1	IN THE SUPREME COURT OF THE UNITED STATES
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3	MUTUAL PHARMACEUTICAL :
4	COMPANY, INC., :
5	Petitioner : No. 12-142
6	v. :
7	KAREN L. BARTLETT :
8	x
9	Washington, D.C.
10	Tuesday, March 19, 2013
11	
12	The above-entitled matter came on for oral
13	argument before the Supreme Court of the United States
14	at 11:14 a.m.
15	APPEARANCES:
16	JAY P. LEFKOWITZ, ESQ., New York, New York; on behalf of
17	Petitioner.
18	ANTHONY A. YANG, ESQ., Assistant to the Solicitor
19	General, Department of Justice, Washington, D.C.; for
20	United States, as amicus curiae, supporting
21	Petitioner.
22	DAVID C. FREDERICK, ESQ., Washington, D.C.; on behalf of
23	Respondent.
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1	CONTENTS	
2	ORAL ARGUMENT OF	PAGE
3	JAY P. LEFKOWITZ, ESQ.	
4	On behalf of the Petitioner	3
5	ORAL ARGUMENT OF	
6	ANTHONY A. YANG, ESQ.	
7	For United States, as amicus curiae,	
8	supporting Petitioner	18
9	ORAL ARGUMENT OF	
10	DAVID C. FREDERICK, ESQ.	
11	On behalf of the Respondent	27
12	REBUTTAL ARGUMENT OF	
13	JAY P. LEFKOWITZ, ESQ.	
14	On behalf of the Petitioner	53
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

1	PROCEEDINGS
2	(11:14 a.m.)
3	CHIEF JUSTICE ROBERTS: We will hear
4	argument next in Case 12-142, Mutual Pharmaceutical
5	Company v. Bartlett.
6	Mr. Lefkowitz.
7	ORAL ARGUMENT OF JAY P. LEFKOWITZ
8	ON BEHALF OF THE PETITIONER
9	MR. LEFKOWITZ: Mr. Chief Justice, and may
L 0	it please the Court:
L1	This is a classic case of impossibility
L2	preemption. Federal law required generic sulindac to
L3	have the same ingredients, the same warning and the same
L 4	safety profile as the branded version. But a New
L5	Hampshire jury imposed liability because sulindac didn't
L6	have a different safety profile, meaning a different
L7	ingredient or a different warning.
L8	And as Mensing recognized, that's an
L9	impossibility conflict. And there is no principle basis
20	for treating design defect claims any differently from
21	failure to warn claims.
22	JUSTICE KAGAN: Mr. Lefkowitz, could I
23	understand something just about the scope of your
24	argument? It it seems to me that in this case we are
2.5	not really dealing only with generics, we are also

- 1 dealing with brand-named drugs.
- 2 And I guess the -- the thought there would
- 3 be, in -- with -- with -- in this respect, as to design,
- 4 as compared to warnings, but as to design, they're
- 5 really all in the same boat. In other words -- you
- 6 know, they have a design, that it is only that design
- 7 that's approved. If they change their design there's no
- 8 authority to continue marketing it. They have to go
- 9 back to square one. And that's just as true of brand
- 10 names as it is of generics.
- 11 So am I right about that? That -- that if
- 12 we're just looking at a pure design defect claim,
- 13 putting the warning card aside, where you are in a
- 14 different position from the brand-name drugs, but as to
- design, don't the brand-name and the generics go hand in
- 16 hand?
- 17 MR. LEFKOWITZ: Justice Kagan, it's -- it's
- 18 certainly the position that the government takes in its
- 19 brief. I'm sure Plaintiff's lawyers would find
- 20 arguments to differ. But the important thing is that
- 21 it's really a distinction without a difference in real
- 22 life because in light of this Court's decision in the
- 23 Wyeth case, what happens across the board is that design
- 24 defect claims are brought either as they are in nearly
- 25 every State where there is a warning component, or --

1	JUSTICE KAGAN: I want you to put that aside
2	for me for just a second, and I understand that's a very
3	significant thing in your argument to put aside. But
4	let's just assume that there was a design defect claim
5	that didn't have to do with warnings, where you are in a
б	different position. Let's just assume on a pure design
7	defect claim, am I right that generics and brand-name
8	manufacturers are in the same position with respect to
9	those claims?
10	MR. LEFKOWITZ: If you are hypothecating
11	hypothesizing a pure design defect regime, we're not
12	JUSTICE KAGAN: Just about how you make the
13	drug?
14	MR. LEFKOWITZ: Correct. That is certainly
15	the argument the government makes. I'm not sure whether
16	or not the Court would find any type of distinction as
17	the Court did in Wyeth, but that is certainly an
18	appropriate interpretation of what the government is
19	saying. But
20	JUSTICE KAGAN: Not what the government, I
21	mean, I myself, I just can't figure out what distinction
22	there would be.
23	MR. LEFKOWITZ: Your Honor
24	JUSTICE KAGAN: So I'm asking you.
25	MR. LEFKOWITZ: As a legal matter, I'm not

- 1 sure reading the FDCA there is a matter. My point is
- 2 simply that in the real world, the cases are going to be
- 3 brought as failure to warn claims or as design defect
- 4 claims with warnings component.
- 5 JUSTICE KAGAN: But, you -- but again, and I
- 6 know that this is a big part of your argument, but to
- 7 the extent that a warning was not involved in the claim,
- 8 and it was just about the design of a drug, I guess I'm
- 9 asking you, is there any possible way to distinguish
- 10 between generics and brand-name manufacturers?
- 11 MR. LEFKOWITZ: I'm not sure, Your Honor,
- 12 that there is a way to distinguish. If you were dealing
- in a regime in a State statute or a State tort regime
- 14 where the only issue was design, unlike in the New
- 15 Hampshire design defect, where as we know from PA 18
- 16 where the First Circuit made clear that it, in fact, was
- 17 the lack of an adequate warning that in fact made the
- 18 drug more dangerous under the design defect case, the
- 19 Supreme Court's case Vautour, which is the leading New
- 20 Hampshire case. And in fact the jury instruction in
- 21 this case was a binary choice. It specifically said, if
- 22 you find that the drug is unreasonably dangerous, then
- 23 you have to take a look at was the warning sufficient or
- 24 not.
- 25 We have a case here that is directly

- 1 controlled by Mensing because the warning was critical
- 2 to the design defect case. We also have a case here
- 3 that even if it were just purely a design defect case,
- 4 at least with respect to a generic drug company, the
- 5 Federal sameness mandate, the same Federal sameness
- 6 mandate that applied in Mensing to warnings, applies in
- 7 design defect cases. And therefore it is a classic
- 8 impossibility case, just as the Court found in Mensing.
- 9 JUSTICE SOTOMAYOR: So tell me, is -- is it
- 10 now your position, and it seems to be, that any time the
- 11 FDA approves a product that there can never be a tort
- 12 liability claim because the FDA's approval is now the
- 13 ceiling of what you can do?
- MR. LEFKOWITZ: Absolutely not,
- 15 Justice Sotomayor.
- JUSTICE SOTOMAYOR: They approve
- 17 nonprescription drugs. They approve a lot of things.
- 18 MR. LEFKOWITZ: Absolutely. And
- 19 Justice Sotomayor, as this Court made clear in
- 20 Mensing -- in Wyeth and as Justice Thomas made clear in
- 21 his concurring opinion in that case, just because a drug
- is granted an approval by the FDA does not mean that
- 23 it's entitled to have the same label for all time. The
- 24 distinction, though, that the Court articulated was that
- 25 in Wyeth a brand company has the authority, and indeed

- 1 as this Court found, the obligation to update its
- 2 warnings. A generic --
- JUSTICE SOTOMAYOR: But that's not true with
- 4 respect to the active ingredients. An active ingredient
- 5 requires a new FDA approval process.
- 6 MR. LEFKOWITZ: But -- but we were talking
- 7 in that case about the warning.
- 8 JUSTICE SOTOMAYOR: But -- but we came back
- 9 to the same point, which is -- and we are sort of
- 10 dancing around the argument -- which is what happens
- 11 with a truly dangerous drug, and we can posit one, that
- 12 has nothing to do with a warning of whether it's
- 13 adequate or not, but a drug that on its face no
- 14 reasonable practitioner -- I'm going to the restatement
- 15 third formulation -- no reasonable practitioner, knowing
- 16 all the benefits and risks, would ever prescribe this
- 17 drug.
- 18 Because your adversary basically took that
- 19 position at trial.
- MR. LEFKOWITZ: Well --
- JUSTICE SOTOMAYOR: It doesn't matter --
- there were other, safer, one-molecule drugs, no one
- 23 should have prescribed this, no matter what the label.
- MR. LEFKOWITZ: Actually, Justice Sotomayor,
- 25 that is not the position my adversary took at trial. My

- 1 adversary specifically put on a case about the warnings
- 2 and said, the fact that SJS/TEN was warned about in the
- 3 adverse reaction section and cross-referenced within the
- 4 warning section was not sufficient. If it had been in
- 5 the warning section like the FDA later said it should
- 6 be, that would have made the difference.
- JUSTICE SOTOMAYOR: We can argue. But let's
- 8 go to the point I raised, which is, I think what you are
- 9 arguing now is that no truly bad drug, that shouldn't be
- 10 on the market, would there ever be a tort claim that
- 11 anybody could bring --
- 12 MR. LEFKOWITZ: Absolutely not --
- 13 JUSTICE SOTOMAYOR: -- because the FDA
- 14 approved it.
- MR. LEFKOWITZ: Absolutely not. That's not
- 16 our argument at all. Our argument, first of all, is a
- 17 very narrow argument --
- 18 JUSTICE SOTOMAYOR: So what tort claim could
- 19 they bring?
- 20 MR. LEFKOWITZ: Well, they could bring --
- JUSTICE SOTOMAYOR: Both, again, the brand
- 22 could manufacture and the generic.
- MR. LEFKOWITZ: Right now if the
- 24 Plaintiff -- the Respondent here had taken the
- 25 brand-name drug Clinoril instead of the generic

- 1 sulindac, in the New Hampshire law, as it exists and as
- 2 it existed at the time of the lawsuit, she would have
- 3 had both a design defect claim and a failure to warn
- 4 claim.
- JUSTICE SOTOMAYOR: How? The FDA approved
- 6 the design.
- 7 MR. LEFKOWITZ: Because the design defect
- 8 claim --
- JUSTICE SOTOMAYOR: And they couldn't change
- 10 it without FDA approval.
- MR. LEFKOWITZ: But they could change the
- 12 warning, and that's the essential component, as the
- 13 First Circuit made clear. At PA 18 what the First
- 14 Circuit said was the label was relevant to the design
- 15 defect claim. The lack of a clearer warning made the
- 16 product itself more dangerous under the risk/benefit
- 17 tests prescribed by Bextra. That's the design defect
- 18 standard.
- 19 So had the Respondent taken the brand-name
- 20 drug, she would have had a cause of action, even under
- 21 the articulation of the sameness standard under
- 22 Hatch-Waxman that we are articulating here.
- 23 CHIEF JUSTICE ROBERTS: One of our cases --
- JUSTICE GINSBURG: And she didn't take --
- 25 she didn't take the -- the brand-name drug because the

- 1 pharmacist gave her the generic, but she didn't know
- 2 brand, generic, isn't that correct?
- MR. LEFKOWITZ: That's correct,
- 4 Justice Ginsburg, and that's exactly the same issue that
- 5 we had in the Mensing case a couple years ago.
- 6 Obviously we understand that not all consumers get to
- 7 select on their own; their doctors select or maybe their
- 8 State Medicaid laws make this choice, or the pharmacy,
- 9 but the standards -- again, conflict preemption comes
- 10 when the State is imposing a requirement or an
- 11 obligation or enforcing a standard that you simply can't
- 12 comply with under Federal law without violating Federal
- 13 law.
- 14 JUSTICE ALITO: Suppose that New Hampshire
- 15 had a real strict liability regime, so that you -- you
- 16 sell a drug, and whether it's unreasonably dangerous or
- 17 not it causes an injury, you pay, to spread the costs.
- 18 Would there be a problem with that?
- 19 MR. LEFKOWITZ: Justice Alito, I think if we
- 20 had what would really be an absolute liability scheme, I
- 21 think is really what you are suggesting, something
- 22 similar to the kind of vaccine compensation program that
- 23 we heard about this morning, that would not raise
- 24 impossibility preemption problems at all. It might or
- 25 might not raise obstacle issues; it would depend perhaps

