

Ankith Deekollu
ankithdeekollu@gmail.com
<https://www.linkedin.com/in/ankith-deekollu-227315208/>
<https://adeekollu.github.io/react-portfolio/>
614-956-9338

Profile Summary:

- Over 5 years of experience in Financial Data Analysis, Business Analysis, Requirement gathering and Business user interactions
- Domain knowledge in Finance, Insurance, Health Care, Sales and Marketing
- Good knowledge of data analysis and understanding the data
- **Certified Scrum Master (PSM-1 certified)**
- **AWS Cloud Practitioner Certification**
- Preparing Business Requirement Documents, Functional Design Documents, facilitating business-IT interactions and communications
- Proficient in requirement gathering, elicitation, and understanding AS-IS, TO-BE business processes
- Good knowledge in GAP Analysis, Product Assessment
- Preparing User Stories and Feature List and Grooming Sessions
- Experience in working with end users and user acceptance testing
- Familiarity of working in both waterfall methodology and agile methodology
- Good working knowledge in JIRA and Confluence
- Experience in conducting Sprint meetings, working with business, fill in the shoes if need arises for a Product Owner, Sprint Review, Sprint Backlog and Sprint Retrospective
- Data Visualization experience
- Good working knowledge in SQL and Python
- Worked in Financial Risk Data Analysis
- Very comfortable in working in an Agile Methodology of project implementation.
- Decent hands-on experience with MicroStrategy in cloud and visualizations
- Bi-lingual (English and Spanish)
- **Certificate of Completion from The Ohio State University Full Stack Coding Bootcamp**
- Proficient in HTML, CSS, JavaScript, Node.js
- Third-Party/Server-Side APIs
- Object-Oriented Programming
- Express.js
- SQL/NoSQL

- MySQL/MongoDB
- Object-Relational Mapping/Object Document Mapping (Sequelize and Mongoose)
- MVC (model-view-controller) framework
- PWA
- GraphQL
- React.js
- MERN Stack
- Insomnia/Postman tool for testing and validating RESTful applications
- Experience building and consuming REST APIs
- Experience with Git version control
- Familiarity with JSON
- Familiarity with NPM Libraries
- VS Code
- JEST testing framework
- Google Chrome Dev Tools

TECHNICAL SKILLS:

Methodologies:	SDLC, Agile, Waterfall, SCRUM
Project Management:	JIRA, Confluence, Microsoft Project, Microsoft SharePoint
Database Query Tool:	SQL Developer, MySQL Workbench, MongoDB Compass
Modeling Tools:	Microsoft Visio
Databases:	Oracle, Snowflake, MySQL, MongoDB
Platforms & Operating Systems:	Windows, Mac OS

Business Analyst

University of Maryland Medical Systems (UMMS), Baltimore, MD
 (Employer: Mass Technologies, Columbus, OH)
 (March 2020 – Current Date)

UMMS is one of the biggest hospital systems in Maryland which include 4 major hospitals and 5 smaller hospitals, with multi-specialty, acute-care and trauma centers. Worked on multiple projects for this client including planning and integration of emergency Covid ward in 2020, Medical Equipment Planning and Inventory Management and AEM (Alternate Equipment Maintenance) Projects.

Deliverables:

- Equipment Planning and Plan documentation
- User Stories and Sprint Planning
- Business Requirements Gathering
- Test cases and User Acceptance Criteria

Roles & Responsibilities:

- Worked with medical and clinical engineering teams in business requirements gathering, functional requirements gathering, created the documents, worked with development teams
- Worked in close association with planning team and with ATTAINIA Planning Module.
- Worked on User Acceptance Criteria and User Acceptance Testing for critical care systems
- Worked in data analysis for equipment usage as lot of highly expensive equipment like MRIs, CT Scanners, they need to be utilized at very high rate and effectively maintaining MTBF (Mean Time Between Failures) for the best usage of the capital equipment.
- Worked closely with business in understanding the business, how the equipment downtime effects the critical care
- Analyzed the historical data which was not well organized, to find the patterns for maintenance windows for least disruptive time for clinical operations.
- Worked on AEM (Alternate Equipment Maintenance), which manages the critical equipment maintenance schedule which may or may not follow the OEM schedule for maintenance but makes sure that the schedule is within FDA mandated regulations.

Financial Business Data Analyst

Penn Mutual / 21st Century Finance, Columbus, OH
(April 2018 – Feb'2020)

21st Century Finance, is now part of the Penn Mutual, is financial services firm helping its clientele plan for retirement, increasing their net worth, financial planning, rotation of different financial products based upon risk and market conditions. As Financial Data Analyst, worked on daily financial markets analysis, statistical analysis on different financial products, ranging from stocks, bonds, derivatives and exchange traded funds.

Deliverables:

- Business Requirement document
- Functional Requirement document
- Functional Specifications/Design
- User scenarios
- Use cases
- High level design document
- User interface design
- EPICS and User stories

Roles and Responsibilities:

- Worked with business to collect financial data reporting requirements
- Written user stories, acceptance criteria, worked in sprint planning
- Worked with development and testing teams through the build, test and UAT phases to ensure that all deliverables are in line with business objectives
- Worked with Business Intelligence team in drafting wireframes for the dashboards
- Worked on end-to-end data mapping along with business and IT teams
- Worked with business on functional requirements collection, worked in tandem with Business Analyst in finalizing the Functional Requirements Document and getting the business sign-off
- Helped the business in basic testing of the metrics and facts using SQL tools for quick prototyping of the metrics and dimensions
- Worked in tandem with Business Intelligence team in visualizations
- Worked on financial risk analysis and risk mitigation
- Worked on What If Analysis on different financial products

Marketing Business Analyst

New York Life, Dublin, OH (August 2016 – September' 2018)

New York Life is a fortune 500 company in the world, operating across the globe, in various financial services. As a company which is in business for more than 175 years, New York Life has been at the core of Life Insurance business. As the company is evolving and adapting to the changing times and technologies, there are various initiatives in play to make the company to react faster to market events, bond market changes, annuities and derivatives. As a marketing data analyst, I had to work in close association with Sales and Marketing teams, running various data analysis reports, helping identify different customer marketing segments, A/B testing and what-if analysis.

Deliverables:

- Business Requirement document
- Functional Requirement document
- Functional Specifications/Design
- User scenarios
- Use cases for A/B testing
- High level design document

Roles & Responsibilities:

- Worked with business in identifying and creating customer segments
- Worked in the Search Engine Marketing area, worked with business in developing marketing strategy and A/B testing for POC and market trials
- Collaborate with external media agency and internal stakeholders on increasing demand from an end-to-end funnel and channel experience, resulting in increased conversion rates
- Work with Marketing in active management of existing Paid Search and other digital channel programs to generate leads
- Create prospect media plans and forecasting by working along with Sales & Marketing teams
- Partner with the Analytics team to understand performance results and optimize media based on data driven targeting and reach
- Work on reducing CPA (Cost Per Acquisition) of Customer
- Web analytics and online sales forecasting expertise

Education: University of South Wales, U.K
Mid-Glamorgan, Wales CF 371 DL
Started: September 2011
Course: ACCA Chartered Accountant Business Program
Degree: Bachelors of Arts in Business Accounting and Finance
Graduated: December 2015
University Honors: 2011-2012 Course Representative

The Ohio State University, Columbus, OH
2009-2011 (didn't complete BS, moved to U.K)

Thomas Worthington High School
300 West Dublin Granville Road
Worthington, OH 43085
4 years Merit of Honor