## Data Cleaning

#### Fundamental Techniques in Data Science



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#### Outline

Data Analytic Lifecycle

Missing Data

#### Outliers

Univariate Outliers Multivariate Outliers

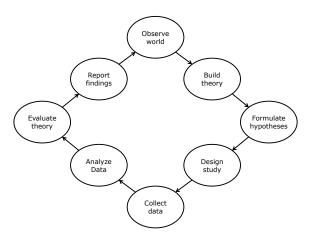


# DATA ANALYTIC LIFECYCLE



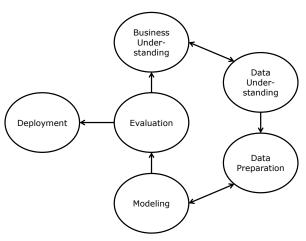
## Research Cycle

The following is a representation of the *Research Cycle* used for empirical research in most of the sciences.



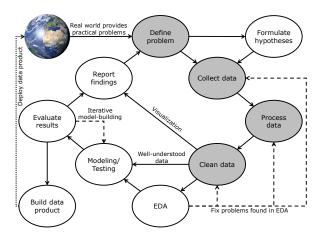
#### CRISP-DM

The Cross-industry Standard Process for Data Mining was developed to standardized the process of data mining in industry applications.



#### Data Science Cycle

The *Data Science Cycle* represented here was adapted from O'Neil and Schutt (2014).



## Data Cleaning

When we receive new data, they are generally messy and contaminated by various anomalies and errors.

- One of the first steps in processing a new set of data is *cleaning*.
- By cleaning the data, we ensure a few properties:
  - The data are in an analyzable format.
  - All data take legal values.
  - Any outliers are located and treated.
  - Any missing data are located and treated.



# MISSING DATA



## What are Missing Data?

Missing data are empty cells in a dataset where there should be observed values.

 The missing cells correspond to true population values, but we haven't observed those values.



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 The missing cells correspond to true population values, but we haven't observed those values.

Not every empty cell is a missing datum.

- Quality-of-life ratings for dead patients in a mortality study
- Firm profitability after the company goes out of business
- Self-reported severity of menstrual cramping for men
- Empty blocks of data following "gateway" items

## Missing Data Pattern

Missing data (or response) patterns represent unique combinations of observed and missing items.

• P items  $\Rightarrow 2^P$  possible patterns.

	Χ	Υ
1	Х	У
2	Х	
3		У
4	•	•

Patterns for P = 2

	Χ	Υ	Z
1	Х	у	Z
2	Х	У	
3	Х		Z
4		У	Z
5	Χ		
6			Z
7		У	
8			

Patterns for P = 3

#### Nonresponse Rates

#### Percent/Proportion Missing

- The proportion of cells containing missing data
- Should be computed for each variable, not for the entire dataset

#### Attrition Rate

 The proportion of participants that drop-out of a study at each measurement occasion

#### Percent/Proportion of Complete Cases

- The proportion of observations with no missing data
- Often reported but nearly useless quantity

#### Covariance Coverage

- The proportion of cases available to estimate a given pairwise relationship (e.g., a covariance between two variables)
- Very important to have adequate coverage for the parameters you want to estimate

We can calculate basic response rates with simple base R commands.

```
## Load some example data:
data(boys, package = "mice")

## Compute variable-wise proportions missing:
mMat <- is.na(boys)
mMat %>% colMeans() %>% round(3)

age hgt wgt bmi hc gen phb tv reg
0.000 0.027 0.005 0.028 0.061 0.672 0.672 0.698 0.004
```

```
## Compute observation-wise proportions missing:
pmRow <- rowMeans(mMat)</pre>
## Summarize the above:
range(pmRow)
[1] 0.0000000 0.7777778
range(pmRow[pmRow > 0])
[1] 0.1111111 0.7777778
median(pmRow)
[1] 0.3333333
## Compute the proportion of complete cases:
mean(pmRow == 0)
[1] 0.2981283
```

We can use routines from the **mice** package to calculate covariance coverage and response patterns.