- on the scope of the program, whether it was singling out
- 2 certain types of drugs, how expensive it was; but that
- 3 would be a very different situation.
- 4 JUSTICE SOTOMAYOR: Isn't there a First
- 5 Circuit --
- 6 JUSTICE ALITO: Mr. Frederick argues that
- 7 that -- that's the thrust of the -- of the New Hampshire
- 8 law. Why is he wrong on that?
- 9 MR. LEFKOWITZ: Well, he's wrong because --
- 10 Price v. Dick -- the New Hampshire Supreme Court case,
- 11 says very clearly, "We do not have an absolute liability
- 12 system. We do not make manufacturers insurers of their
- 13 product." And in fact, Mr. Frederick on page 21 of his
- 14 brief articulates the standards for liability in this
- 15 very case where he said, it has to be found unreasonably
- 16 dangerous.
- 17 And we know from Judge Boudin's statement
- 18 that I just read that that -- that condition of
- 19 unreasonable dangerousness is premised in large part on
- 20 the question of the warning. And it makes sense because
- 21 drugs are unavoidably dangerous. If you have --
- JUSTICE ALITO: Can I just ask this one more
- 23 follow-up?
- MR. LEFKOWITZ: Sure.
- 25 JUDGE ALITO: Why -- why would -- why is a

- 1 generic manufacturer in a worse position under the
- 2 absolute liability scheme than it would be under the New
- 3 Hampshire scheme?
- 4 MR. LEFKOWITZ: Well --
- 5 JUDGE ALITO: Because under the absolute
- 6 scheme they might say, if that's the cost, we are not
- 7 going to sell this drug at all? Is that the reason?
- 8 MR. LEFKOWITZ: No, it's -- it's not a
- 9 question of -- of policy choices, it's a question of
- 10 operation of law. The issue here -- States are free to
- 11 do lots of different things. They only are not free to
- do things when they conflict directly with Federal
- obligations. Basically, the Supremacy Clause sets up a
- 14 rule of priority.
- 15 And you have that rule of priority come into
- 16 play when you have a State requirement and you have a
- 17 Federal requirement. Here the vaccine program does not
- 18 hinge on a question of whether or not the generic
- 19 company violated a safety standard, whether the State is
- 20 saying, your drug is too dangerous either because of the
- 21 warning or because of the design.
- It is simply saying, we are going to charge
- 23 manufacturers \$1 dollar per prescription or --
- JUSTICE GINSBURG: Mr. -- Mr. Lefkowitz,
- 25 then what you are saying is that the FDA's approval is

- 1 not only what everyone agrees it is, a floor to enable
- 2 you to market, but it is also a ceiling. That is you
- 3 meet the FDA objective -- FDA approval and that gives
- 4 you a right to market, not simply an access to the
- 5 market, but it -- it operates as a ceiling?
- 6 MR. LEFKOWITZ: With respect to the
- 7 question, Justice Ginsburg, as the Mensing Court made
- 8 clear, when this very issue came up with respect to
- 9 warnings which are commanded as a sameness requirement
- 10 by Federal law in exactly the same way as the molecule,
- 11 the design, the Federal regime does operate as a floor
- 12 and as a ceiling.
- 13 And when Federal law authorizes you to
- 14 market a drug in interstate commerce by granting you the
- 15 ANDA, that comes with it enormous protections. In fact,
- 16 Congress has established --
- 17 JUSTICE GINSBURG: Is there something in
- 18 the -- in the Act that says that the States have no role
- 19 with respect to the safety and efficacy of the drug --
- 20 the drug, it's only the FDA approval, that's it?
- 21 MR. LEFKOWITZ: There is no express
- 22 preemption clause here. However, as we know from
- 23 Mensing where the Court articulated it in footnote 5 and
- 24 as we know from Geier where the Court went and said
- ordinary conflict principles apply. In fact, even when

- 1 we have an express preemption clause and we have a
- 2 savings clause, that they don't apply, we have to use
- 3 ordinary operation of conflict --
- 4 JUSTICE KAGAN: But, Mr. Lefkowitz, I think
- 5 in describing the FDCA just now, you used the word
- 6 "authorizes," and typically, when we think about
- 7 impossibility, it's not enough that a State law
- 8 penalizes what Federal law authorizes.
- 9 What we -- something is impossible when a
- 10 State law penalizes what Federal law requires or
- 11 maybe -- or, where State law penalizes what Federal law
- 12 gives you a right to do. But it's not enough for
- 13 impossibility that State law penalizes what Federal law
- 14 permits.
- 15 And it seems as though what we have in the
- 16 FDCA is a statute that authorizes, that says, you can
- 17 sell this. But it doesn't say you must sell it, and it
- 18 doesn't give you a right to sell it.
- 19 MR. LEFKOWITZ: Your Honor, Justice Kagan,
- 20 I'd like to give you two answers to that. The first as
- 21 to the impossibility, for over 50 -- 50 years exactly
- 22 now, this Court has been articulating as the
- 23 paradigmatic example of impossibility preemption.
- 24 The example from Florida Lime and Avocado
- 25 Growers where the Federal government said you can't sell

- 1 an avocado with less than 7 percent and you can't
- 2 sell -- and the State said you can't sell the avocado
- 3 with more than 8 percent oil. Now, clearly, there is no
- 4 Federal obligation to sell avocados.
- I would submit that Congress is not agnostic
- 6 about the sale drugs, but the key is that the
- 7 quintessential example of impossibility has nothing to
- 8 do with a Federal right at all. It is simply
- 9 conflicting standards.
- 10 JUSTICE KAGAN: Well, that is your best
- 11 case, but -- you know, there are quite a number of cases
- 12 where we've really held when a Federal law permits
- 13 something, typically, a State can do more if it wants
- 14 to.
- MR. LEFKOWITZ: Justice Kagan, the very same
- 16 issue came out in Mensing as well. After all, PLIVA was
- 17 not obligated in any way to sell metoclopramide in
- 18 Mensing. But, of course, this Court found that that was
- 19 a case of impossibility conflict. And moreover,
- 20 Congress has -- as I said, is not agnostic here.
- 21 Congress had established a regime where in
- 22 order to take a drug off the market, Congress had said
- 23 the FDA has to provide the company with all sorts of due
- 24 process protection, direct appeal to the Federal court,
- 25 and in fact, Congress, in 1997, specified that any

- 1 people at the FDA involved in the drug approval process
- 2 at all, withdrawing drugs or approving drugs, has to
- 3 have special technical, scientific expertise, very
- 4 different from what we have in lay jurors.
- 5 But simply stated, Your Honor, from a
- 6 impossibility perspective, this is not only the Florida
- 7 Lime example, this is the Mensing case as well.
- 8 Now -- you know, the -- the Respondent
- 9 doesn't really take issue with either the sameness
- 10 requirement of design or the sameness requirement of
- 11 warning. The Respondent recognizes that our hands are
- 12 tied.
- The Respondent also doesn't really try to do
- 14 much with salvaging the First Circuit's dodge on
- 15 supremacy by saying we could stay out of the market.
- 16 Instead, what the Respondent does is he tries to carve
- 17 out a distinction between strict liability and
- 18 negligence claims.
- And all I will say before reserving my time
- 20 is there's simply no basis in the law. This Court made
- 21 clear in Riegel and in Cipollone and in several other
- 22 cases that with respect to preemption, the same rules
- 23 apply, strict liability or negligence imposed
- 24 requirements by this case.
- 25 CHIEF JUSTICE ROBERTS: Thank you, counsel.

1	Mr. Yang?
2	ORAL ARGUMENT OF ANTHONY A. YANG,
3	FOR UNITED STATES, AS AMICUS CURIAE,
4	SUPPORTING THE PETITIONER
5	MR. YANG: Mr. Chief Justice, and may it
6	please the Court:
7	New Hampshire law applies a hybrid
8	design-defect standard that imposes liability for harm
9	caused by a product if the product, in light of the
10	manufacturer's warnings, is unreasonably dangerous.
11	Now, that standard falls within the
12	traditional way that this Court has looked at
13	impossibility preemption in Mensing. It's also implicit
14	in Levine because the analysis of the courts the
15	analysis in Levine reflects an implicit judgment that
16	the manufacturer could simply stop selling the product.
17	You know, if that were enough to avoid a Federal
18	impossibility preemption, there'd be no reason to do
19	the analysis
20	CHIEF JUSTICE ROBERTS: Well, but it's a
21	little different. Our cases are focused on the concern
22	that the State is going to impose on the manufacturer a
23	different duty than the Federal government.
24	That's not what's going on in a strict
25	liability regime. They're saying, we're not saying you

- 1 should have a different structure, we're not saying
- 2 anything about warning, we're saying if you do this,
- 3 you're going to have to pay for the damage. It's not --
- 4 it's not a different duty. And I think that's what's
- 5 underlying the argument that, well, you can just stop
- 6 selling because you don't have to adjust how you're
- 7 going to make the drug. You understand that it's going
- 8 to be the same as the Federal drug, but our system is,
- 9 you pay for the damage.
- 10 MR. YANG: There are two, I think, arguments
- 11 embedded within that. There is a question of whether
- 12 State tort law, whether by negligence or strict
- 13 liability, imposes a duty that might conflict with the
- 14 Federal obligation. And the second argument, I think,
- 15 which is distinct, is that if you could simply stop
- 16 selling, that would be a way of -- of cancelling
- 17 impossibility preemption if there were in fact a
- 18 conflict between the two standards.
- 19 JUSTICE KENNEDY: How would you define the
- 20 duty that New Hampshire imposed here according to the
- 21 First Circuit and according to the Respondent?
- MR. YANG: The duty is that one cannot
- 23 market an unreasonably dangerous drug in light of the
- 24 warnings -- that's unreasonably dangerous in light of
- 25 the warnings. And what that means is that a

- 1 manufacturer will have to pay money in the liability
- 2 suit if he doesn't meet that standard.
- 3 And as this Court recognized in Riegel and
- 4 in earlier -- in Cipollone, that this type of tort
- 5 obligation, when you contingent -- make an obligation to
- 6 pay tort liability based on meeting a standard under
- 7 State law, that is a duty that could conflict with a
- 8 Federal duty. And the Federal duty here --
- 9 CHIEF JUSTICE ROBERTS: But is that meeting
- 10 a standard under State law that your friend's argument
- 11 says, that's not what we're talking about here. The
- 12 standard is the same. It's just a question under strict
- 13 liability that if you follow the same Federal standard
- 14 and market this in our State, you're going to pay the
- 15 compensation for the reason of -- you know, spreading
- 16 the costs.
- 17 We don't want you to do something different.
- 18 We just want to say that you want to do the same thing
- 19 as the Federal government, and then you're going to have
- 20 to pay. It's different than the -- at least that's how
- 21 I understand their argument, which is that it's
- 22 different where the situation says, yes, you can market
- 23 it and avoid payment, but only if you do it our way.
- 24 That's a different duty for the manufacturer.
- 25 MR. YANG: Well, with respect to the

- 1 question of stop selling, which I think is what your
- 2 question goes to, that you can always escape liability
- 3 if you simply stop selling and don't have the market.
- 4 It's not clear to me, first, that Respondent is, in
- fact, adopting the government's position because in our
- 6 view, the obligation to change the labeling to make it
- 7 safer and therefore escape liability under design-defect
- 8 law in New Hampshire falls within the Court's decision
- 9 in PLIVA v. Mensing.
- 10 The only distinguishing factor we think that
- is material here would be whether the ability to stop
- 12 selling means that there's really not a conflicting
- 13 obligation. And as that would have been true in
- 14 Mensing, it would have been true also in Levine, and
- 15 would not have necessitated any impossibility analysis.
- And I think this, as my brother was just
- 17 explaining, traces back to Florida Lime and Avocado
- 18 Growers. The court framed the impossibility preemption
- 19 inquiry there -- and I think this is important -- at the
- 20 top of page 143. It says, the question is whether
- 21 compliance with Federal and State regulation is a
- 22 physical impossibility for one engaged in interstate
- 23 commerce. That was the -- the formulation.
- So the idea is if you are an avocado grower
- 25 in Florida and the Federal government said you have to

- 1 pick your avocados before they're at 7 percent oil and
- 2 then California says, you can't sell in our State unless
- 3 it's 8 percent oil, it's impossible to be a person
- 4 engaged in interstate commerce there unless you violate
- 5 one of those obligations. And when you have to violate
- 6 one of those obligations, it's the State law that --
- 7 that falls. And I think, Justice Kagan, you were
- 8 explaining --
- 9 JUSTICE KAGAN: I mean, that suggests that
- 10 there is an obligation of the Federal government. If
- 11 there is one, yes, there's a conflict and yes, there's
- 12 an impossibility defense. But if there's no obligation,
- if all there is, is permission from the Federal
- 14 government, where do you get the impossibility from?
- 15 MR. YANG: Let me draw a distinction if --
- 16 that I think might help.
- 17 When the Federal government were to say --
- 18 let's go -- stay with avocados -- that avocados must
- 19 have at least 7 percent oil. And the State says, you
- 20 know what, we think it actually needs 8 percent oil.
- 21 It's not impossible to comply there. But what we have
- 22 here is a comprehensive regulatory scheme, where an
- 23 expert agency with the relevant information makes an
- 24 expert judgment based on sound -- sound scientific
- 25 evidence that this drug is, in fact, safe and effective

