



Interregnum

Datem


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graph TD; A[Our strategy] --> B[Data Drive Approach]; B --> C[Identifying Opportunities]; C --> D[Accurate Predictions]; D --> E[Maximizing Value]; E --> A;
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Our
strategy

Maximizing
Value

Data Drive
Approach

Accurate
Predictions

Identifying
Opportunities

Manipulate data to dig up hidden profit

How do we work?

Choice of 3 key
elements



- Land size compared to the squared footage
- Structural Improvements
- Cosmetic Improvements



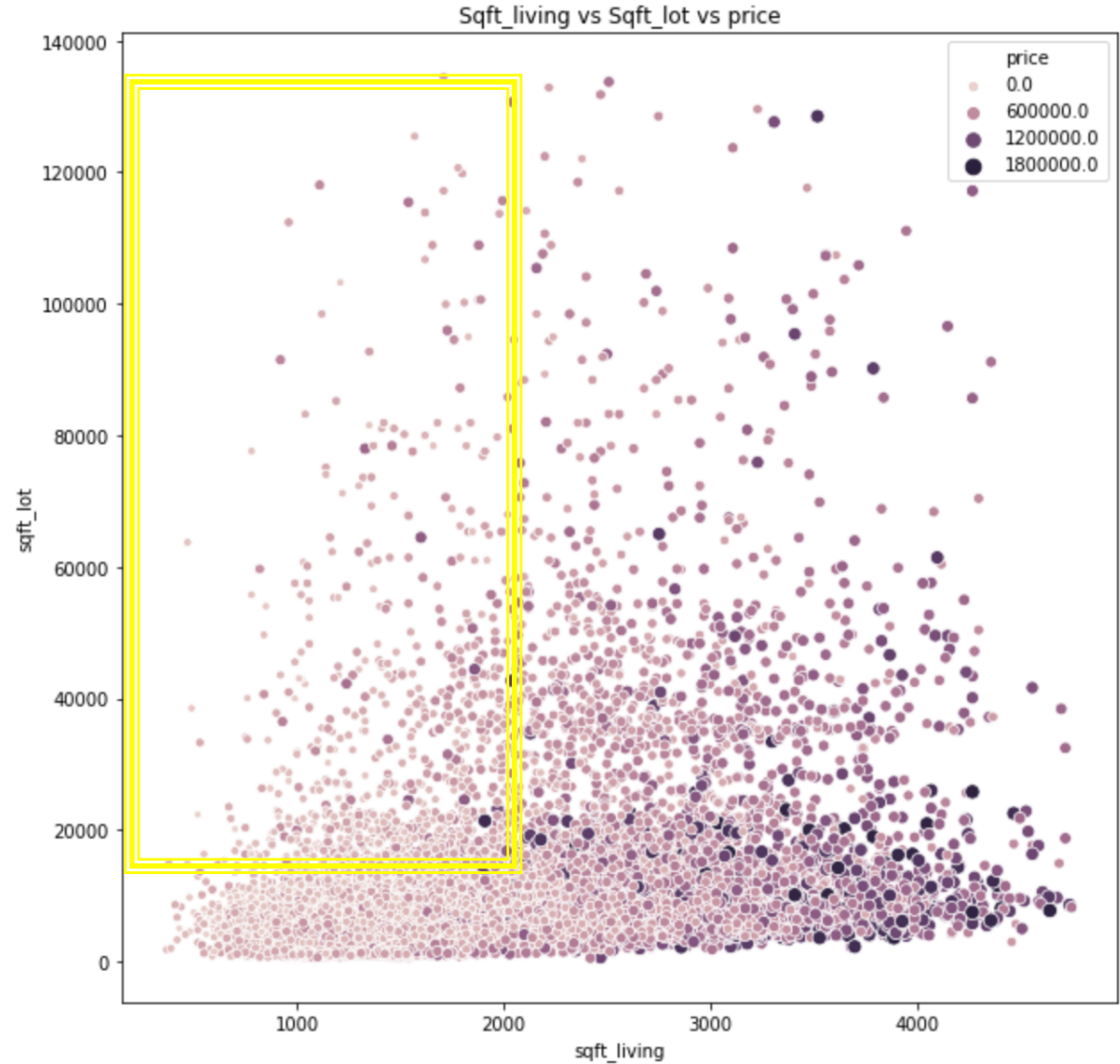
Why these
variables?



