
2025



Ahmad Dahlan Hafizh.

Design Portfolio

Hi, nice to meet you!

Welcome to my portfolio. My name is Ahmad Dahlan Hafizh, but you may call me **Ahmad**.

Experienced with branding social media contents since 2016 [as a side hustle 😊].

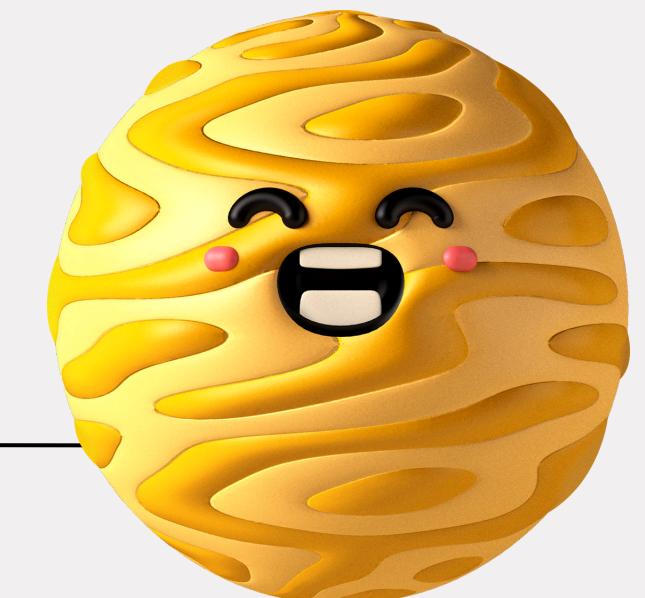
Senior at New York University Abu Dhabi majoring in Interactive Media. Passionate in graphic design, mixed reality, advocating data justice through geospatial visualization, and connecting culture through narrative digital/traditional art exhibitions. Loves to mingle with diverse people collaborating together on an awesome project.

My main style of designs are **flat , gradient , simple , and earth tones**. I am also comfortable combining **isometric, 3D, and vibrant themes** to my designs. Open to requests by clients for other styles. Communicating is key on producing great designs!

Software:



Introduction





Projects.

Rumah Marhaba | Cookiedotco | Adhiganakayana
Our best projects over the past years.

[View more](#)

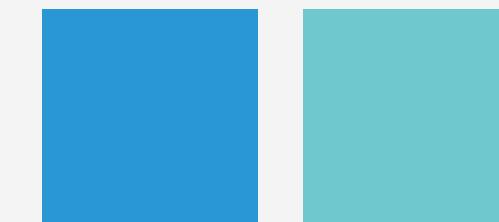


2023 - 2025

Rumah Marhaba (Marhaba House) is the first NGO/NPO in Magelang, Indonesia that empowers students with disabilities (deaf, blind, mute) through **inclusive education, bridging faith, practical skills, and community support** to open new paths to employment and dignity



