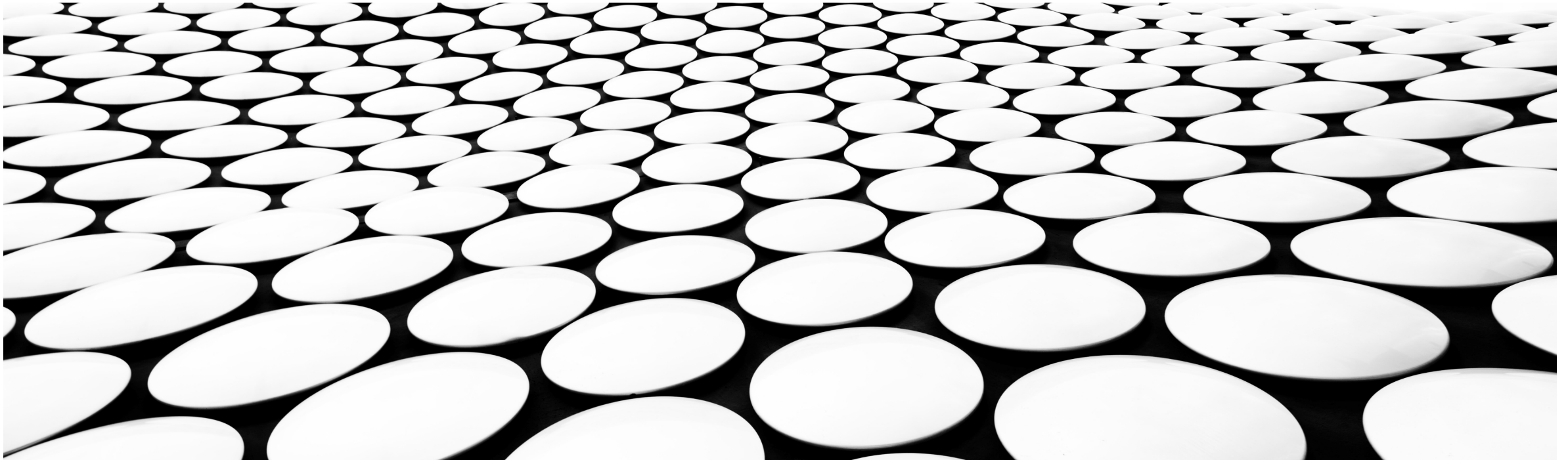

WORKING FROM POLAND

INTEGRATION ADOBE CAMPAIGN STANDARD, ADOBE EXPERIENCE MANAGER AND AWS.



Viachaslau Karnaushanka. Lead software engineer. Poland, Krakow

2020

Viachaslau Karnaushanka

- 6+ years at software development
- 8+ AEM related projects
- Certified AEM Developer
- Certified technical interviewer
- Team lead
- 1.5 years working from Poland





