Name : ADVAIT GURUNATH CHAVAN
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Trainity Data Analytics Trainee
Career Task – 1: LinkedIn Profile Optimization

Advait Chavan (He/Him)
Student TPO Coordinator |M.H. Saboo Siddik College Of Engineering | Mumbai University | Kaggler | Data Analyst Enthusiastic | Data S...

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Jul 2019 - Present · 3 yrs 7 mos
Mumbai, Maharashtra, India

Skills: Project Management

Data Analytics Trainee

Trainity · Internship
Sep 2022 - Dec 2022 · 4 mos
Virtual Internship · Remote

Worked on various projects that needed EDA and Risk Analytics, along with drawing some useful insights using the Why's Approach. Summary of projects done is as follows: -
1. Data Analytics Process: In this project I have defined the 6 steps needed to take real life decisions along with an example of a person who is travelling from Andheri to Panvel.
2.Instagram User Analytics: In this case study I was asked to find and share insights to Marketing Team like (A) Rewarding Most Loyal Users, (B)Remind Inactive Users to Start Posting, (C)Declaring Contest Winner, (D) Hashtag Researching, (E) Launch AD Campaign along with finding the Investors Metrics like (A)User Engagement, (B)Bots & Fake Accounts
I used MySQL to run the queries on MySQL Workbench 8.0 to find the answers and provide the insights.
3.Operation Analytics and Investigating Metric Spike: The company wanted find the areas on which it must improve upon. I used MySQL queries and applied concepts like 7-day rolling average and MySQL concepts like row number, etc.
4. Hiring Process Analytics: I found which gender was having the highest proportion in the company, number of employees in each department and comparing them.
5.IMDB Movie Analysis: I found the highest profit making movies, top genres preferred by the audience and also drawn some other insights as well; also explained how IMDB Movie Analysis is important in production of films.
6.Bank Loan Case Study: I found the insights and gave a detailed analysis regarding which clients the bank can approve or reject the Loan; what types of loan must be given more preference and many more.
7. XYZ Ads Airing Report: I provided a detailed report of the changing trends of marketing strategy of various brands; Also I provided plan of action to CMO of one of the brands so as to increase the sell of cars
8. ABC Call Volume Trend: I gave a distribution of agents for various timeslots from 9AM to 9PM and then 9PM to 9AM so as to increase the productivity of the call center

Skills: Microsoft PowerPoint · SQL · MySQL · MySQL Workbench · Microsoft Excel · Pivot Tables · Excel Pivot · Project Planning · Time Management · Data Analysis · Business Analysis · Financial Analysis · Root Cause Analysis · Risk Analytics · Business Analytics · Quantitative Analytics · Big Data Analytics · Statistical Data Analysis · Data Analytics

Messaging

My LinkedIn Profile Link:-

(1) Advait Chavan | LinkedIn