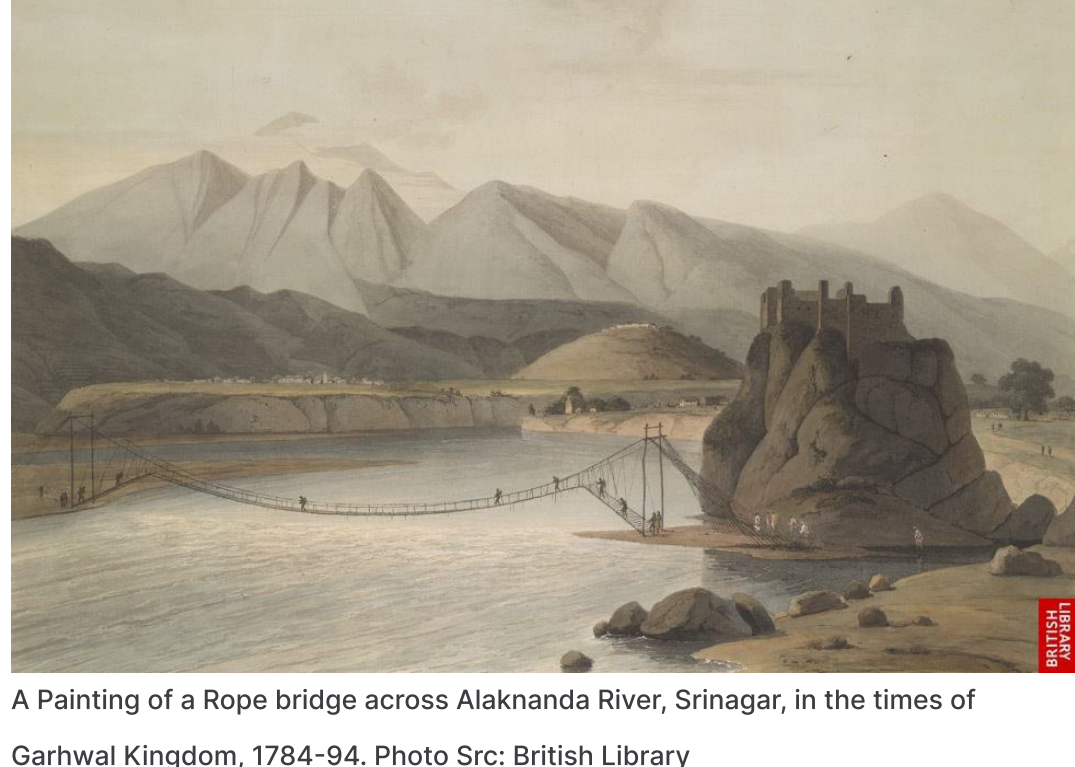
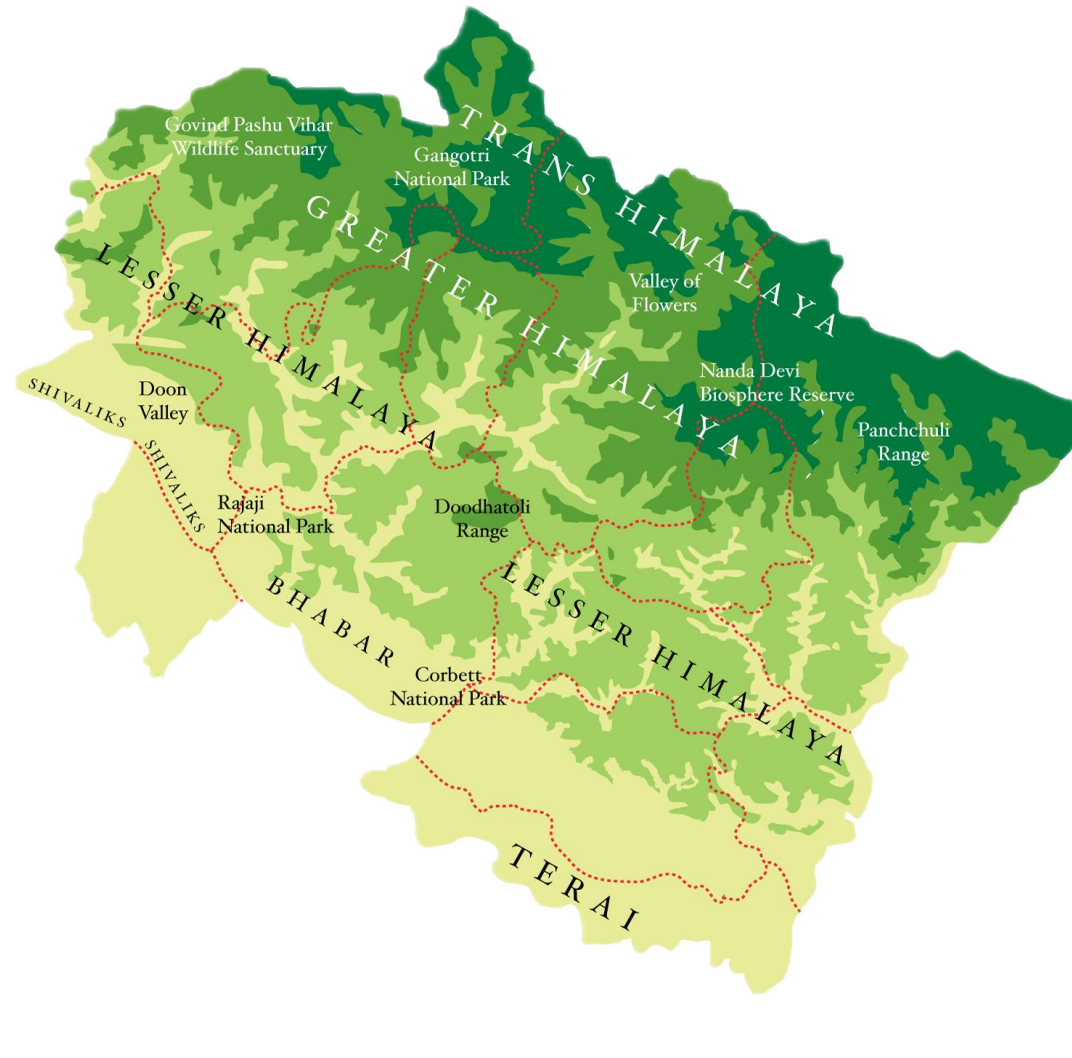


