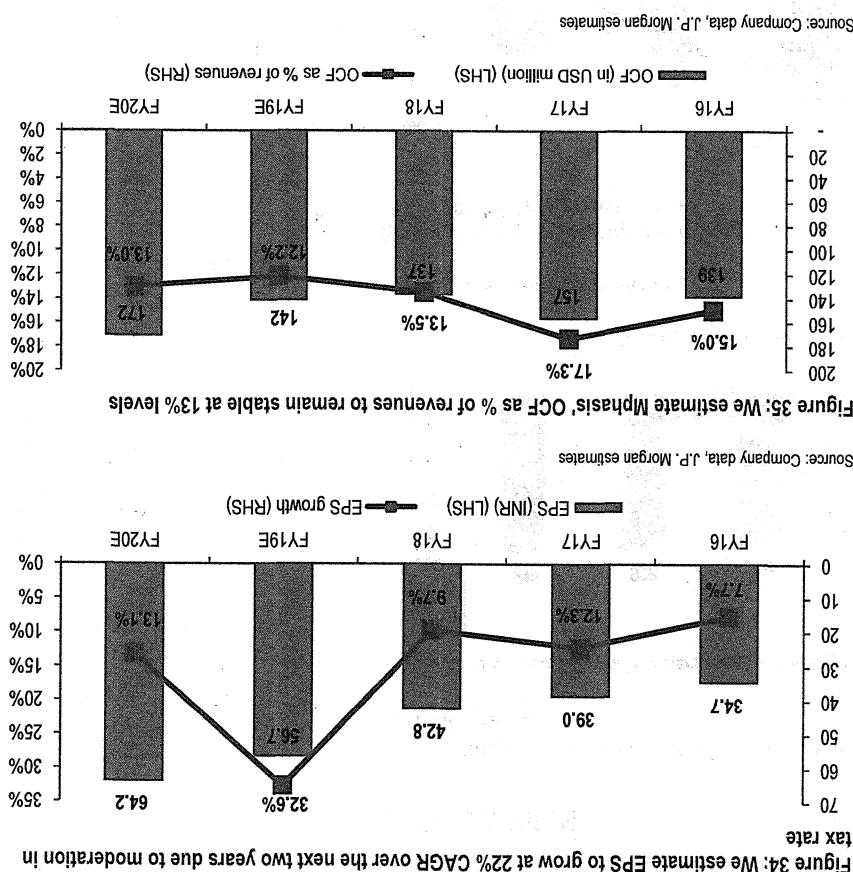


Figure 31: We estimate that Mphasi's revenues will grow at 14% CAGR over the next two years

We assume INR/USD rate at Rs68/US\$ for the next 8 quarters. This is in line with the current spot rate.

Forecasts



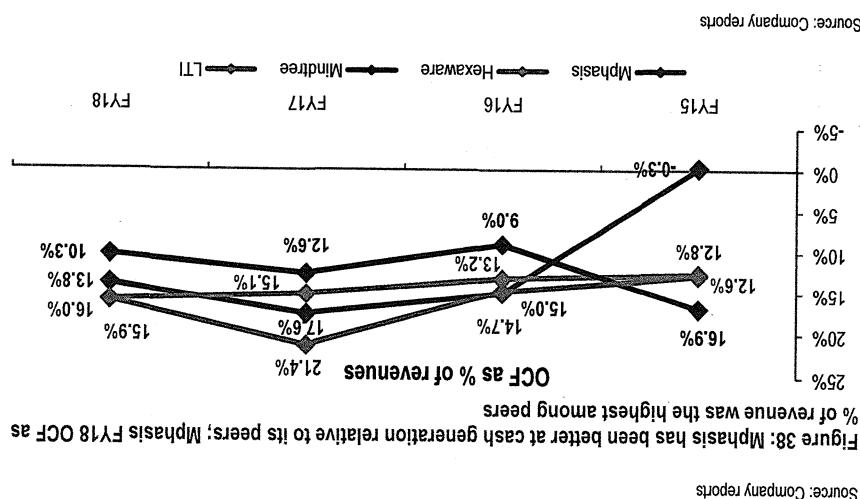


Figure 38: Mphasiis has been better at cash generation relative to its peers; Mphasiis FY18 OCF as

