

A.E. RODRIGUEZ, PHD

ACADEMIC LEADER

Innovative and strategic decision-maker with experience across government, private sector and higher education. Known for driving educational programming leading to educational excellence, higher enrollment, and innovative programs.

Passionate about undergraduate and graduate learning across online, remote, and face-to-face platforms, and the role of business education in bettering society. Proven record of aggressively growing enrollment and creating student-focused initiatives.

- Leadership experience as a chair, associate dean, director of various graduate and undergraduate programs and a tenured, full-professor; former federal public servant and private sector consultant.
- Responsible for engaging colleagues, stakeholders, leading to numerous, successful outcomes, and initiatives.
- Demonstrated and relentless focus on strategic efforts to raise visibility and reputation of programs and initiatives.
- Enhanced the market perception and community impact of department and college programs.

KEY COMPETENCIES

Collaboration and Leadership: Consensus & Decision-Maker | Experienced in Government, Academia, and Consulting | Teacher & Mentor

Inter/Multi-disciplinarity: Multiple initiatives led to launching of successful graduate and undergraduate majors, programs, minors and concentrations in analytics initiatives.

Demand Attentiveness and Responsiveness: launched novel programs in business analytics key areas marketing, and supply-chain, forensic accounting and sports management. | Launched program in Behavioral Economics | Collaborated in launching programs in Sustainability and in Entrepreneurship. | Actively working on university and college-wide efforts towards launching market-driven badge and certificate programs.

Strategy: Program Direction and Development | Planning | Pandemic Response | Accreditation Efforts | Stakeholder Collaborations | Talent Acquisition | Research Initiatives

NOTABLE ACCOMPLISHMENTS

- **Launched hugely successful business analytics initiatives: undergraduate major and minor; graduate master's program, concentrations in the MBA, master's in accounting. Master's in sport management.**
- **Create UG program in behavioral economics – major and minor.**
- **Launched the New Haven Economic Performance Laboratory: a research and teaching laboratory.**
- **Create the Connecticut Economic Activity Report; and outlet for faculty-supervised student research with a focus on the state.**
- **Launched and managed the COB Research Seminar series; originally the Economics Department Brownbag series; Business Analytics workshops series (emphasizing training in the tools of the modern business major); and the Lecture Series – emphasizing the relevance of discipline knowledge for successful business analysts.**

ACADEMIC EXPERIENCE

- ☐ Chair, Department of Economics & Business Analytics, College of Business, University of New Haven. (2013 – present).
- ☐ Joint appointment as Faculty in the Entrepreneurship & Innovation Program (2017- present).
- ☐ Associate Dean, College of Business, University of New Haven. (2011 – 2012). Director MBA program; Director Executive MBA program.
- ☐ Full Professor, University of New Haven (2016- present)
- ☐ Associate Professor, Department of Economics. (2007 - 2016).
- ☐ Assistant Professor, Department of Economics. (2001 - 2006).
- ☐ Research Professor of Economics, Center for Trade & Commercial Diplomacy, Monterey Institute of International Studies (1997 - 1998).

PROFESSIONAL EXPERIENCE

- Staff Economist, U.S. Federal Trade Commission. (July 2, 1990 - May 15, 1997).
Provide professional economic services to further the FTC's mission. Review of mergers and acquisitions. Review of competitive consequences and impact of commercial and regulatory practices. Advisor: Competition Agencies of Venezuela, Mexico, Peru. Member: U.S. NAFTA Negotiating Team, Chapter 15, Competition Policy.
- Principal, A.E. Rodriguez Consulting (2003-present); Economic services in support of litigation: experienced in domestic and international antitrust liability and damages, tortuous interference, franchise termination, wrongful death, wrongful termination, race and gender discrimination, statistical analysis, other contractual disputes.
- Advisor, Office of the Attorney General of the State of Connecticut. (June 2006 - March 2010). Provided competition policy expertise - to the Office of the Attorney General Richard Blumenthal.
- Associate Economist, Tinari Economics. (November 2001 - August 2003). All manner of Forensic Economic Reports including wrongful death, personal injury, wrongful termination, discrimination (Title XI, Title VII, ADA), statistical analysis, franchise agreements, contracts, non-compete agreements, valuations, violations of broker churning and suitability rules. The work conducted included over 100 wrongful death cases resulting from the 9-11 collapse of the World Trade Center.
- Senior Manager, KPMG. Economic & Valuation Services (1999 - 2001). Houston, TX. Short-Hills, NJ, New York, NY. Litigation support around Section 486 of the tax code. Directed Transfer Pricing studies; headquarters studies; valuation of intangibles; valuation of intellectual property.
- Senior Manager, Price WaterhouseCoopers. Financial Advisory Services (1997 - 1999). Houston, TX. Provided expertise in the analysis of liability and damages in support of litigation. Directed a team of professionals conducting research and analysis and offered testimony as an expert witness.
- Consulting Engineer - Energy Planning (Planeamiento Energetico), Instituto Nicaraguense De Energia (INE), Conducted energy audits, developed and deployed alternative energy sources, including windpower, biomass, cotton stalk-based fuel, and geothermal energy. (1982-1984)
- Process Engineer, E.I. DuPont de Nemours, BioChemicals Division, LaPorte, Texas (1980-1981).

EDUCATION

- **PhD, Economics**, University of Texas, 1991
- **BS, Chemical Engineering**, University of Texas at Austin, 1981