

# ADITHYA NAMBIAR

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## EDUCATION

<b>Simon Business School, University of Rochester</b> <b>Master of Science in Business Analytics (A STEM-Certified Program)</b>	Rochester, NY December 2025
<ul style="list-style-type: none"><li>• Merit Scholarship Recipient</li><li>• Relevant Coursework: Machine Learning for Business Analytics, Predictive &amp; Causal Analytics Using R, AI &amp; Deep Learning, Programming for Analytics Using Python, Data Management, Warehousing, and Visualization</li></ul>	

  

<b>KJ Somaiya College of Engineering</b> <b>Bachelor of Technology in Electronics Engineering</b>	Mumbai, India May 2019
<ul style="list-style-type: none"><li>• Honors: First Class Division</li><li>• Secured a Grade Point 10/10 in Final Year Project - 2 (3D Printed Robotic Arm Using IoT)</li></ul>	

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## PROFESSIONAL EXPERIENCE

<b>SIMON VISION CONSULTING</b>	Rochester, NY
<b>Consultant</b>	October 2024 - April 2025
<ul style="list-style-type: none"><li>• Conducted a community needs assessment for a New York City NGO using Power BI dashboards to analyze 2,000+ survey responses and uncover key service gaps.</li><li>• Developed optimized pricing strategies and performance metrics for Odinma LLC, improving revenue forecasting and operational reporting accuracy</li><li>• Partnered with cross-functional teams to align marketing and operations KPIs, ensuring clear data visualization and decision support.</li></ul>	
<b>ACCENTURE</b>	Mumbai, India
<b>Application Development Analyst</b>	May 2021 - October 2022
<ul style="list-style-type: none"><li>• Led a team of 5 members to design and build applications in Salesforce for a banking client with revenues over \$4.5B.</li><li>• Managed implementation of 100+ new system functionalities and enhancements, like email modification, DND, chequebook request etc. leveraging Salesforce Integrations, for 7.3M customers of the client.</li><li>• Facilitated regular training sessions for 50+ end-users to ensure seamless adoption of newly deployed solutions.</li><li>• Launched KYC video in Salesforce to create automation in manual process; reduced customer onboarding time by 25%.</li><li>• Awarded FY22 Accenture All-Star Award for delivering a high priority requirement for the client.</li></ul>	
<b>Application Development Associate</b>	July 2019 - May 2021
<ul style="list-style-type: none"><li>• Facilitated transition of CRMNext to Salesforce for one of India's largest private banks, working onsite and implementing 50+ service requests leveraging Salesforce Integrations.</li><li>• Collaborated with various cross-functional teams within the bank to release first iteration of project into production in March 2020, impacting 26M bank accounts and 27,000+ employees of the banking client.</li><li>• Developed UI and UX applications in Salesforce to meet diverse business requirements from the client.</li><li>• Led 100+ production deployments using DevOps for a team of 20, streamlining business processes, resulting in time savings of 30%.</li><li>• Awarded FY21 Accenture All Star Award for exceptional performance at work.</li></ul>	

<b>WHEEL FLEXIBLE PACKAGING</b>	Mumbai, India
<b>Marketing &amp; Research Executive / Intern</b>	December 2018 - January 2019
<ul style="list-style-type: none"><li>• Compiled a database of 900+ potential clients in the FMCG industry resulting in acquisition of 100+ clients over 2 years.</li><li>• Conducted sales outreach with the CMO, engaged with 100+ potential clients across India, resulting in the acquisition of 20+ clients.</li></ul>	

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## PROJECTS

- Internship Experience UK 2023 in Financial Services & Consulting (2023).
- 5-Star Ranger Rank on Salesforce Trailhead, acquired 500+ badges including 21 Super Badges (2019-2022).
- Presented Final Year project at Prakalpa 19, a National Level Competition organised by the Indian Society of Technical Education.
- Collaborated with a team of 3 in designing & building a 3D Printed Robotic Arm controlled via a Mobile App for Final Year Project in UG (2018-2019).

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## ADDITIONAL INFORMATION

- Professional credentials: 7x Salesforce Certified Professional. (Developer I & II, App Builder, Service Cloud, Admin, Associate, Agentforce Specialist)
- Technical Skills: SQL, Python, R, Apex, JavaScript, HTML, CSS, Power BI, Tableau, Salesforce Reports & Dashboards, Salesforce Administration, Development and Consulting, Visual Studio Code, Azure ML, Tensorflow, PyTorch, Jenkins, Bitbucket, Azure DevOps, Excel, JIR, GitHub, ANT Migration Tool.
- Languages: English, Hindi and Malayalam.
- Interests: Reading, Podcasts, Chess, Black Belt in Taekwondo, and passionate about Cars.