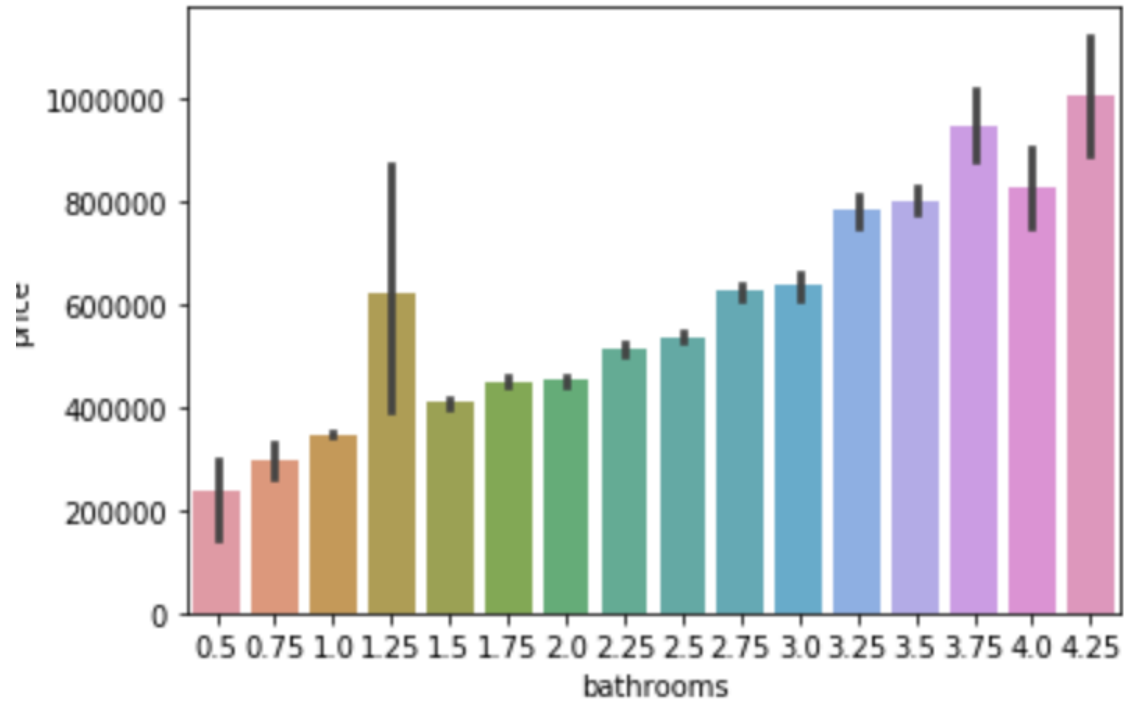
- Strong correlation with the price
- Significant opportunities for profit

Sqft of living VS Sqft lot

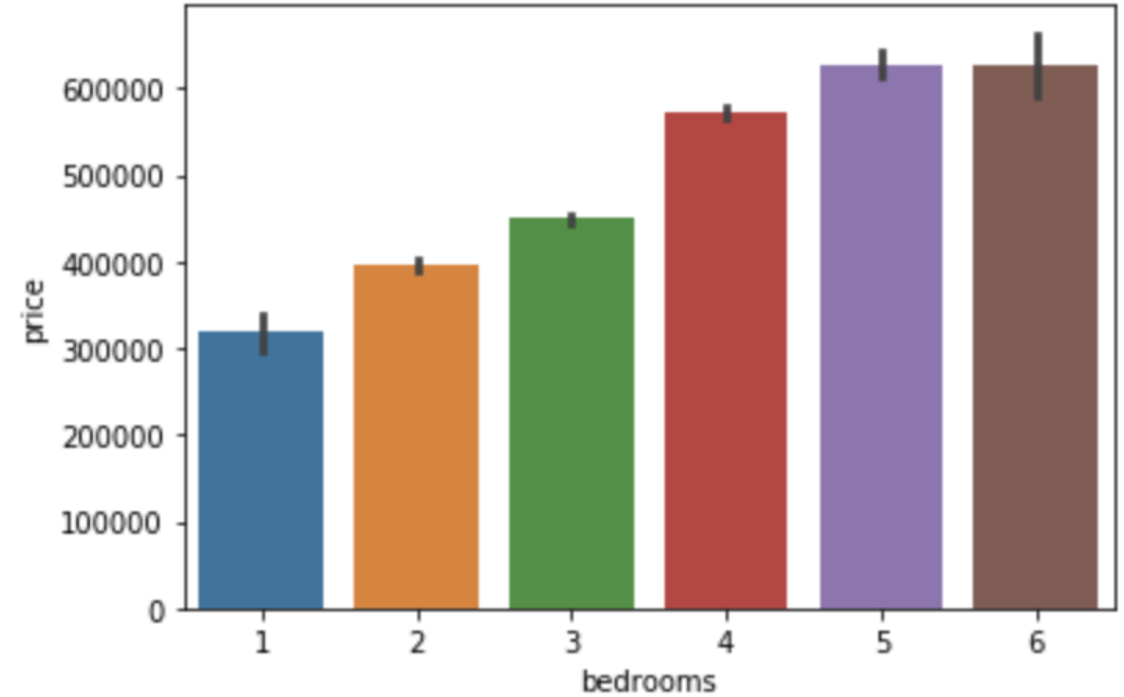
- The size of the lot has no significant impact on property price
- The size of the property does have impact on the price
- Our strategy will be to find small properties on large plots of land and extend the property



