



Interregnum  

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Datum



```
graph TD; A[Our strategy] --> B[Data Drive Approach]; B --> C[Identifying Opportunities]; C --> D[Accurate Predictions]; D --> A; D --> E[Maximizing Value];
```

Our  
strategy

Maximizing  
Value

Data Drive  
Approach

Accurate  
Predictions

Identifying  
Opportunities



# Manipulate data to dig up hidden profit

How do we work?

Choice of 3 key  
elements



- Land size compared to the squared footage
- Structural Improvements
- Cosmetic Improvements



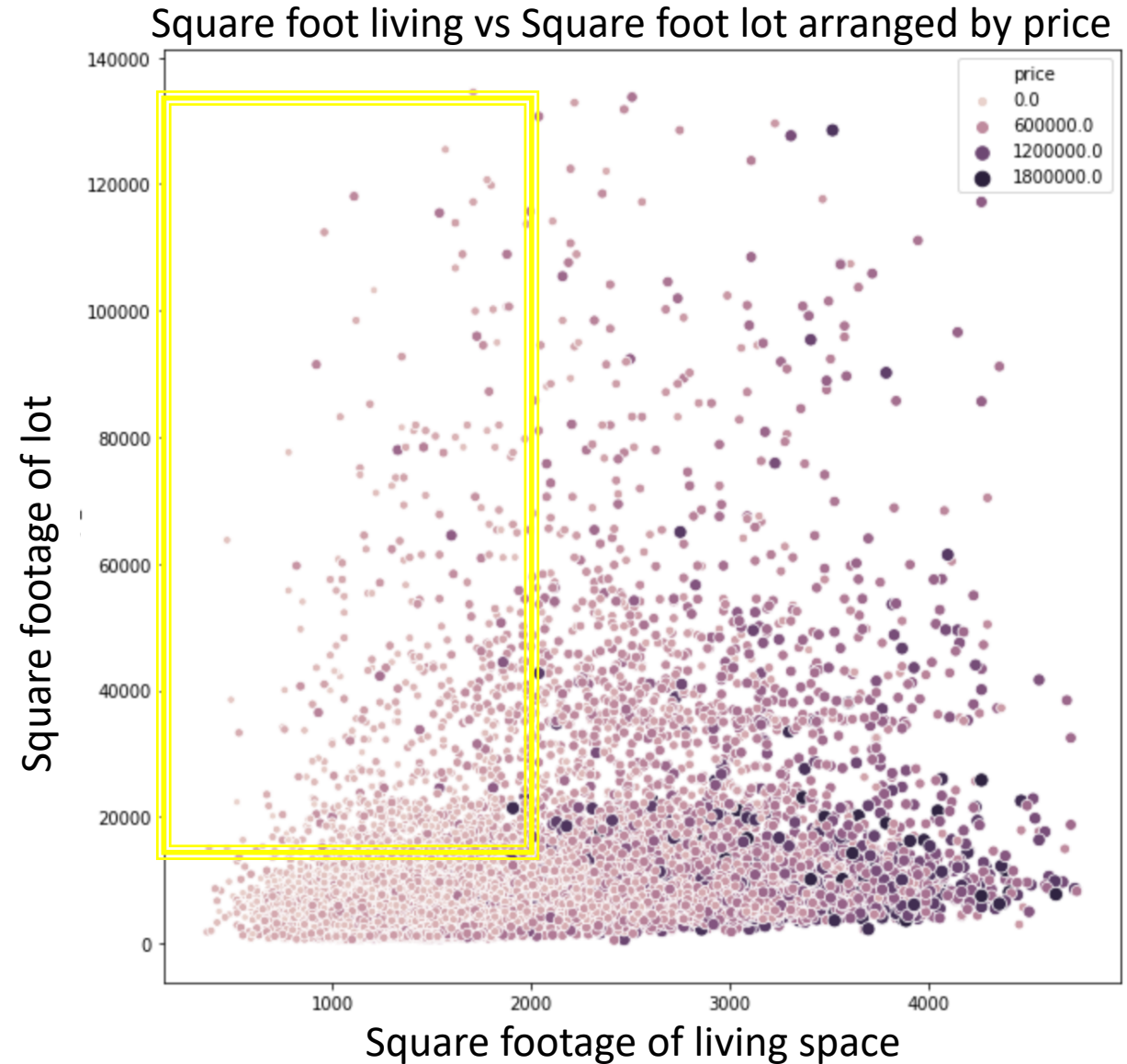
Why these  
variables?