- 1 and --
- JUSTICE KAGAN: Well, I take that point,
- 3 Mr. Yang. I take that point, Mr. Yang, but I think then
- 4 you're -- you're saying something quite deep about the
- 5 FDCA, which is that the FDCA should not be thought of as
- 6 merely authorizing drug sales.
- 7 You're saying essentially that when the --
- 8 when the FDA does what it does, it's saying not just --
- 9 you know, you can do this if you want to, but you can do
- 10 this and we really think this drug ought to be marketed.
- 11 So that when States take action against that -- you
- 12 know, it's -- it's a conflict.
- MR. YANG: Our -- our position is --
- JUSTICE KAGAN: And that's --
- MR. YANG: -- a little narrower.
- JUSTICE KAGAN: -- and that's something I
- 17 don't think we've really ever said.
- 18 MR. YANG: I don't think the Court has
- 19 addressed this question expressly. That is -- that's
- 20 true. But I think our position is a little -- little
- 21 tighter than that. Which is, when the State is imposing
- 22 an obligation, they do it based on a safety standard --
- 23 that is in fact second-quessing the FDA -- that is
- 24 preemptive.
- Not simply because the FDA has set the

- 1 standard, but the FDCA also has within it the judgment
- 2 that safety is best effectuated not only by having the
- 3 FDA set the standard, but by forbidding any manufacturer
- 4 from deviating from that once it's been approved by the
- 5 FDA.
- 6 When we're talking about a drug's
- 7 formulation, the manufacturer cannot change it. And
- 8 that's what brings this within the ambit of
- 9 PLIVA v. Mensing. And it also, I think, reflects why
- 10 the Florida Lime example is -- is relevant because
- 11 when --
- 12 JUSTICE SOTOMAYOR: So without the
- 13 preemption clause, actually, with an express saving
- 14 clause, you're arguing essentially complete field
- 15 preemption. You're basically saying the minute that the
- 16 FDA gives you permission to sell, it's a right to sell.
- 17 And -- and it can't be altered by any State police
- 18 power.
- MR. YANG: No, we're -- we're actually not
- 20 saying that.
- 21 JUSTICE SOTOMAYOR: Well, I don't see how
- 22 you're not saying that.
- 23 MR. YANG: Well, no, with respect to the
- 24 design-defect claims that -- and failure to warn, with
- 25 respect to generics -- remember, this is exactly what

- 1 the Court said in Mensing -- we're saying the result in
- 2 Mensing controls here.
- Now, if we go to the pure design-defect
- 4 claim -- and a pure claim, in our view, is one in which
- 5 carves out the failure to warn issue, and it
- 6 hypothesizes a reasonable physician that knows all
- 7 the -- the health benefits and risks --
- JUSTICE SOTOMAYOR: But that's your --
- 9 you're telling me that's exactly what the FDA is saying.
- 10 You're saying there is no such thing.
- 11 MR. YANG: No, but we -- in that --
- 12 JUSTICE SOTOMAYOR: And there's no strict
- 13 liability that a State could impose.
- 14 MR. YANG: If I might just finish.
- 15 JUSTICE SCALIA: I would like to hear your
- 16 answer.
- 17 MR. YANG: Yes. When that pure
- 18 design-defect standard has been satisfied, it means that
- 19 no physician would prescribe the drug for any person,
- 20 which means that drug, regardless of how you might
- 21 improve the warnings -- it just doesn't matter because
- 22 they know all -- all the adverse and positive benefits
- 23 of the drug. It should not be marketed because it
- 24 should never be prescribed.
- 25 And when it should not be marketed and it

- 1 complies with the Federal government's misbranding
- 2 standard, about dangerous to health when used as
- 3 instructed, and it honors the FDA's rule by requiring
- 4 new and scientifically significant information that was
- 5 not previously before the FDA, that would not be
- 6 preemptive. That is not this case.
- 7 And so what we are trying to do is preserve
- 8 the FDA's role here, not have juries second-guess on a
- 9 case-by-case and State-by-State basis imposing different
- 10 safety obligations on manufacturers when Congress has
- 11 established a regime for FDA to control this.
- 12 Now, we're not saying the FDA's decision is
- 13 forever binding. If there is new and scientifically
- 14 significant evidence that hasn't been considered by the
- 15 FDA -- and this is analogous to what the Court already
- 16 did in Wyeth v. Levine -- because there, in the
- 17 impossibility preemption, the Court looked to whether or
- 18 not there would be newly acquired information that would
- 19 allow a manufacturer to go within the changes being
- 20 effected regulation in order to change the labeling.
- 21 So what we're doing is just like what the
- 22 Court required to be done in Wyeth, that in that
- 23 context, if you meet the Federal misbranding standard,
- 24 and you avoid the problem of PLIVA -- because you don't
- 25 have --

1	JUSTICE SOTOMAYOR: This applies to
2	everything that requires FDA approval, or is this a
3	prescription drug-only rule?
4	MR. YANG: May I answer?
5	CHIEF JUSTICE ROBERTS: Briefly.
6	MR. YANG: With respect to failure to warn,
7	you can prescription drugs can be sued, generics
8	cannot. With respect to pure design-defect claims, our
9	view applies to both.
10	CHIEF JUSTICE ROBERTS: Thank you, counsel.
11	Mr. Frederick?
12	ORAL ARGUMENT OF DAVID C. FREDERICK
13	ON BEHALF OF THE RESPONDENT
14	MR. FREDERICK: Thank you,
15	Mr. Chief Justice, and may it please the Court:
16	I'd like to start with the questions that
17	you and Justice Alito posed about State law because it's
18	important to understand, before you have impossibility
19	conflict preemption, to understand what the State duty
20	is here.
21	I think it was conceded that it would not be
22	impossible to have an absolute liability regime. So the
23	question here is because New Hampshire actually makes it
24	somewhat easier for manufacturers to evade liability,
25	that that somehow creates a different kind of preemption

- 1 problem. We would submit that it doesn't.
- What the State law is seeking to do here,
- 3 Mr. Chief Justice, is to impose liability where there is
- 4 proof of an unreasonably dangerous product.
- 5 That unreasonable danger entails evidence of
- 6 a risk/benefit analysis that looks at the overall risks
- 7 to the population against the overall benefits that are
- 8 provided to the drug.
- 9 JUSTICE SCALIA: The jury decides all of
- 10 this, right?
- 11 MR. FREDERICK: That's correct.
- 12 JUSTICE SCALIA: That's wonderful.
- 13 Twelve -- twelve tried men and few -- and
- 14 true decide for the whole State what the -- what the
- 15 cost/benefit analysis is for a -- a very novel drug that
- 16 unquestionably has some deleterious effects, but also
- 17 can save some lives.
- 18 And the jury's going to decide that?
- MR. FREDERICK: Yes, it is.
- 20 And notably, the FDCA doesn't preclude that.
- 21 Wyeth v. Levine affirms that principle. And what's
- 22 important here is that under State law, there's not a
- 23 duty to change the design or to change the label. It
- 24 is, Justice -- Mr. Chief Justice, exactly as you
- 25 postulated, that if there is an unreasonably dangerous

- 1 drug, that the people that are harmed egregiously, like
- 2 Karen Bartlett, will have an opportunity to compensation
- 3 --
- 4 CHIEF JUSTICE ROBERTS: I'm not so sure --
- 5 I'm not so sure it works that way because of the jury
- 6 point. They didn't say that yes, you can market this
- 7 drug, it benefits -- you know, 99.9 percent of the
- 8 people, but there is that 0.1 percent, and you're going
- 9 to have to compensate that person.
- 10 They said the risks outweigh the benefits,
- 11 period. So you should not market this at all. And it
- 12 does seem inconsistent with the -- the Federal regime.
- MR. FREDERICK: Well, of course,
- 14 Mr. Chief Justice, Mutual put in their defense in this
- 15 case -- they rested after the plaintiffs put in their
- 16 case. So it's not to say that in another case, they
- 17 wouldn't have an opportunity to prove that there is some
- 18 benefit of their drug.
- 19 CHIEF JUSTICE ROBERTS: Well, what do you in
- 20 that case? You've got one jury saying the risks
- 21 outweigh the benefits, can't do it. And then you're
- 22 saying well, later, there might be another jury saying
- 23 yes, you can.
- MR. FREDERICK: Well, there's no claim
- 25 preclusion effect of a jury verdict, and that is why

- 1 there is no offensive collateral estoppel that would be
- 2 applied, Mutual can adopt a different trial strategy.
- 3 It is often the case, Mr. Chief Justice, that in these
- 4 kinds of cases, the defense applies different tactics to
- 5 how they defend this case.
- In this particular case, they chose to waive
- 7 their comment k affirmative defense. They chose not to
- 8 put in any affirmative evidence itself. They chose
- 9 after the trial in their Rule 50 motion for judgment as
- 10 a matter of law not to challenge the warning
- 11 instructions that were given to the jury -- as Judge
- 12 Boudin noted and as the district court noted -- they had
- 13 waived their preemption warning argument.
- 14 And so what they seek to do here after not
- 15 being able to show, which they cannot show under New
- 16 Hampshire Supreme Court precedent, Vautour and Kelleher,
- 17 cases that we cited in our brief, that New Hampshire
- 18 imposes any duty to change any conduct by the
- 19 manufacturer whatsoever.
- 20 JUSTICE KAGAN: Mr. Frederick, it -- it does
- 21 seem to me, and I understand that there's a waiver
- 22 argument floating around here, but it does seem to me
- 23 that this case was litigated such that the adequacy of
- 24 the warning is really all over this case. There was
- 25 expert testimony about the adequacy of the warning,

- 1 there were jury instructions about the adequacy of the
- 2 warning.
- In the closing statements that the lawyer
- 4 gave, it was -- there was a lot of talk about -- that
- 5 the FDA's decision to change the label, to show that the
- 6 label was ineffective before. So there is just all over
- 7 this stuff about adequacy of the warning, which does
- 8 suggest that this is sort of within the four corners of
- 9 Mensing.
- 10 MR. FREDERICK: Let me address that because
- 11 I think that's the hardest part of this case to
- 12 understand, and why this is different from Mensing. In
- 13 a strict liability case in New Hampshire, the warning is
- 14 not relevant as a -- as an element of the claim. What
- 15 the jury is required as an element of the claim is to
- 16 prove unreasonable dangerousness.
- 17 And District Judge La Plant, who presided
- 18 over this very complex and difficult trial with a lot of
- 19 skill, understood the difference between the concept of
- 20 adequacy of a warning which describes the risks and
- 21 efficacy of the warning which limits or minimizes the
- 22 risks.
- 23 And all over the pretrial instructions, he
- 24 made very clear to the counsel, you are not to argue
- 25 about adequacy of the warning because that goes to the

- 1 comment k defense that they waived on the eve of trial.
- 2 Instead, once the jury finds that the drug is
- 3 unreasonably dangerous, it may use the warning as a way
- 4 to limit or minimize the risk.
- In other words, the warning could only
- 6 benefit Mutual because liability was going to be found
- 7 in spite of the warning and not because of the warning.
- 8 JUSTICE BREYER: I see that. But I don't
- 9 understand why that matters. That is, the -- I mean, I
- 10 was thinking just what you said. I was thinking well,
- 11 I -- I dissented in the other case, but I lost, okay?
- 12 So I lost, I lost. The -- the -- the point is that --
- 13 that you have a drug, and you say to the jury, well, if
- there were no warning here at all, then it would be
- 15 unreasonably dangerous.
- I think, yes, that probably applies to
- 17 chemotherapy, it probably applies to Parkinson's, it
- 18 probably applies to all kind, but you see, says the
- 19 defense, there is a warning here and it says how to use
- 20 it. And as you say, that would be not -- it would be
- 21 despite or whatever it is, despite, not because.
- 22 But it seems to me in terms of -- it comes
- 23 for the same thing, lots of drugs would be dangerous,
- 24 too dangerous, unreasonably so without a warning.
- 25 Chemotherapy is what I'm thinking of. But properly

- 1 labeled they're not, and so that seems to be your case.
- 2 MR. FREDERICK: It is not.
- JUSTICE BREYER: Because -- why?
- 4 MR. FREDERICK: No, absolutely not,
- 5 Justice Breyer. The evidence here was clear. No
- 6 warning would have made any difference to lessening the
- 7 risk. And that is because, and this is on --
- 8 JUSTICE BREYER: In other words, in this
- 9 case, they have to find that -- that no warning -- there
- 10 is no such warning that could make a difference, that's
- 11 what they're asked to find?
- MR. FREDERICK: All that they -- in terms of
- 13 minimizing the risk. Justice Breyer, here --
- JUSTICE KAGAN: Well, how can that be,
- 15 Mr. Frederick, because the plaintiff really spent a
- 16 large portion of their case trying to show this, that
- 17 the warning was inadequate. So the plaintiff must have
- 18 thought that there was a possibility that if the warning
- 19 was adequate, the jury would find one thing, but if the
- 20 warning was not adequate, liability would follow.
- 21 MR. FREDERICK: The case as it was litigated
- 22 up until the day before the trial was with a comment k
- 23 defense, which allows as an affirmative defense the
- 24 defendant to say if the drug is unavoidably unsafe and
- 25 it has an adequate warning, i.e. it adequately describes