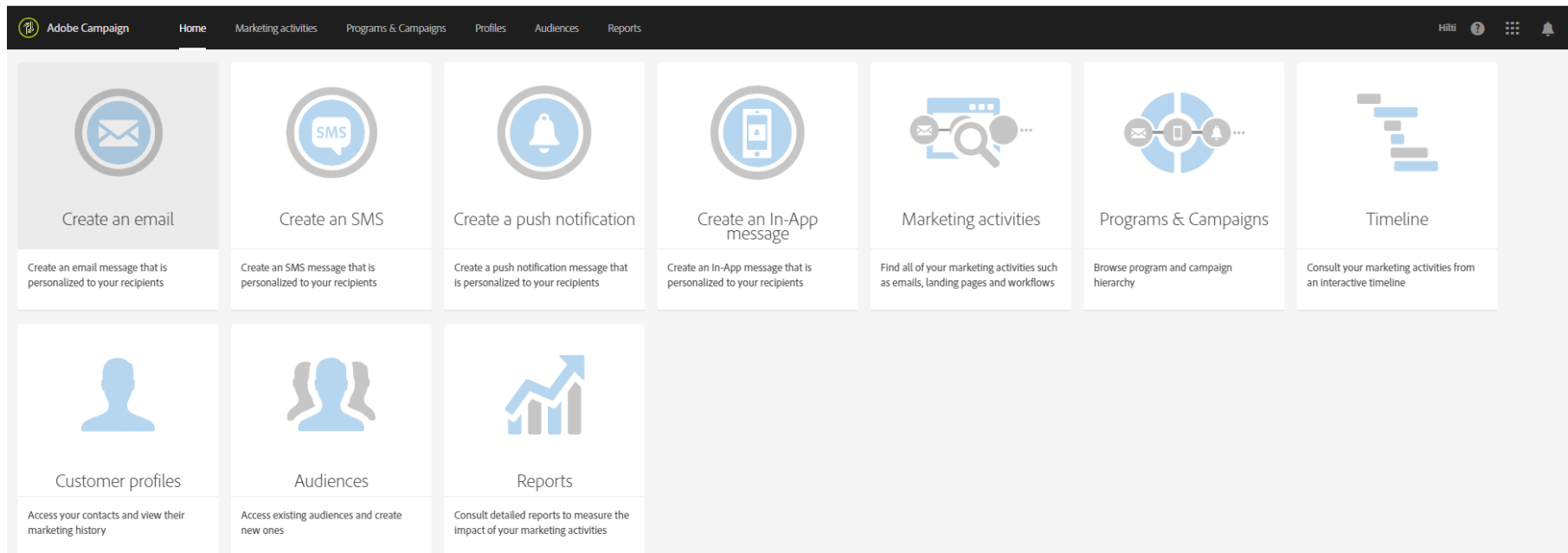
AGENDA:

- Differences between processes in Poland and Belarus.
- Project overview – challenges and solutions
- Security concerns and solution

POLAND/BELARUS

	Poland	Belarus
Working hours	7:00-15:00	Depends on the project
Responsibility	Accordingly to the contract	Depends on the project/company
Dismissal	Accordingly to the contract	By agreement of the parties
Overtime	Not desirable. Only paid.	Depends on the project/company
Launch	Accordingly to the contract	Depends on the project/company/people
Availability on vacation/day off	-	Depends on the project/company

PROJECT OVERVIEW



The screenshot displays the Adobe Campaign user interface. At the top is a navigation bar with the Adobe Campaign logo and several menu items: Home, Marketing activities, Programs & Campaigns, Profiles, Audiences, and Reports. On the right side of the navigation bar are icons for Help, a search icon, a grid icon, a notification bell, and a user profile icon. The main content area is a dashboard with two rows of tiles. The first row contains seven tiles: 'Create an email' (with an envelope icon), 'Create an SMS' (with an SMS bubble icon), 'Create a push notification' (with a bell icon), 'Create an In-App message' (with a smartphone icon), 'Marketing activities' (with a magnifying glass over a screen icon), 'Programs & Campaigns' (with a circular flow icon), and 'Timeline' (with a staircase icon). The second row contains three tiles: 'Customer profiles' (with a person icon), 'Audiences' (with two person icons), and 'Reports' (with a bar chart icon). Each tile has a title, an icon, and a brief description of its function.

Tile Title	Icon Description	Function Description
Create an email	Envelope	Create an email message that is personalized to your recipients
Create an SMS	SMS bubble	Create an SMS message that is personalized to your recipients
Create a push notification	Bell	Create a push notification message that is personalized to your recipients
Create an In-App message	Smartphone	Create an In-App message that is personalized to your recipients
Marketing activities	Magnifying glass over screen	Find all of your marketing activities such as emails, landing pages and workflows
Programs & Campaigns	Circular flow	Browse program and campaign hierarchy
Timeline	Staircase	Consult your marketing activities from an interactive timeline
Customer profiles	Person	Access your contacts and view their marketing history
Audiences	Two people	Access existing audiences and create new ones
Reports	Bar chart	Consult detailed reports to measure the impact of your marketing activities

