



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Unveiling the secrets of Ecomercemarkt Research

Give ou the data and information to make informed decisions

To connect heart and head knowledge information plus Inspiration

Marketing Insights benefit

Market Insights is both an art and science



Industry associations often supply research data

Understanding the solutions

Allow to preceive needs that aren't even known yet by the buyer themselves

Rolling out actions



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?