

ADITHYA NAMBIAR

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EDUCATION

Simon Business School, University of Rochester Master of Science in Business Analytics (A STEM-Certified Program)	Rochester, NY December 2025
<ul style="list-style-type: none">• Merit Scholarship Recipient• Relevant Coursework: Machine Learning for Business Analytics, Predictive & Causal Analytics Using R and Tableau, AI & Deep Learning (Tensorflow and Pytorch), Programming for Analytics(Python), Data Management (MySQL), Warehousing, and Visualization	

KJ Somaiya College of Engineering Bachelor of Technology in Electronics Engineering	Mumbai, India May 2019
<ul style="list-style-type: none">• Honors: First Class Division• Secured a Grade Point 10/10 in Final Year Project - 2 (3D Printed Robotic Arm Using IoT)	

PROFESSIONAL EXPERIENCE

SIMON VISION CONSULTING Consultant	Rochester, NY October 2024 - April 2025
<ul style="list-style-type: none">• Conducted a community needs assessment for a New York City NGO using Power BI dashboards to analyze 2,000+ survey responses and uncover key service gaps.• Developed optimized pricing strategies and performance metrics for Odinma LLC, improving revenue forecasting and operational reporting accuracy	
ACCENTURE Application Development Analyst	Mumbai, India May 2021 - October 2022
<ul style="list-style-type: none">• Led a team of 5 members to design and build applications in Salesforce for a banking client with revenues over \$4.5B.• Managed implementation of 100+ new system functionalities and enhancements, like email modification, DND, chequebook request etc. leveraging Salesforce Integrations, for 7.3M customers of the client.• Facilitated regular training sessions for 50+ end-users to ensure seamless adoption of newly deployed solutions.• Launched KYC video in Salesforce to create automation in manual process; reduced customer onboarding time by 25%.• Awarded FY22 Accenture All-Star Award for delivering a high priority requirement for the client.	
Application Development Associate	July 2019 - May 2021
<ul style="list-style-type: none">• Facilitated transition of CRMNext to Salesforce for one of India's largest private banks, working onsite and implementing 50+ service requests leveraging Salesforce Integrations.• Collaborated with various cross-functional teams within the bank to release first iteration of project into production in March 2020, impacting 26M bank accounts and 27,000+ employees of the banking client.• Developed UI and UX applications in Salesforce to meet diverse business requirements from the client.• Led 100+ production deployments using DevOps for a team of 20, streamlining business processes, resulting in time savings of 30%.• Awarded FY21 Accenture All Star Award for exceptional performance at work.	
WHEEL FLEXIBLE PACKAGING Marketing & Research Executive / Intern	Mumbai, India December 2018 - January 2019
<ul style="list-style-type: none">• Compiled a database of 900+ potential clients in the FMCG industry resulting in acquisition of 100+ clients over 2 years.• Conducted sales outreach with the CMO, engaged with 100+ potential clients across India, resulting in the acquisition of 20+ clients.	

PROJECTS

- Internship Experience UK 2023 in Financial Services & Consulting (2023).
- 5-Star Ranger Rank on Salesforce Trailhead, acquired 500+ badges including 21 Super Badges (2019-2022).
- Presented Final Year project at Prakalpa 19, a National Level Competition organised by the Indian Society of Technical Education.
- Collaborated with a team of 3 in designing & building a 3D Printed Robotic Arm controlled via a Mobile App for Final Year Project in UG (2018-2019).

ADDITIONAL INFORMATION

- Professional credentials: 6x Salesforce Certified Professional.
- Technical Skills: SQL, Python, R, Apex, JavaScript, HTML, CSS, Power BI, Tableau, Salesforce Reports & Dashboards, Salesforce, Visual Studio Code, Jenkins, Bitbucket, Azure DevOps, Excel, JIRA, GitHub, ANT Migration Tool, 7x Salesforce Certified (Developer I & II, App Builder, Service Cloud, Admin, Associate, Agentforce Specialist)
- Languages: English, Hindi and Malayalam.
- Interests: Reading, Podcasts, Chess, Black Belt in Taekwondo, and passionate about Cars.