

## Marketing, Communications & Alumni Office

University of Malta Msida MSD 2080

Tel: +356 2340 3080 info@um.edu.mt

www.um.edu.mt

### **CONSENT FORM**

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Name: Mobile Number:

I.D. Card No: Email Address:

I the undersigned,

(i) Agree to my personal data being collected in the following formats (tick as appropriate):

Photographs Film/Video images and audio Testimonials

(ii) Consent to such personal data being used:

In and/or for the UM marketing campaigns as indicated in Section A Please complete Section A below

In the UM publication/s as indicated in Section B Please complete Section B below

In the UM exhibition/s as indicated in Section C Please complete Section C below

#### Section A: UM Marketing Campaigns

(iii) I consent:

a. To my personal data indicated in (i) above being used:

To promote studying at the University of Malta (UM), UM's services and benefits and official events organised by UM, such as Freshers' Week and graduations

To promote the [relevant UM academic or administrative entity]

To promote the following particular research project/event

AND

on UM premises

b. For the purpose described in (iii) (a) above, to such data being published as follows:

On official UM web pages On official UM social media channels
On digital displays On printed materials such as posters,

On local & international media such as online newspapers, TV broadcasts and blogs

1

brochures, and prospectuses

#### **Section B: UM Publications**

(iv) I consent to my personal data indicate	ed in (i) above being used in th	ne
publication to be issued in/on	by the	
Section C: UM Exhibitions		
(i) I consent to my personal data indicated	d in (i) above being used in the	∋
exhibition to be held in/on	by the	
Declaration		
that I may withdraw the consent given ab	ove and/or ask for more inforr	with this Consent Form. In particular, I understand mation about UM's processing of my personal data e lawfulness of any publishing of my personal data
I also understand that online locations ar	e accessible worldwide, and t	hat once publications have been issued and are in

I furthermore waive all claims against the University with respect to the copyright, publication or use of such photos/videos, including any claim for compensation related to their use.

I hereby agree to the collection of my personal data in the format/s I indicated above, to any resulting photos and/or

#### NAME IN BLOCK LETTERS:

Signature	Date	13/05/2025	



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#### DATA PROTECTION INFORMATION NOTICE

University of Malta (UM) Marketing Campaigns and Publications

Marketing campaigns, publications and exhibitions may be undertaken, issued and held by UM's Marketing, Communications & Alumni Office and/or other administrative entities for the purpose of promoting the University, its services and its benefits generally, or by UM's various academic entities, including its respective Faculties, Institutes, Centres, Schools and the University of Malta Junior College, to promote specific courses, academic activities, events or research projects, and/or for academic purposes.

In all cases, participation in any such marketing campaign/s, and inclusion of photos, videos and/or testimonials in publications or exhibitions, is on a voluntary basis. You may be asked to provide the relevant personal data (such as a photograph) yourself. Alternatively, photos and/or videos will be taken by UM's Marketing, Communications & Alumni Office, by members of staff of the Junior College in the case of campaigns related to the College, or by an external photographer/videographer engaged for this purpose.

Photos, videos and/or testimonials are published on the basis of your consent, in accordance with the provisions of the General Data Protection Regulation (GDPR) and all other corresponding data protection legislation, including the Data Protection Act (Chapter 586, Laws of Malta) and where applicable, Article 5 (5) of Subsidiary Legislation 586.07 (Processing of Personal Data (Education Sector) Regulations).

The relevant data are shared with UM officials who are responsible for uploading them on the relevant publicity channels and/or for including them in the relevant publication. If and where required, photos and videos may be edited prior to publication. We recall that online locations are accessible worldwide. Kindly note, furthermore, that once a publication has been issued and is in circulation, it will not be possible for us to recall it.

Photos, videos and testimonials are retained by UM for a period of three (3) years. Select publications and other printed materials may be retained indefinitely, for historical purposes and for archiving purposes in the public interest.

You may withdraw your consent at any time, by sending an email on info@um.edu.mt. We remind you of your right to access your personal data held and processed by UM, of your right to request its rectification if it is inaccurate, to request its erasure, to request restriction of processing and of your right to data portability.

If you have any further queries about UM's processing of your personal data, you are invited to contact our Data Protection Officer at  $\underline{\text{dpo@um.edu.mt}}$  or on  $\underline{+2340\ 3233}$ . Should you feel aggrieved by our processing of your personal data, you may additionally lodge a complaint with the Office of the Information and Data Protection Commissioner, Malta.

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