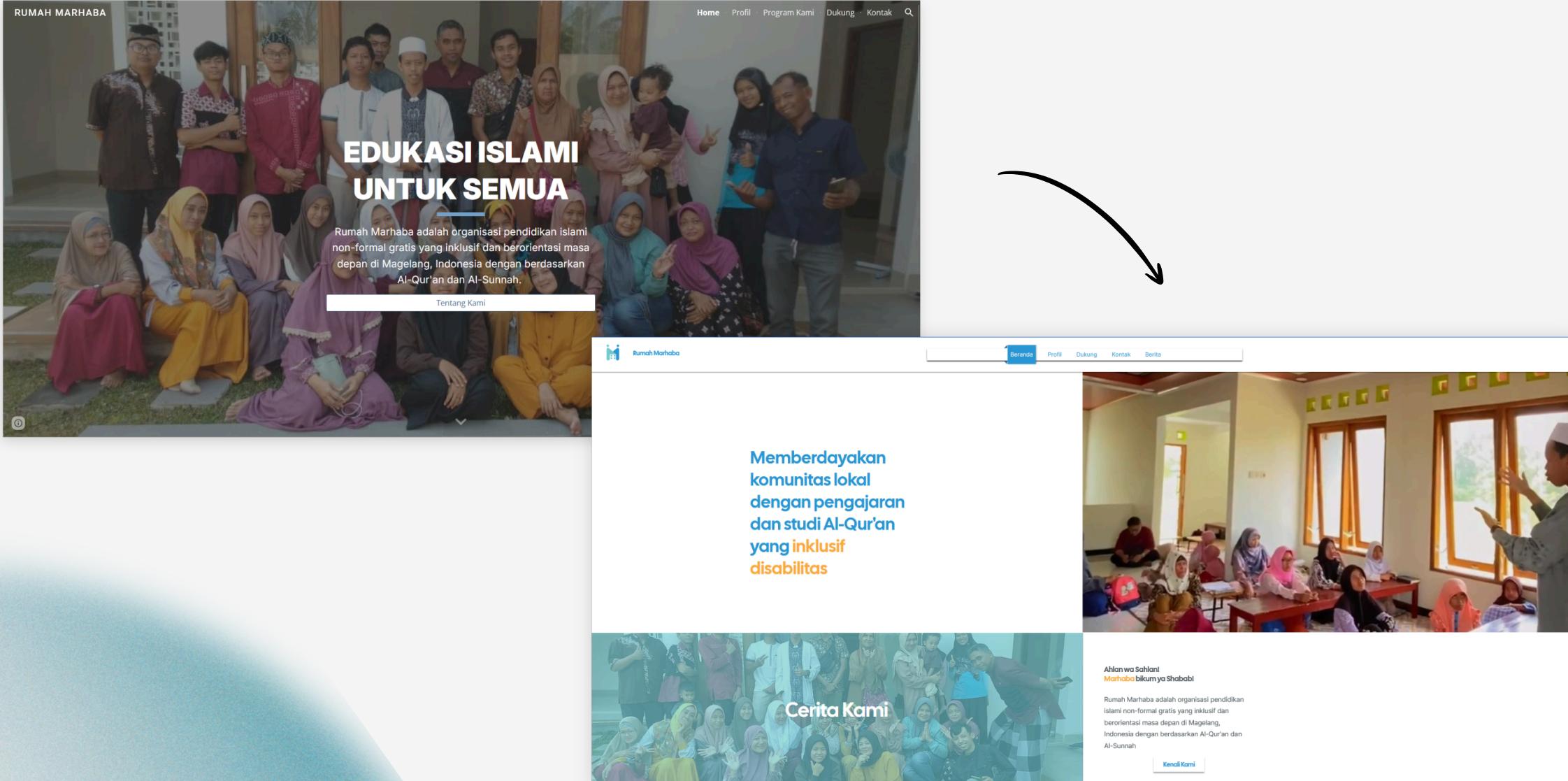
We believe that our brand identity is shaped through blue as its primary colors that is neutral combined with soft-sharp edges to be friendly yet implying the commitment it takes in education



A document titled 'Brand Identity Guidelines' for Rumah Marhaba. It includes sections on the 'Logo Utama' (Main Logo), 'Varian Logo' (Variants), and 'Font Logo' (Font). The 'Font Logo' section specifies the use of 'superpop Medium' for all text elements. The document also contains a 'Logo Utama' section with a circular illustration of a traditional house, and a 'Logo Variants' section showing different ways to use the logo on various documents like business cards and letterheads. A small circular photo of a person is also present.

Clean // Focused // Friendly

Identity Re-branding



The organization's website was rebuilt into more user-friendly and modern while **keeping the narrative intact** as we believe an image speak a thousand words

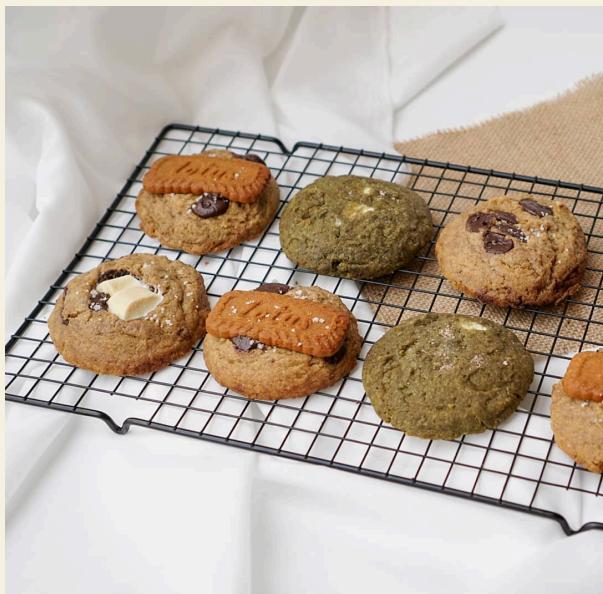
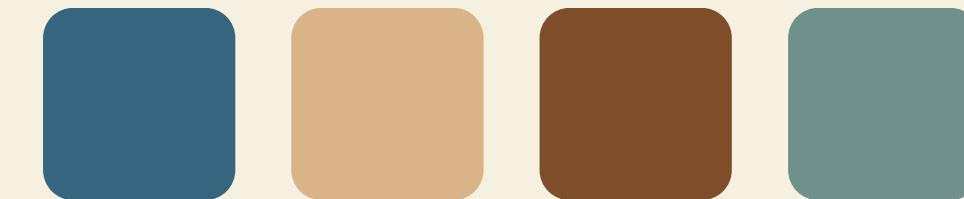


