

# MOHIT

## E-COMMERCE EXECUTIVE



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## ABOUT ME

I'm an E-commerce Executive over 16 years of hands on experience in marketplace operations, catalog management, product optimization, and customer service. Proven ability to manage brand stores, streamline order processing, enhance online sales performance. Adept at using (tools- Excel, Canva, and Helium10 to create high-converting product listings and optimize marketplace presence.

## EDUCATION

2022 – 2025

**Bachelor of Arts**

Chaudhary Charan Singh University

2019

**Diploma – ITI Electrician**

NCVT Board

2017

**Intermediate**

UP Board

## EXPERIENCE

May 2024 – May 2025

**E-commerce Executive**

**Grow UP Brand Pvt. Ltd**

- Managed cataloging, pricing, and account health metrics
- Optimized product listings with effective keyword strategy
- Handled Safe-T claims and planned FBA inventory
- Resolved campaigns, deals, coupons, promotions
- Maintaining strong client relationships to support sales growth

2023

**E-commerce Executive**

**Freelancer**

Experienced in managing, cataloging, pricing, FBA planning, Safe-T claims, listing optimization, FBA planning, and listing optimization and listing issues

## SKILLS

- Microsoft Excel
- PowerPoint
- Canva
- Helium10
- Analytics
- Teamwork
- Problem Solving
- Time Management