

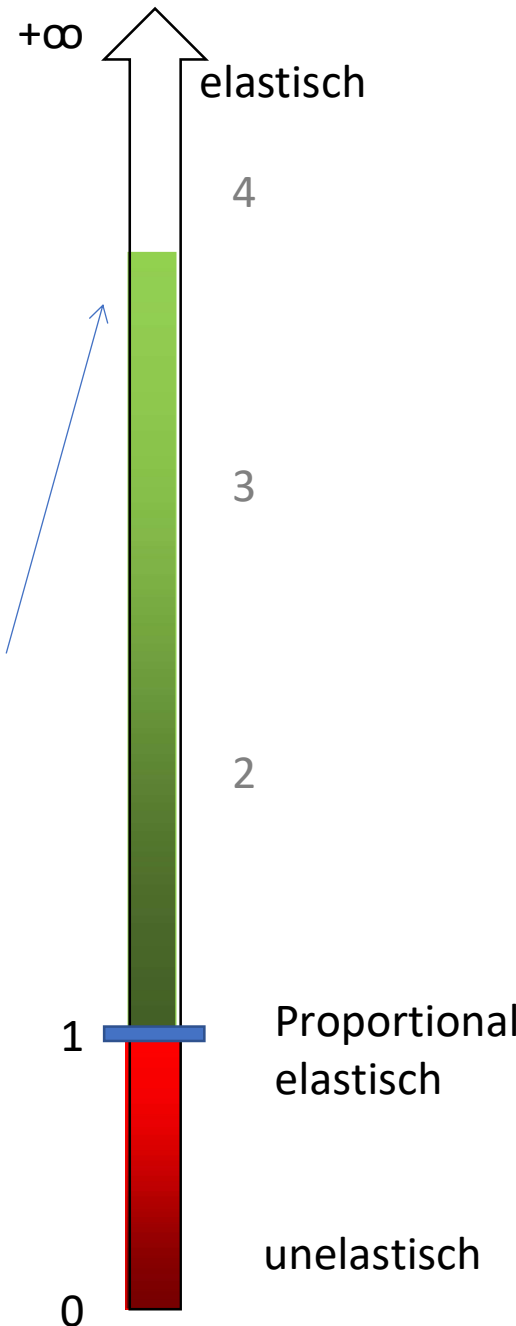
$$\varepsilon_{\text{dir}} = \left| \frac{-75\%}{+20\%} \right| = 3,75$$

p_alt Preis p_neu

25€ **30€**

$\Delta p = +5\text{€}$

$\Delta p\% = +5\text{€} : 25$



$$\varepsilon_{\text{dir}} = \left| \frac{\Delta x_A [\%]}{\Delta p_A [\%]} \right| :$$

$$\varepsilon_{dir} = \left| \frac{\Delta x_A [\%]}{\Delta p_A [\%]} \right| :$$

$$\frac{x_{neu} - x_{alt}}{x_{alt}} \cdot \frac{p_{alt}}{p_{neu} - p_{alt}}$$

$$\frac{x_{neu} - x_{alt}}{p_{neu} - p_{alt}} \cdot \frac{p_{alt}}{x_{alt}}$$