- 1 what the risks are, complete immunity from suit.
- 2 They abandoned that comment k defense on the
- 3 eve of trial. And so as the judge understood and
- 4 instructed the jury, the only role that the warning
- 5 actually played was whether it could lessen the risk to
- 6 patients who took the drug, i.e. in the risk/benefit
- 7 analysis, it's somewhat less risky in weighing it
- 8 against the benefits.
- 9 JUSTICE GINSBURG: The failure -- the
- 10 failure to warn defense was -- the -- the judge struck
- 11 that out. So there was no failure to warn defense in
- 12 the case.
- 13 MR. FREDERICK: That's correct, that's
- 14 correct. And as the Le Blanc case held in the
- 15 New Hampshire Supreme Court, the New Hampshire law
- 16 treats failure to warn cases as distinct from
- 17 design-defect cases. Here, no words would have made any
- 18 difference because the scientific --
- 19 JUSTICE BREYER: Where is that? That's -- I
- 20 do see that distinction. If, what you're -- but look,
- 21 the complaint's filled with words about adequate
- 22 warning, no adequate warning, no adequate warning, da,
- 23 da, da.
- MR. FREDERICK: Yes.
- JUSTICE BREYER: Okay. Now what you're

- 1 saying is, is really what the jury found, nothing to do
- 2 with adequate. There is no warning in the world that
- 3 anybody could have invented that would have made a
- 4 difference. I'll have to think about that one. But in
- 5 the meantime, where is it that that's what they said?
- 6 MR. FREDERICK: Where is it in the record?
- 7 JUSTICE BREYER: Yes. How do I discover
- 8 that you're right about this? Because everything in
- 9 the -- in the complaint that I've read so far seems to
- 10 talk about the adequacy of warnings, not that there is
- 11 no warning in the universe could possibly have made a
- 12 difference.
- MR. FREDERICK: Well, I would direct you to
- 14 two --
- 15 JUSTICE BREYER: How do I discover that?
- 16 MR. FREDERICK: -- two pieces. The JMOL
- 17 order that the judge issued, which is in the petition
- 18 appendix, goes through this very clearly. And Judge Le
- 19 Plant understood how the different roles of warning
- 20 apply, and he instructed the jury, and this is in the
- 21 pre-formal colloquy that he's giving to the jury orally,
- 22 you can find this at 496 of the Joint Appendix where he
- 23 says, "Adequacy is not an issue for -- the adequacy of
- 24 the warning is not an issue for you to decide."
- 25 He then goes further to explain that "You

- 1 will only consider the warning after you have considered
- 2 the unreasonable danger" -- that's at 513 to 514, and
- 3 then on page 516 of the Joint Appendix, he says, "You
- 4 only consider the warning to minimize the risk, " i.e. to
- 5 benefit Mutual in the assessment of whether or not in a
- 6 risk/benefit analysis this drug has greater risks
- 7 than --
- 8 JUSTICE BREYER: The second point is a
- 9 different point. The second point is, look, I have
- 10 chemotherapy, it saves 100 and it kills 10. All right.
- 11 If you have no label at all, a jury might find it was
- 12 unreasonably dangerous, but once you put in the label
- 13 explaining the whole thing, it doesn't. It isn't
- 14 unreasonably dangerous because of the situation, and
- 15 they could perhaps wouldn't find it.
- 16 All right. Now, you can call that
- 17 diminishing or you could call it adequacy. Call it what
- 18 you want, but that seems to me to come to the same thing
- 19 and is different from saying, no label in the universe
- 20 would say it.
- 21 MR. FREDERICK: Justice Breyer, a
- 22 chemotherapy drug has got a huge benefit. It
- 23 potentially saves you from cancer. A nonsteroidal
- 24 antiinflammatory drug, of which there were 16 other
- 25 types, is not at all analogous to a chemotherapy drug.

1	JUSTICE	BREYER:	We're	talking	about	what
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- 2 juries could find and that's what -- and I don't know
- 3 about Parkinson's -- I don't know what these drugs are.
- 4 That's why I said let the FDA say it.
- 5 MR. FREDERICK: But that's why when the jury
- 6 gets evidence that aspirin and acetaminophen, Tylenol
- 7 produce the same kind of pain relief, but they do not
- 8 produce the kind of SJS/TEN that Ms. Bartlett -- that
- 9 caused 60 percent of her body to burn. I mean, that
- 10 gives you a very clear contrast.
- 11 JUSTICE ALITO: If that's correct, and maybe
- it is, doesn't that mean the drug should never have been
- 13 approved?
- MR. FREDERICK: No, because the evidence at
- 15 the time of approval had not yet been ascertained. What
- 16 was clear from the unpublished Pharmacia report that
- 17 went into evidence in this case was that between the
- 18 time of 1980 and 1997, the adjusted reporting rate of
- 19 these adverse incidents went very high, and it was of a
- 20 rate that was comparable to Bextra, which went on the
- 21 market several years after that study ended, in which
- the FDA, in looking at a comparable adjusted adverse
- 23 reporting rate, concluded should be taken off the
- 24 market.
- JUSTICE ALITO: But isn't it true that when

- 1 the -- the FDA reviewed this whole class of drugs, they
- 2 decided to pull Bextra, but not this drug?
- 3 MR. FREDERICK: That is true, but what the
- 4 FDA did not take into account, and this is what the
- 5 district judge instructed the jury on September 22nd,
- 6 2010, I think it's page 108 in the charging colloquy, is
- 7 the evidence in this case was that the FDA did not have
- 8 that evidence.
- 9 So what the Solicitor General seeks to argue
- 10 here is evidence that was not in the record and in which
- 11 Mutual's own expert who created this evidence testified
- in deposition he didn't give it to the FDA. And then
- 13 Mutual never put him on the stand to be cross examined.
- 14 And so now what we have is a trial record that shows
- 15 this evidence was not given to the FDA at all.
- 16 JUSTICE ALITO: The -- the SG says that the
- 17 FDA did have this right, did have it and did consider
- 18 it, and that's incorrect?
- 19 MR. FREDERICK: That is incorrect. That the
- 20 FDA, if it considered it, there is no record of it doing
- 21 so because in the response to the 2005 citizen petition
- 22 and in a later memorandum, it never mentions sulindac.
- 23 So if you are to take any kind of regulatory preemption
- 24 here, it surely has to be on the basis of a considered
- 25 action that the FDA takes after notice and comment

- 1 rulemaking.
- 2 That was the kind of standard that was
- 3 advocated in the concurring opinion in Wyeth v. Levine,
- 4 that is absent here. And, in fact, this case has even a
- 5 weaker case for that kind of considered and rejected
- 6 than in Levine itself where there was evidence that
- 7 Phenergan had caused some arterial exposure.
- 8 JUSTICE KENNEDY: Do you want me to write
- 9 down in this case, from my understanding, that under New
- 10 Hampshire law, strict liability is determined quite
- 11 without reference to the adequacy of warning?
- 12 MR. FREDERICK: You can do that. Yes,
- 13 Justice Kennedy, you can do that. It is a factor for
- 14 the jury to consider. It is not an element of the
- 15 claim. And what PLIVA makes clear --
- 16 JUSTICE KENNEDY: Now wait. What's --
- 17 what's a factor? The warning is or is not a factor?
- 18 MR. FREDERICK: The warning can be a factor.
- 19 What that --
- JUSTICE KENNEDY: Well, that's -- that's not
- 21 the thrust of your argument. And I think it was a
- 22 factor here for some of the reasons Justice Kagan has
- 23 suggested.
- MR. FREDERICK: And Justice Kennedy --
- JUSTICE KENNEDY: I mean, which does -- was

- 1 the warning relevant or not relevant to the
- 2 determination of strict liability?
- 3 MR. FREDERICK: Yes, it was relevant as in
- 4 this case. But, Justice Kennedy, if you were to take
- 5 the position that mere evidence that is a factor for the
- 6 jury to consider, even though there is no need to change
- 7 any legal duty, you would be adopting field preemption
- 8 under this statute because the whole thrust of PLIVA --
- 9 JUSTICE KENNEDY: I'm talking about the
- 10 definition of the duty. Was it permissible for the jury
- 11 to define the duty here and the breach of the duty in
- 12 part by -- by reference to the adequacy of the warning?
- 13 And I -- I now understand your answer to be yes.
- MR. FREDERICK: No. And let's be clear on
- 15 our nomenclature here. A duty is a legal requirement
- 16 imposed under State common law, a duty to use due care,
- 17 a duty to change the label, which is what was conceded
- 18 in PLIVA and Mensing. Here New Hampshire law does not
- 19 require a duty to change the label or to change the
- 20 design. All it does, Justice Kennedy, is to say, if the
- 21 jury finds that the risks outweigh the benefits, it may
- 22 consider whether the warning would have lessened the
- 23 risk.
- 24 CHIEF JUSTICE ROBERTS: So you are saying
- 25 there is a huge difference between saying you didn't put

1	the warning in, so you are liable for \$9 million, and
2	saying, you are liable for \$15 million, but if you put
3	the warning in, you are only liable for 9 million?
4	MR. FREDERICK: Well, when there is a
5	comment k defense, Mr. Chief Justice, you may be off
6	completely. And that's why the role of comment k is so
7	critical in these strict liability claims. All
8	CHIEF JUSTICE ROBERTS: But but just to
9	get back to my to my question. You say there is a
LO	difference between saying, you have to put on warning
L1	and you are going to be liable if you don't, and saying,
L2	you are liable no matter no matter what because it's
L3	strict liability, but if you put on a warning it's
L 4	reduced. If you are a drug manufacturer, you are
L5	supposed to see a difference in those two situations?
L6	MR. FREDERICK: There is a difference, and
L7	the difference is this, assume in the Diana Levine case
L8	there had been a strict liability claim that went all
L9	the way through. The question under a strict liability
20	law would be would a would did the warning lessen
21	the risk that she would have had gangrene and amputation
22	of her arm? The adequacy of the warning under a strict
23	liability law simply goes to did the manufacturer
24	adequately describe the risks that the patient might
25	incur.

1	In the Levine case it very well might have
2	been that the warning adequately describes that there's
3	a possibility of gangrene, but it didn't do enough to
4	lessen the risk that she would sustain. And because
5	there was a way to change the label to lessen that risk,
6	she got a judgment for a failure to warn. Because the
7	manufacturer's conduct was such that it could have
8	improved the label.
9	Here we acknowledge and the evidence shows
10	there is no way to change the label here. Some
11	some some number of people, maybe some in this room,
12	might take sulindac and get SJS/TEN. We don't know who
13	they are, and we can't write words that would tell
14	anyone in this room, you have a lesser chance of getting
15	that horrible disease.
16	JUSTICE BREYER: Well, but then if you apply
17	this what is deeply bothering me in all these cases,
18	and it's why I came up with and said, the FDA has to

- 19 tell us -- you know. Because just what you said before;
- 20 what you say applies to sulindac also applies to 12
- 21 people who will tell the Mary Hitchcock Hospital up in
- 22 Dartmouth that they can't use a certain kind of
- 23 chemotherapy.
- You see, you could in certain horrible cases
- 25 find a very sympathetic plaintiff who really did suffer

- 1 terribly. And -- and -- and you are getting 12 people
- 2 rather than the FDA. So my solution to it, which you
- 3 know because you read Medtronics, may not work, but it's
- 4 the best I can think of.
- Now, what -- what -- you can tell me if you
- 6 want, no, there is some totally different thing. But
- 7 what you are saying at the moment, what I do in my mind
- 8 is I say, beware because it's also true potentially of
- 9 some of these life-saving drugs and that's what's
- 10 worrying me.
- 11 MR. FREDERICK: Let's be clear,
- 12 Justice Breyer. There is a difference between the
- 13 application of impossibility preemption, which I don't
- 14 think anybody here can argue with a straight face that
- 15 simply paying a judgment in strict liability is
- 16 impossible in light of the Federal regime, an obstacle
- 17 preemption.
- Now, it may well be that there could be
- 19 cases out there like your life-saving type drug, which
- 20 by the way has a special regulation under a special
- 21 statute to ensure that that is on the market, and some
- 22 other drug where the risk/benefit equation is -- is
- 23 such.
- But surely in our system we have to trust
- 25 district judges to be able to grant or deny judgments as

- 1 a matter of law, where they conclude that the evidence
- 2 would not be sufficient to show that the risk outweighed
- 3 the benefit.
- 4 And here, the judge made very clear that
- 5 because Mutual had not put in any evidence of the
- 6 benefit of its drug at all and arguably couldn't have
- 7 done so because this drug is like aspirin -- except that
- 8 it causes these horrific injuries -- it's reasonable to
- 9 suppose that a jury which can decide misbranding actions
- 10 under the FDCA, and that has been acknowledged by the
- 11 majority in Wyeth v. Levine, can make the very same
- 12 risk/benefit safety determination that Justice Thomas in
- 13 his concurring opinion said also is -- enabled the
- 14 States to make. The States are not precluded under the
- 15 FDCA from making that kind of judgment.
- So in the hard case, Justice Breyer, there
- 17 is a mechanism for preemption. The FDA has to act. It
- 18 has to act pursuant to notice and comment rulemaking.
- 19 It has to identify which drugs it thinks would not be
- 20 subject to these kinds of strict liability claims, but
- 21 it hasn't done that here.
- 22 All it's done is to say, we happen to have
- 23 some evidence in our files, ergo preemption. Well,
- 24 preemption doesn't work like that under the Supremacy
- 25 Clause.

