Contact

www.linkedin.com/in/
geetamadhavikala (LinkedIn)
kalageeta.wordpress.com/ (Blog)
kgeeta.blogspot.com/ (Blog)
21stcenturytelugu.blogspot.com/
(Blog)

Top Skills

Customer Success

Implementation Specialist

Program Management

Languages

Telugu (Native or Bilingual)

English (Full Professional)

Hindi (Limited Working)

Certifications

CSM

MS Project Professional

Publications

SATABDI VENNELA (Poetry)

DRAVABHASHA (Poetry)

SITA SUMALU (Poetry)

Selayeti Diviti

Geeta Madhavi Kala

Computational Linguist at Apple
San Francisco Bay Area

Summary

Key Skills:
* Project Management
* AI for Digital Assistants
* Product design
* NLP
* ASR
* Content Development
* Conversation design
* Creative Writing
* Translation
* Python & SQL
* Implementations & Customer Relationship Management
* Competitive Analysis
* Product Training
* Technical Support
* Certified Scrum Master and MS Project Professional
* Highly motivated team player with excellent interpersonal and customer relational skills
* Written & verbal communication, analytical, presentation skills, and leadership qualities

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Experience

Apple
Computational Linguist
April 2019 - Present
Cupertino, California

Google
Creative Strategist
May 2018 - April 2019 (1 year)
Mountainview

Viridis
Customer Success/Project Manager
September 2016 - April 2018 (1 year 8 months)
Sanjose

Viridis Learning Inc: As a Project Manager/Customer Success Manager at Viridis, I was responsible for Implementations and developing customer relationships. I worked closely with the Engineering Team to provide technical support to customers and quality control of the product. Accomplished experience in Customer Relationship Management (CRM) using Salesforce.

Innominds
Project Manager
August 2015 - September 2016 (1 year 2 months)
Sanjose

Project 1:
As a Project Manager, my responsibilities were to manage the project using SDLC
Processes and responsible for Product Quality control.
Project 2:
As a Speech Data Evaluator, my responsibilities including classifying and annotating, labeling linguistic data and Phonemic/Phonetic transcription.

PAQBOOK
Project Manager
December 2013 - July 2015 (1 year 8 months)
Sunnyvale

As a Project manager at Paqbook, I was responsible for various IT & business processes, tools, methodologies, and release management.
Hands on experience in business analysis, eliciting requirements, simplifying requirements and producing project feasibility reports.

Pathasaala, BATA
Curriculum Director
November 2010 - December 2013 (3 years 2 months)

Provided best training and orientation for Telugu teaching. Being a Curriculum Director performed Curriculum Planning, Designing, Translating for both Text Books and e-learning for all Levels in BATA's Telugu School group.

Mana Badi, Silicon Andhra
Curriculum Planner
March 2008 - October 2010 (2 years 8 months)

Performed Curriculum Planning, Designing, Content Writing for both Basic & Advance Level's for Silicon Andhra's Telugu School group.

Govt College, Toopran
Lecturer in Telugu
November 2000 - March 2008 (7 years 5 months)
Toopran

Served best teaching and student co-ordination. Conducted seminars, discussions and study groups.
Worked as a Telugu Lecturer for Government Junior College, Toopran, Medak District, A.P, India for 11th and 12th Grades.

Govt College, Medak
Lecturer in Telugu
September 1998 - November 2000 (2 years 3 months)
Medak

Worked as a Telugu Lecturer for Government Junior College, in Medak for 11th and 12th Grades.
Took Initiative in teaching music also to the students to get the chance of Achieving Best performance award –1999 From Bharat vikas parishad, Hyderabad.
Coordinated student service groups in participating Janmabhoomi (State service program) in 1999-2000.

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Education

International Technological University
Master of Science (MS), Engineering Management · (2013 - 2015)

Foothill College
Computer Science Courses , Computer Science · (2010 - 2012)

Andhra University
Doctor of Philosophy (Ph.D.), Linguistics(Telugu) · (1998 - 2004)

Andhra University
Master of Arts (M.A.), Telugu · (1994 - 1996)

Andhra University

Master of Arts (M.A.), English Language and Literature,
General · (1992 - 1994)