



HOME

ABOUT US

MEMBERSHIP

NEWS

CONTACT US

HELP AND SUPPORT

73% OF EMPLOYERS  
BELIEVE THE SCHEME IS  
AN IMPORTANT BENEFIT  
TO OFFER EMPLOYEES.

## About Us

### *How does the cycle to work scheme operate?*

The cycle to work initiative is a tax-efficient, and on the whole, salary-sacrificed employee benefit, introduced in 1999 Finance Act, that provides a way of encouraging more adults to take up cycling.

The savings that individuals make through the cycle to work scheme improves the affordability of, and access to, cycling. Employees who participate in schemes run by Alliance members can save up to 42% of the total cost of a new bike.

### *What contribution does the scheme make?*

#### Increasing participation in cycling:

- To date **over 1 million people** have taken advantage of the scheme, which involves **over 2,500 bike retailers** and **53,500 employers**.
- The scheme has a track record of achieving behavioural change amongst those not currently cycling regularly. **62% of participants were either non-cyclists, novice cyclists or occasional cyclists before joining the scheme**. Having joined the scheme **79% of respondents described themselves as enthusiastic cyclists**.
- Similarly, those joining the scheme commute to work by bike on a regular basis. **Two thirds of participants use their bike to cycle to work for the majority of their commuting** (on at least three or more days).

#### Environmental impact:

- The scheme is an effective mechanism for achieving a shift in behaviour towards sustainable travel. **Two thirds of participants are cycling more than previously**.
- Nearly three quarters of participants (73%) have reduced the amount that they drive** since joining the scheme.

#### Health Benefits:

- The scheme makes a key contribution towards achieving the governments policy objectives on public health by encouraging physical activity to become an integrated part of employees lifestyles.
- 86% of employees participating in the scheme believe that cycling to work has led to health benefits**.
- Of those who had noticed health benefits, **89% believed that it had improved general fitness; 52% believed that it had contributed to weight loss; and 46% believed that it had contributed to them being less stressed**.
- Employers also recognise the contribution that the scheme makes to employee wellbeing with **77% of employers claiming that the scheme has had a positive impact on their organisation** in relation to employee health. **Over half of employers (56%) identified improving staff wellbeing as the main motivator for offering the scheme**.

#### Employee engagement:

- The scheme is a major tool for improving employee engagement and satisfaction. **52% of employers agree that the scheme plays an important role in staff engagement**, emphasising the wider benefits to the workplace.
- Employee productivity is also improved as a result of the scheme. **60% of employees participating in the scheme believe that cycling to work has improved their productivity at work**.

#### Making cycling affordable:

- The cycle to work scheme is an effective mechanism for those on lower and moderate incomes to be able to cycle to work, making commuting by bike affordable. Research has shown that **65% of participants are basic rate taxpayers**.
- A majority of participants joined the scheme as they were attracted by the savings that it offered (81%) or because they could spread the cost over a 12/18 month period (58%).

## LATEST NEWS



31 AUGUST 2017

**Switching Gears: Cycle to Work Scheme drives change through pedal power**

[Read more >](#)

20 APRIL 2017

**The public health benefits of cycling: Cycle to Work Alliance welcomes University of Glasgow research**

[Read more >](#)

## TWITTER



**Cycle to Work @C2WA**

According to our recent survey, 44% of people use the Cycle2Work scheme to help save money [#commuter](#) [#savings](#)



attracted by the savings offered by the scheme



Sep 19, 2017



Cycle to Work Retweeted



**cycletoworkday @cycletoworkday**

**#CycleToWorkDay** has been a hot topic this year! As there's been so much coverage we've document it all in one place. [cycletoworkday.wordpress.com/2017/09/13/cyc](http://cycletoworkday.wordpress.com/2017/09/13/cyc) ...



Sep 13, 2017



Cycle to Work Retweeted



**Halfords @Halfords\_uk**

On your bike! We're loving all of your **#CycleToWorkDay** pictures 🚲 📸



Sep 13, 2017

#### MENU:

HOME  
[ABOUT US](#)  
MEMBERSHIP  
NEWS  
CONTACT US  
HELP AND SUPPORT

#### CONTACT US:

Cycle to Work Alliance,  
80 Petty France,  
London SW1H 9EX  
  
Email: [info@cycltoworkalliance.org.uk](mailto:info@cycltoworkalliance.org.uk)

#### STAY IN TOUCH:

Sign-up for the latest Cycle to Work Alliance news

Your email address

SEND