- 1 JUSTICE SOTOMAYOR: Just -- just to --
- 2 because my memory is failing me, is this drug still on
- 3 the market?
- 4 MR. FREDERICK: Yes.
- 5 JUSTICE SOTOMAYOR: All right. And is it on
- 6 the market with a different label?
- 7 MR. FREDERICK: It is. The label changed
- 8 after Karen Bartlett sustained the injuries that she did
- 9 in this case. In fact, that was one of the arguments
- 10 that -- that at the time, this was before PLIVA, okay?
- 11 So there was a lot of failure to warn being argued
- 12 because the regime, as the case came into trial was
- 13 under Wyeth v. Levine, it was not under the
- 14 PLIVA v. Mensing case.
- So Justice Kagan, that's why it's perfectly
- 16 reasonable for the trial lawyers here to think that the
- 17 warning is an appropriate thing because this Court's
- 18 case that had just been decided made that perfectly
- 19 clear. But what was interesting here was that Judge La
- 20 Plant made a very clear distinction between the role
- 21 that the warning would play, appropriately so, under a
- 22 strict liability regime.
- Now, I would like to note that the avocado
- 24 case is one that did not entail the State banning
- 25 avocado sales. Judge Boudin is absolutely right when he

- 1 says that there is nothing under the FDCA to preclude
- 2 the State from making a reasonable safety determination
- 3 that might lead to the withdrawal of the drug. Now,
- 4 admittedly, that is a rare circumstance.
- 5 And that is not what New Hampshire is doing
- 6 here, and in his post-trial orders Judge La Plant made
- 7 clear that is not what New Hampshire is imposing here.
- 8 All New Hampshire is imposing here is a duty to pay
- 9 compensation if your unreasonably dangerous product
- 10 harms a patient.
- 11 JUSTICE ALITO: This argument about stopping
- 12 the sale of the drug completely seems to me to eliminate
- 13 the impossibility -- impossibility preemption, doesn't
- 14 it?
- MR. FREDERICK: No, because the -- the duty
- 16 here, if there is any duty to stop selling under New
- 17 Hampshire law, it can be complied with by not selling
- 18 the drug. There's nothing in Federal law that requires
- 19 or mandates the sale of these drugs.
- 20 JUSTICE ALITO: But that's true -- isn't
- 21 that true often in -- in these impossibility cases? Let
- 22 me say Congress passes a law that says everywhere in the
- 23 United States you must drive on the right side of the
- 24 road, and New Hampshire is quirky, they say, in New
- 25 Hampshire you have to drive on the left side of the

- 1 road. That would seem to me to be a very clear
- 2 impossibility case, wouldn't it?
- 3 MR. FREDERICK: Yes.
- 4 JUSTICE ALITO: But you could comply with
- 5 both rules by not driving.
- 6 MR. FREDERICK: It would be very dangerous.
- 7 JUSTICE ALITO: Not to drive at all?
- 8 MR. FREDERICK: Well, it would be dangerous
- 9 to try comply with both at the same time. But certainly
- 10 if --
- 11 JUSTICE ALITO: You decide -- if you decide
- 12 to drive --
- MR. FREDERICK: Yeah. If the difference --
- 14 right. But the difference, Justice Alito, is what is
- 15 the content of the substantive duty. If the content of
- 16 the substantive duty is you -- the State says to do one
- thing and the Feds say do the opposite, that's
- 18 impossibility conflict.
- 19 JUSTICE SCALIA: The Feds didn't say to do
- 20 the opposite. They said -- they didn't say you have to
- 21 drive in New Hampshire. They say, you must drive on the
- 22 right if you drive. They don't require you to drive in
- 23 New Hampshire.
- MR. FREDERICK: Right, but our position,
- 25 Justice Scalia, is if you that follow PLIVA to what it

- 1 says in its logical extension, you look at the -- you
- 2 look at the content of the duty there, the content of
- 3 the duty was to change the label. What the majority
- 4 opinion says is that Minnesota and Louisiana law said
- 5 you must change the label and the Federal government
- 6 says, you cannot change the label. So here --
- 7 CHIEF JUSTICE ROBERTS: Well, just -- I'm
- 8 sorry to interrupt you. But your friend on the other
- 9 side, of course, says PLIVA involves strict liability as
- 10 well. So it did not say you must change the label.
- 11 MR. FREDERICK: Actually we dispute what
- 12 they say, and we've got an -- an excursus about Mensing
- 13 in our brief, and what is clear is that as the case came
- 14 to this Court, the only duty that was being litigated
- 15 was the duty concerning the warning label. There was
- 16 not a strict liability claim in the sense of a design
- 17 defect.
- 18 Mind you, there are strict liability claims
- 19 in -- in failure to warn as well. That is essentially
- 20 what comment k gets at. This case however, was tried as
- 21 a design case only, and the State law duty made very
- 22 clear there was no duty to change the design of the
- 23 drug. And so therefore, under Mensing, there can't be
- 24 impossibility because State law is not telling you --
- JUSTICE BREYER: But even the compensation,

- 1 suppose you had strict liability that Florida Avocado
- 2 Growers could -- what they have to do, all they have to
- 3 do since they can just be fined and the money would go
- 4 to pay the consumers of California who have the
- 5 unfortunate mixup sometimes of eating Florida avocados.
- 6 I mean, that would raise at least serious problems of --
- 7 commerce clause problems and preemption and so forth.
- 8 MR. FREDERICK: Justice Breyer, that's not
- 9 an impossibility hypothetical. That's an obstacle
- 10 hypothetical. And in Wyeth, I think six justices said
- 11 there is no obstacle under the FDCA of having State law
- 12 remedies to compensate injured patients.
- So you know, the reason why it's important
- 14 to keep these concepts of preemption distinct is that
- 15 they ask you to grant cert on whether or not it is
- 16 impossible to comply in light of PLIVA, which was an
- 17 impossibility preemption case. That was not an obstacle
- 18 preemption case.
- Now, having -- you know, I think gotten a
- 20 deeper view of what State law requires, they're seeking
- 21 to shift the case into an obstacle case, and virtually
- 22 all of the Federal government's arguments here are
- 23 obstacle-type arguments. It is because the FDA is so
- 24 expert that it has this information in its files and
- 25 that that should therefore negate and displace and

- 1 nullify State law, which is a rather sweeping
- 2 proposition.
- JUSTICE SOTOMAYOR: Is your point in this
- 4 case that obstacle preemption has been waived?
- 5 MR. FREDERICK: Granted --
- JUSTICE SOTOMAYOR: Or were you granted cert
- 7 just on impossibility?
- 8 MR. FREDERICK: Yes, yes. Our position, and
- 9 we -- we made this clear that all they were asking
- 10 in the cert petition was for an impossibility look at
- 11 PLIVA. The obstacle argument has been waived in our
- 12 view of the way this Court ordinarily takes certiorari
- 13 cases and then decides them. So -- and on the
- 14 impossibility point, I think that our position is clear.
- Now, Justice Kagan, the very first question
- out of the box was does this rule that they're
- 17 advocating apply to brand name drugs and the answer
- 18 unfortunately is yes. Because the premise of their
- 19 argument is that simply because the FDA approved the
- 20 drug and there would need to be some State law claim
- 21 that would give rise to some alteration, that that
- 22 necessarily would mean that it would be impossible to
- 23 comply with.
- And so that applies to brand name drugs as
- 25 well as generic drugs. We don't see a principal

- 1 difference, unfortunately, to distinguish them. There
- 2 may be some difference in certain State laws. I don't
- 3 want to speak for all 50 States, but the basic gist of
- 4 their argument is FDA approval über alles.
- 5 JUSTICE KAGAN: There is no such thing then
- 6 as a brand name manufacturer can change some design
- 7 features of the drug -- you know, without FDA approval
- 8 or without going back to square one of the FDA, there's
- 9 nothing like that?
- 10 MR. FREDERICK: No, the FDA requires a -- a
- 11 new drug or an abbreviated drug application, I get the
- 12 terms of them sometimes confused, but if there was to be
- 13 a tweak to the design, they'd need to go to the FDA to
- 14 get approval for that.
- I want to make one other point, which is
- 16 that strict liability applies to distributors as well as
- 17 to manufacturers. And so here it seems obvious that a
- 18 distributor can't change the design and it cannot change
- 19 the label.
- 20 But under normal principles of strict
- 21 liability, the idea is that if you are a seller of the
- 22 product in your normal course and it is a dangerous
- 23 product that causes somebody to be injured, you can be
- 24 held liable in strict liability. That principle is very
- 25 well settled.

1 And so it would seem odd to suppose that the
--

- 2 distributor who has no power to make any change in
- 3 conduct that would make the product any safer also gets
- 4 to be immunized from suit.
- I have no further points unless the Court
- 6 has further questions.
- 7 JUSTICE GINSBURG: How do you respond to the
- 8 argument, Mutual's argument that they have -- in 2005,
- 9 they made -- this drug produced \$7 million. The jury
- 10 verdict was 21 million. They said that 3 years of their
- 11 earnings wiped out.
- MR. FREDERICK: Justice Ginsburg, I've never
- 13 been in a case in my time arguing before this Court
- 14 where somebody in a reply brief at the merits put in
- 15 evidence that they did not put in at trial and they
- 16 sought to persuade you that that was somehow relevant.
- 17 Number 2, the issue here concerns sulindac
- 18 manufactured by all the different manufacturers of
- 19 sulindac, not just Mutual.
- Number 3, we never have seen that
- 21 information. It was never served on us. We have no way
- 22 to test it. I have no idea whether it is accurate or
- 23 not.
- Number 4, if they are only making
- 25 \$7 million, they ought to withdraw from the market

- 1 because their -- their product causes such horrific
- 2 injuries it ought not to be sold.
- 3 Thank you.
- 4 CHIEF JUSTICE ROBERTS: Thank you, counsel.
- 5 Mr. Lefkowitz, you have three minutes
- 6 remaining.
- 7 REBUTTAL ARGUMENT OF JAY P. LEFKOWITZ
- 8 ON BEHALF OF THE PETITIONER
- 9 MR. LEFKOWITZ: Thank you. I'd like to just
- 10 make three brief points.
- 11 It is rather incredible to hear counsel talk
- 12 about how the warnings were not the issue in this case.
- 13 From the opening statement of plaintiff's counsel, I'm
- 14 quoting now, "The evidence will show you that sulindac
- 15 was unreasonably dangerous and had an inadequate warning
- 16 as well. One of the easiest ways to show you this will
- 17 be to show you that they got a new and better warning
- 18 about six months after respondent took the drug. The
- 19 label got better.
- 20 And at CA App. 2761, we have the FDA letter
- 21 explaining exactly why, in the FDA's view, the new
- 22 warning was going to make the drug safer. What it
- 23 said" --
- JUSTICE GINSBURG: Did you get to the
- 25 jury's -- to the instructions to the jury?

