



Summary:

1. Total Retailers: The dataset contains information on the number of retailers.
2. Profit in 2020: It highlights the total profit generated in the year 2020.
3. Total Sales Percentage: The summary presents the percentage of total sales achieved.
4. Sales by State: It identifies the state with the highest sales on a monthly and yearly basis.
5. Average Operating Margin: It calculates the average operating margin across different sales methods.
6. Most Profitable Product: It identifies the product that yields the highest profit.
7. Northeast Sales: It compares sales and profit for products in the Northeast region.
8. Lowest Sales in March 2020: It identifies the state with the lowest sales in March 2020.
9. Average Units Sold in 2021: It calculates the average number of units sold in the year 2021.
10. Profit in Texas or Houston: It specifies the profit generated in either the state of Texas or the city of Houston.

