

# HEALTHCARE TECHNOLOGY FINANCIAL SOLUTIONS PLATFORM

### WHAT IS AENCO?

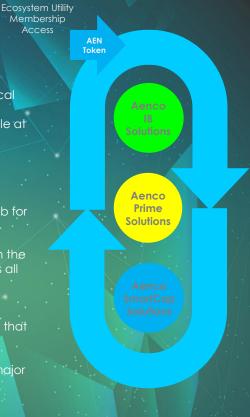
**Aenco** is the world's FIRST Blockchain based Healthcare Technology Financial Solutions Platform, that catalyses healthcare technologies with institutional financing, prime brokerage, and smart capital solutions under one umbrella.

## THE CHALLENGE

The successful pairing of good science and finance is essential for medical and health technology innovation. Yet steady and impactful sources of funding for emerging healthtech companies are intrinsically difficult, while at the same time, researchers and innovators often lack an ecosystem of collective thought and intellectual exchange.

## WHAT DOES AENCO DO?

- Is a "one stop shop" solutions provider and research collaboration hub for healthcare companies involved in blockchain development.
- Combines its solutions platform and core financial ecosystem through the release of AEN token, as the key building block and extensions across all service and community deliveries.
- Empowers innovative healthcare companies with digital financing capabilities, so that they focus on generating impactful technologies that transform our day to day lives.
- Supported by an evolving regulated infrastructure and presence in major jurisdictions, Aenco delivers solutions and builds up a rapidly growing ecosystem.



#### THE AENCO ECOSYSTEM SOLUTIONS \*

#### Aenco IB Solutions

#### 1. ICO Integrity Program

Vetting of HealthTech Growth companies and token sales

Sponsorship and liquidity support for partner tokens

Custodial / escrow services for digital assets

Aenco ICO gateway / platform

- 2. AENX: Trading Exchange for HealthTech participants
- 3. Ongoing Research
  Coverage of issuers and
  data analytics for
  subscribers and issuers

#### **Aenco Prime Solutions**

- 1. Aenco decentralized
  Prime Brokerage Platform
  - Cross-asset collateralized loans and borrowing
  - Financing pools interfacing both major fiat and major digital assets
  - Blockchain based regulatory reporting protocols
- Client custodial and asset segregation services
- Margining and clearing systems

#### Aenco SmartCap Solutions

- Technology Driven Digital
   Banking Platform for
   HealthTech industry
  - Intended build out of a digital banking platform from Europe
- Access to investment and bank products within regulated context
- Asset management services
- 2. Alternative Financing

Receivables financing

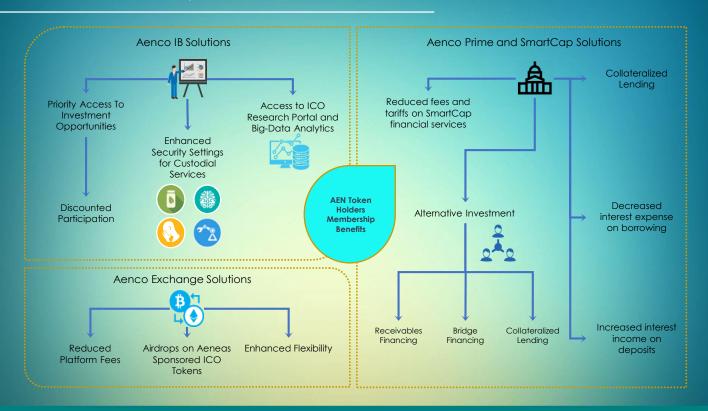
Bridge financing

Collateralized lending (of crypto and securities)

<sup>\*</sup> Each business component is to be operated through relevant licensed entities located in jurisdictions approving its related activities.

# BENEFITS FOR AEN TOKEN HOLDERS

Indicative Financial Utility Benefits and Access



## **TOKEN ECONOMY**

Token Symbol	AEN
Token Name	AEN Coin
Token Type	ERC223
USD Price per token at ICO	0.1
USD Price per token at Pre-ICO	0.1 + 50% bonus tokens
Total Token Supply	4,000,000,000
Tokens Being Sold	600,000,000

Allocation	Tokens
Pre-ICO Sale	200,000,000 (5% total supply)
Pre-ICO Bonus Scheme	100,000,000 (+50% bonus)
ICO Public Sale	400,000,000 (10% total supply)
ICO Bonus Scheme	Week 1: +20% bonus Week 2: +10% bonus Week 3: +5% bonus
Tokens Unsold	Allocated to Reserves
Tokens Unsold	

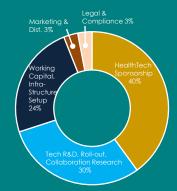
Soft Cap on Crowdsale (USD)	\$ 15,000,000
Target Cap on Crowdsale (USD)	\$ 60,000,000
Accepted Crypto Assets	BTC, ETH

# TOKEN ALLOCATION (% Total Token Supply)



- ■15% Token Sale (excl. bonus allocations)
- ■22% Retained by Company and Team
- ■15% Ecosystem Liquidity
- ■12% Allocated to Ecosystem Partners / Backers
- ■12% Reserved for Incentive Programs
- 4% Bonus Allocations (on token sale)
- ■20% Reserves and token sale costs

# USE OF PROCEEDS (Soft Cap % Allocation)



- 40% Sponsorship and Financial Solutions Platform for Health Tech Partners
- ■30% Research, Technology Development and Roll Out, and Collaboration Research
- 24% General Working Capital and Infrastructure Setup Capital Requirements
- ■3% Marketing and Distribution

■3% Legal and Compliance





www.gencoin.com