Uttarakhand Culture

PROGRESS WITH THE PRESENT, BUT RESPECT YOUR ROOTS

Start Your Journey



A Painting of a Rope bridge across Alaknanda River, Srinagar, in the times of Garhwal Kingdom, 1784-94. Photo Src: British Library

WHY WE BUILD IT

A concerning trend is emerging in Uttarakhand, where the younger generation is gradually forgetting their cultural heritage and traditional rituals. This decline in cultural knowledge is evident across generations, with each successive generation possessing less knowledge than the previous one. For instance, the amount of cultural knowledge possessed by grandparents is significantly more than that of their children, and the cultural knowledge of today's youth is likely to be even less than that of their parents. If this trend continues, there is a risk that the cultural heritage of Uttarakhand may eventually disappear from the society. This loss would not only erase the region's rich cultural identity but also deprive future generations of their cultural roots and traditions.

EXPLORE, LEARN AND DISCOVER THE BEAUTY OF UTTARAKHAND'S CULTURE

START YOUR JOURNEY

To address this problem, we have come up with a solution to digitize this cultural knowledge. Since today's generation is more comfortable with technology, we aim to provide a platform where they can learn about their cultural heritage using their devices, from anywhere in the world. By doing so, we hope to make cultural knowledge more accessible and engaging for the younger generation, and thus help preserve the rich cultural heritage of Uttarakhand.

Start Your Journey



Water-colour painting of the River Gori in Uttar Pradesh by James Manson (1791-1862), c.1826.

UPCOMING FESTIVAL

PHOOL DEI

MID-MARCH - UTTARAKHAND

If you're trekking in India, the Roopkund trek is a must-do! It's got everything going for it. Deep virgin forests, gurgling brooks, breath-taking campsites, miles of undulating meadows, snow and ice and the taste of a great adventure as you climb from 8,000 ft to 16,000 ft in six days.

Roopkund, perhaps the most popular trek in India, is almost picture-perfect. The Roopkund trail climbs out of splendid dark forests suddenly bursting into Ali and Bedni Bugyal, arguably India's most beautiful high altitude meadows. Out of the meadows, the trail quickly gets into terrific alpine stretches.

Climbing on snow to the Roopkund lake is a heart-pounding thrill. The beautiful Mt Trishul looms over the setting getting closer as you climb higher when at a ridge above Roopkund, only air separates the trekker from them and Trishul.

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UPCOMING FAIR

SYALDE BIKHAUTI MELA

MID-MARCH - UTTARAKHAND

If you're trekking in India, the Roopkund trek is a must-do! It's got everything going for it. Deep virgin forests, gurgling brooks, breath-taking campsites, miles of undulating meadows, snow and ice and the taste of a great adventure as you climb from 8,000 ft to 16,000 ft in six days.

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Sign up Today!

TESTIMONIALS



Daniël

@dvdwinden

I've built pretty handy sites powered by Craft or WordPress in the past, but seeing @framer tackle CMS stuff so effortlessly is mind-boggling



Mani

@BeingMani97

The scroll variant in @framer hits differently. Never imaged that making some complex things would be easy with that. Everyday i learn something new with Framer.



Lauren

@waller_texas

Honestly the @framer publish time is insanely fast. Just published 2 weeks of changes in 5 seconds – like it's almost too fast for such a big moment.



Dann

@DannPetty

I learned how to build a website in @Framer! My goal was to learn the basic tools in about 20 minutes a day last week. Nothing fancy. No special design. Just random elements that's responsive. If I can do it, so can you!



Davo

@pixelbeat

A quick word about @framer. Framer is forever changing the experience of designing for the web. Forget about a design tool. Once you get the basics, you're not on a design tool anymore. You're creating your product/story in the medium itself. As friendly & powerful as it is.



Parker

@_prkr

I was enjoying @framer a lot but I am BLOWN AWAY by their Figma plug-in. From Auto-layout to flex-box in the browser in seconds; this has completely changed how I'll build.



Manoj

@manojnayak

Websites built on @framer look so beautiful.



Fekry

FekryAiad

I have been in a @framer rabbit hole for the past 6 hours without even noticing as time goes by — its everything I love in Figma combined with everything I love in Webflow. I am in love.



Miguel

@migdvv

Learned some basics of @framer yesterday, and today I delivered a landing page for a client. It's so unreal how small the learning curve is from Figma to @framer. Absolutely love it.

We're here to answer all your questions.

So, you're a startup?



Is Genie right for me?



How do I sign up?



What's the onboarding like? Do you charge for implementation?



Still have questions?

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UTTARAKHAND CULTURE

Our aim is to ensure that this invaluable heritage is passed down to future generations.

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