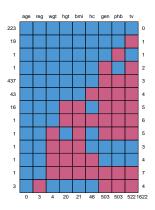
```
## Compute the covariance coverage:
cc <- mice::md.pairs(boys)$rr / nrow(boys)</pre>
## Check the result:
round(cc, 2)
    age hgt wgt bmi hc gen phb tv reg
age 1.00 0.97 0.99 0.97 0.94 0.33 0.33 0.3 1.00
hgt 0.97 0.97 0.97 0.97 0.92 0.32 0.32 0.3 0.97
wgt 0.99 0.97 0.99 0.97 0.94 0.32 0.32 0.3 0.99
bmi 0.97 0.97 0.97 0.97 0.91 0.32 0.32 0.3 0.97
   0.94 0.92 0.94 0.91 0.94 0.33 0.33 0.3 0.93
gen 0.33 0.32 0.32 0.32 0.33 0.33 0.33 0.3 0.33
phb 0.33 0.32 0.32 0.32 0.33 0.33 0.33 0.3 0.33
   reg 1.00 0.97 0.99 0.97 0.93 0.33 0.33 0.3 1.00
```

```
## Range of coverages:
range(cc)
[1] 0.2994652 1.0000000

range(cc[cc < 1])
[1] 0.2994652 0.9959893

## How many coverages fall below some threshold?
(cc[lower.tri(cc)] < 0.7) %>% sum()
[1] 21
```

```
## Compute missing data patterns:
pats <- mice::md.pattern(boys)</pre>
```



```
pats
                 hgt bmi hc gen phb
223
19
437
43
16
                   0
                   0
                   0
                             503 503 522 1622
```

```
## How many unique response patterns?
nrow(pats) - 1

[1] 13

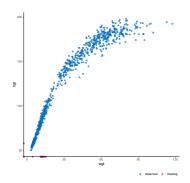
## What is the most commond response patterns?
maxPat <- rownames(pats) %>% as.numeric() %>% which.max()
pats[maxPat, ]

age reg wgt hgt bmi hc gen phb tv
    1 1 1 1 1 0 0 0 3
```

### Visualizing Incomplete Data

The **ggmice** package provides some nice ways to visualize incomplete data and objects created during missing data treatment.

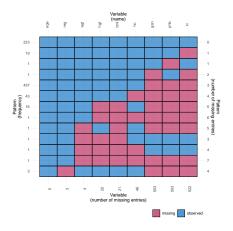
```
library(ggmice); library(ggplot2)
ggmice(boys, aes(wgt, hgt)) + geom_point()
```



### Visualizing Incomplete Data

We can also create a nicer version of the response pattern plot.

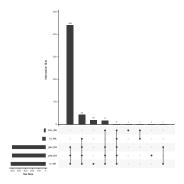
```
plot_pattern(boys, rotate = TRUE)
```



#### Visualizing Incomplete Data

The **naniar** package also provides some nice visualization and numerical summary routines for incomplete data.

naniar::gg\_miss\_upset(boys)



# **OUTLIERS**



#### What is an outlier?

For the time being, we're considering univariate outliers.

- Extreme values with respect to the distribution of a variable's other observations
  - A human height measurement of 3 meters
  - A high temperature in Utrecht of 50°
  - Annual income of €250,000 for a student
- Not accounting for any particular model (we'll get to that later)

#### What is an outlier?

A univariate outlier may, or may not, be an illegal value.

- Data entry errors are probably the most common cause.
- Outliers can also be legal, but extreme, values.

Key Point: We choose to view an outlier as arising from a different population than the one to which we want to generalize our findings.



### Finding Univariate Outliers

We have many methods available to diagnose potential outliers.

- Today, we'll only discuss three of the simplest:
  - 1. 7-score method
  - 2. Tukey's boxplot method
  - 3. Adjusted boxplot method



#### **Z-Score Method**

For each observation,  $X_n$ , we compute the following quantity:

$$Z_n = \frac{X_n - \overline{X}}{SD_X}$$

- $Z_n$  represents the distance between  $X_n$  and the sample mean in standard deviation units.
- Assuming a large sample, if  $T_n > C$  (where C is usually 3), we label  $X_n$  as an outlier.



