



05/16–Present

Elsevier // Senior Design Manager // St. Louis

Actively leading the design of a wide array of marketing promotions in print and digital formats for nursing and healthcare education.

07/15–04/16

CheckMark // Freelance Graphic Designer // St. Louis

Designed point-of-sale for the snacks team on a variety of brands, mainly focusing on Dentalife. Also worked with the digital team to create blog and website graphics for Just Right.

10/14–04/16

Elsevier // Freelance Art Director // St. Louis

Developed creative for medical education campaigns consisting of print and digital media.

Education

06/13–10/14

The Art Institute of Pittsburgh // Online Division

Diploma of Web Design // President's Award 4.0 GPA

12/10–10/12

PackagingArts // Freelance Art Director // Mare Island, CA

Working within a small team, I designed packaging and point-of-sale displays for wine, developed promotional concepts, packaging for non-alcoholic beverages, and art directed photo shoots.

- Clients: Accolade Wines, Bota Box, Brazin, Chateau St. Jean, Cabana, Cooper's Hawk, Crystal Geyser, Domino, Don & Sons, Etude, Gnarly Head, Sequin, Sutter Home, YWCA

07/09–07/10

GrāMatr // Freelance Graphic Designer // St. Louis

Designed brand identities and collateral, web banners, brochures, and food packaging.

- Clients: CompletePlus Medicare Supplement Insurance, NoOodle, Nutro, Royal Canin

07/09–10/16

Buffalo Jump Co. // Freelance Art Director // St. Louis

Designed brand identities, point-of-sale, product packaging, brochures, and social media graphics. Also conducted web site maintenance for Pujols Kitchen.

- Clients: 3M, AAFES, Back to Basics, Bounty, Pujol's Kitchen, Salvador's, Stars Design, Vision Grills

09/06–06/09

McGowan Crain // Junior Art Director // St. Louis

Created brand identities and collateral, websites, food packaging, brochures, point-of-sale displays and campaigns, off-premise promotional pieces, trade show graphics, advertising campaigns, art directed photo shoots, designed and organized a clothing catalog.

- Clients: 1792, 1860's Vodka, Aldi, Black Velvet, Corona, Effen Vodka, Negra Modelo, Pacifico, Rosa Mexicano, Yankee Candle, YMCA, Black Velvet, Corona, Eagle Dry Goods, LDI, True Fitness, Interstate Waste Technologies, Lift for Life School, Lori Coulter, Glen Echo Country Club

Education

09/02–06/06

Savannah College of Art and Design // Savannah, GA

Bachelor of Fine Arts // Graphic Design // Dean's List 2006

**PROGRAMS +
PLATFORMS**

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Acrobat
- Word
- Excel
- Powerpoint
- HTML
- CSS
- Marketo
- Javascript