Depok, Indonesia
2020 - 2022

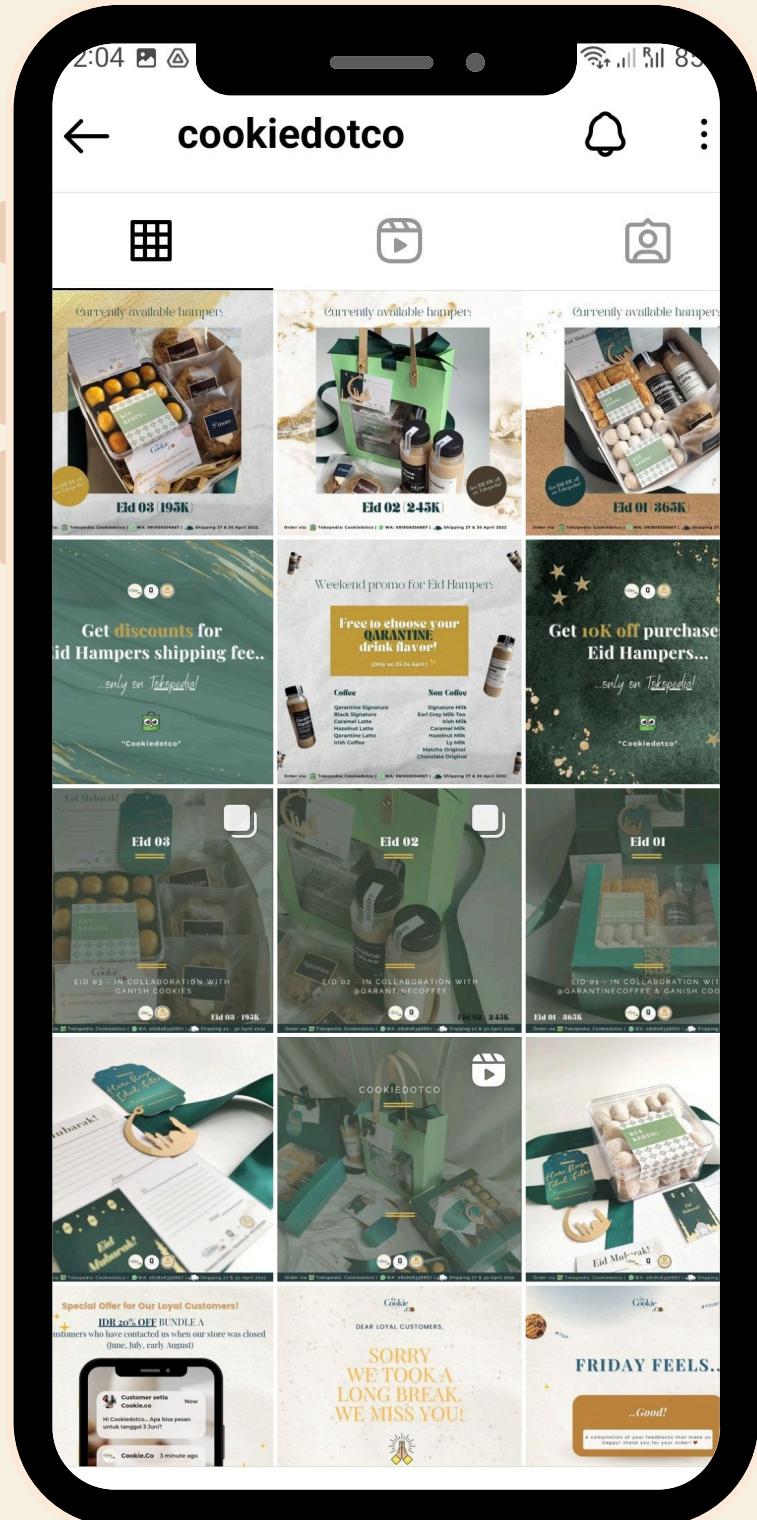


Our main focus of this brand is **classic**. Utilizing *Playfair Display* as the base font, bringing consistency and warmth to our aesthetic design with the sweetness of our cookie varieties in mind.