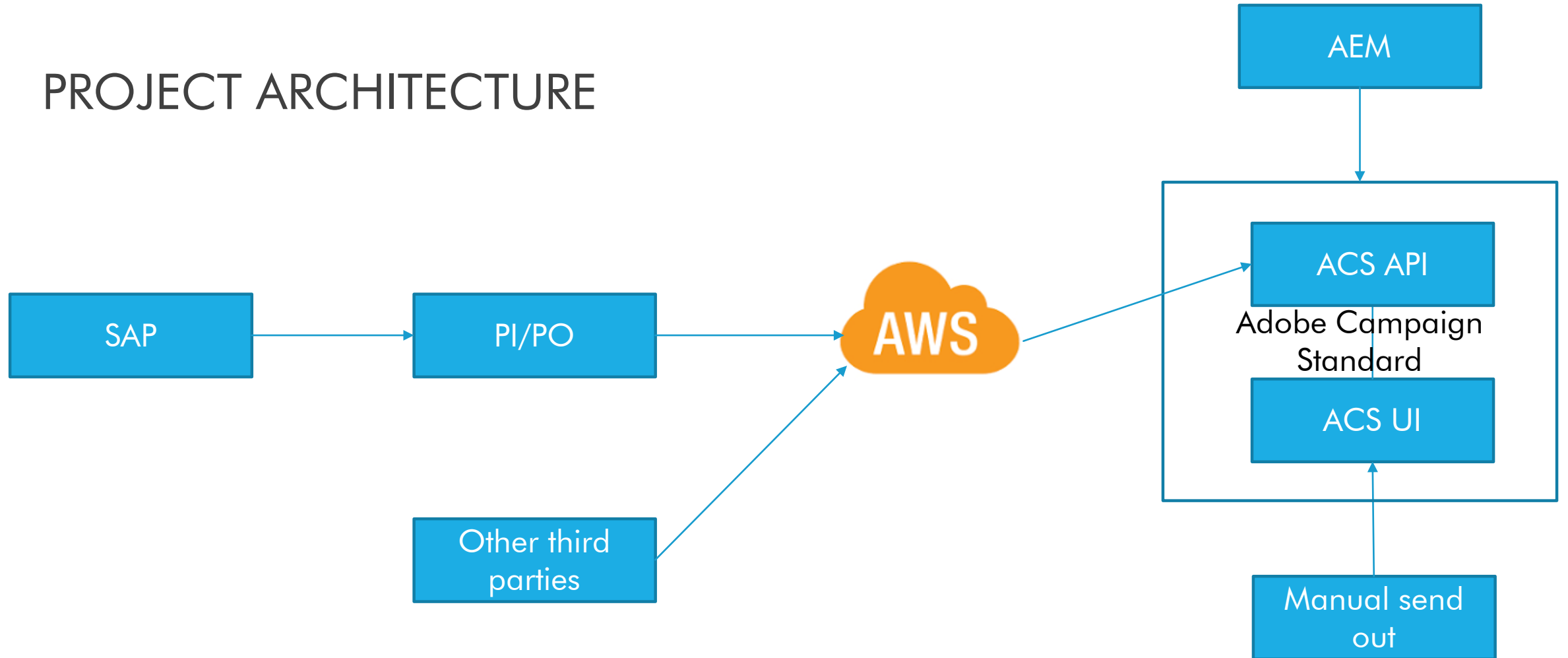


Adobe Experience