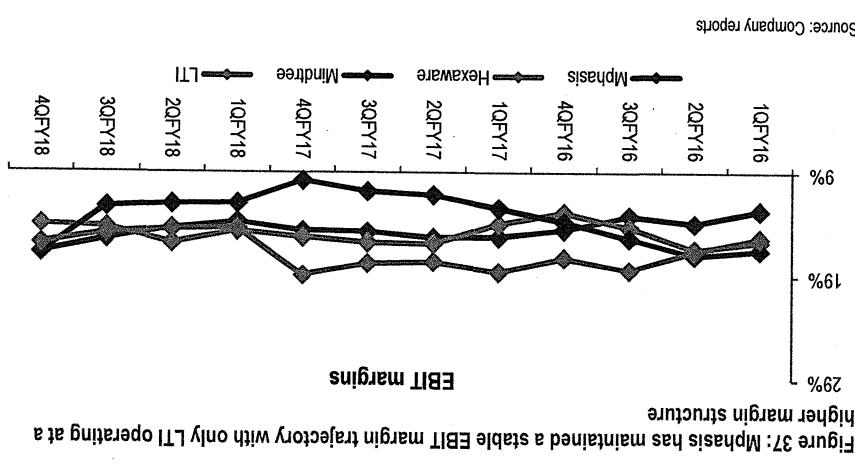


Figure 37: Mphasiis has maintained a stable EBIT margin trajectory with only LTI operating at a

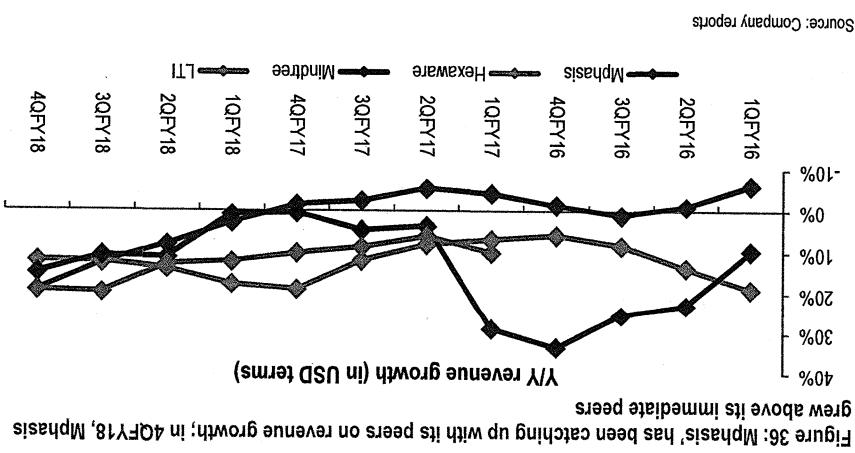
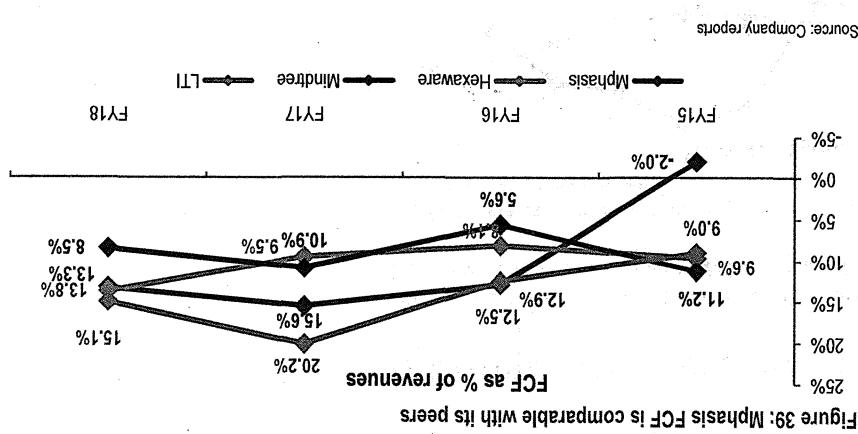