- 1 MR. LEFKOWITZ: Absolutely not. It was a
- 2 proper instruction under New Hampshire law. It was an
- 3 instruction that --
- 4 JUSTICE GINSBURG: So that's what the jury
- 5 was supposed to apply, not what counsel said.
- 6 MR. LEFKOWITZ: The jury applied the
- 7 instruction that the court gave it, which was to decide
- 8 whether or not the jury was good enough -- the warning
- 9 was good enough or not. And, in fact, as the First
- 10 Circuit made very, very clear at PA 18A, it said, the
- 11 label was relevant to the design defect. The lack of a
- 12 clearer warning made the product itself more dangerous
- 13 under the risk/benefit analysis of New Hampshire law.
- 14 JUSTICE GINSBURG: But you just said there
- 15 was nothing wrong with the jury instructions, at least
- 16 you didn't object.
- 17 MR. LEFKOWITZ: Your Honor, let me be clear.
- 18 We objected at the very beginning of this case, we said
- 19 this is all preempted. There is no ability to change
- 20 the warnings. The warnings are acceptable as a matter
- 21 of Federal law. And this Court, every Justice on the
- 22 Court agreed in Mensing that we couldn't change the
- 23 warnings. Once the Court rejected that, it was a fair
- 24 statement of New Hampshire law.
- 25 JUSTICE GINSBURG: How -- how did the Court

- 1 reject it? They threw out the failure to warn claim.
- 2 MR. LEFKOWITZ: The trial judge rejected our
- 3 summary judgment motion on preemption. We raised these
- 4 issues.
- JUSTICE BREYER: It says on page 5496,
- 6 adequacy of the warning, I guess, the judge says, is not
- 7 an issue before this jury. And that was the point.
- 8 MR. LEFKOWITZ: Well, he said that, but then
- 9 he went and he instructed the jury and, again, as the
- 10 First Circuit made clear, it was in fact -- the
- 11 dangerousness was because of the arguable inadequacies
- of the warning, which the plaintiff said we could have
- 13 changed, we should have changed.
- I want to just finish with two brief points,
- 15 if I may. On impossibility, look, this impossibility
- 16 doctrine under preemption is premised on the fact that
- 17 parties will engage in conduct. As Justice Breyer made
- 18 clear in his opinion in the Geier case, he said, under
- 19 ordinary obstacle principles, a State might be able to
- 20 make you liable for using the Federally required
- 21 windshield retention requirements.
- Obviously, there is no Federal requirement
- 23 to sell cars. It conditions that if you sell the car,
- 24 you have a requirement. If you sell a drug, a generic
- 25 drug, you have a particular requirement.

1		The distinction between strict liability and
2	negligence,	Cipollone, Riegel, make absolutely clear
3	there is no	basis whatsoever for a distinction under
4	law.	
5		CHIEF JUSTICE ROBERTS: Thank you, counsel.
6		Counsel.
7		The case is submitted.
8		(Whereupon, at 12:15 p.m., the case in the
9	above-entit	led matter was submitted.)
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17		
18		
19		
20		
21		
22		
23		
24		
25		

A	33:25 34:21,22	28:6,15 34:7	approves 7:11	authorizes 14:13
abandoned 34:2	34:22 35:2	36:6 54:13	approving 17:2	15:6,8,16
abbreviated	adequately	ANDA 14:15	arguable 55:11	authorizing 23:6
51:11	33:25 41:24	answer25:16	arguably 44:6	avocado 15:24
ability 21:11	42:2	27:4 40:13	argue 9:7 31:24	16:1,2 21:17,24
54:19	adjust 19:6	50:17	38:9 43:14	45:23,25 49:1
able 30:15 43:25	adjusted 37:18	answers 15:20	argued45:11	avocados 16:4
55:19	37:22	ANTHONY 1:18	argues 12:6	22:1,18,18 49:5
above-entitled	admittedly 46:4	2:6 18:2	arguing 9:9	avoid 18:17
1:12 56:9	adopt 30:2	antiinflammat	24:14 52:13	20:23 26:24
absent 39:4	adopting 21:5	36:24	argument 1:13	a.m 1:14 3:2
absolute 11:20	40:7	anybody 9:11	2:2,5,9,12 3:4,7	
12:11 13:2,5	adversary 8:18	35:3 43:14	3:24 5:3,15 6:6	<u>B</u>
27:22	8:25 9:1	App 53:20	8:10 9:16,16,17	back 4:9 8:8
absolutely 7:14	adverse 9:3	appeal 16:24	18:2 19:5,14	21:17 41:9 51:8
7:18 9:12,15	25:22 37:19,22	APPEARANC	20:10,21 27:12	bad 9:9
33:4 45:25 54:1	advocated 39:3	1:15	30:13,22 39:21	banning 45:24
56:2	advocating 50:17	appendix 35:18	46:11 50:11,19	Bartlett 1:7 3:5
acceptable 54:20	affirmative 30:7	35:22 36:3	51:4 52:8,8	29:2 37:8 45:8
access 14:4	30:8 33:23	application 43:13	53:7	based 20:6 22:24
account 38:4	affirms 28:21	51:11	arguments 4:20	23:22
accurate 52:22	agency 22:23	applied 7:6 30:2	19:10 45:9	basic 51:3
acetaminophen	agnostic 16:5,20	54:6	49:22,23	basically 8:18
37:6	ago 11:5	applies 7:6 18:7	arm 41:22	13:13 24:15
acknowledge	agreed 54:22	27:1,9 30:4	arterial 39:7	basis 3:19 17:20
42:9	agrees 14:1	32:16,17,18	articulated 7:24	26:9 38:24 56:3
acknowledged	Alito 11:14,19	42:20,20 50:24	14:23	beginning 54:18
44:10	12:6,22,25 13:5	51:16	articulates 12:14	behalf 1:16,22
acquired 26:18	27:17 37:11,25	apply 14:25 15:2	articulating	2:4,11,14 3:8
act 14:18 44:17	38:16 46:11,20	17:23 35:20	10:22 15:22	27:13 53:8
44:18	47:4,7,11,14	42:16 50:17	articulation	benefit 29:18
action 10:20	alles 51:4	54:5	10:21	32:6 36:5,22
23:11 38:25	allow 26:19	appropriate 5:18	ascertained	44:3,6
actions 44:9	allows 33:23	45:17	37:15	benefits 8:16
active 8:4,4	alteration 50:21	appropriately	aside 4:13 5:1,3	25:7,22 28:7
address 31:10	altered 24:17	45:21	asked 33:11	29:7,10,21 34:8
addressed 23:19	ambit 24:8	approval 7:12,22	asking 5:24 6:9	40:21
adequacy 30:23	amicus 1:20 2:7	8:5 10:10 13:25	50:9	best 16:10 24:2
30:25 31:1,7,20	18:3	14:3,20 17:1	aspirin 37:6 44:7	43:4
31:25 35:10,23	amputation	27:2 37:15 51:4	assessment 36:5	better 53:17,19
35:23 36:17	41:21	51:7,14	Assistant 1:18	beware 43:8
39:11 40:12	analogous 26:15	approve 7:16,17	assume 5:4,6	Bextra 10:17
41:22 55:6	36:25	approved4:7	41:17	37:20 38:2
adequate 6:17	analysis 18:14	9:14 10:5 24:4	authority 4:8	big 6:6
	18:15,19 21:15	37:13 50:19	7:25	binary 6:21

binding 26:13	cancer 36:23	cert 49:15 50:6	cited 30:17	commanded 14:9
Blanc 34:14	car 55:23	50:10	citizen 38:21	comment 30:7
board 4:23	card 4:13	certain 12:2	claim 4:12 5:4,7	32:1 33:22 34:2
boat 4:5	care 40:16	42:22,24 51:2	6:7 7:12 9:10	38:25 41:5,6
body 37:9	cars 55:23	certainly 4:18	9:18 10:3,4,8	44:18 48:20
bothering 42:17	carve 17:16	5:14,17 47:9	10:15 25:4,4	commerce 14:14
Boudin 30:12	carves 25:5	certiorari 50:12	29:24 31:14,15	21:23 22:4 49:7
45:25	case 3:4,11,24	challenge 30:10	39:15 41:18	common 40:16
Boudin's 12:17	4:23 6:18,19,20	chance 42:14	48:16 50:20	company 1:4 3:5
box 50:16	6:21,25 7:2,2,3	change 4:7 10:9	55:1	7:4,25 13:19
brand 4:9 7:25	7:8,21 8:7 9:1	10:11 21:6 24:7	claims 3:20,21	16:23
9:21 11:2 50:17	11:5 12:10,15	26:20 28:23,23	4:24 5:9 6:3,4	comparable
50:24 51:6	16:11,19 17:7	30:18 31:5 40:6	17:18 24:24	37:20,22
branded 3:14	17:24 26:6	40:17,19,19	27:8 41:7 44:20	compared 4:4
brand-name 4:14	29:15,16,16,20	42:5,10 48:3,5	48:18	compensate 29:9
4:15 5:7 6:10	30:3,5,6,23,24	48:6,10,22 51:6	class 38:1	49:12
9:25 10:19,25	31:11,13 32:11	51:18,18 52:2	classic 3:11 7:7	compensation
brand-named4:1	33:1,9,16,21	54:19,22	clause 13:13	11:22 20:15
breach 40:11	34:12,14 37:17	changed 45:7	14:22 15:1,2	29:2 46:9 48:25
Breyer 32:8 33:3	38:7 39:4,5,9	55:13,13	24:13,14 44:25	complaint 35:9
33:5,8,13 34:19	40:4 41:17 42:1	changes 26:19	49:7	complaint's
34:25 35:7,15	44:16 45:9,12	charge 13:22	clear 6:16 7:19	34:21
36:8,21 37:1	45:14,18,24	charging 38:6	7:20-10:13 14:8	complete 24:14
42:16 43:12	47:2 48:13,20	chemotherapy	17:21 21:4	34:1
44:16 48:25	48:21 49:17,18	32:17,25 36:10	31:24 33:5	completely 41:6
49:8 55:5,17	49:21,21 50:4	36:22,25 42:23	37:10,16 39:15	46:12
brief 4:19 12:14	52:13 53:12	Chief 3:3,9 10:23	40:14 43:11	complex 31:18
30:17 48:13	54:18 55:18	17:25 18:5,20	44:4 45:19,20	compliance
52:14 53:10	56:7,8	20:9 27:5,10,15	46:7 47:1 48:13	21:21
55:14	cases 6:2 7:7	28:3,24 29:4,14	48:22 50:9,14	complied 46:17
Briefly 27:5	10:23 16:11	29:19 30:3	54:10,17 55:10	complies 26:1
bring 9:11,19,20	17:22 18:21	40:24 41:5,8	55:18 56:2	comply 11:12
brings 24:8	30:4,17 34:16	48:7 53:4 56:5	clearer 10:15	22:21 47:4,9
brother21:16	34:17 42:17,24	choice 6:21 11:8	54:12	49:16 50:23
brought 4:24 6:3	43:19 46:21	choices 13:9	clearly 12:11	component 4:25
burn 37:9	50:13	chose 30:6,7,8	16:3 35:18	6:4 10:12
	case-by-case	Cipollone 17:21	Clinoril 9:25	comprehensive
C	26:9	20:4 56:2	closing 31:3	22:22
C 1:22 2:1,10 3:1	cause 10:20	Circuit 6:16	collateral 30:1	conceded 27:21
27:12	caused 18:9 37:9	10:13,14 12:5	colloquy 35:21	40:17
CA 53:20	39:7	19:21 54:10	38:6	concept 31:19
California 22:2	causes 11:17	55:10	come 13:15	concepts 49:14
49:4	44:8 51:23 53:1	Circuit's 17:14	36:18	concern 18:21
call 36:16,17,17	ceiling 7:13 14:2	circumstance	comes 11:9	concerning 48:15
cancelling 19:16	14:5,12	46:4	14:15 32:22	concerns 52:17

