

Mnex: Brand Manual

Version 1 • June 2025



The Logo

MNEX

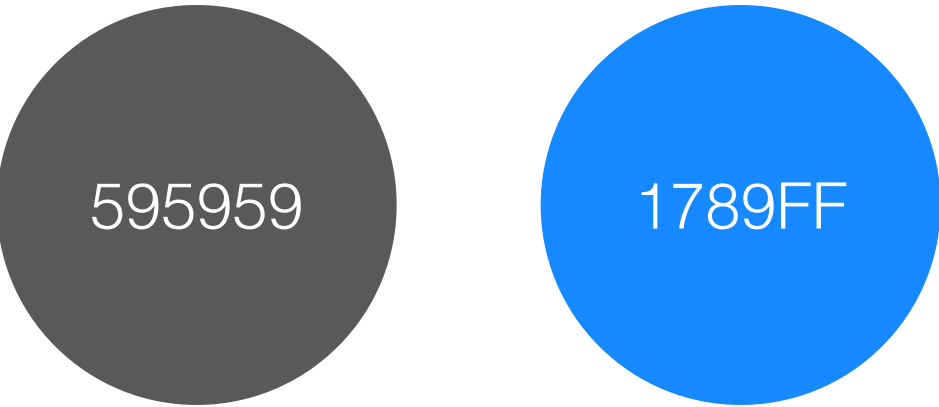
The Logo with tagline

MNEX

Shaping Precision, Engineering what Matters

Digital Colour Palette

The **Primary Colour Palette**

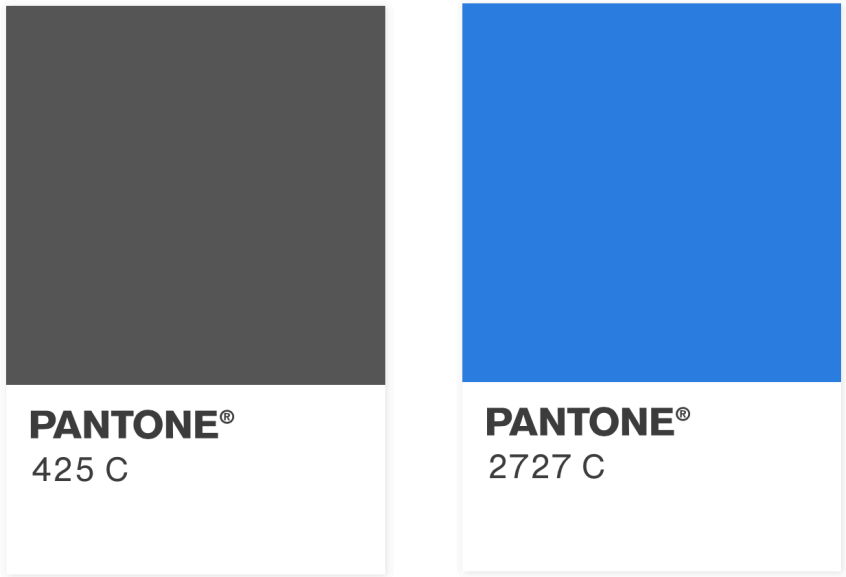


The **Secondary Colour Palette** is the supporting palette used for graphs, charts etc

