



Don Bosco Institute of Technology

Internal Assessment Test 1- RUBRICS

ILO7013 :Management Information Systems

Max Marks: 20

Date: 25-08-23

Time: 2pm-3pm

- Attempt any five from Q.1

Q.1 a)	Give example of Opt-in and Opt-out model of privacy policies.	Each Example 1 Mark	CO1
b)	Match and Rewrite	Each correct match 0.5	
c)	Explain any 2 alien software attacks.	1 mark for each attack	
d)	Draw diagram of decision making process.	Neat labelled diagram 2 marks	
e)	List any 4 types of organizational information systems.	0.5 mark for each system	
f)	Compare Data warehouse and DataMart.	0.5 mark for each correct difference	
Q.2 a)	Discuss how IT impacts a) Employees Health and Safety b) Education and recruiting industry.	Positive impact 2marks Negative impact 2 marks Examples 1 mark	CO2
b)	Explain any four deliberate threats to information systems.	Each threat with explanation 1 mark	
Q.3 a)	Summarise Porters five forces that could endanger a firm's position in its industry or marketplaces using any one case study.	Each force 1 mark (single case study is must)	CO3
b)	What are strategies used for competitive advantage?	Each strategy with example 1 mark	

CO1. Describe Information Systems used in Organizations, how to store and utilize for business decisions.

CO2. Discuss how IT tools, technologies and IT systems can provide advantages to organizations and explain data security issues.

CO3. Demonstrate how the decision making is done for a given case study using various data analytics techniques