

Contact

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Top Skills

Matlab

C++

SSRS

Languages

Hindi

Honors-Awards

Bright Beginning - Best Intern Award

Pinnacle Award

Swetha Ankala

Actively seeking full-time opportunities for Technical Product/
Project/ Program Manager

United States

Summary

Managing a team of remote and local resources for design, implementation and quality analysis of new Revenue recognitions and consolidation products.

Experience working in a fast paced StartUp environments and also in huge organizations with multiple cross-functional teams.

Lead the team on the Design, Development and successful Shipment of product.

Experience working and delivering projects to 3rd party vendors using various ERP systems on both Hosted and On-Premise environments.

Skills:

PM Technologies : JIRA, Rally, Basecamp, Zendesk, Sharepoint, Team foundation Server (TFS), SVN

Reporting Tools : SQL Server Reporting Services(SSRS), Crystal Reports, Power BI, Tableau, Domo, Excel, Power Pivot

Database Types: Microsoft SQL Server, Oracle, MYSQL, Teradata

Programming Languages : T-SQL, PL SQL, MYSQL, Hive, Basic .Net and R

Data Warehouse and other Tools : CA Erwin data modeler, Kimball datawarehouse modelling techniques, SQL Server Integration services for ETL, Basic Informatica, MS word, Power point, Keynote, Numbers

Operating Systems : Windows, iOS, Linux

Experience

Apple

Sr. Technical Program Manager

March 2018 - Present

Sunnyvale,CA

Working in AppStore Team

- DRI for deliverables of all subscription models like 3 Party vendors/App developers, Apple Music, iCloud, Apple Care, News and Videos.
- Developed project plans for GDPR, WWDC, NPI Releases and worked with cross-functional teams to drive it to conclusion.
- Presented project plans with resource allocations for BRD, Development and Testing phases for Subscription models in Appstore.
- Worked with AMP Engineering, Apple Care and Finance team stakeholders for gathering details about KPIs and translating them into technical requirements.
- Work with Business stakeholders to deliver Exec Reports for Weekly, Monthly and Quarterly.
- Work with other technical teams and project managers for platform and framework upgrades.
- Used Box, Quip, ConnectMe, Radar, GitHub as project trackers for team and for weekly status reports.
- Worked with IS&T, GDT Platform team, APS, Ops for framework related issues and Central Station, Espresso for tracking issues, approvals and change management requests.

Adobe

Project Manager - Reporting

March 2017 - November 2017 (9 months)

San Francisco Bay Area

+ Working in Legal and Piracy Team

- Worked with various stakeholders for requirement gathering, developing initials drafts of execution plans.
- Experience working on Hive queries and Hadoop systems for writing queries and building customized Dashboards.
- Worked with technical teams on enhancing the architecture for data loads between Cassandra and Hadoop systems.
- Used Snaplogic for de-nesting JSON files into CSV files and loading data into Hadoop systems on daily basis.
- Worked on building a consolidated dashboard in tableau across all our jobs within Cassandra, Snaplogic, Tidal and Oozie.
- Worked on optimization of the process using Jenkins and enhancing the incremental loads.
- Used various sources like MSSQL, Oracle and Hadoop databases for data analysis and reporting.

Tensoft

Product Manager

June 2015 - February 2017 (1 year 9 months)

San Francisco Bay Area

- Work with various stakeholders for requirement gathering, developing initials drafts of execution plans and allocation of resources using Basecamp.
- Work with customers on cloud and on-premise infrastructure with different ERP models for FSM, RCM, MNC, HTD and Microsoft Dynamics Implementations.
- Worked with the Big Data Storage Team that was building Big Data Storage appliance.
- Written extensive SQL queries, stored procedures for ETL and development of reports and dashboards.
- Developed a HDFS plugin to interface with proprietary file system.
- Advised file system engineers on Hadoop specific optimizations.
- Implemented component based tests / benchmarks.
- Used Hive queries and Pig scripts for data extraction, analysis and reporting requirements.
- Experience in writing Complex Stored Procedures, Indexed Views, cursors and DDL/DML Triggers for data consistency and manipulation.
- Good knowledge in Normalizing and DE-normalizing the tables and maintaining Referential Integrity by using Triggers and Foreign Keys.
- Experience in migrating from SQL Server 2005 to SQL Server 2008, SQL Server 2005 to SQL Server 2008R2 and 2008R2 to 2012. Experience with ETL framework standards including error processing and validation.
- Migrating data from other sources like excel sheet, flat files, Oracle etc.
- Proven ability in generating Drill down and Drill through reports with Drop down option, Ad-Hoc Reports, parameterized reports, sub reports, linked reports, sorting the data and defining subtotals using SSRS, Tableau and other reporting tools.
- Maintained/Fixed bugs and enhanced existing Hive code for the multiscreen modules.
- Use Zendesk for tracking and updating the progress of issues. Sharepoint, TFS for code and documentation Repository.
- Analyze data issue and make necessary changes in addition to creating new ad-hoc reports and dashboards in Reporting services and Tableau.