#### **Z-Score Method**

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Although simple (and popular), this method has some substantial limitations.

- The logic of the filtering rule assumes a normally distributed variable.
- Both  $\overline{X}$  and  $SD_X$  are highly sensitive to outliers.

We can implement the z-score method via the scale() function.

```
## Compute the absolute standardized residuals:
z <- boys %$% scale(bmi) %>% abs()
## Which observations are potential outliers?
which(z > 3)
[1] 544 574 608 610 668 708 716 733
## View the potentially outlying cases:
boys \%\% filter(z > 3)
    age hgt wgt bmi hc gen phb tv reg
1 14.967 174.1 88.0 29.03 54.4
                                G3 P4 10 east
2 15.493 182.5 102.0 30.62 57.7 <NA> <NA> NA west
3 16.090 180.6 90.4 27.71 58.8 <NA> <NA> NA south
4 16.156 194.3 113.0 29.93 58.4
                                G3 P5 6 north
5 17.749 174.0 94.9 31.34 56.3 G5 P5 25 West
6 19.060 180.8 93.8 28.69 55.8 G4 P5 15 south
7 19.290 180.9 94.4 28.84 58.6 <NA> <NA> NA south
8 19.926 192.3 117.4 31.74 57.6
                                G5 P6 18 north
```

#### Breakdown Point

To compare robust statistics, we consider their breakdown points.

• The breakdown point is the minimum proportion of cases that must be replaced by  $\infty$  to cause the value of the statistic to go to  $\infty$ .

The mean has a breakdown point of 1/N.

• Replacing a single value with ∞ will produce an infinite mean.

The deletion mean has a breakdown point of 2/N.

 We can replace, at most, 1 value with ∞ without producing an infinite mean.

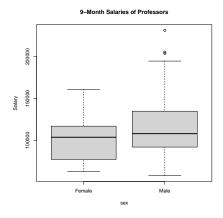
The median has breakdown point of 50%.

• We can replace n < N/2 of the observations with  $\infty$  without producing an infinite median.

## **Boxplot Method**

Tukey (1977) described a procedure for flagging potential outliers based on a box-and-whiskers plot.

- Does not require normally distributed X
- Not sensitive to outliers



## **Boxplot Method**

A *fence* is an interval defined as the following function of the *first quartile*, the *third quartile*, and the *inner quartile range* ( $IQR = Q_3 - Q_1$ ):

$$F = \{Q_1 - C \times IQR, Q_3 + C \times IQR\}$$

- Taking C = 1.5 produces the inner fence.
- Taking C = 3.0 produces the *outer fence*.

We can use these fences to identify potential outliers:

- Any value that falls outside of the inner fence is a *possible outlier*.
- Any value that falls outside of the outer fence is a probable outlier.

We can implement the boxplot method via boxplot.stats().

```
## Find potentially outlying cases:
(out <- boys %$% boxplot.stats(bmi, coef = 3)$out)
[1] 30.62 31.34 31.74
## Which observations are potential outliers?
boys %$% which(bmi %in% out)
[1] 574 668 733
## View the potentially outlying cases:
boys %>% filter(bmi %in% out)
          hgt wgt bmi hc gen phb tv reg
    age
1 15.493 182.5 102.0 30.62 57.7 <NA> <NA> NA west
2 17.749 174.0 94.9 31.34 56.3 G5 P5 25 West
3 19,926 192.3 117.4 31.74 57.6 G5 P6 18 north
```

### Adjusted Boxplot Method

The original boxplot method uses symmetric fences, so it will tend to flag too many outliers when the true distribution is skewed.

 Hubert and Vandervieren (2008) developed an adjusted boxplot method that accounts for skewness when estimating the fences.

