

User needs for Norman Scott

As a...	I want to...	So that...
Person who like to take long trips	Keep track of all of my stops	I know where I need to be
Person who wants to speak to locals	Learn local phrases	I can have basic communication
Person with limited funds	Stick to a budget	I can travel to more place with less money
Person who likes to get involved in the local atmosphere	Find out what attractions are popular for locals	I can experience different cultures

User needs for Norma Brown

As a...	I want to...	So that...
Meticulous person	Have a clear plan of my upcoming travel	I can maximize my time away
Keen blogger	Keep track of places that I have been	I can blog about my trips in the future
Person who can only have short city breaks	Find out where the trendy places to go are	I can enjoy the short time where I go