Bathrooms vs Price



Bedrooms vs Price

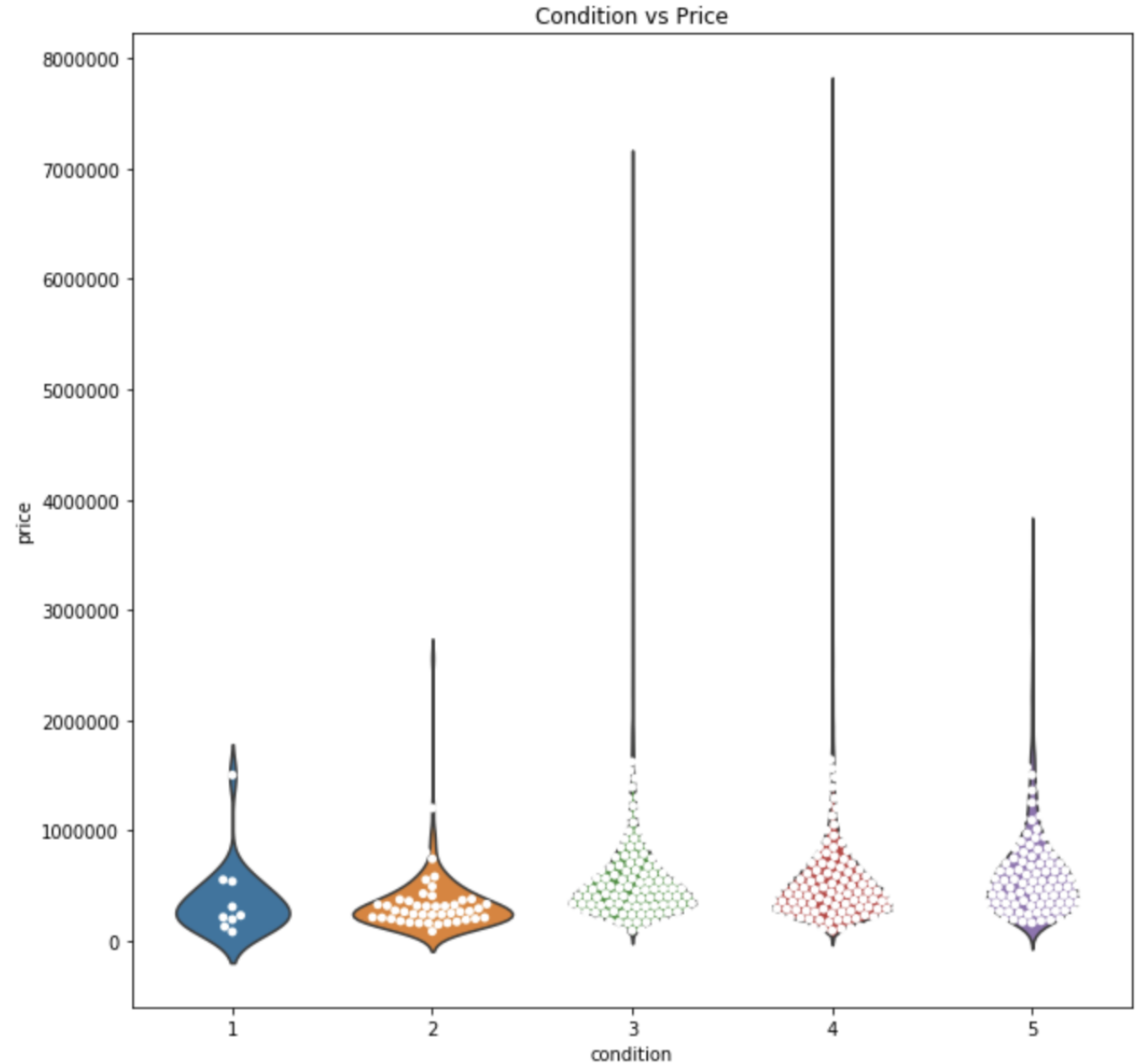


Which structural improvements have the biggest impact on price?

- Adding bathrooms has a much bigger impact on price than adding a bedroom.
- The number of bathrooms accounts for nearly 10% more of the price than the number of bedrooms

How does the condition of the property impact price?

- A relatively small increase in condition can lead to heightened price return
- The largest increase can be seen between levels 2 and 3
- This means only a small investment is needed to maximise gains



A black and white photograph of the Seattle skyline at night, featuring the Space Needle and various city lights. A large, semi-transparent white circle is overlaid on the left side of the image, containing the text.

Conclusion

Data driven business model

- Resulting in a strategy of buying small properties with extension possibilities in the right locations
- Huge potential for huge profit