

R script code:

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# Aadhithya Dinesh
# MIS 545 Section 02
# Lab03DineshA.R
# Import and prepare a large dataset of grocery store transactions, assign
# data types, view summary statistics, generate a histogram and a boxplot

# install.packages("tidyverse")
library(tidyverse)

# set the working directory
setwd("~/MIS/Classes/MIS545/Assignments/Lab03")

# read the csv file with column types specified
groceryTransactions1 <- read_csv(file = "GroceryTransactions.csv",
                                col_types = "iDffffffffffin",
                                col_names = TRUE)

# display the tibble
print(groceryTransactions1)

# display the first 20 rows
print(head(groceryTransactions1, n=20))

# display the structure of the tibble
str(groceryTransactions1)

# display the summary of the tibble
print(summary(groceryTransactions1))

# using dplyr summarize function to display mean of Revenue
print(summarize(.data = groceryTransactions1, mean(Revenue)))
# using dplyr summarize function to display median of UnitsSold
print(summarize(.data = groceryTransactions1, median(UnitsSold)))
# using dplyr summarize function to display standard deviation of Revenue
print(summarize(.data = groceryTransactions1, sd(Revenue)))
# using dplyr summarize function to display inter-quartile-range of Units sold
print(summarize(.data = groceryTransactions1, IQR(UnitsSold)))
# using dplyr summarize function to display min of revenue
print(summarize(.data = groceryTransactions1, min(Revenue)))
# using dplyr summarize function to display max of children
print(summarize(.data = groceryTransactions1, max(Children)))

# creating a new tibble with the below mentioned columns
groceryTransactions2 <- select(.data = groceryTransactions1,
                              PurchaseDate,
                              Homeowner,
                              Children,
                              AnnualIncome,
                              UnitsSold,
                              Revenue)
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# display all features for transactions made by non-homeowners with at least
# 4 children
print(filter(.data = groceryTransactions2,
             Homeowner == 'N' & Children >=4))

# display all of the records and features that were either made by customers
# in the $150K + annual income category OR had more than 6 units sold
print(filter(.data = groceryTransactions2,
             AnnualIncome == '150k +' | UnitsSold > 6))

revnue <- select(.data = groceryTransactions1,
                 Revenue)

# display the average transaction revenue grouped by annual income level
print(select(.data = groceryTransactions1,
             Revenue,
             AnnualIncome)%>%
       group_by(AnnualIncome)%>%
       summarize(averageRevnue = mean(Revenue))%>%
       arrange(desc(averageRevnue)))

# calculate average price per unit as revenue/ units sold
groceryTransactions3 <- groceryTransactions2 %>%
  mutate(AveragePricePerUnit = Revenue/UnitsSold)

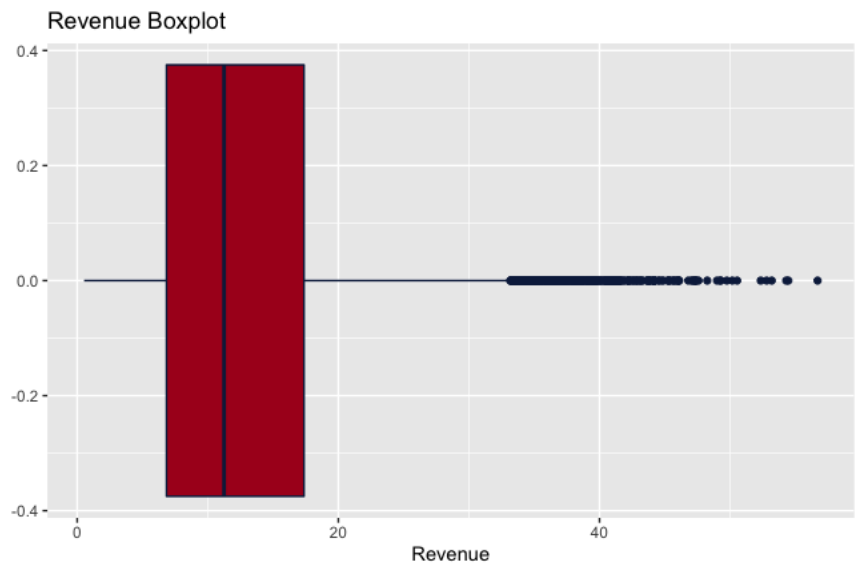
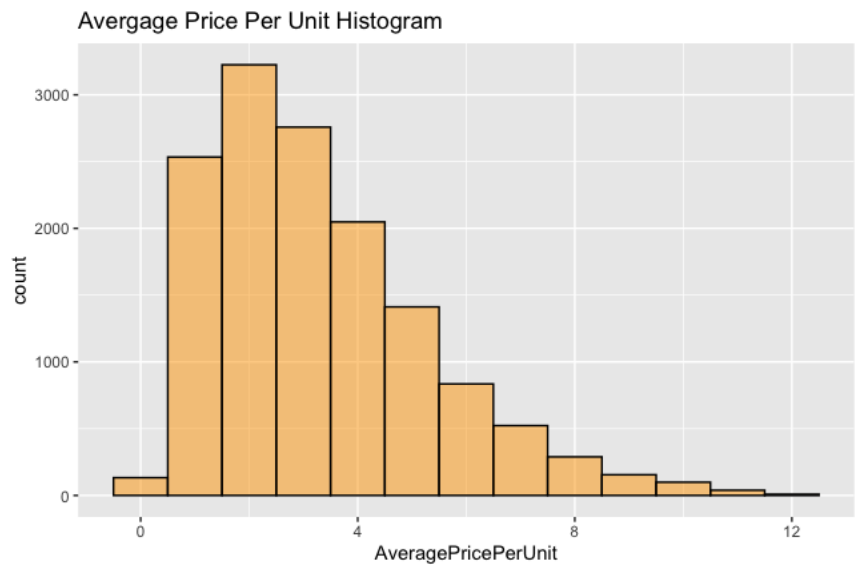
print(groceryTransactions3)

