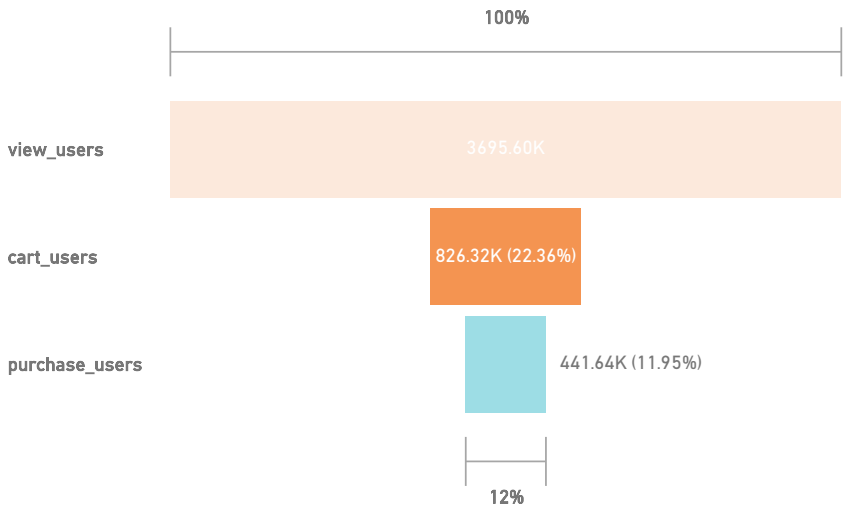


view → cart → purchase

Total breakdown of User Sessions



Total Views

12M

Completed Purchases

646K

Average appliances bought by users

appliances.kitchen.blender  
computers.peripherals.printer  
appliances.ironing\_board  
appliances.kitchen.mixer  
appliances.kitchen.toster

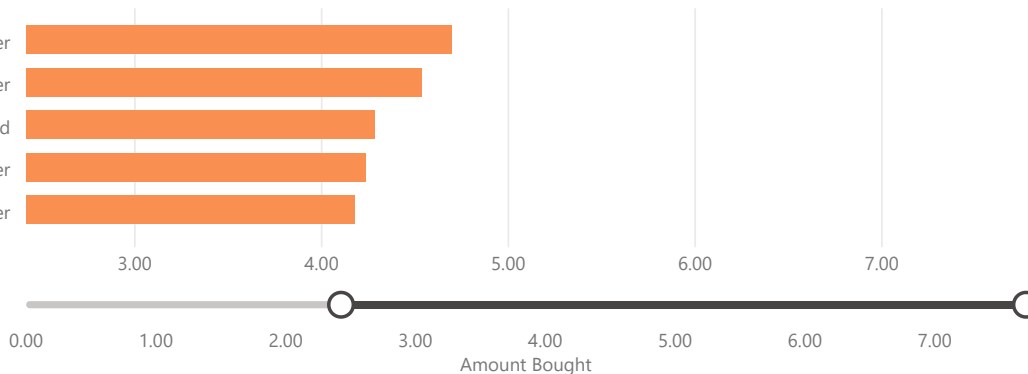
User cart with Items

1M

Average Time User takes to pur...

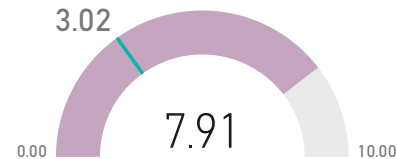
7.91

Category Conversion Comparison



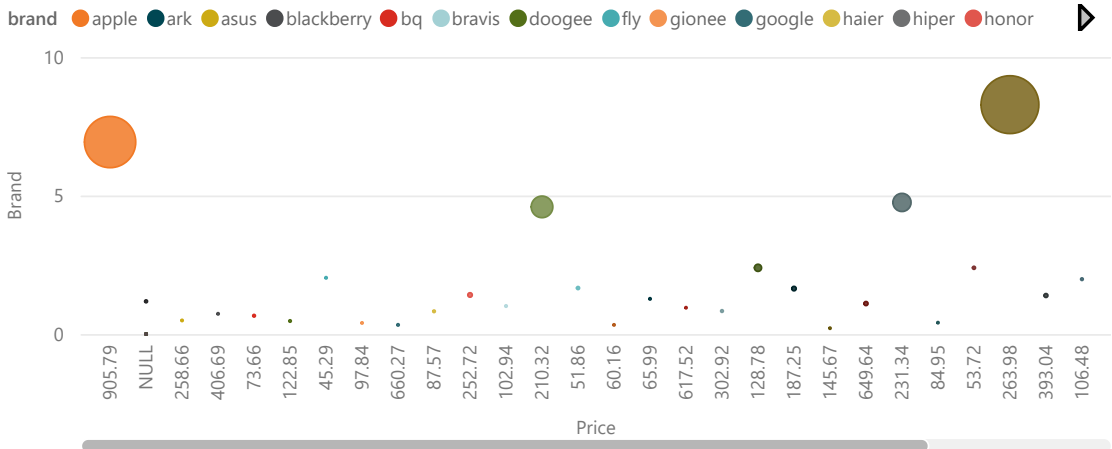
Time to Purchase

Average time a user takes from view to purchase an item



Brand Conversion vs Price

A comparison of Brand vs Price category



Session Outcomes Breakdown

How many sessions were successful purchases

Complete Purchases 645840