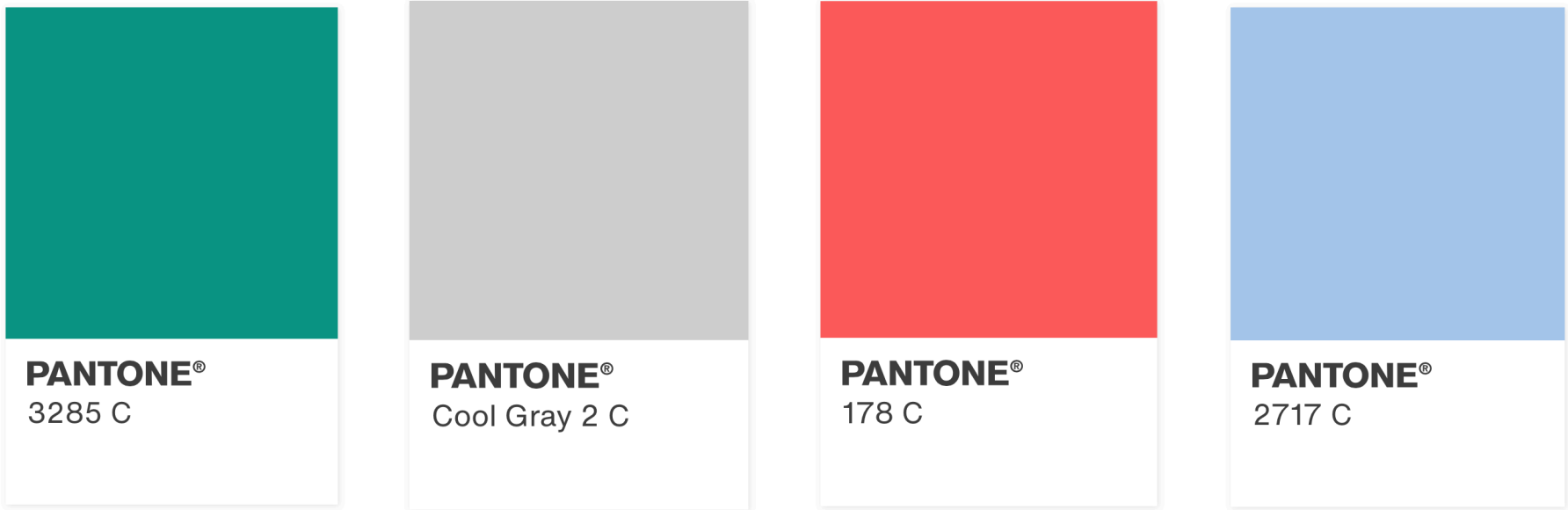


Print Colour Palette

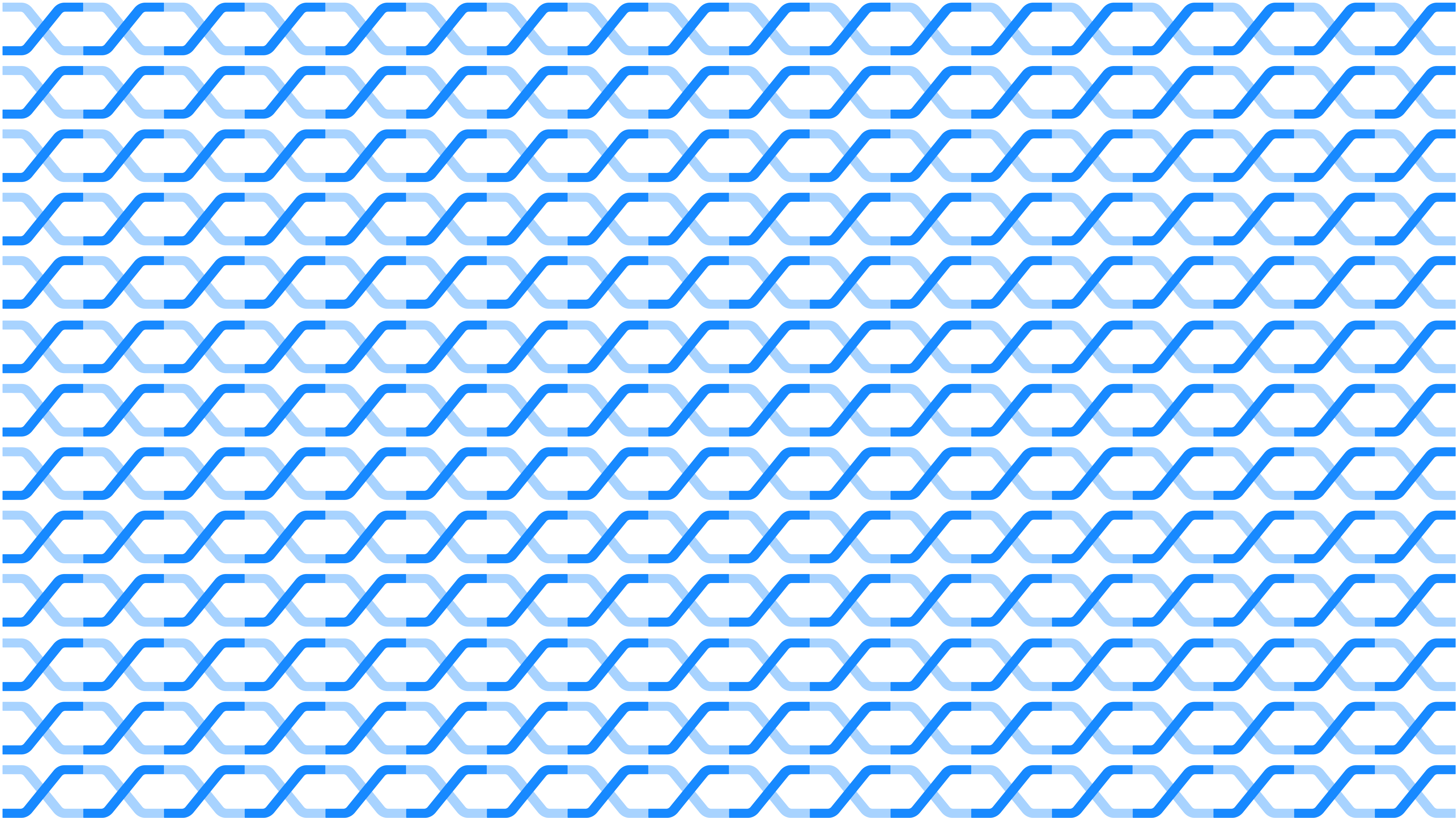
The **Primary Colour Palette**



