

Educate, Delegate, Propagate

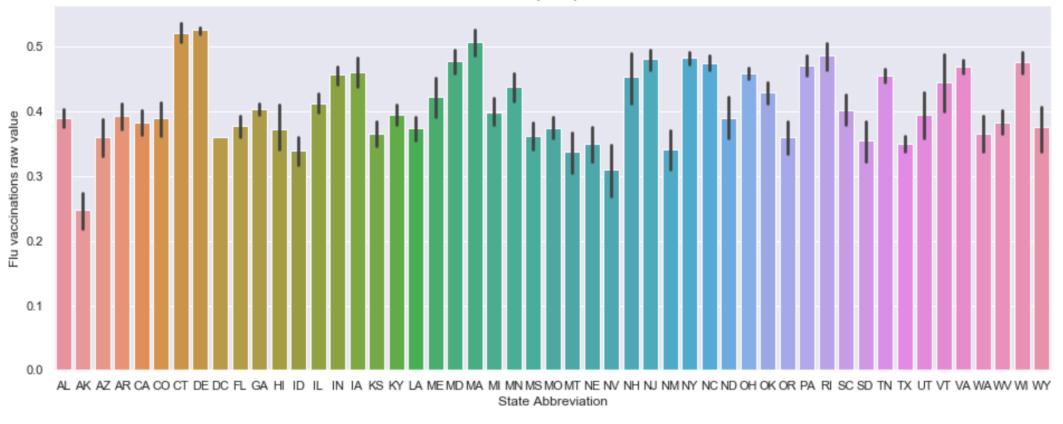
## The Non Nocere Lobby

## The Legacy of Influenza

- Common cold?
- Recorded since ancient times (400 BC)
- Impact is very well recorded historically
- The current global attitude to health
- What can be done about it in 2020?



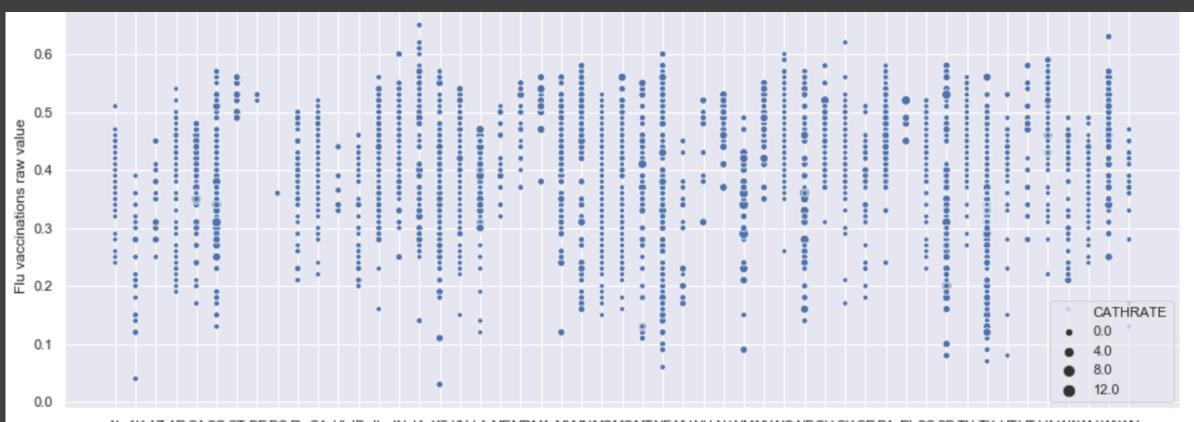




The JCVI recommends a higher than 60% coverage of influenza vaccine in children in order to significantly decrease the burden of influenza in England. To achieve this target, it is important to

## So where can we focus our efforts?

Within a Christian creation-fall-redemption-restoration framework, immunization advocacy can form a basis for Christian service to humanity. This is consistent with themes of being one's brother's



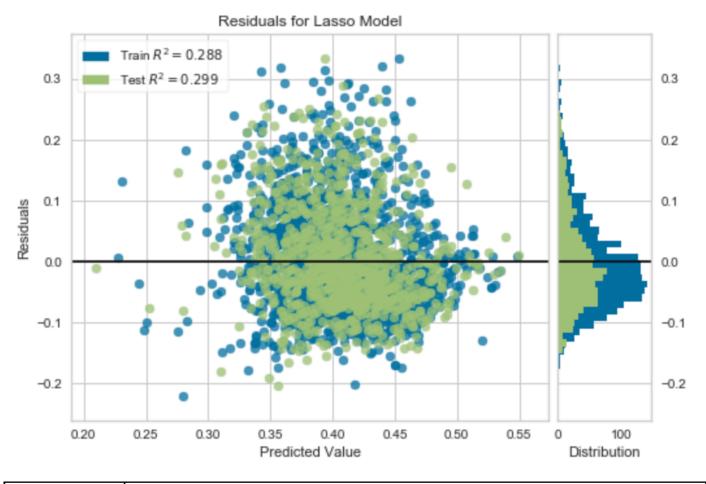
AL AK AZ AR CACO CT DE DC FL GA HI ID IL IN IA KS KY LA MEMDMA MIMNMSMOMTNE NV NH NJ NMNY NC NDOH OK OR PA RI SC SD TN TX UT VT VA WAWW WI WY
State Abbreviation

Focus 2.0

Education

Caution

Contribution



0.007104	Mammography screening raw value
-0.005184	Injury deaths raw value
-0.003384	Children in poverty raw value^4

## Concluding Remarks and Future Efforts

- More data is needed to truly find out the causes of vaccine refusal
- We also need to find out the extent of anti-science rhetoric, and see how it fits in to our narrative
- However, for the time being, we have identified which state counties have the lowest flu uptake
- A dedicated program of education, awareness and affordability should see results