conclude 44:1	cost/benefit	13:20 18:10	28:16	26:9 27:25 30:2
concluded 37:23	28:15	19:23,24 26:2	deny 43:25	30:4 31:12
concurring 7:21	counsel 17:25	28:4,25 32:3,15	Department 1:19	35:19 36:9,19
39:3 44:13	27:10 31:24	32:23,24 36:12	depend 11:25	43:6 45:6 52:18
condition 12:18	53:4,11,13 54:5	36:14 46:9 47:6	deposition 38:12	differently 3:20
conditions 55:23	56:5,6	47:8 51:22	describe 41:24	difficult 31:18
conduct 30:18	couple 11:5	53:15 54:12	describes 31:20	diminishing
42:7 52:3 55:17	course 16:18	dangerousness	33:25 42:2	36:17
conflict 3:19 11:9	29:13 48:9	12:19 31:16	describing 15:5	direct 16:24
13:12 14:25	51:22	55:11	design 3:20 4:3,4	35:13
15:3 16:19	court 1:1,13 3:10	Dartmouth 42:22	4:6,6,7,12,15	directly 6:25
19:13,18 20:7	5:16,17 7:8,19	DAVID 1:22	4:23 5:4,6,11	13:12
22:11 23:12	7:24 8:1 12:10	2:10 27:12	6:3,8,14,15,18	discover35:7,15
27:19 47:18	14:7,23,24	day 33:22	7:2,3,7 10:3,6,7	disease 42:15
conflicting 16:9	15:22 16:18,24	dealing 3:25 4:1	10:14,17 13:21	displace 49:25
21:12	17:20 18:6,12	6:12	14:11 17:10	dispute 48:11
confused 51:12	20:3 21:18	decide 28:14,18	28:23 40:20	dissented 32:11
Congress 14:16	23:18 25:1	35:24 44:9	48:16,21,22	distinct 19:15
16:5,20,21,22	26:15,17,22	47:11,11 54:7	51:6,13,18	34:16 49:14
16:25 26:10	27:15 30:12,16	decided 38:2	54:11	distinction 4:21
46:22	34:15 48:14	45:18	design-defect	5:16,21 7:24
consider 36:1,4	50:12 52:5,13	decides 28:9	18:8 21:7 24:24	17:17 22:15
38:17 39:14	54:7,21,22,23	50:13	25:3;18 27:8	34:20 45:20
40:6,22	54:25	decision 4:22	34:17	56:1,3
considered 26:14	courts 18:14	21:8 26:12 31:5	despite 32:21,21	distinguish 6:9
36:1 38:20,24	Court's 4:22 6:19	deep 23:4	determination	6:12 51:1
39:5	21:8 45:17	deeper 49:20	40:2 44:12 46:2	distinguishing
consumers 11:6	created 38:11	deeply 42:17	determined	21:10
49:4	creates 27:25	defect 3:20 4:12	39:10	distributor 51:18
content 47:15,15	critical 7:1 41:7	4:24 5:4,7,11	deviating 24:4	52:2
48:2,2	cross 38:13	6:3,15,18 7:2,3	Diana 41:17	distributors
context 26:23	cross-referenc	7:7 10:3,7,15	Dick 12:10	51:16
contingent 20:5	9:3	10:17 48:17	differ4:20	district 30:12
continue 4:8	curiae 1:20 2:7	54:11	difference 4:21	31:17 38:5
contrast 37:10	18:3	defend 30:5	9:6 31:19 33:6	43:25
control 26:11		defendant 33:24	33:10 34:18	doctors 11:7
controlled 7:1	D D	defense 22:12	35:4,12 40:25	doctrine 55:16
controls 25:2	D 3:1	29:14 30:4,7	41:10,15,16,17	dodge 17:14
corners 31:8	da 34:22,23,23	32:1,19 33:23	43:12 47:13,14	doing 26:21
correct 5:14 11:2	damage 19:3,9	33:23 34:2,10	51:1,2	38:20 46:5
11:3 28:11	dancing 8:10	34:11 41:5	different 3:16,16	dollar 13:23
34:13,14 37:11	danger 28:5 36:2	define 19:19	3:17 4:14 5:6	draw22:15
cost 13:6	dangerous 6:18	40:11	12:3 13:11 17:4	drive 46:23,25
costs 11:17	6:22 8:11 10:16	definition 40:10	18:21,23 19:1,4	47:7,12,21,21
20:16	11:16 12:16,21	deleterious	20:17,20,22,24	47:22,22
	I	l	<u> </u>	<u> </u>

driving 47:5	E 2:1 3:1,1	eve 32:1 34:3	39:13,17,17,18	26:1,23 29:12
drug 5:13 6:8,18	earlier 20:4	evidence 22:25	39:22 40:5	43:16 46:18
6:22 7:4,21	earnings 52:11	26:14 28:5 30:8	failing 45:2	48:5 49:22
8:11,13,17 9:9	easier 27:24	33:5 37:6,14,17	failure 3:21 6:3	54:21 55:22
9:25 10:20,25	easiest 53:16	38:7,8,10,11	10:3 24:24 25:5	Federally 55:20
11:16 13:7,20	eating 49:5	38:15 39:6 40:5	27:6 34:9,10,11	Feds 47:17,19
14:14,19,20	effect 29:25	42:9 44:1,5,23	34:16 42:6	field 24:14 40:7
16:22 17:1 19:7	effected 26:20	52:15 53:14	45:11 48:19	figure 5:21
19:8,23 22:25	effective 22:25	exactly 11:4	55:1	files 44:23 49:24
23:6,10 25:19	effects 28:16	14:10 15:21	fair 54:23	filled 34:21
25:20,23 28:8	effectuated 24:2	24:25 25:9	falls 18:11 21:8	find 4:19 5:16
28:15 29:1,7,18	efficacy 14:19	28:24 53:21	22:7	6:22 33:9,11,19
32:2,13 33:24	31:21	examined 38:13	far 35:9	35:22 36:11,15
34:6 36:6,22,24	egregiously 29:1	example 15:23	FDA 7:11,22 8:5	37:2 42:25
36:25 37:12	either 4:24 13:20	15:24 16:7 17:7	9:5,13 10:5,10	finds 32:2 40:21
38:2 41:14	17:9	24:10	14:3,3,20 16:23	fined 49:3
43:19,22 44:6,7	element 31:14	excursus 48:12	17:1 23:8,23,25	finish 25:14
45:2 46:3,12,18	31:15 39:14	existed 10:2	24:3,5,16 25:9	55:14
48:23 50:20	eliminate 46:12	exists 10:1	26:5,11,15 27:2	first 6:16 9:16
51:7,11,11 52:9	embedded 19:11	expensive 12:2	37:4,22 38:1,4	10:13,13 12:4
53:18,22 55:24	enable 14:1	expert 22:23,24	38:7,12,15,17	15:20 17:14
55:25	enabled44:13	30:25 38:11	38:20,25 42:18	19:21 21:4
drugs 4:1,14 7:17	ended 37:21	49:24	43:2-44:17	50:15 54:9
8:22 12:2,21	enforcing 11:11	expertise 17:3	49:23 50:19	55:10
16:6 17:2,2	engage 55:17	explain 35:25	51:4,7,8,10,13	floating 30:22
27:7 32:23 37:3	engaged 21:22	explaining 21:17	53:20	floor 14:1,11
38:1 43:9 44:19	22:4	22:8 36:13	FDA's 7:12	Florida 15:24
46:19 50:17,24	enormous 14:15	53:21	13:25 26:3,8,12	17:6 21:17,25
50:25	ensure 43:21	exposure 39:7	31:5 53:21	24:10 49:1,5
drug's 24:6	entail 45:24	express 14:21	FDCA 6:1 15:5	focused 18:21
drug-only 27:3	entails 28:5	15:1 24:13	15:16 23:5,5	follow 20:13
due 16:23 40:16	entitled7:23	expressly 23:19	24:1 28:20	33:20 47:25
duty 18:23 19:4	equation 43:22	extension 48:1	44:10,15 46:1	follow-up 12:23
19:13,20,22	ergo 44:23	extent 6:7	49:11	footnote 14:23
20:7,8,8,24	escape 21:2,7		features 51:7	forbidding 24:3
27:19 28:23	ESQ 1:16,18,22	F	Federal 3:12 7:5	forever 26:13
30:18 40:7,10	2:3,6,10,13	face 8:13 43:14	7:5 11:12,12	formulation 8:15
40:11,11,15,16	essential 10:12	fact 6:16,17,20	13:12,17 14:10	21:23 24:7
40:17,19 46:8	essentially 23:7	9:2 12:13 14:15	14:11,13 15:8	forth 49:7
46:15,16 47:15	24:14 48:19	14:25 16:25	15:10,11,13,25	found 7:8 8:1
47:16 48:2,3,14	established	19:17 21:5	16:4,8,12,24	12:15 16:18
48:15,21,22	14:16 16:21	22:25 23:23	18:17,23 19:8	32:6 35:1
D.C 1:9,19,22	26:11	39:4 45:9 54:9	19:14 20:8,8,13	four 31:8
	estoppel 30:1	55:10,16	20:19 21:21,25	framed21:18
E	evade 27:24	factor 21:10	22:10,13,17	Frederick 1:22

				6.
2:10 12:6,13	give 15:18,20	13:3 18:7 19:20	hypothetical	33:17 53:15
27:11,12,14	38:12 50:21	21:8 27:23	49:9,10	incidents 37:19
28:11,19 29:13	given 30:11	30:16,17 31:13		inconsistent
29:24 30:20	38:15	34:15,15 39:10	I	29:12
31:10 33:2,4,12	gives 14:3 15:12	40:18 46:5,7,8	idea 21:24 51:21	incorrect 38:18
33:15,21 34:13	24:16 37:10	46:17,24,25	52:22	38:19
34:24 35:6,13	giving 35:21	47:21,23 54:2	identify 44:19	incredible 53:11
35:16 36:21	go 4:8,15 9:8	54:13,24	immunity 34:1	incur 41:25
37:5,14 38:3,19	22:18 25:3	hand 4:15,16	immunized 52:4	ineffective 31:6
39:12,18,24	26:19 49:3	hands 17:11	implicit 18:13,15	information
40:3,14 41:4,16	51:13	happen44:22	important 4:20	22:23 26:4,18
43:11 45:4,7	goes 21:2 31:25	happens 4:23	21:19 27:18	49:24 52:21
46:15 47:3,6,8	35:18,25 41:23	8:10	28:22 49:13	ingredient 3:17
47:13,24 48:11	going 6:2 8:14	hard 44:16	impose 18:22	8:4
49:8 50:5,8	13:7,22 18:22	hardest 31:11	25:13 28:3	ingredients 3:13
51:10 52:12	18:24 19:3,7,7	harm 18:8	imposed 3:15	8:4
free 13:10,11	20:14,19 28:18	harmed 29:1	17:23 19:20	injured49:12
friend 48:8	29:8 32:6 41:11	harms 46:10	40:16	51:23
friend's 20:10	51:8 53:22	Hatch-Waxman	imposes 18:8	injuries 44:8 45:8
further35:25	good 54:8,9	10:22	19:13 30:18	53:2
52:5,6	gotten49:19	health 25:7 26:2	imposing 11:10	injury 11:17
	government 4:18	hear 3:3 25:15	23:21 26:9 46:7	inquiry 21:19
G	5:15,18,20	53:11	46:8、	instructed 26:3
G 3:1	15:25 18:23	heard 11:23	impossibility	34:4 35:20 38:5
gangrene 41:21	20:19 21:25	held 16:12 34:14	3:11,19 7:8	55:9
42:3	22:10,14,17	51:24	11:24 15:7,13	instruction 6:20
Geier 14:24	48:5	help 22:16	15:21,23 16:7	54:2,3,7
55:18	government's	high 37:19	16:19 17:6	instructions
General 1:19	21:5 26:1 49:22	hinge 13:18	18:13,18 19:17	30:11 31:1,23
38:9	grant 43:25	Hitchcock 42:21	21:15,18,22	53:25 54:15
generic 3:12 7:4	49:15	Honor 5:23 6:11	22:12,14 26:17	insurers 12:12
8:2 9:22,25	granted7:22	15:19 17:5	27:18 43:13	interesting 45:19
11:1,2 13:1,18	50:5,6	54:17	46:13,13,21	interpretation
50:25 55:24	granting 14:14	honors 26:3	47:2,18 48:24	5:18
generics 3:25	greater 36:6	horrible 42:15,24	49:9,17 50:7,10	interrupt 48:8
4:10,15 5:7	grower21:24	horrific 44:8 53:1	50:14 55:15,15	interstate 14:14
6:10 24:25 27:7	Growers 15:25	Hospital 42:21	impossible 15:9	21:22 22:4
getting 42:14	21:18 49:2	huge 36:22 40:25	22:3,21 27:22	invented 35:3
43:1	guess 4:2 6:8	hybrid 18:7	43:16 49:16	involved 6:7 17:1
Ginsburg 10:24	55:6	hypothecating	50:22	involves 48:9
11:4 13:24 14:7		5:10	improve 25:21	issue 6:14 11:4
14:17 34:9 52:7	<u>H</u>	hypothesizes	improved42:8	13:10 14:8
52:12 53:24	Hampshire 3:15	25:6	inadequacies	16:16 17:9 25:5
54:4,14,25	6:15,20 10:1	hypothesizing	55:11	35:23,24 52:17
gist 51:3	11:14 12:7,10	5:11	inadequate	53:12 55:7
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

