# Rishabh Misra

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# **EDUCATION**

#### University of California San Diego

MS Computer Science (Specialization in Machine Learning)

# Thapar University, India

BE Computer Engineering

**GPA: 3.93/4** Sep 2016 - Jun 2018

GPA: 9.88/10

Jul 2011 - Jul 2015

# RECENT INDUSTRY EXPERIENCE

## Machine Learning Engineer @ Twitter Inc., San Francisco

Jul 2019 - Present

- Member of Timelines Quality team working towards improving user experience on Home Timeline and Tweet Detail pages using Machine Learning by surfacing relevant content.
  - Working on building end-to-end Machine Learning training and deployment pipelines.
  - Working on **engineering better features and models** to improve offline metrics and performing A/B experimentation to gauge their impact online for user satisfaction.
  - Performing **Data Science analysis** to identify potential problems and their impact on user satisfaction.
- o Technologies: Tensorflow | Airflow | Aurora | Scalding | Hadoop | Jupyter Lab | Python | Scala

#### Software Development Engineer @ Amazon.com, Seattle

Jul 2018 - Jul 2019

- Worked for Amazon Global that enables customers to buy products internationally based on export eligibility.
  - Improving the infrastructure scalability by designing solutions using Native AWS technologies.
  - Conducting experiments to improve the eligibility prediction of products using Machine Learning models.
- o Technologies: AWS Technologies | Java | Python | Jupyter Notebook

## Software Development Engineering Intern @ Amazon.com, Seattle

*Jun* 2017 – Sep 2017

- o Interned at **Financial Intelligence Systems** team which provides a platform for running big data operational workloads consistently within service level agreement. Worked towards designing and implementing:
  - Support for **ACID properties and non-blocking compaction** (discarding stale data) with consistent reads in Hive.
  - A solution based on the concepts of append-only table and multi-version concurrency control.
- Technologies: Java | Hive | DynamoDB

#### RECENT ML PUBLICATIONS

#### Addressing Marketing Bias in Product Recommendations (Published at WSDM 2020)

- o Recognizing that consumer interaction might be **biased by how product is marketed**, we sought to understand how that affects the classic Recommender Systems algorithms and how to correct for this bias.
- We study this phenomenon for different consumer-product market segments on two e-commerce datasets we collected
- We develop a framework to address this potential marketing bias that **significantly improves the recommendation fairness** across different market segments, with a **negligible loss (or better) recommendation accuracy**.

#### Fine-Grained Spoiler Detection from Large-Scale Review Corpora (Published at ACL 2019)

- o Contributing large-scale book review dataset that includes fine-grained spoiler annotations at the sentence-level.
- o Incorporating the findings from exploratory analysis, we developed a **Hierarchical RNN architecture** to detect spoiler sentences in review corpora. Attention mechanism in the architecture reveals interesting spoiler cues.
- Experimental results demonstrate that our method outperforms strong baselines by nearly 3%.

#### Decomposing Fit Semantics for Product Size Recommendation (Published at RecSys 2018)

- o Proposed a framework based on **latent factor model** and **metric learning technique** to predict fit of different catalog sizes of clothing products for recommendation.
- o Contributed the only publicly available datasets for the catalog size recommendation problem.
- o Observed an improvement of up to 18% over an algorithm developed by Amazon.

#### Scalable Bayesian Matrix Factorization (Published at MUSE @ ECML/PKDD 2015)

- o Proposed an **MCMC Gibbs sampling** algorithm for Matrix Factorization that has **linear time complexity** with respect to the target rank and **linear space complexity** with respect to the number of non-zero observations
- We show empirically that the proposed algorithm **performs comparably** to Bayesian Matrix Factorization algorithm but **runs many orders faster**.

# SELECTED ML PROJECTS

#### Sarcasm Detection using Hybrid Neural Network

Python | PyTorch

- Collected a news headlines-based dataset which improves upon frequently used Twitter datasets by removing the noise in label and language.
- o Developed **interpretable hybrid neural network architecture** (CNN + RNN) with attention mechanism which improves baseline by **5**%. Attention module provides insights about the cues that make sentences sarcastic.

# Jointly Modeling Aspects, Ratings and Sentiments with Temporal Dynamics

Putho

- o Implemented a **probabilistic graphical framework** which utilizes data from product reviews to jointly model aspects of the products, user sentiment on products and associated ratings to predict the unknown ratings.
- o For interpretability, model **produces insights** on the various aspects of products and user sentiment on them.
- o Incorporated **temporal information** into the joint model which improves performance by **1**% and additionally provides insights into **how users' preference of different product aspects change over time**.

#### **Hierarchical Attention Network for Rating Prediction**

Python | Keras

- Implemented a hierarchical RNN with attention mechanism that uses product reviews to predict the product ratings.
- Attention mechanism allows the RNN to focus on words and sentences that **best explain the rating** given to an item and uses this knowledge to predict unknown ratings.

#### ML TEACHING EXPERIENCE

#### Teaching Assistant @ Amazon's Machine Learning University

Jan 2019 - Apr 2019

- Introduction to Data Science
  - Session: 1-2019 | Instructor: Zachary Levin (Senior Data Scientist)
- Text Mining
  - Session: 2-2019 | Instructor: Pascual Martinez-Gomez (Applied Scientist II)

#### Teaching Assistant @ UC San Diego

Sep 2016 - Mar 2018

- Recommender Systems and Web Mining (CSE 258)
  - Session: Fall 2017 | Professor: Dr. Julian McAuley

# ACHIEVEMENTS AND POSITIONS OF RESPONSIBILITY

- Co-hosting a workshop on How to curate quality datasets for machine learning at UT Austin for Algorithm Conference 2020
- Ranked in Top 20 dataset contributors on the Kaggle Platform. Datasets have collectively 600+ upvotes, 25,000+ downloads, and 100+ kernels.
- o Deeplearning.ai's NLP in TensorFlow course on Coursera used my Sarcasm Detection dataset for teaching.
- Won the Yuuvis SF Hackathon by building an Alexa skill to easily store, retrieve and share documents using the Yuuvis API.
- o Research work on Spoiler Detection featured in TechCrunch, NBC, Gizmodo, and Geek.com among others
- o **Program committee member** and **reviewer** for the SciPy 2019 conference.
- Reviewer for Amazon's Machine Learning Conference (AMLC) 2019.
- o **Technical Writer** for the **Towards Data Science** publication writing blogs on **Machine Learning concepts**.
- **Mentored** first-generation undergraduate students at UCSD under the JUMP mentorship program.
- Mentored newly joined graduate students at UCSD as part of Graduate Women in Computing.