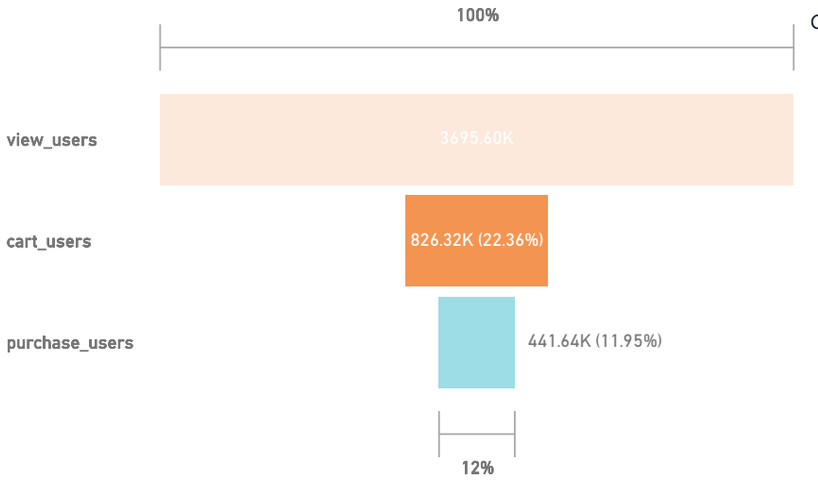
view → cart → purchase

Total breakdown of User Sessions



Total Views

12M

User cart with Items

1M

Completed Purchases

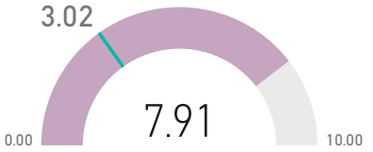
646K

Average Time User takes to pur...

7.91

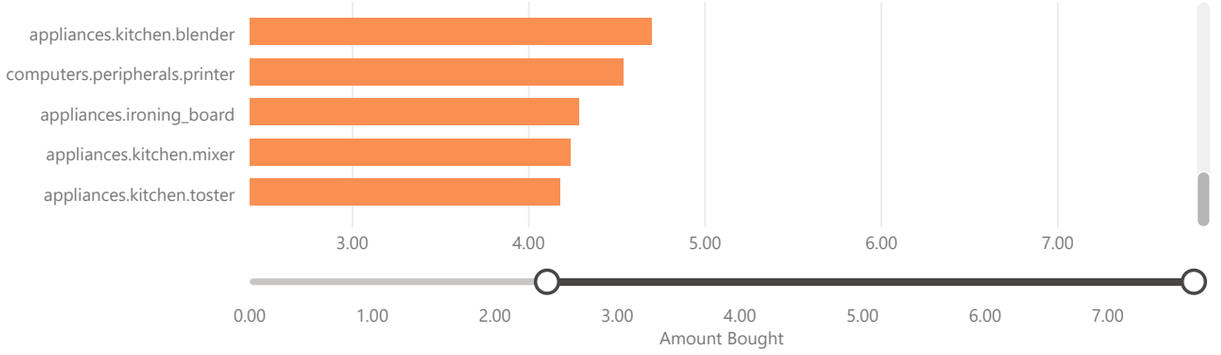
Time to Purchase

Average time a user takes from view to purchase an item



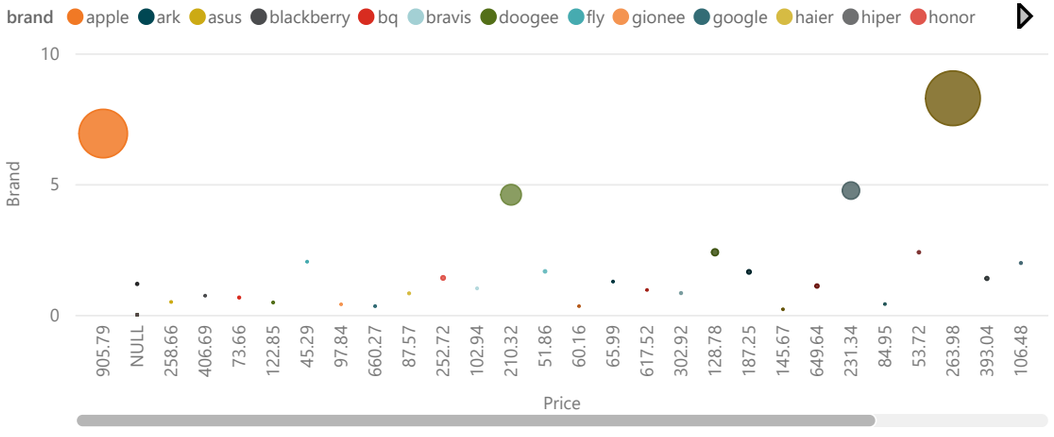
Category Conversion Comparison

Average appliances bought by users



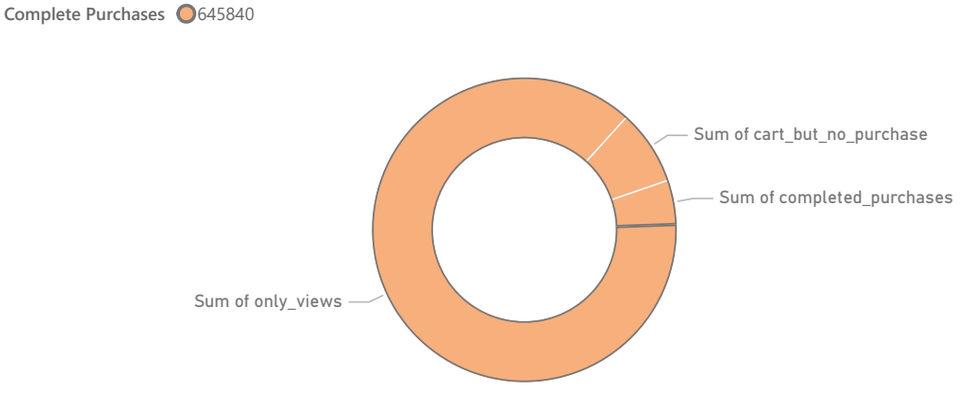
Brand Conversion vs Price

A comparison of Brand vs Price category



Session Outcomes Breakdown

How many sessions were successful purchases



Quick measure