Signature - Smores - Lotus - Matcha



Instagram Page
For more, visit @cookiedotco



Eid Mubarak Events



@cookiedotco // Instagram

Bogor, Indonesia
2020 - 2021

Adhiganakayana

Nurul Fikri Boarding High Student Council

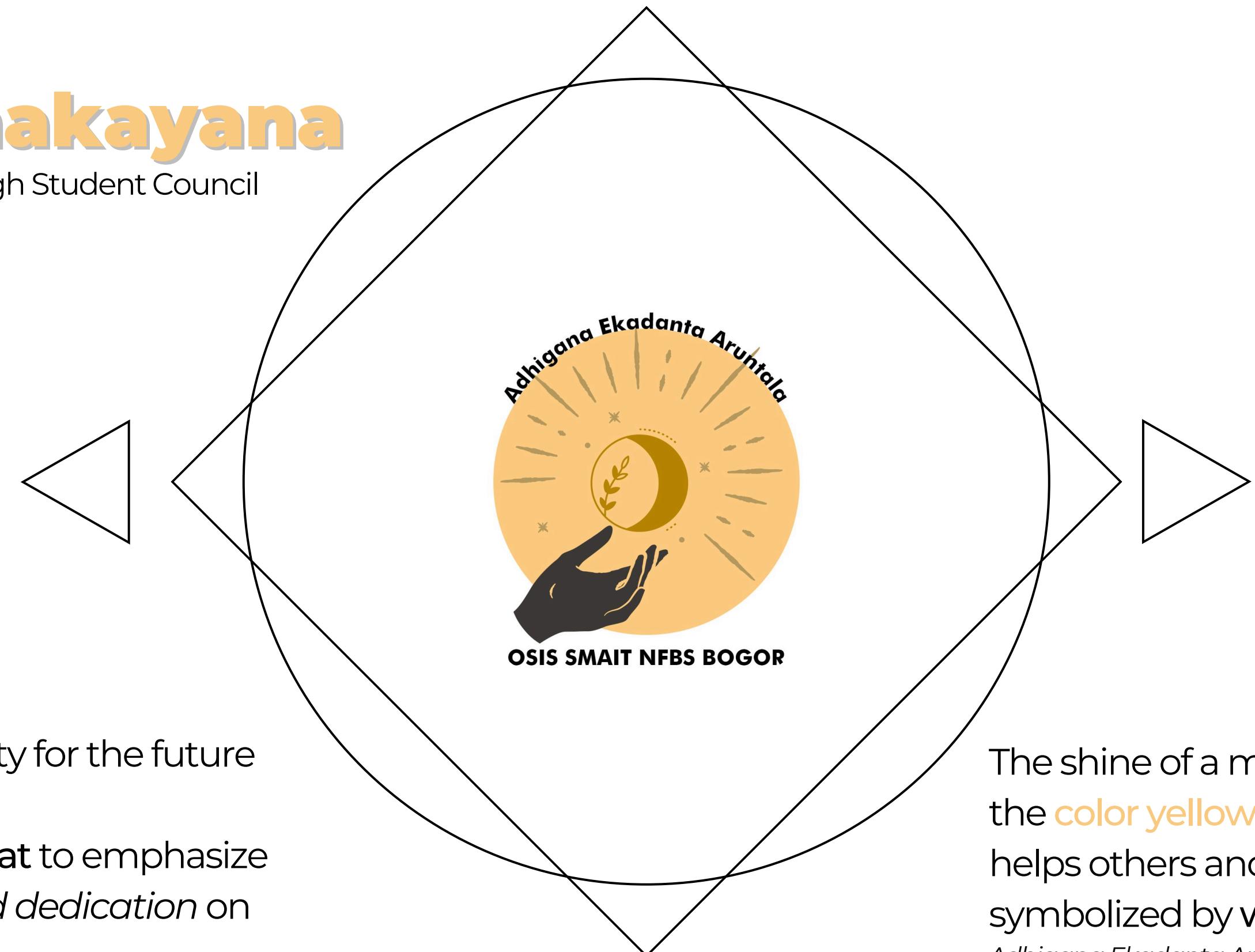
Ekadanta
Brilliant Minded

Adhigana
Excellent People

Aruntala
Moon

Education is a priority for the future
of a country.
We chose Montserrat to emphasize
simplicity, focus and dedication on
our designs.

