Ticket to space NFT proposal

我们的送人去太空的NFT抽奖活动，我认为可以由两部分构成。其一是10000个NFT进行抽奖，中奖的NFT拥有者可以获得借由BO飞船上太空的资格。另一个是竞拍广告的计划：仅有一个广告位，该广告由企业、社区或个人来竞拍，可以获得在太空直播中联合展示自己形象的机会。

* 10000个抽奖NFT：
  1. 采用ERC721，generative PFP，生成的随机头像式的NFT。
  2. 500-1500左右早期捐赠者moonlist免费空投一个。（可选）
  3. 2000白名单whitelist可以以0.05ETH价格购买一个
  4. 剩余6500-7500个NFT在市场以0.1ETH的价格售卖。

累计收入2000\*0.05+6500\*0.1=750ETH，大约2,100,000USD。当前1ETH约为2800USD。

如果不设置moonlist，我们会将早期捐赠者名单合并到白名单，总计3000个，那么累计收入大约为：3000\*0.05+7000\*0.1=850ETH，约2,380,000USD。

由于涉及到合规问题，我们无法选择在mint NFT的时候燃烧500-5000mooney。

* （第一个上太空的）NFT竞拍。
  1. 仅有一个展示位，会在MoonDAO与地面连线直播时展示。
  2. 参与竞拍的对象可以是个人、公司和组织。需支付一定的竞拍押金。
  3. 可以自由定制15秒以内的动画，但需符合飞船公司及所在地政策，谢绝宗教和政治主题。
  4. 使用限时竞拍方式，起拍价格100,000USD起，限时两周。
  5. 正式签约过程，是否允许网上签约，以及违约赔偿事项。
  6. 如果没有合规问题，我们会将竞拍得到的部分ETH用于回购mooney。或者通过其他的途径来回馈社区。

The NFT lottery for sending people to space, I think, can be composed of two parts. One is a lottery with 10,000 NFTs, and the NFT owners who win the lottery can get the qualification to go to space on the BO spacecraft. The other is a plan to auction ads: there is only one ad slot, and the ad is auctioned by businesses, communities or individuals, and can get the opportunity to jointly display their own image in the space live broadcast

* 10,000 lottery NFTs:
  1. Use ERC721, generative PFP, and generate random avatar-style NFT.
  2. Early donors around 500-1500 moonlist will airdrop one for free. (optional)
  3. 2000 whitelist whitelist can buy one at 0.05ETH

The remaining 6500-7500 NFTs are sold in the market at a price of 0.1ETH.

The cumulative income is 2000\*0.05+6500\*0.1=750ETH, about 2,100,000USD. The current 1ETH is about 2800USD.

If moonlist is not set, we will merge the list of early donors into the whitelist, a total of 3000, then the cumulative income is about: 3000\*0.05+7000\*0.1=850ETH, about 2,380,000USD.

Due to compliance issues, we cannot choose to burn 500-5000mooney when mint NFT

* (The first in space) NFT auction.
  1. There is only one display slot, which will be displayed when MoonDAO is connected to the ground.
  2. The objects participating in the auction can be individuals, companies and organizations. A certain auction deposit is required.
  3. You can freely customize the animation within 15 seconds, but it must comply with the policies of the spaceship company and the location, and religious and political themes are not allowed.
  4. Using the time-limited auction method, the starting price starts from 100,000USD, and the time is limited for two weeks.
  5. The formal signing process, whether to allow online signing, and liquidated damages.
  6. If there are no compliance issues, we will use part of the ETH obtained from the auction to buy back mooney. Or give back to the community in other ways.