Project Design Phase

Problem – Solution Fit

Date	27 June 2025
Team ID	LTVIP2025TMID29337
Project Name	Health AI: Intelligent Healthcare Assistant Using IBM
	Granite

Problem – Solution Fit:

In our Health AI project, problem—solution fit means identifying real-world healthcare gaps faced by individuals — such as lack of reliable medical advice, difficulty tracking personal health trends, and inaccessible personalized treatment recommendations — and solving them through an AI-powered Health Assistant that delivers smart, empathetic, and data-driven healthcare support.

Purpose:

☐ Solve complex problems in a way that fits the state of your customers
☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channel of behaviour
\square Sharpen your communication and marketing strategy with the right triggers and messaging
☐ Increase touch-points with your company by finding the right problembehaviour fit and building trust by solving frequent annoyances, or urgent or costly problems
☐ Understand the existing situation in order to improve it for your target group

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