histogramAveragePricePerUnit <- ggplot(data = groceryTransactions3,
                                       aes(x=AveragePricePerUnit))
# creating the histogram for average price per unit
histogramAveragePricePerUnit + geom_histogram(binwidth = 1,
                                              color = "black",
                                              fill = "orange",
                                              alpha = 0.5
                                              ) +
  ggtitle("Avergage Price Per Unit Histogram")

boxplotRevnue <- ggplot(data = groceryTransactions3,
                       aes(x=Revenue))
# creating the box plot for revenue
boxplotRevnue + geom_boxplot(color = "#0C234B",
                             fill = "#AB0520")

```

Visualizations:



Rapid Miner Process:

The screenshot displays the Rapid Miner Design view. The top navigation bar shows tabs for Design, Results, Turbo Prep, Auto Model, and Deployments. The left pane contains the Repository and Operators sections. The central canvas shows a process flow with four operators: Read CSV, Select Attributes, Filter Examples, and Generate Attributes. The right pane shows the Parameters for the Read CSV operator, including options for csv file, column separator, use quotes, quotes character, skip comment, comment character, parse number, and compatibility. A Help pane is also visible at the bottom right.

Repository

- Import Data
- Training Resources (connected)
- Samples
- Community Samples (connected)
- Local Repository (local)
- DB (Legacy)

Operators

- generate
- Blending (15)
- Attributes (15)
- Generation (15)
- Generate Attribute
- Generate ID
- Generate Empty
- Generate Copy
- Generate Concat
- Generate Aggregate

Process

Process flow: Read CSV → Select Attributes → Filter Examples → Generate Attributes

Parameters

Read CSV

- Import C...
- csv file
- column separat...
- use quotes
- quotes character
- skip commei
- comment chara...
- parse numb
- Show advanced parameters
- Change compatibility (9.10.000)

Help

Read CSV

RapidMiner Core

Tags: Load, Import, Data, Files, Text, Cor, Spreadsheet, Excel, Datasets, Tav

Synopsis

This Operator read ExampleSet from ti specified CSV file.

[Jump to Tutorial Pr](#)

Results:

The screenshot displays the Rapid Miner Results view. The top navigation bar shows tabs for Design, Results, Turbo Prep, Auto Model, and Deployments. The left pane contains the Result History section. The central area shows a table of data for the 'ExampleSet (Generate Attributes)' operator. The right pane contains the Repository section.

Result History

ExampleSet (Generate Attributes)

Open in: Turbo Prep, Auto Model

Filter (1,664 / 1,664 examples): all

Row No.	PurchaseDate	Homeowner	Children	AnnualIncome	UnitsSold	Revenue	AveragePrice
1	Dec 28, 2016	N	5	\$10K - \$30K	5	6.660	1.332
2	Jan 1, 2017	N	5	\$70K - \$90K	5	14.050	2.810
3	Jan 4, 2017	N	5	\$10K - \$30K	2	3.530	1.765
4	Jan 7, 2017	N	5	\$50K - \$70K	5	34.560	6.912
5	Jan 7, 2017	N	5	\$110K - \$1...	4	6.280	1.570
6	Jan 9, 2017	N	4	\$10K - \$30K	6	17.570	2.928
7	Jan 11, 2017	N	4	\$30K - \$50K	6	14.060	2.343
8	Jan 12, 2017	N	4	\$10K - \$30K	4	1.560	0.390
9	Jan 12, 2017	N	4	\$30K - \$50K	4	12.580	3.145
10	Jan 13, 2017	N	4	\$30K - \$50K	2	12.700	6.350
11	Jan 14, 2017	N	4	\$10K - \$30K	4	2.860	0.715
12	Jan 15, 2017	N	5	\$30K - \$50K	5	23.270	4.654
13	Jan 15, 2017	N	4	\$30K - \$50K	5	14.540	2.908
14	Jan 17, 2017	N	4	\$10K - \$30K	5	30.190	6.038
15	Jan 18, 2017	N	4	\$10K - \$30K	5	15.180	3.036
16	Jan 18, 2017	N	4	\$130K - \$1...	5	21.220	4.244
17	Jan 18, 2017	N	4	\$10K - \$30K	2	16.620	8.310
18	Jan 18, 2017	N	4	\$30K - \$50K	5	23.270	4.654
19	Jan 19, 2017	N	5	\$50K - \$70K	5	29	5.800
20	Jan 19, 2017	N	4	\$70K - \$90K	6	15.730	2.622
21	Jan 20, 2017	N	4	\$30K - \$50K	3	6.700	2.233
22	Jan 20, 2017	N	5	\$30K - \$50K	3	3.020	1.007

ExampleSet (1,664 examples, 0 special attributes, 7 regular attributes)

Repository

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