Manager

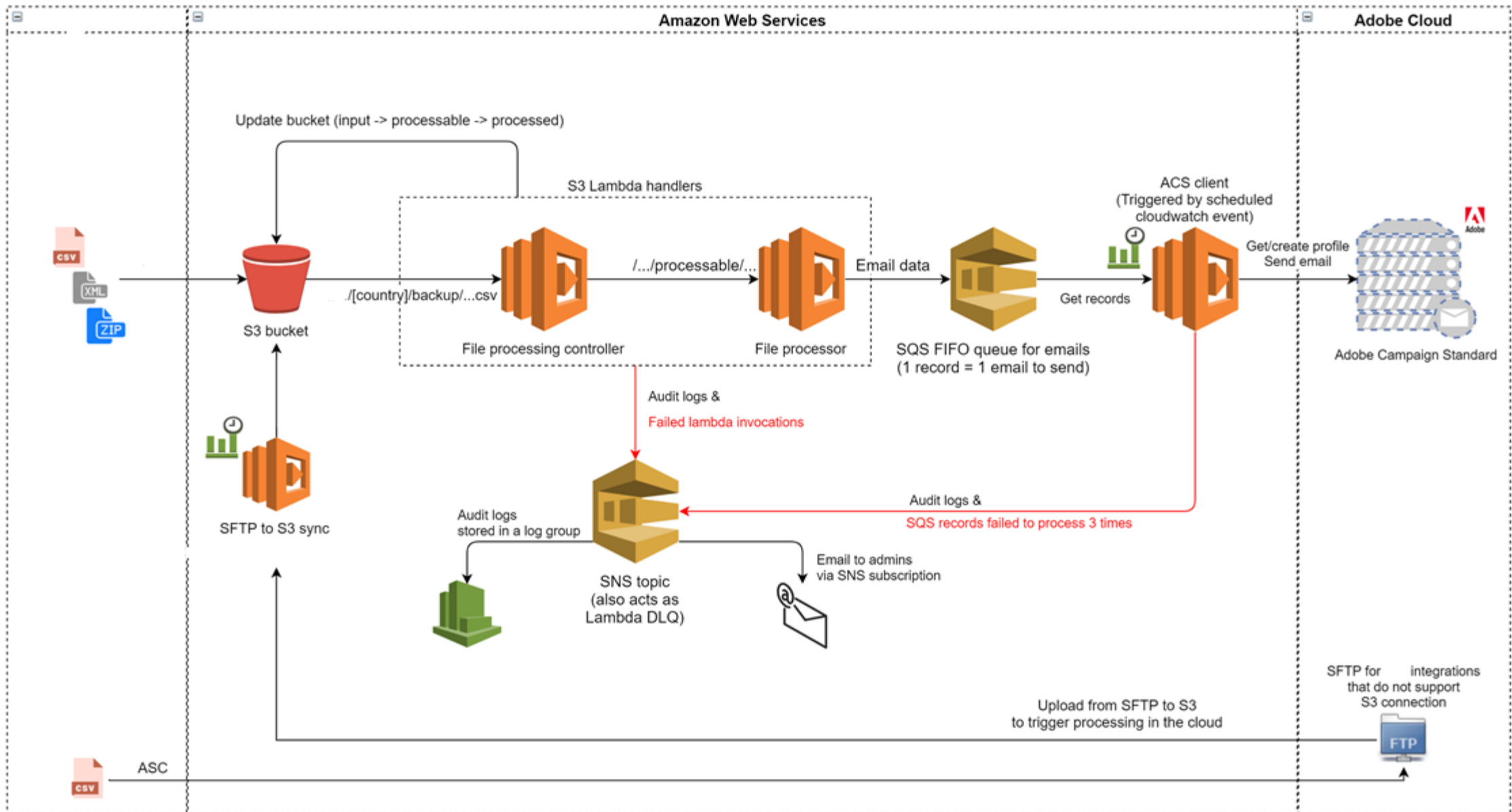
SAP Hybris [v]