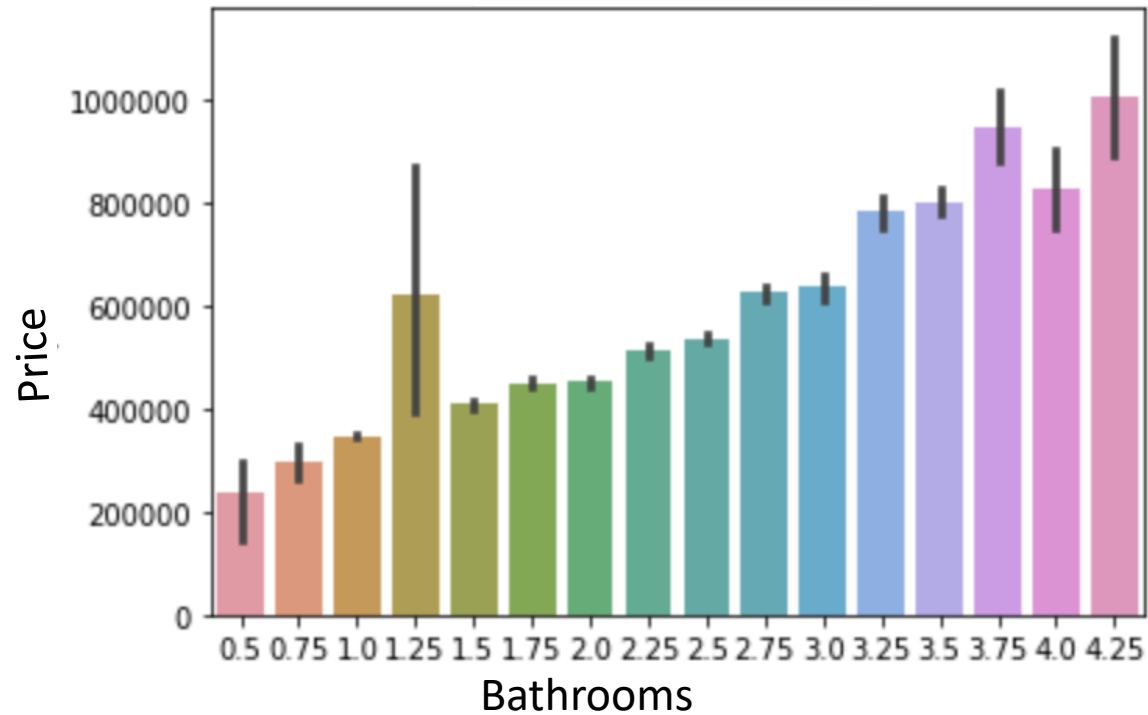
- Strong correlation with the price
- Significant opportunities for profit

# Sqft of living VS Sqft lot

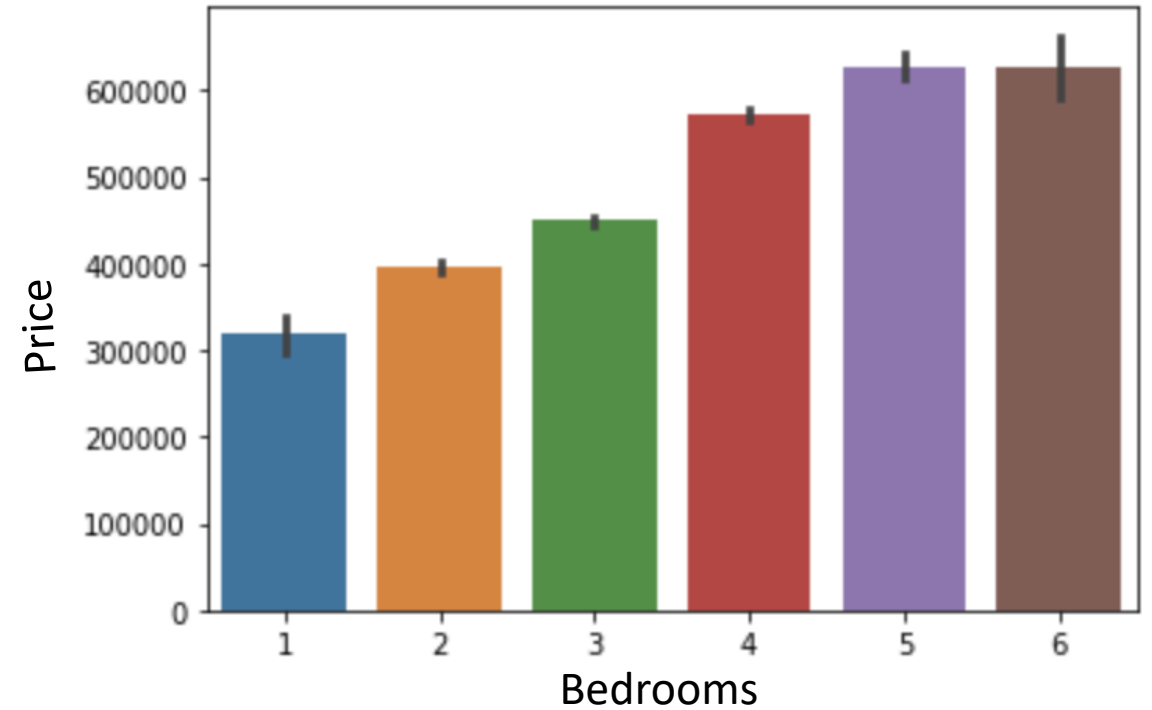
- The size of the lot has no significant impact on property price
- The size of the property does have impact on the price
- Our strategy will be to find small properties on large plots of land and extend the property



