

WRITING

This press release was written as part of a project for a regional non-profit organization after a series of interviews with the executive director of the organization and a recently hired employee. Working with this organization required rapid absorption of technical, business-related knowledge of the aerospace industry.

Skills Used

- ~ Public relations writing
- ~ Journalistic interview
- ~ Technical knowledge

Press Release

Media Release
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INWAC announces new hire

Spokane, Wash. – The Inland Northwest Aerospace Consortium (INWAC) announces the formalization on April 28th of Kyle Baumann as Program Assistant. Mr. Baumann's duties will include administrative support, communication between INWAC and its members, monitoring of social media and coordination of monthly meetings. Mr. Baumann will also be responsible for updating the website's directory, recruitment and retention of members.

Kyle Baumann received his Associate's degree in Database Management from South Puget Sound Community College, and has worked in the Dept. of Archives in Olympia, WA. He also brings 18 years of experience as a commercial fisherman to his new position. Mr. Baumann is eager to learn and familiarize himself with the structure of INWAC. He says, "[I'm] trying to make a difference ... helping to create jobs is a great feeling."

INWAC is a nonprofit organization of aerospace businesses working in collaboration to support and promote the aerospace industry in the Inland Northwest region. Incorporated in 2012, the consortium is working to add definition and structure to this rapidly growing trade association. This includes the creation of an active board of directors and securing permanent funding for staff positions.

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