Figure 36: Mphasiis has been catching up with its peers on revenue growth; in 4QFY18, Mphasiis

We compare Mphasiis with three other mid-cap peers: Mindtree (Not Covered), Hexaware (Not Covered) and L&T Infotech (LTI) (Not Covered).

Mphasiis vis-a-vis peers



Investment Thesis, Valuation and Risks

Mphasiis Limited (Overweight; Price Target: Rs1,285.00)

Mphasiis is executing well on a multi-pronged growth strategy, which makes the

growth less risky and more diversified, in our view. The multiple pillars

underpinning Mphasiis' growth over the next 2-3 years include (a) sustained revi-

al of the DXC/HP business (~26% of FY18 revenues) – Mphasiis has reconfirmed revi-

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Mphasis Limited: Summary of Financials

Income Statement									
FY17A					FY18A				
Revenue	60,764	65,493	47,308	79,361	89,662	Cash Flow from operating activities	FY17A	FY18A	FY19E
COGS	(43,649)	(7,683)	(9,799)	(11,068)	0	Changes in working capital	5,755	8,958	9,652
Adj. EBITDA	9,565	10,501	13,746	15,484	Cash flow from investing activities	(3,026)	(258)	(2,125)	11,674
Adj. EBT	9,096	9,917	11,407	12,927	14,614	as % of sales	-	0.5%	3.8%
Net interest	1,973	1,394	1,881	2,138	-	-	-	-	2.6%
Adj. PBT	11,341	11,407	14,807	16,751	Cash flow from financing activities	(10,877)	(13,661)	(2,228)	(6,198)
Minority interest	(3,154)	(2,800)	(3,865)	(4,455)	Out/Shares issued/(repurchased)	(3,608)	(3,863)	(5,479)	(6,198)
Net PBT	8,341	8,376	10,957	12,336	Out/Net debt issued/(repaid)	(515)	1,300	212	0
Reported EPS	39,722	42,111	56,722	64,177	Net change in cash	2,933	(7,127)	3,760	3,261
Adj. EPS	39,722	42,111	56,722	64,177	Net change in cash	2,933	(7,127)	3,760	3,261
EPS	17,00	20,00	28,36	32,09	Adj. Free cash flow to firm	9,193	7,580	5,225	7,877
DPS	42.9%	47.5%	50.0%	50.0%	Adj. Free cash flow to firm	(228,663)	(7,580)	(37,590)	50.8%
Shares outstanding	210	193	193	193	Shares outstanding	193	193	193	193
EPS	0.20	0.20	0.26	0.26	EPS	0.47	0.47	0.31	0.41
ROE	19,222	18,863	21,080	22,425	ROE	10,1%	12.0%	15.2%	14.7%
ROA	9,457	11,530	12,158	12,158	ROA	11.0%	11.7%	14.6%	14.3%
LT investments	19,222	18,863	21,080	22,425	SG&A/Sales	73,171	69,853	80,584	88,101
Other non current assets	9,457	11,530	12,158	12,158	Other non current assets	9,457	11,530	12,158	12,158
Total assets	73,171	69,853	80,584	88,101	Total assets	73,171	69,853	80,584	88,101
Payables	3,878	5,024	5,725	6,135	Net debt/EBITDA	2,602	3,899	4,111	4,111
Short term borrowings	2,602	3,899	4,111	4,111	Net debt/EBITDA	(274,4%)	(169,7%)	(155,4%)	(155,4%)
Other short term liabilities	4,406	5,097	6,397	7,126	Sales/Assets (x)	0.8	0.9	1.1	1.1
Current liabilities	10,886	14,020	16,233	17,552	Assets/Equity (x)	1.2	1.3	1.3	1.3
Long term debt	758	1,016	1,071	1,071	Interest cover (x)	NM	NM	NM	NM
Minors in interests	61,527	54,818	63,280	69,478	EBITDA/Net margin	(0.2%)	7.7%	21.2%	13.0%
Shareholders' equity	61,527	54,818	63,280	69,478	EPS/EBITDA	6.4%	6.0%	34.7%	13.1%
Total liabilities & equity	73,171	69,853	80,584	88,101	EPS/Net margin	7.3%	9.8%	30.9%	12.6%
Source: Company reports and J.P. Morgan estimates.	Note: Rs in millions (except per-share data). Fiscal year ends Mar. 01, w/ - out of which								

