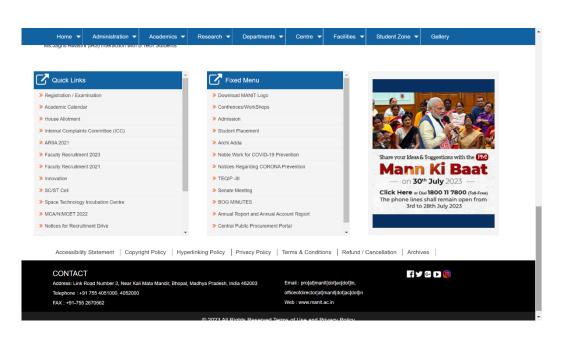
College Manit (Maulana Azad National Institute of Technology)

- 1. Cluttered Layout: The website is overloaded with excessive text, images, or elements without proper organization, it is visually overwhelming. I am finding it hard to focus on important content or take desired actions.
- 2. Inconsistent Design: Inconsistency in visual elements, typography, colors, and interaction patterns is confusing and makes the website feel unprofessional. Due to lack of consistent design there's no sense of familiarity or smooth navigation.
- 3. Lack of Visual Hierarchy: A clear visual hierarchy is essential to guide users and emphasize important information. The design lacks visual cues like proper headings, font sizes, color contrast, or whitespace, I am struggling to prioritize and understand content.
- 4. Slow Loading Time: Website took too long to load, frustrating experience which often leads lead to high bounce rates. The images & the code are not optimized, also, They didn't leverage any caching techniques (cookies etc.) to improve loading times, I was getting the similar loading time when opened again.
- 5. Bad iconography- No use of vectors / SVG for icons (very poor-quality images used). No consistent style: some icons are not centered properly others don't retain their aspect ratio. For some icons the message isn't clear.
- 6. Lack of Visual Cues for Links: Links don't stand out visually and lack hover effects are confusing and make it challenging to identify interactive elements. Clear visual cues, such as underlined or differently colored text, helps understand what can be clicked.







College: SGSITS Indore

- 1. Very Poor Responsive Design- At 100% chrome screen size, the text extends beyond the page boundaries, but it appears fine at 90% screen size. Additionally, the main logo experiences a significant decrease in quality when viewed on a phone. Moreover, there is inconsistency and inappropriate sizing of similar elements when viewed in mobile phone mode.
- 2. Lack of text hierarchy- It fails to emphasize important information with prominent titles and appropriately sized sub-headers. Furthermore, it lacks proper spacing and fails to effectively separate blocks of text, resulting in a cluttered and visually overwhelming user experience.
- 3. Ineffective Content Organization- The website fails to organize content logically and lacks the very important search feature, due to which users may struggle to find specific information. Search functionality, and intuitive content structure are important for effective content organization.
- 4. Poor Navigation: Confusing or inconsistent navigation is making it difficult for users to find what they're looking for. Lack of clear menus, improper use of labels and icons is leading to poor navigation.
- 5. Inconsistency in UI elements- The website suffers from an excessive use of diverse styles. The text extends beyond the button boundaries, making it difficult to read. Furthermore, there is minimal differentiation between primary and secondary buttons, causing confusion for users. Also, the color contrast between various components of the website is significantly inadequate, compromising readability and accessibility.

