What is shared mobility?

Share this:

The way we choose and use cars is changing. In many of our towns and cities it is not necessary to own a car. Shared mobility – using a mix of car club cars, 2+ car sharing (sometimes called ride sharing), shared bikes and public transport – is a viable alternative to owning a car.

What is your car really costing you?

Car clubs - how they work

What is 2+ car sharing?

About bike share

Door to door shared transport

Find your nearest car club car on a map

Smart technology – apps, smartcards, online booking systems and mobile phones – have made choosing, booking and using shared transport easier, so that access to transport has become much more important than owning cars as assets.

Research has shown for many young people car ownership is no longer an aspiration or universal goal. Patterns of car use and ownership have also responded to rising fuel prices and other cost increases in insurance, servicing and parking. The recession had a marked impact on car use, while other factors such as climate change, have led to an increasing number of people making lifestyle changes that reduce their energy consumption and carbon emissions.

Shared transport can help reduce the environmental impact of the car, but in moving forward towards a low carbon Britain, we need to closely consider how the car best fits into policy and strategy in the future, especially regarding rural and urban transport, improving air quality and land-use planning.

Shared mobility news

Published 14/11/16 11:07am
Bike share: reaching people who could cycle, but don't

Published 2/11/16 10:49am
Can transport innovation be pro-social?

Published 6/10/16 2:05pm
Inaugural UK Bike Share Conference

Published 5/10/16 8:57am
New Guidance for Local Authorities Developing Bike Share Schemes

Published 29/9/16 1:33pm
Reading EasyGo multimodal scheme is ready to go!

Published 27/9/16 2:26pm
Shared Transport Conference Scotland