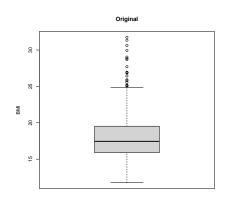
The adjusted boxplot incorporates a robust estimate of skewness (the medcouple, MC) when defining the fences:

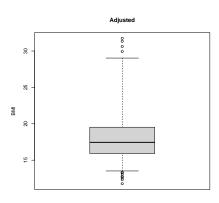
$$F = \{Q_1 - C \times e^{(a \times MC)} IQR, Q_3 + C \times e^{(b \times MC)} IQR\}$$

The adjusted boxplot usually performs quite well.

- When the true distribution is skewed, the adjusted boxplot will flag an "appropriate" proportion of outliers.
- If the true distribution is symmetric,  $\hat{MC} \approx 0$ , and the adjusted boxplot reduces to the normal boxplot.

# Boxplot: Original vs. Adjusted





We can implement the adjusted boxplot method via the adjboxStats() function from the **robustbase** package.

```
library(robustbase)
## Find potentially outlying cases:
(out <- boys %$% adjboxStats(bmi, coef = 2)$out)</pre>
[1] 11.77 12.56 12.33
## Which observations are potential outliers?
boys %$% which(bmi %in% out)
[1] 2 3 44
## View the potentially outlying cases:
boys %>% filter(bmi %in% out)
    age hgt wgt bmi hc gen phb tv
1 0.038 53.5 3.37 11.77 35.0 <NA> <NA> NA south
2 0.057 50.0 3.14 12.56 35.2 <NA> <NA> NA south
3 0.164 55.0 3.73 12.33 37.8 <NA> <NA> NA west
```

### **Multivariate Outliers**

Sometimes, the combinations of values in an observation are very unlikely, even when no individual value is an outlier.

- These observations are multivariate outliers.
  - A person in the 95th percentile for height and the 5th percentile for weight
  - A person who simultaneously scores highly on scales of depression and positive affect

To detect multivariate outliers, we use distance metrics.

- Distance metrics quantify the similarity of two vectors.
  - Similarity between two observations
  - Similarity between an observation and the mean vector



### Mahalanobis Distance

One of the most common distance metrics is the Mahalanobis Distance.

• The Mahalanobis distance,  $\Delta$ , is a multivariate generalization of the z-score method:

$$\Delta_{n} = \sqrt{\left(\mathbf{x}_{n} - \hat{\mu}_{\mathbf{X}}\right) \hat{\Sigma}_{\mathbf{X}}^{-1} \left(\mathbf{x}_{n} - \hat{\mu}_{\mathbf{X}}\right)^{T}}$$

As with z-scores, if  $\Delta_n > C$ , we label  $\mathbf{x}_n$  as a potential outlier.

- When **X** is *K*-variate normally distributed,  $\Delta_n^2$  follows a  $\chi^2$  distribution with df = K.
- We take C to be the square-root of a suitably conservative quantile (e.g.,  $q \in \{99\%, 99.9\%\}$ ) of the  $\chi^2_K$  distribution:  $C = \sqrt{\chi^2_{K,q}}$ .

We can compute Mahalanobis distances with mahalanobis().

We compare to some critical  $\chi^2$  value to flag potential outliers.

```
out \leftarrow md > qchisq(0.999, df = 2)
which(out)
5800 6064 6641 7135 7161 7293
 574 610 668 716 720 733
boys %>% filter(out)
        hgt wgt bmi hc gen phb tv reg
1 15.493 182.5 102.0 30.62 57.7 <NA> <NA> NA
2 16.156 194.3 113.0 29.93 58.4
                                G3 P5 6 north
3 17.749 174.0 94.9 31.34 56.3 G5 P5 25 West
4 19.290 180.9 94.4 28.84 58.6 <NA> <NA> NA south
5 19.408 192.7 100.1 26.95 58.2
                                G5 P5 25 east
6 19.926 192.3 117.4 31.74 57.6 G5 P6 18 north
```

### Problems with Mahalanobis Distance

Like the z-score method it generalizes, Mahalanobis distance is highly sensitive to outliers.

• The underlying estimates of central tendency,  $\hat{\mu}_{\mathbf{X}}$ , and dispersion,  $\hat{\Sigma}_{\mathbf{X}}$ , are computed using all observations.



