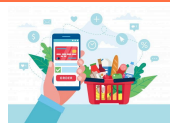


GROCERY SALES ANALYSIS DASHBOARD



Total Orders
1,000

City
24

Sub Category
23

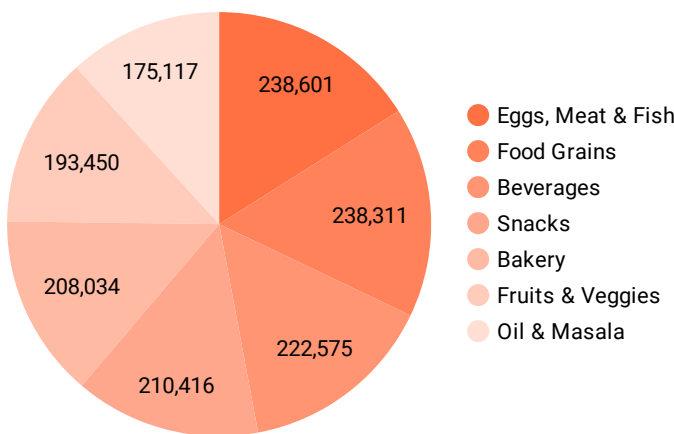
Total Sales amount
1,486,504

Profit
373.8K

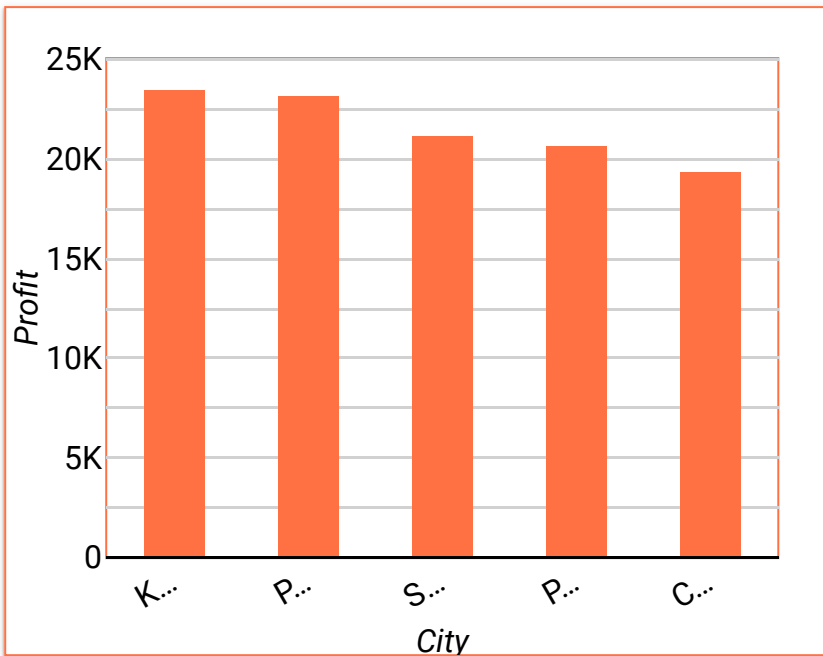
Grocery orders Vs Cities

City / Order count			
Category	Perambalur	Karur	Grand total
Eggs, Meat & Fish	10	10	162
Food Grains	7	13	161
Beverages	8	4	149
Snacks	5	11	149
Bakery	11	9	138
Fruits & Veggies	9	4	128
Oil & Masala	7	3	113
Grand total	57	54	1,000

