



DayScape Planner App

Presentated by
Muhammad Adib Shauqi Abd Aziz (S62588)

Introduction

The DayScape Planner App is a Flutter-based mobile application designed to streamline task planning and organization. The prototype successfully integrates a calendar, task list, and intuitive features for adding, editing, and deleting tasks. The app aims to provide users with a user-friendly and visually appealing platform to enhance their daily productivity.



Problems

Problem 1

Students cannot manage time wisely to balance academic and cocurricular activity.

Problem 2

Students do not have the consciousness to get a planner.

Problem 3

Physical planner is not convenient to bring anywhere.



Objectives

- To develop a mobile based planner for university students.
- To design an easy-access planner.
- To provide a calendar-based planner that allows to add task and notes.



Potential Commercial Value and Pricing

- Freemium Model: The basic free version offered to the user. It may be premium version that have enhanced features.
- In-app purchase: The premium features purchase may offer additional widget packs variations to tailor their dashboard.
- Educational partnership: Introducing the app to the students through the universities can allow to make institutional licensing and integrate the app into academic programs.



Thank you