

Collaboration Agreement

Ponyville Live! & Fiesta Equestria!

Ponyville Live! agrees to...

- Promote Fiesta Equestria! on its homepage, social networking feeds, and on select network programs, up to and during the event itself;
- participate in promotional activities (such as group interviews, art marathons, etc.) to bring additional publicity to the convention;
- provide at least one main stage camcorder, and three additional camcorders for recording of secondary panels, interviews, or general roaming purposes (specific use of cameras during convention may vary);
- broadcast pre-recorded and edited footage onto the Ponyville Live! network's homepage, and archive said footage onto the Ponyville Live! YouTube account;
- make all edited footage fully available to the convention for their representatives to use in promotion of the convention.

Fiesta Equestria! agrees to...

- Provide a total of ten (10) complimentary press passes (with full access to the convention throughout the weekend) to the representatives of Ponyville Live!;
- promote Ponyville Live! on the convention's web site;
- assist in the coordination of any promotional efforts undertaken by Ponyville Live! to bring attention to the convention;
- provide adequate access to power outlets and filming locations such that Ponyville Live! can suitably record any panels without interference;
- provide a table space on or near the convention floor that the Ponyville Live! team can use to operate laptop and desktop computers, connect to the Internet, and perform other administrative functions;
- provide access to line-out audio from any panel room sound systems;
- provide wired Internet bandwidth to facilitate broadcasting and livestreaming.

Disclosure of Agreement

The terms of this agreement may be shared with any third party at the sole discretion of representatives from either aforementioned party.