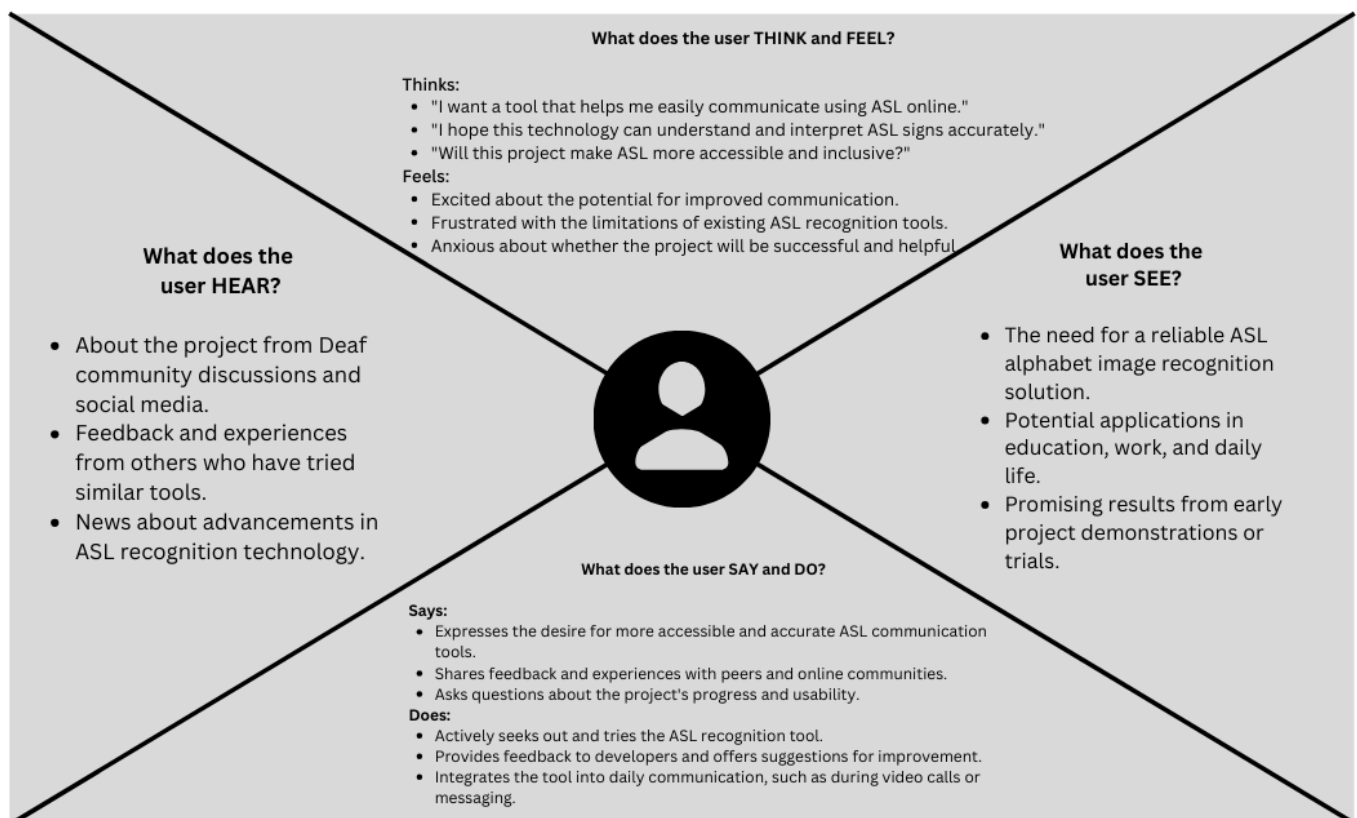


Ideation Phase: Empathize & Discover

Date	November 1st, 2023
Team ID	PNT2022TMID592425
Project Name	ASL- Alphabet Image Recognition
Maximum Marks	4 Marks

Empathy Map Canvas:

- An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.
- It is a useful tool to help teams better understand their users.
- Creating an effective solution requires understanding the true problem and the person who is experiencing it.
- The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



PAIN

Inaccurate
or slow
recognition.

Difficulty in
accessing.

Limited
exposure to
ASL and Deaf
culture.

GAIN

Improved
communication

Greater
independence.

Contributing
to a more
equitable
society.