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Why Car Share?

Currently CO₂ emissions from cars make up 13% of the UK total. As well as harming the environment, cars are expensive to run, but there are other methods of using cars in a more sustainable way!

The average cost of running a new car in 2013 was £6,689 according to the RAC. That's £128 a week or 55p a mile.

But if you do need to use a car there are some more sustainable options available.

Co-Wheels Car Club

Our staff can register to use the Co-Wheels car club for both business and private use. Students can register for private use. As a dual member, you will recieve free annual membership and no minimum £5 per month spend will apply to your private account!

Call Co-Wheels on 0191 375 10 50 or <u>register online</u> to sign up! For further help please contact <u>Sustainable.Campus@ncl.ac.uk</u>

There are 2 vehicles on campus based at **King George VI Car Park** (Toyota Yaris) and **opposite Castle Leazes reception** (Kia Picanto). <u>Additional vehicles</u> also available within 5 minutes walking distance include:

- Richardson Road, adjacent to Leazes Park (2 minute walk from King George VI) - Toyota Yaris
- Eldon Gardens Car Park (Percy Street) Renault Zoe (EV-auto)
- Eslington Terrace, Jesmond Metro Toyota Aygo X Play



Car Sharing

Currently the average car occupancy is 1.58 persons per car. If that increased by 50% to 2.37 people, it would lead to a fall in traffic of 1/3 – significantly reducing congestion and reliability.

Benefits of car sharing:

- · Reduces the number of cars on the road reducing pollution, congestion and parking problems
- · Reduces stress if you don't do all the driving yourself
- · It's sociable

Sharesmarter Tyne and Wear wide car share/ walk buddy/ cyle buddy database can help you find your match.

As a car sharer at the University, you can apply for a half price car sharers permit here.

How to drive sustainably

If you do need to drive there are methods to drive in a more environmentally friendly way:

- Keep tires properly inflated as properly inflated tires are safer, last longer and can improve your petrol mileage by >3%
- · Plan ahead for the shortest, most petrol-saving itinerary
- Stay below 70mph as travelling above 70mph can use up 25% more fuel making driving considerably more expensive
- · Try to avoid road rage! Aggressive driving wastes petrol, lowers petrol mileage and doesn't help your stress levels
- · Using cruise control while on the motorway can save petrol
- · Get your car serviced regularly to maintain engine efficiency
- · Make sure you're using the right specification of engine oil
- . Travel light and remove excess weight do you really need all of that stuff in the boot?
- · Cold starts use more fuel so combine journeys to aid fuel efficiency
- . Drive smoothly, accelerate gently and look ahead to try and prevent unnecessary braking

- Change up the gears earlier when the engine speed is at ~2000rpm in a diesel car and ~2500rpm in a petrol car
- · Take off roof racks to reduce drag
- Don't idle as an idle vehicle gives off 80% more pollution than one that's moving. Turning the engine off and then back on again uses less fuel than idling longer than 30 seconds!

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