National Mortgage Insurance Corporation - "National MI"

Product Owner for Datawarehouse

June 2013 - June 2015 (2 years 1 month)

San Francisco Bay Area

- Lead Datawarehouse project inception to delivery.
- Developed a project plan for allocation of technical resources, product design and execution process.
- Conducted daily scrums with the technical teams on-site and off-shore to discuss issues or clarifications and tracked progress using tools like Rally and JIRA.
- Held weekly meetings with the stakeholders to communicate progress of the project and to define scope for the future releases.
- Written SQL queries, stored procedures, triggers etc. for ETL, report development and data analysis process.
- Analyzing data issue and make necessary changes to the load process for better and accurate ETL.
- Written SQL stored procedures, views which are used in SSIS packages and SSRS/ Excel reports.
- Developed reports and dashboards using Tableau and Power BI.
- Created and updated tables, views, stored procedure as per design needs of the vendors and company standards.
- Migrated and transferred data from various data sources/business systems including MS Excel, MS Access, Flat Files etc. to SQL Server using SSIS.
- Responsible for Scheduling Jobs weekly and monthly to update the database with new customer details and also maintaining other SSIS packages which updates daily the existing tables.
- Developed big-data analytic models for customer fraud transaction pattern detection models using Hive from customer transaction data. It also involved transaction sequence analysis with gaps and no gaps, network analysis between common customers for the top fraud patterns, etc.
- Used Scoop to transfer data from RDBMS to Hadoop environment for data analysis to derive meaningful insights.
- Developed automatic hadoop output file compression feature based on input data compression format for masking/encryption/batch-decryption modules.
- Developed MapReduce layers to support Sequence & Avro formatted input data for Discovery module.
- Developed MapReduce layer to support HBase table input data for Discovery module.

Health Spring / CIGNA

Lead Database Developer

January 2012 - May 2013 (1 year 5 months)

Greater Nashville Area, TN

- Created SSIS Reusable Packages to extract data from Multi formatted flat files, Excel, XML Files into Database and Billing Systems.
- Analyzed different types of data (Healthcare, Eligibility, Claims etc.) and written stored procedures and created reports based on the requirements of the physicians, vendors and members.
- Written and altered existing scripts in PL/SQL to migrate the data from the oracle to a SQL database.
- Created sub-reports and also reports with cascaded parameters which would help in filtering data and makes it easy to categorize different vendors in one market.
- Redesigned new reports based on the existing Crystal Reports with new parameters, conditions, logos, pictures, charts etc. depending on the requests of the management and vendors.
- Designed different kinds of reports from scratch depending upon the requirements of the markets, vendors, providers and scanners
- Optimized queries tuned and monitored server performance. Involved in fine tuning of database objects and server to ensure efficient data retrieval. Monitored performance and optimize SQL queries for maximum efficiency.

DCI Donor Services, Inc.

Intern - SQL Server Developer

August 2011 - December 2011 (5 months)

- Responsible for collecting the information from the clients, donors, physicians and creating the reports based on the requirement by keeping sensitive data secure using encryption.
- Designed different types of reports with logos, graphs etc. deployed them to production environment and maintained them.
- Received appreciation for handling issues during the release of reports to various markets and coordinating with the team to evaluate fixes during release.
- Gave new ideas and suggestions to improve the existing stored procedures, tables and views to create more effective reports.
- Imported data from various sources into a staging area, merges the data into the OLTP data model, and presents it to all levels of the over-600 users.
- Created SSIS Reusable Packages to extract data from Multi formatted Flat files, Excel, XML files into Database. Utilized SSIS (SQL Server Integration Services) to produce a Data Mart for reporting.
- Administered and enhanced SQL Server Integration Services (SSIS) data loads with new and more effective logic which reduced the server load and made the process faster.

- Worked with the bug fixes and tickets during the deployment phase of the project.

The University of Texas at San Antonio

Research Assistant

August 2009 - May 2011 (1 year 10 months)

- Maintained data integrity by performing validation checks and adding trigger to tables to collect changes.
- Optimized queries, tuned and monitored server performance. Involved in fine tuning of database objects and server to ensure efficient data retrieval. Monitored performance and optimize SQL queries for maximum efficiency.
- Imported data from various sources into a staging area, merges the data into the OLTP data model, and presents it to all levels of the over-600 users.

Environment: SQL Server 2005 Enterprise Edition, T-SQL, MS Visual Studio 2005 (SSRS, SSIS), Windows Server 2003, MS Access 2007.

DRDO HQ

Intern

February 2008 - April 2009 (1 year 3 months)

- Involved in installation and configuration of SQL server 2000 on development servers.
- Defined various facts and dimensions in the data mart including Fact less Facts and designed the Data Mart defining Entities, Attributes and relationships between them.
- Created tables, views and stored procedures for the developers team and other R&D Departments.

Environment: SQL Server 2000, T-SQL, DTS, MS Visual Studio 2005 (SSRS, SSIS), Crystal reports 7, Windows 2000 Server.

Education

The University of Texas at San Antonio

Master's degree, Electrical and Computer Engineering · (2009 - 2011)

International Technological University

Master's degree, Engineering/Industrial Management · (2014 - 2016)

Jawaharlal Nehru Technological University

Bachelor's degree, Electrical, Electronic and Communications Engineering
Technology · (2005 - 2009)