

Contact

www.linkedin.com/in/leebui
(LinkedIn)

Top Skills

Financial Analysis
Market Research
Strategic Planning

Languages

Czech (Native or Bilingual)
Vietnamese (Native or Bilingual)
Chinese (Mandarin) (Professional Working)

Certifications

Certified Software Manager (CSM)

Lee Bui

Operations Project Manager at Facebook
Menlo Park, California

Experience

Facebook
Digital Rights Operations
April 2017 - Present
Menlo Park, California

- Possess advanced knowledge of copyright, trademark and operational strategies to navigate risk and sensitivities
- Direct ongoing internal data collection and analysis for rightsholder program as a way of helping drive operational improvements and fostering rightsholders' experience on FB platforms
- Mentor and coach junior individual contributors
- Led a large operations project team in the formulation, organization and execution of the company's first ever Intellectual Property (IP) educational conference for cross-functional partners located in the Asia Pacific region
- Developed a step-by-step guide and collection of resources to help teams plan, develop, and execute effective and successful external profile-building events from start to finish

Anglepoint Inc.
4 years 7 months
Senior Consultant
February 2015 - March 2017 (2 years 2 months)
San Francisco Bay Area

Royalty Inspections:

- Led royalty investigations in Europe and Asia on behalf of Fortune 500 companies, including some of the largest distributors of semiconductors, telecommunication devices, digital media and consumer electronics in the world
- Studied and quickly mastered client's intellectual property (IP), technical products, existing license agreements and business relationships
- Drove complex data analyses and translated results into meaningful insights in order to identify potential improvements to existing royalty reporting processes

- Prepared easy-to-understand data and process reports and presented on findings and recommendations to upper management and executives

Consultant

September 2013 - January 2015 (1 year 5 months)

Sales Enablement:

- Assisted a Fortune 100 company in monitoring and gaining control over its IT hardware and software assets and leveraging that control to achieve savings on software spend and reductions of unbudgeted license compliance spend
- Gathered and analyzed large sets of customer dial-back and pricing data to develop a comprehensive picture of IT hardware and software usage and spend in an effort to help the client budget its sales operations and close multi-million dollar deals with customers

Financial Analyst

September 2012 - August 2013 (1 year)

San Francisco Bay Area

- Provided financial and accounting support to the finance department and reported directly to the CFO
- Identified company's weekly financial status by comparing and analyzing actual results with plans and forecasts

Soledad Investment Management, LLC

Intern, Global Dividend Fund

January 2012 - June 2012 (6 months)

Greater San Diego Area

World Trade Center San Diego

Research Associate, Asia Desk

June 2011 - December 2011 (7 months)

Education

San Diego State University-California State University

Bachelor of Arts (B.A.), International Business/Trade/

Commerce · (2008 - 2011)

International Technological University

Master of Business Administration (M.B.A.) · (2013 - 2015)

Beijing Normal University

Cultural and Language Study Abroad Program · (2010 - 2010)