Company-Specific Disclosures: Important disclosure price charts and credit opinion history tables, are available for compendium reports and all J.P. Morgan—covered companies by visiting <https://www.jpm.com/research/disclosures>, calling 1-800-477-0406, or e-mailing research_disclosures@jpmorgan.com with your request. Morgan's Strategy, Technical, and Quantitative Research teams may screen companies not covered by J.P. Morgan. For important disclosures for these companies, please call 1-800-477-0406 or e-mail research_inquiries@jpmorgan.com.

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*Percentage of investment banking clients in each rating category.

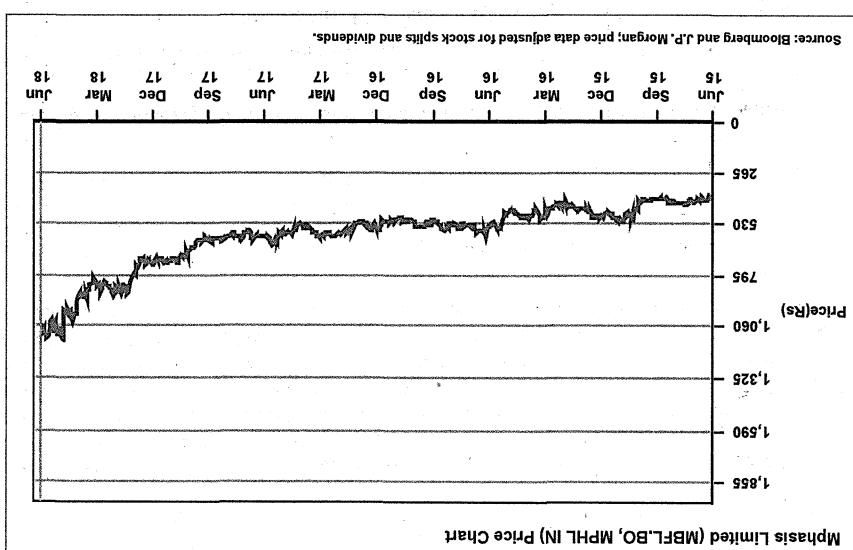
Overweight	Neutral	Underweight	J.P. Morgan Global Equity Research Coverage	IB Clients*	J.P. Morgan Global Equity Research Coverage	IB Clients*	J.P. Morgan Global Equity Research Coverage	IB Clients*	J.P. Morgan Global Equity Research Coverage	IB Clients*
(buy)	(hold)	(sell)	46%	41%	13%	39%	52%	49%	13%	39%
			46%	41%	13%	39%	52%	49%	13%	39%
			45%	43%	13%	39%	52%	49%	13%	39%
			45%	43%	13%	39%	52%	49%	13%	39%
			72%	67%	57%	37%	52%	47%	37%	37%

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available to download on the company pages of our client website, <http://www.importeranmarkets.com>. This report also sets out within it the material underlying assumptions used.

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