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We want robust analogues of  $\hat{\mu}_{\mathbf{X}}$  and  $\hat{\Sigma}_{\mathbf{X}}$ .

- We have several options for robust estimation of  $\hat{\mu}_{\mathbf{X}}$  and  $\hat{\Sigma}_{\mathbf{X}}$ . E.g.:
  - Minimum covariance determinant method (MCD; Rousseeuw, 1985)
  - Minimum volume ellipsoid method (MVE; Rousseeuw, 1985)
  - M-estimation (Maronna, 1976)
- Conceptually, robust methods operate by either:
  - Using only a "good" subset of data to estimate  $\hat{\mu}_{\mathbf{X}}$  and  $\hat{\Sigma}_{\mathbf{X}}$ .
  - Downweighting outlying observations when estimating  $\hat{\mu}_{\mathbf{X}}$  and  $\hat{\Sigma}_{\mathbf{X}}$ .

### Robust Mahalanobis Distance

Equipped with robust estimates of central tendency,  $\hat{\mu}_{R,X}$ , and dispersion,  $\hat{\Sigma}_{R,X}$ , we define the robust Mahalanobis distance in the natural way:

$$\Delta_{R,n} = \sqrt{\left(\mathbf{x}_{n} - \hat{\mu}_{R,\mathbf{X}}\right) \hat{\Sigma}_{R,\mathbf{X}}^{-1} \left(\mathbf{x}_{n} - \hat{\mu}_{R,\mathbf{X}}\right)^{T}}$$

We use  $\Delta_{R,n}$  in the same way as  $\Delta_n$ .

- If  $\Delta_{R,n} > C$ , we label  $\mathbf{x}_n$  as an outlier.
- Again, we take C to be the square-root of some quantile of the  $\chi^2_K$  distribution:  $C = \sqrt{\chi^2_{K,q}}$ .

We can get robust estimates of the sufficient statistics from the cov.mcd() function provided by the **MASS** package.

```
## The MCD method is stochastic, so we should set a seed:
set.seed(235711)

## Compute robust, MCD estimates of the sufficient stats:
stats <- boys %>%
    select(hgt, wgt) %>%
    na.omit() %>% # cov.mcd() won't accept missing values
    MASS::cov.mcd(quantile.used = floor(0.9 * nrow(.)))
```

Now, we can use the robust estimates of location and scale to estimate the Mahalanobis distances.

```
## Compute the robust squared Mahalanobis distances:
md <- boys %>%
    select(hgt, wgt) %>%
    mahalanobis(center = stats$center, cov = stats$cov)

## Check the first few values:
head(md)
    3     4     18     23     28     36
4.439179 3.543098 4.277634 3.591591 3.178271 3.488979
```