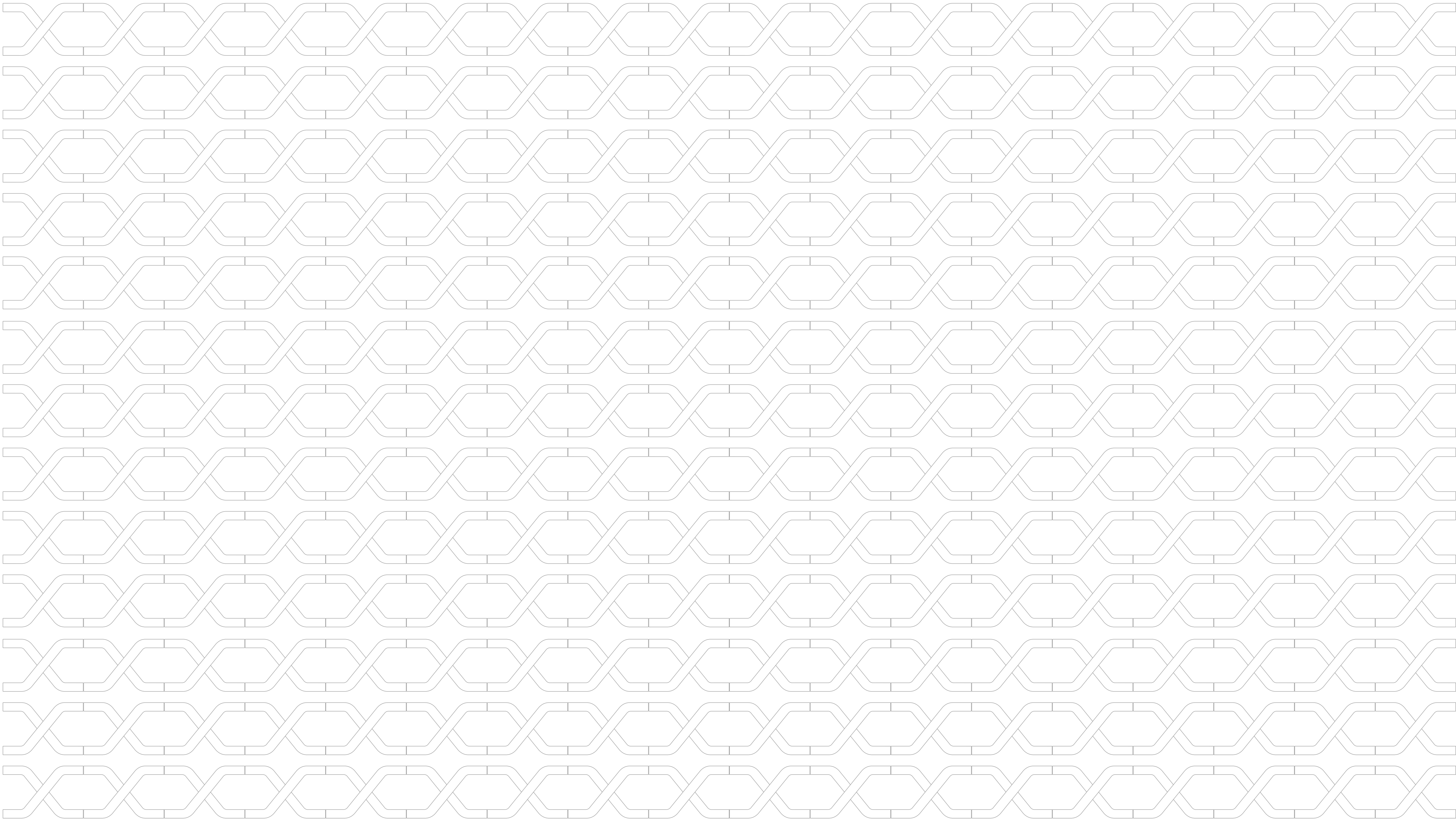
The **Secondary Colour Palette** is the supporting palette used for graphs, charts etc