Category Vs Total Sales Amount



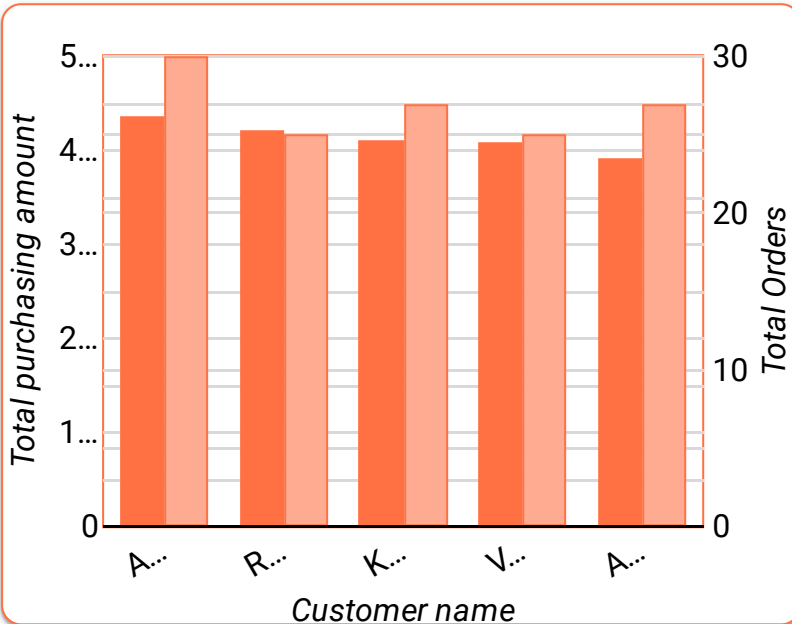
Top 5 cities by Profit



Dtae wise Total Orders

Order Date		Total Orders
1.	Dec 1, 2018	13
2.	Jun 9, 2015	12
3.	Jun 12, 2017	10
4.	Sep 8, 2015	9
5.	Oct 28, 2017	9
6.	Dec 8, 2018	9
7.	Dec 24, 2016	9
8.	Jun 20, 2017	8

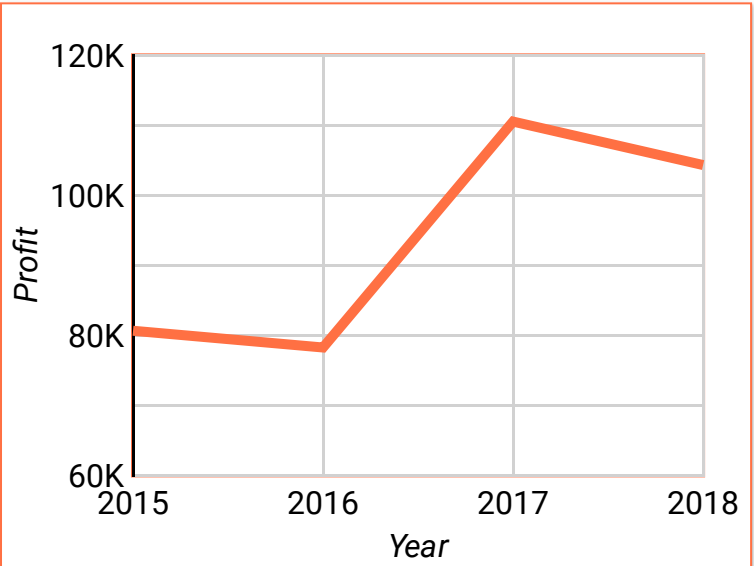
Top 5 Customers by Total Sales amount



Sub_Category Vs Total Profit

Sub Category	Profit
1. Soft Drinks	29,652.75
2. Health Drinks	23,860.10
3. Cakes	21,041.60
4. Chocolates	20,803.40
5. Noodles	20,803.40
6. Eggs	19,345.00
7. Atta & Flour	19,345.00
8. Spices	17,511.70
9. Breads & Biscuits	17,511.70

Year wise Profit



Summary:

- Most ordering grocery item - Egg, Meat & Fish (162 orders) with 16.1% of sales amount.
- More grocery orders from - Perambalur..
- More profit from - Karur.
- lowest profit - 2015 & the highest profit - 2017.
- More grocery orders - December 1, 2018.
- More profit - soft drinks (Rs.29,652.75)
- Top 5 customers based on overall purchasing amount in grocery items are Arvind, Ravi, Krithika, Verma & Amrish.
- Overall Profit - Rs. 373.8K from a total of 1000 orders.