

## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Unveiling the secrets of Ecomercemarkt Research

Marketing Insights benefit

Market
Insights is
both an art
and science

Give ou the data and information to make informed decisions

To connect heart and head knowledge information plus Inspiration

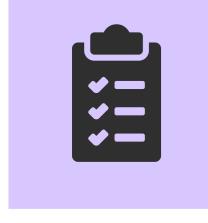
UNVEILING MARKET INSIGHTS

Industry
associations
often supply
research data

Understanding the solutions

Allow to preceive needs that aren't even known yet by the buyer themselves

Rolling out actions



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