### Bathrooms vs Price



### Bedrooms vs Price

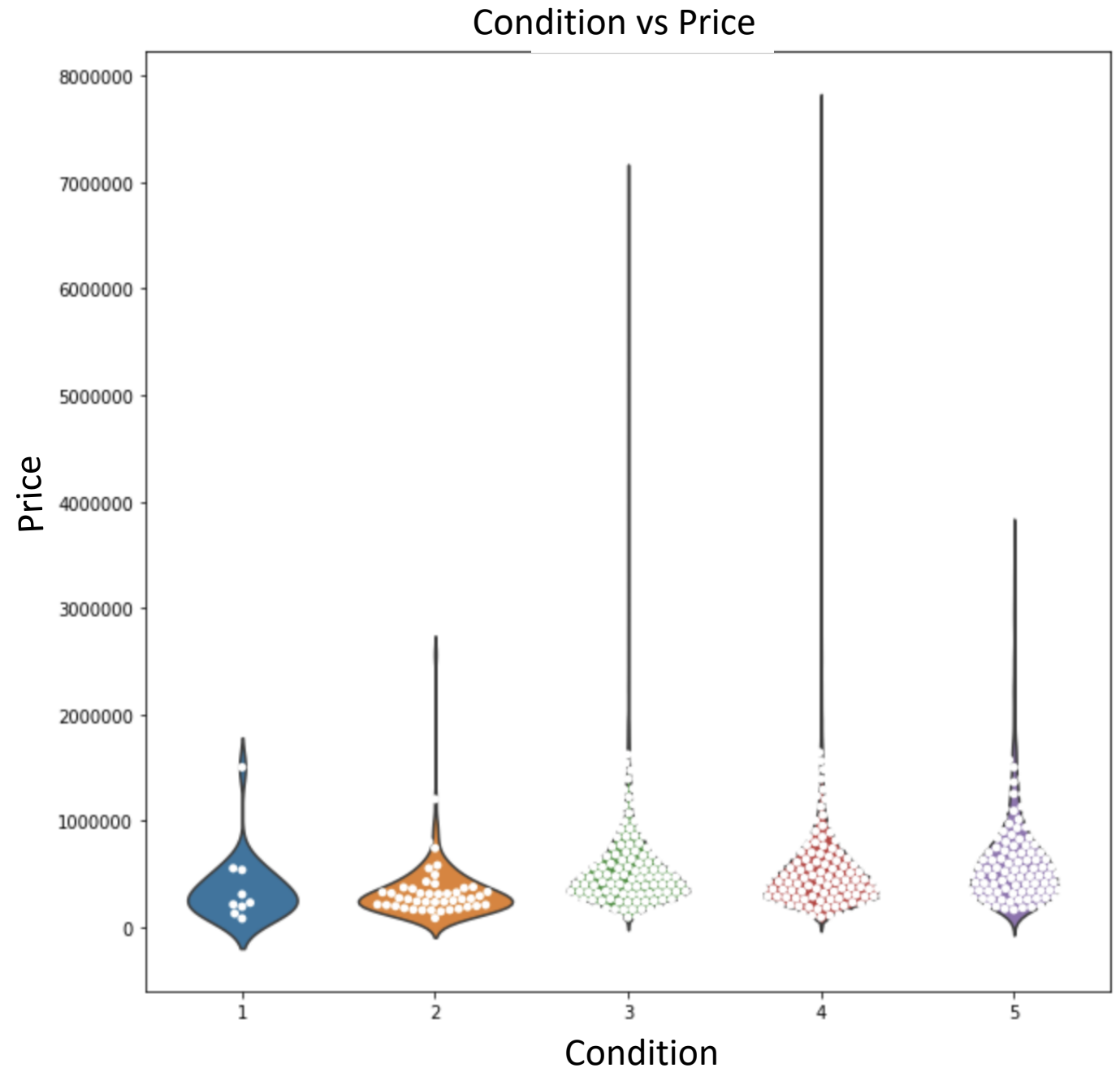


Which structural improvements have the biggest impact on price?

- Adding bathrooms has a much bigger impact on price than adding a bedroom.
- The number of bathrooms accounts for nearly 10% more of the price than the number of bedrooms

How does the condition of the property impact price?

- A relatively small increase in condition can lead to heightened price return
- The largest increase can be seen between levels 2 and 3
- This means only a small investment is needed to maximise gains



A black and white photograph of the Seattle skyline at night, featuring the Space Needle and various city lights. A large, light gray circle is overlaid on the left side of the image, containing the text.

# Conclusion

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## Data driven business model

- Resulting in a strategy of buying small properties with extension possibilities in the right locations
- Huge potential for huge profit