We flag potential outliers using the usual method.

```
out \leftarrow md > qchisq(0.999, df = 2)
which(out)
4646 5585 5602 5710 5800 6040 6064 6566 6641 6686 6693 6724
     544 547
               560
                    574 608
                            610
                                  658
                                       668
                                            671
                                                672 674
6878 6964 7066 7135 7161 7293 7300 7308 7362 7444
686 695 708 716 720 733 735
                                 736
                                       740
                                           745
boys %>% filter(out) %>% slice_head(n = 6)
          hgt wgt bmi hc gen phb tv reg
    age
1 12.741 172.0 79.5 26.87 55.0
                                G2 P3 8 south
2 14.967 174.1 88.0 29.03 54.4
                                G3 P4 10 east
3 15.003 188.0 91.6 25.91 59.8
                                G4
                                    P4 12 south
4 15.249 188.0 89.0 25.18 56.0
                                G5
                                     P5 20 west.
5 15.493 182.5 102.0 30.62 57.7 <NA> <NA> NA west
6 16.090 180.6 90.4 27.71 58.8 <NA> <NA> NA south
```

```
boys %>% filter(out) %>% slice_head(n = -6)
           hgt wgt
                      bmi
                            hc gen
                                    phb tv
     age
                                             reg
  12.741 172.0 79.5 26.87 55.0
                                G2
                                    P3 8 south
  14.967 174.1 88.0 29.03 54.4 G3
                                    P4 10
                                           east
  15.003 188.0 91.6 25.91 59.8 G4
                                    P4 12 south
4
  15.249 188.0 89.0 25.18 56.0
                                 G5
                                    P5 20 west
  15.493 182.5 102.0 30.62 57.7 <NA> <NA> NA west
  16.090 180.6
              90.4 27.71 58.8 <NA> <NA> NA south
7
  16.156 194.3 113.0 29.93 58.4
                                 G3
                                      P5
                                         6 north
8 17.555 190.0 97.0 26.86 59.0 <NA> <NA> NA south
  17.749 174.0 94.9 31.34 56.3
                                 G5
                                      P5 25 west
10 17.911 181.2 86.8 26.43 58.3
                                 G5
                                      P5 15 north
11 17.938 180.3 83.0 25.53 55.4 <NA> <NA> NA west
12 18.039 187.1 87.7 25.05 58.8 <NA> <NA> NA south
13 18.507 193.5 92.0 24.57 59.0 <NA> NA> NA north
14 18.743 192.0 99.0 26.85 59.5
                                 G5
                                      P6 25
                                            east.
15 19.060 180.8 93.8 28.69 55.8
                                 G4
                                      P5 15 south
16 19.290 180.9 94.4 28.84 58.6 <NA> NA south
```

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Don't include too many variables in multivariate outlier checks.

- More variables increases the chances of false positives.
- E.g., don't run a multivariate outlier test on your entire dataset.



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Do use multivariate outlier checks for scales.

 E.g., if you have a psychometric scale measuring depression, you should check the items of that scale for multivariate outliers.



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Do use multivariate outlier checks for scales.

• E.g., if you have a psychometric scale measuring depression, you should check the items of that scale for multivariate outliers.

Maybe check the variables in a single model for multivariate outliers.

• E.g., if you have a small set of items that you will include in a regression model, it could make sense to check these variables for multivariate outliers.

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 Outliers on categorical variables are often more indicative of bad variables than outlying cases.



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#### Ordinal

- Most participant endorse one of the lowest categories on an ordinal item, but a few participants endorse the highest category.
- The participants who endorse the highest category may be outliers.



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 Groups with very low membership may be outliers on nominal grouping variables.

### Binary

If most endorse the item, the few who do not may be outliers.

If we locate any outliers, they must be treated.

- Outliers cause by errors, mistakes, or malfunctions (i.e., error outliers) should be directly corrected.
- Labeling non-error outliers is a subjective task.
  - A (non-error) outlier must originate from a population separate from the one we care about.
  - Don't blindly automate the decision process.



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- Labeling non-error outliers is a subjective task.
  - A (non-error) outlier must originate from a population separate from the one we care about.
  - Don't blindly automate the decision process.

The most direct solution is to delete any outlying observation.

 If you delete non-error outliers, the analysis should be reported twice: with outliers and without.

For univariate outliers, we can use less extreme types of deletion.

- Delete outlying values (but not the entire observation).
- These empty cells then become missing data.

#### Winsorization:

Replace the missing values with the nearest non-outlying value.

### Missing data analysis:

 Treat the missing values along with any naturally-occurring nonresponse.

We can also use robust regression procedures to estimate the model directly in the presence of outliers.

- Weight the objective function to reduce the impact of outliers
  - M-estimation
- Trim outlying observations during estimation
  - Least trimmed squares, MCD, MVE
- Take the median, instead of the mean, of the squared residuals
  - Least median of squares
- Model some quantile of the DV's distribution instead of the mean
  - Quantile regression
- Model the outcome with a heavy-tailed distribution
  - Laplacian, Student's T

### References

- Hubert, M., & Vandervieren, E. (2008). An adjusted boxplot for skewed distributions. *Computational Statistics & Data Analysis*, *52*(12), 5186–5201. doi: https://doi.org/10.1016/j.csda.2007.11.008
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