The shine of a moon is depicted by
the **color yellow**. Held by **hands** that
helps others and brings **prosperity**
symbolized by **wheat**.
Adhigana Ekadanta Aruntala - Sanskrit



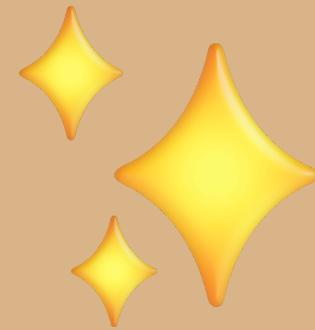
@adhiganakayana// Instagram



Through valiant efforts and teamwork, the student council managed to establish several programs, notably the **Leadership School**. A program that focuses on contributing to the local community surrounding Nurul Fikri Boarding High. Our designs helped them reach out to broad audiences, increasing engagement and access to help their cause.



Ahmad Dahlan Hafizh

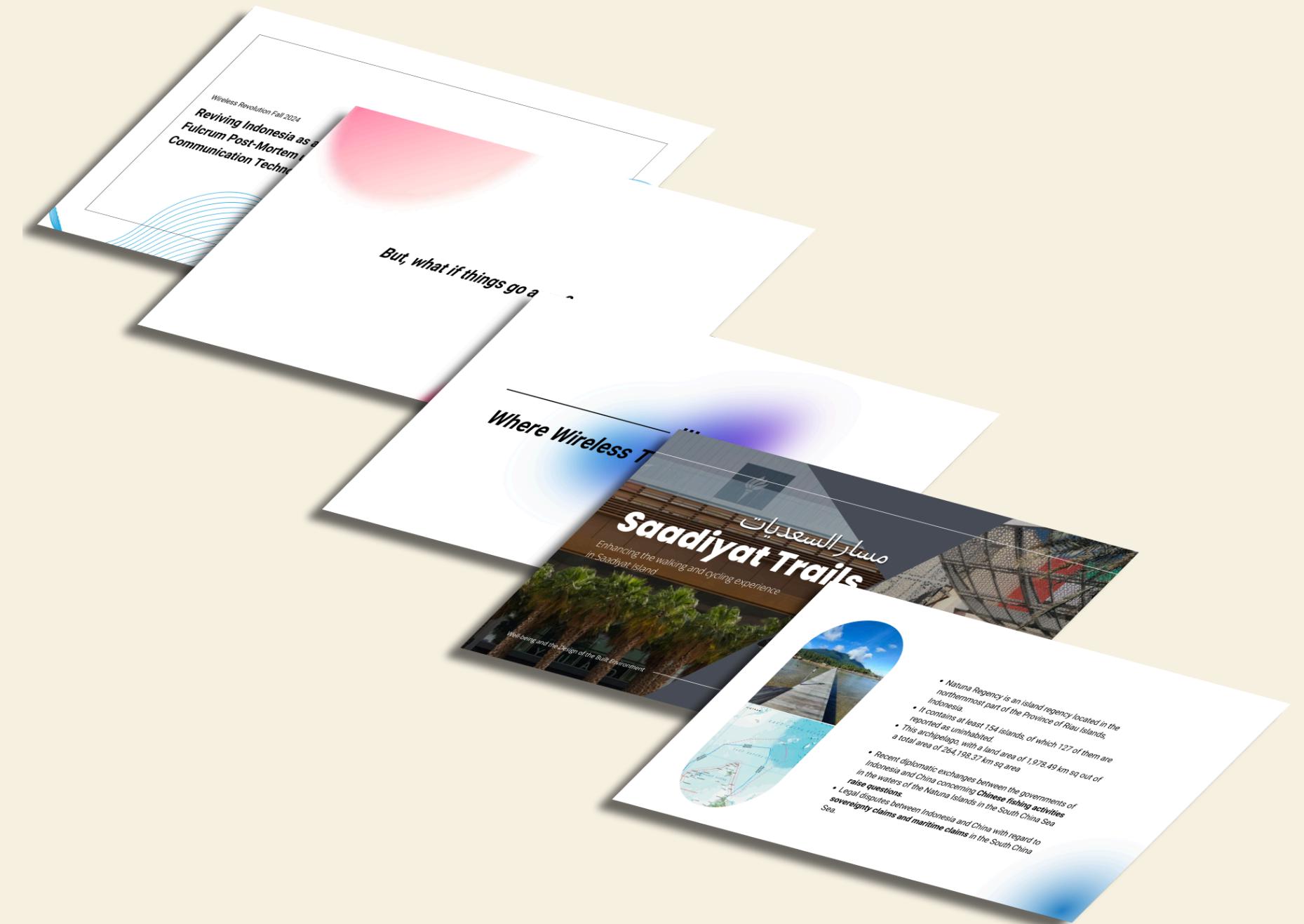
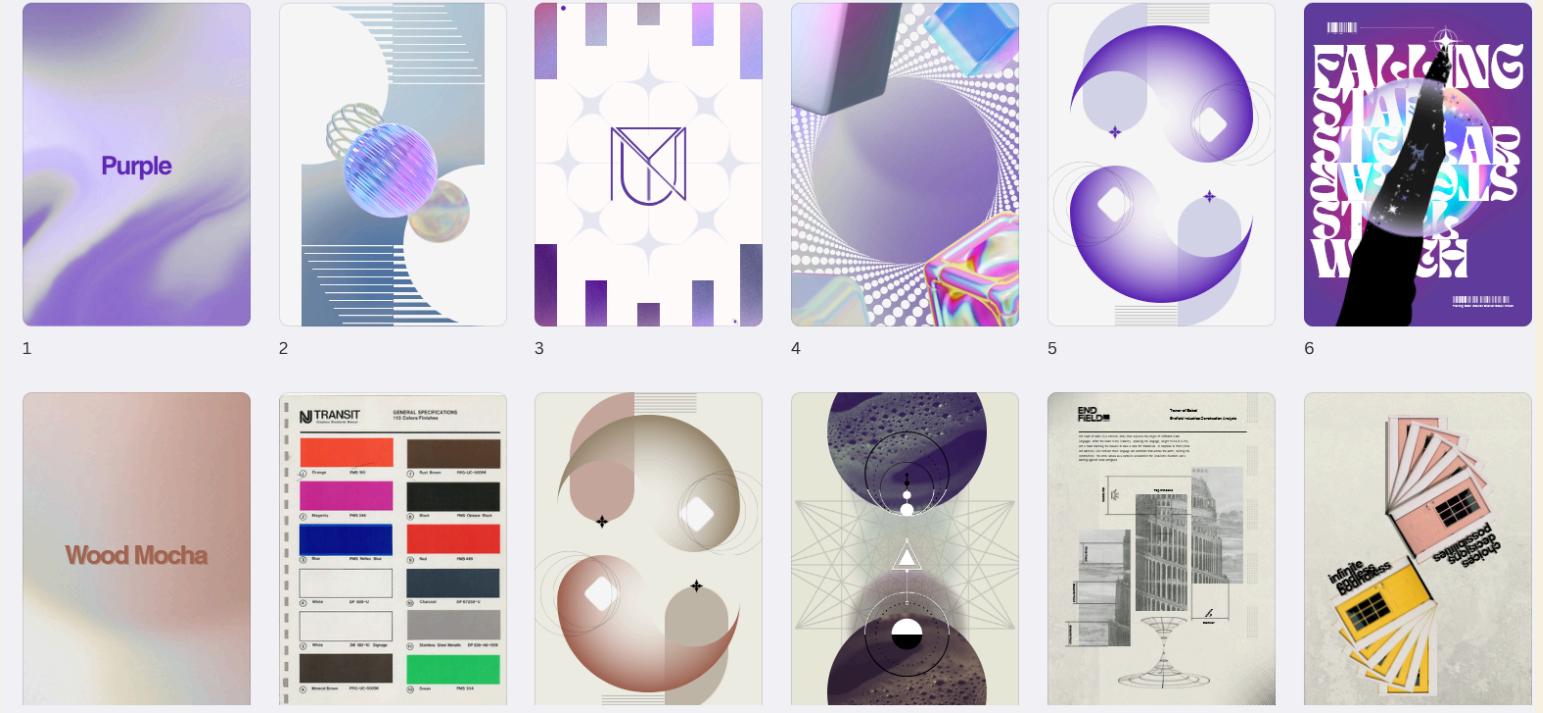


No Adobe, No Problem

Designs only made using Canva

View more







Thank you

If you are interested, please find me at:
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[@hafizhtheglasses](https://www.instagram.com/hafizhtheglasses) - Instagram
[Ahmad Hafizh](https://www.facebook.com/Ahmad.Hafizh.1) - Facebook