Brand Pattern



Brand Pattern
Outline



Titles in Instrument Sans Semibold

Sub Title in Instrument Sans Regular

Body copy set in Instrument Sans Regular

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Engineering what Matters

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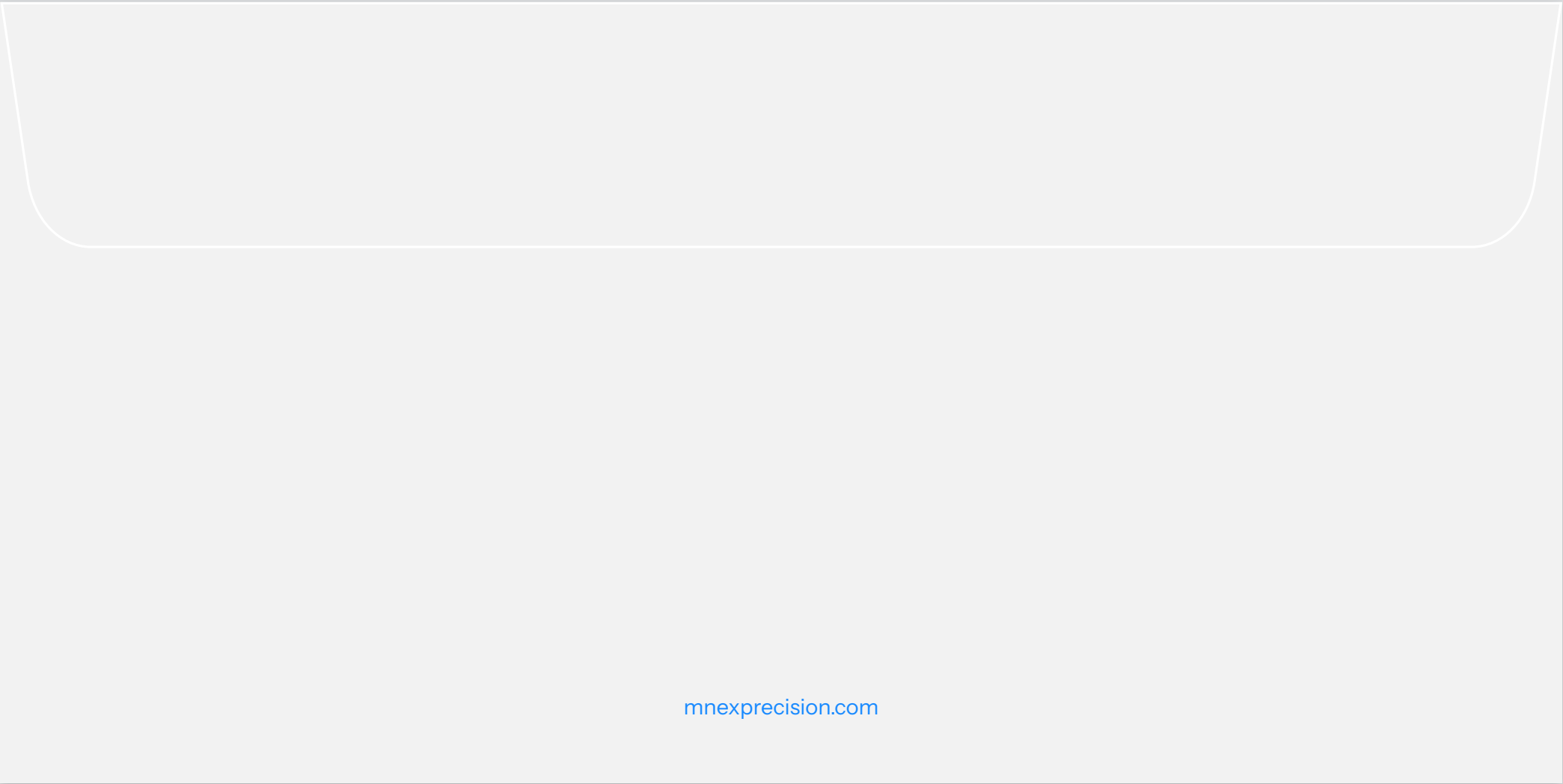
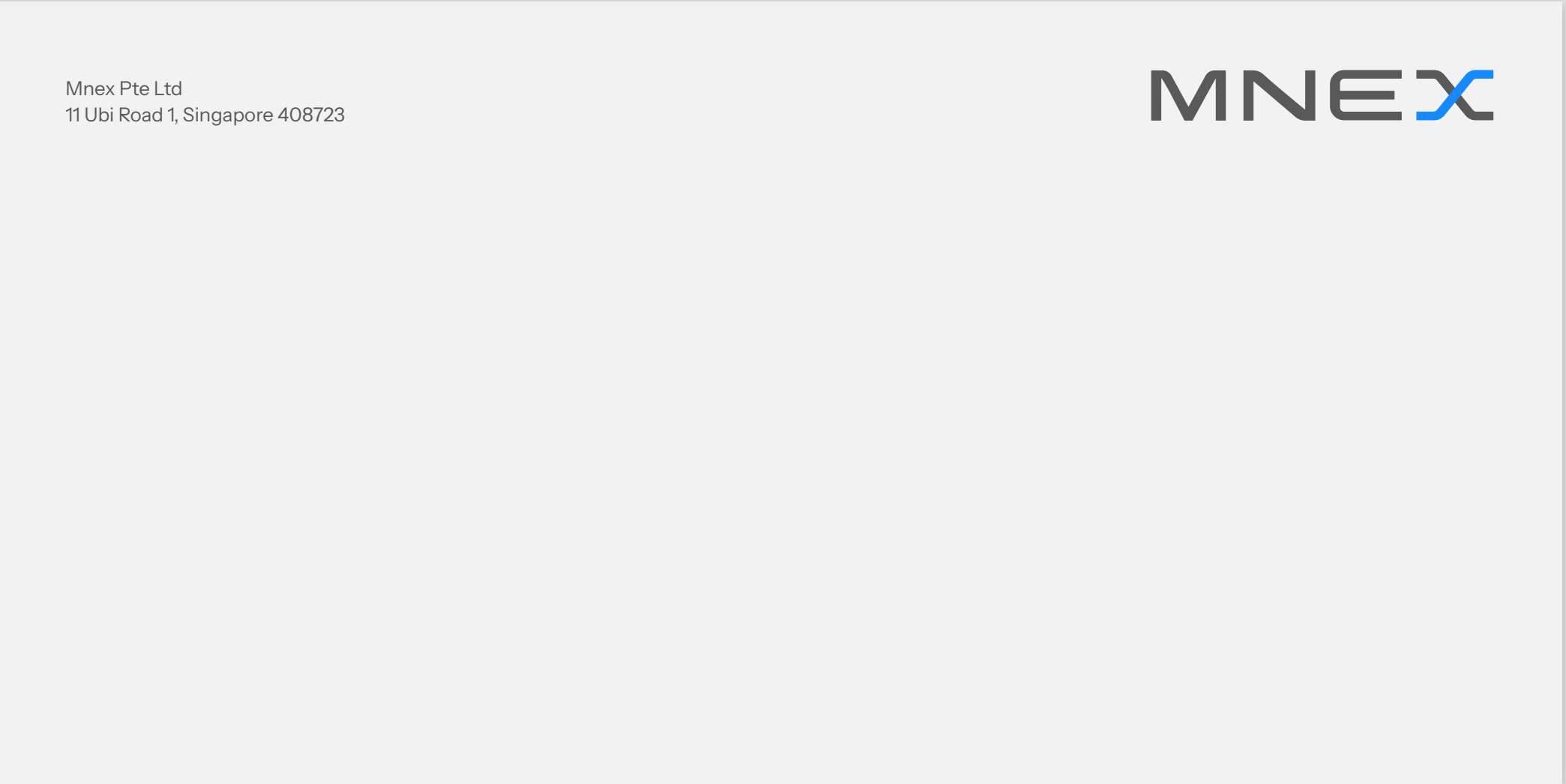
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Continuation sheet
(if required)



Envelope



Thanks