PROJECT ARCHITECTURE

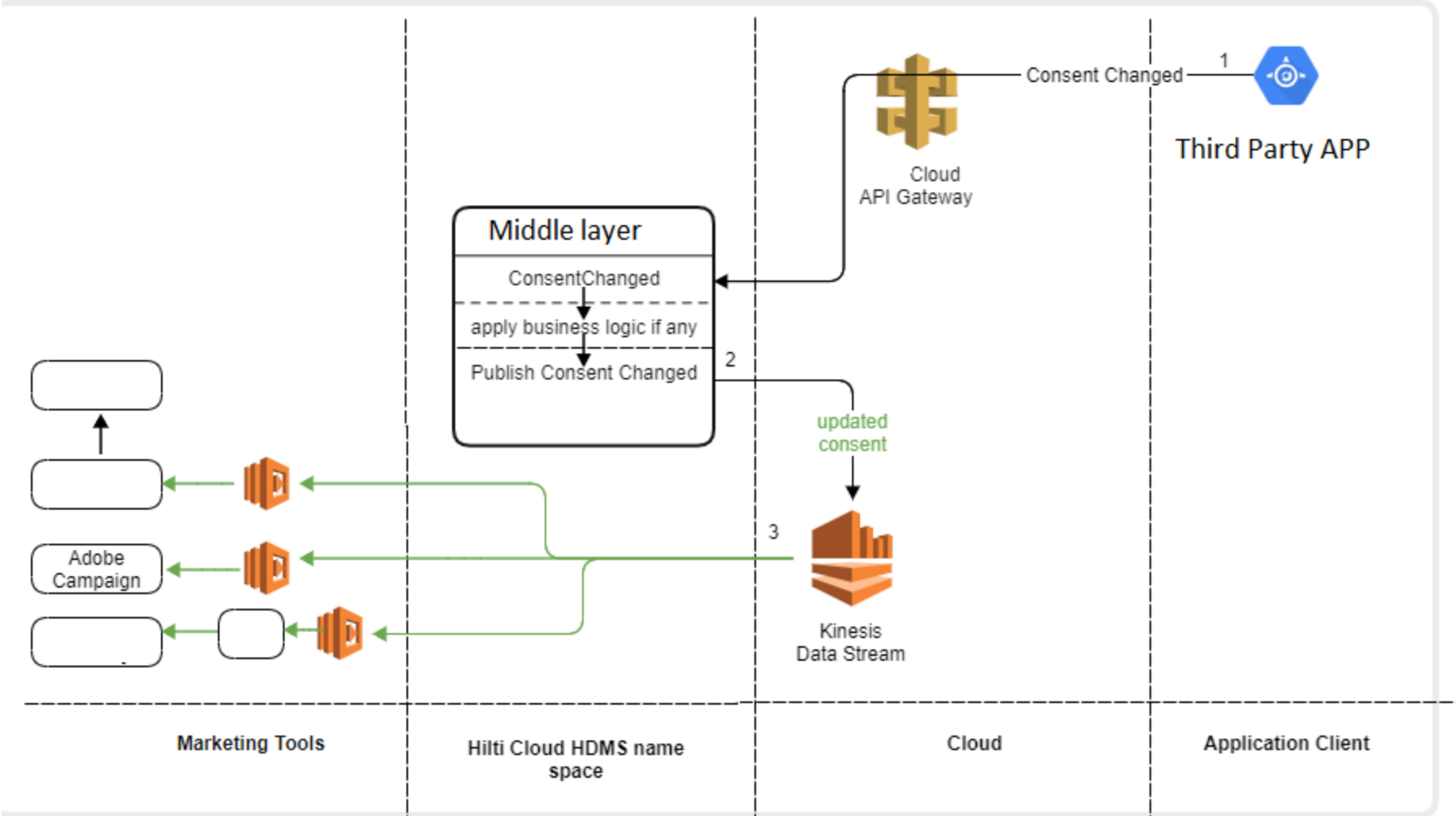


AWS OVERVIEW



AWS OVERVIEW

Request flow diagram.



Useful links:

Adobe campaign standard docs:

<https://helpx.adobe.com/support/campaign/standard.html>

Adobe campaign API docs:

<https://docs.adobe.com/content/help/en/campaign-standard/using/working-with-apis/get-started-apis.html>

AWS Lambda docs:

<https://docs.aws.amazon.com/lambda/index.html>



THANK YOU