issued 35:17	6:5 15:4,19	labeled 33:1	55:8	limit 32:4
issues 11:25 55:4	16:10,15 22:7,9	labeling 21:6	left 46:25	limits 31:21
i.e 33:25 34:6	23:2,14,16	26:20	legal 5:25 40:7	litigated 30:23
36:4	30:20 33:14	lack 6:17 10:15	40:15	33:21 48:14
	39:22 45:15	54:11	lessen 34:5	little 18:21 23:15
J	50:15 51:5	large 12:19	41:20 42:4,5	23:20,20
JAY 1:16 2:3,13	Karen 1:7 29:2	33:16	lessened 40:22	lives 28:17
3:7 53:7	45:8	law3:12 10:1	lessening 33:6	logical 48:1
JMOL 35:16	keep49:14	11:12,13 12:8	lesser 42:14	look 6:23 34:20
Joint 35:22 36:3	Kelleher 30:16	13:10 14:10,13	letter 53:20	36:9 48:1,2
judge 12:17,25	Kennedy 19:19	15:7,8,10,10	let's 5:4,6 9:7	50:10 55:15
13:5 30:11	39:8,13,16,20	15:11,11,13,13	22:18 40:14	looked 18:12
31:17 34:3,10	39:24,25 40:4,9	16:12 17:20	43:11	26:17
35:17,18 38:5	40:20	18:7 19:12 20:7	Levine 18:14,15	looking 4:12
44:4 45:19,25	key 16:6	20:10 21:8 22:6	21:14 26:16	37:22
46:6 55:2,6	kills 36:10	27:17 28:2,22	28:21 39:3,6	looks 28:6
judges 43:25	kind 11:22 27:25	30:10 34:15	41:17 42:1	lost 32:11,12,12
judgment 18:15	32:18 37:7,8	39:10 40:16,18	44:11 45:13	lot 7:17 31:4,18
22:24 24:1 30:9	38:23 39:2,5	41:20,23 44:1	liability 3:15 7:12	45:11
42:6 43:15	42:22 44:15	46:17,18,22	11:15,20 12:11	lots 13:11 32:23
44:15 55:3	kinds 30:4 44:20	48:4,21,24	12:14 13:2	Louisiana 48:4
judgments 43:25	know4:6 6:6,15	49:11,20 50:1	17:17,23 18:8	
juries 26:8 37:2	11:1 12:17	50:20 54:2,13	18:25 19:13	M
jurors 17:4	14:22,24 16:11	54:21,24 56:4	20:1,6,13 21:2	majority 44:11
jury 3:15 6:20	17:8 18:17	laws 11:8 51:2	21:7 25:13	48:3
28:9 29:5,20,22	20:15 22:20	lawsuit 10:2	27:22,24 28:3	making 44:15
29:25 30:11	23:9,12 25:22	lawyer31:3	31:13 32:6	46:2 52:24
31:1,15 32:2,13	29:7 37:2,3	lawyers 4:19	33:20 39:10	mandate 7:5,6
33:19 34:4 35:1	42:12,19 43:3	45:16	40:2 41:7,13,18	mandates 46:19
35:20,21 36:11	49:13,19 51:7	lay 17:4	41:19,23 43:15	manufacture
37:5 38:5 39:14	knowing 8:15	Le 34:14 35:18	44:20 45:22	9:22
40:6,10,21 44:9	knows 25:6	lead 46:3	48:9,16,18 49:1	manufactured
52:9 53:25 54:4		leading 6:19	51:16,21,24	52:18
54:6,8,15 55:7	L	Lefkowitz 1:16	56:1	manufacturer
55:9	L 1:7	2:3,13 3:6,7,9	liable 41:1,2,3,11	13:1 18:16,22
jury's 28:18	La 31:17 45:19	3:22 4:17 5:10	41:12 51:24	20:1,24 24:3,7
53:25	46:6	5:14,23,25 6:11	55:20	26:19 30:19
justices 49:10	label 7:23 8:23	7:14,18 8:6,20	life 4:22	41:14,23 51:6
	10:14 28:23	8:24 9:12,15,20	life-saving 43:9	manufacturers
K	31:5,6 36:11,12	9:23 10:7,11	43:19	5:8 6:10 12:12
k 30:7 32:1 33:22	36:19 40:17,19	11:3,19 12:9,24	light 4:22 18:9	13:23 26:10
34:2 41:5,6	42:5,8,10 45:6	13:4,8,24 14:6	19:23,24 43:16	27:24 51:17
48:20	45:7 48:3,5,6	14:21 15:4,19	49:16	52:18
Kagan 3:22 4:17	48:10,15 51:19	16:15 53:5,7,9	Lime 15:24 17:7	manufacturer's
5:1,12,20,24	53:19 54:11	54:1,6,17 55:2	21:17 24:10	18:10 42:7
		0.11,0,17,00.2		

	l	l		
March 1:10	54:22	need 40:6 50:20	objected 54:18	26:20 35:17
market 9:10 14:2	mentions 38:22	51:13	objective 14:3	orders 46:6
14:4,5,14 16:22	mere 40:5	needs 22:20	obligated 16:17	ordinarily 50:12
17:15 19:23	merely 23:6	negate 49:25	obligation 8:1	ordinary 14:25
20:14,22 21:3	merits 52:14	negligence 17:18	11:11 16:4	15:3 55:19
29:6,11 37:21	metoclopramide	17:23 19:12	19:14 20:5,5	ought 23:10
37:24 43:21	16:17	56:2	21:6,13 22:10	52:25 53:2
45:3,6 52:25	million 41:1,2,3	never7:11 25:24	22:12 23:22	outweigh 29:10
marketed 23:10	52:9,10,25	37:12 38:13,22	obligations 13:13	29:21 40:21
25:23,25	mind 43:7 48:18	52:12,20,21	22:5,6 26:10	outweighed 44:2
marketing 4:8	minimize 32:4	new 1:16,16 3:14	obstacle 11:25	overall 28:6,7
Mary 42:21	36:4	6:14,19 8:5	43:16 49:9,11	
material 21:11	minimizes 31:21	10:1 11:14 12:7	49:17,21 50:4	P
matter 1:12 5:25	minimizing 33:13	12:10 13:2 18:7	50:11 55:19	P 1:16 2:3,13 3:1
6:1 8:21,23	Minnesota 48:4	19:20 21:8 26:4	obstacle-type	3:7 53:7
25:21 30:10	minute 24:15	26:13 27:23	49:23	PA 6:15 10:13
41:12,12 44:1	minutes 53:5	30:15,17 31:13	obvious 51:17	54:10
54:20 56:9	misbranding	34:15,15 39:9	Obviously 11:6	page 2:2 12:13
matters 32:9	26:1,23 44:9	40:18 46:5,7,8	55:22	21:20 36:3 38:6
mean 5:21 7:22	mixup 49:5	46:16,24,24	odd 52:1	55:5
22:9 32:9 37:9	molecule 14:10	47:21,23 51:11	offensive 30:1	pain 37:7
37:12 39:25	moment 43:7	53:17,21 54:2	oil 16:3 22:1,3,19	paradigmatic
49:6 50:22	money 20:1 49:3	54:13,24	22:20	15:23
meaning 3:16	months 53:18	newly 26:18	okay 32:11 34:25	Parkinson's
means 19:25	morning 11:23	nomenclature	45:10	32:17 37:3
21:12 25:18,20	motion 30:9 55:3	40:15	once 24:4 32:2	part 6:6 12:19
mechanism	Mutual 1:3 3:4	nonprescription	36:12 54:23	31:11 40:12
44:17	29:14 30:2 32:6	7:17	one-molecule	particular 30:6
Medicaid 11:8	36:5 38:13 44:5	nonsteroidal	8:22	55:25
Medtronics 43:3	52:19	36:23	opening 53:13	parties 55:17
meet 14:3 20:2	Mutual's 38:11	normal 51:20,22	operate 14:11	passes 46:22
26:23	52:8	notably 28:20	operates 14:5	patient 41:24
meeting 20:6,9		note 45:23	operation 13:10	46:10
memorandum	N	noted 30:12,12	15:3	patients 34:6
38:22	N 2:1,1 3:1	notice 38:25	opinion 7:21 39:3	49:12
memory 45:2	name 50:17,24	44:18	44:13 48:4	pay 11:17 19:3,9
men 28:13	51:6	novel 28:15	55:18	20:1,6,14,20
Mensing 3:18	names 4:10	nullify 50:1	opportunity 29:2	46:8 49:4
7:1,6,8,20 11:5	narrow9:17	number 16:11	29:17	paying 43:15
14:7,23 16:16	narrower23:15	42:11 52:17,20	opposite 47:17	payment 20:23
16:18 17:7	nearly 4:24	52:24	47:20	penalizes 15:8
18:13 21:9,14	necessarily		oral 1:12 2:2,5,9	15:10,11,13
24:9 25:1,2	50:22	0	3:7 18:2 27:12	people 17:1 29:1
31:9,12 40:18	necessitated	O 2:1 3:1	orally 35:21	29:8 42:11,21
45:14 48:12,23	21:15	object 54:16	order 16:22	43:1
13.11 10.12,23			0140110.22	

	ı	ı	1	i
percent 16:1,3	PLIVA 16:16	18:13,18 19:17	46:9 51:22,23	R
22:1,3,19,20	21:9 24:9 26:24	21:18 24:13,15	52:3 53:1 54:12	\mathbf{R} 3:1
29:7,8 37:9	39:15 40:8,18	26:17 27:19,25	profile 3:14,16	raise 11:23,25
perfectly 45:15	45:10,14 47:25	30:13 38:23	program 11:22	49:6
45:18	48:9 49:16	40:7 43:13,17	12:1 13:17	raised 9:8 55:3
period 29:11	50:11	44:17,23,24	proof 28:4	rare 46:4
permissible	point 6:1 8:9 9:8	46:13 49:7,14	proper 54:2	rate 37:18,20,23
40:10	23:2,3 29:6	49:17,18 50:4	properly 32:25	reaction 9:3
permission 22:13	32:12 36:8,9,9	55:3,16	proposition 50:2	read 12:18 35:9
24:16	50:3,14 51:15	preemptive	protection 16:24	43:3
permits 15:14	55:7	23:24 26:6	protections	reading 6:1
16:12	points 52:5 53:10	premise 50:18	14:15	real 4:21 6:2
person 22:3	55:14	premised 12:19	prove 29:17	11:15
25:19 29:9	police 24:17	55:16	31:16	really 3:25 4:5
perspective 17:6	policy 13:9	prescribe 8:16	provide 16:23	4:21 11:20,21
persuade 52:16	population 28:7	25:19	provided 28:8	16:12 17:9,13
petition 35:17	portion 33:16	prescribed 8:23	pull 38:2	21:12 23:10,17
38:21 50:10	posed 27:17	10:17 25:24	pure 4:12 5:6,11	30:24 33:15
Petitioner 1:5,17	posit 8:11	prescription	25:3,4,17 27:8	35:1 42:25
1:21 2:4,8,14	position 4:14,18	13:23 27:3,7	purely 7:3	reason 13:7
3:8 18:4 53:8	5:6,8 7:10 8:19	preserve 26:7	pursuant 44:18	18:18 20:15
Pharmaceutical	8:25 13:1 21:5	presided 31:17	put 5:1,3 9:1	49:13
1:3 3:4	23:13,20 40:5	pretrial 31:23	29:14,15 30:8	reasonable 8:14
Pharmacia 37:16	47:24 50:8,14	previously 26:5	36:12 38:13	8:15 25:6 44:8
pharmacist 11:1	positive 25:22	pre-formal 35:21	40:25 41:2,10	45:16 46:2
pharmacy 11:8	possibility 33:18	Price 12:10	41:13 44:5	reasons 39:22
Phenergan 39:7	42:3	principal 50:25	52:14,15	REBUTTAL
physical 21:22	possible 6:9	principle 3:19	putting 4:13	2:12 53:7
physician 25:6	possibly 35:11	28:21 51:24	p.m 56:8	recognized 3:18
25:19	postulated 28:25	principles 14:25	Q	20:3
pick 22:1	post-trial 46:6	51:20 55:19	question 12:20	recognizes 17:11
pieces 35:16	potentially 36:23	priority 13:14,15	13:9,9,18 14:7	record 35:6
plaintiff 9:24	43:8	probably 32:16	19:11 20:12	38:10,14,20
33:15,17 42:25	power24:18 52:2	32:17,18	21:1,2,20 23:19	reduced41:14
55:12	practitioner8:14	problem 11:18	27:23 41:9,19	reference 39:11
plaintiffs 29:15	8:15	26:24 28:1	50:15	40:12
plaintiff's 4:19	precedent 30:16	problems 11:24	questions 27:16	reflects 18:15
53:13	preclude 28:20	49:6,7	52:6	24:9
Plant 31:17	46:1	process 8:5	quintessential	regardless 25:20
35:19 45:20	precluded44:14	16:24 17:1	16:7	regime 5:11 6:13
46:6	preclusion 29:25	produce 37:7,8	quirky 46:24	6:13 11:15
play 13:16 45:21	preempted 54:19	produced 52:9	quite 16:11 23:4	14:11 16:21
played 34:5	preemption 3:12	product 7:11	39:10	18:25 26:11
please 3:10 18:6	11:9,24 14:22	10:16 12:13	quoting 53:14	27:22 29:12
27:15	15:1,23 17:22	18:9,9,16 28:4	quomig 55.17	43:16 45:12,22
	•	•	•	•

				0:
regulation 21:21	17:8,11,13,16	rule 13:14,15	48:1,4,6,9 55:5	SG 38:16
26:20 43:20	19:21 21:4	26:3 27:3 30:9	55:6	shift 49:21
regulatory 22:22	27:13 53:18	50:16	Scalia 25:15 28:9	show30:15,15
38:23	response 38:21	rulemaking 39:1	28:12 47:19,25	31:5 33:16 44:2
reject 55:1	restatement 8:14	44:18	scheme 11:20	53:14,16,17
rejected 39:5	rested 29:15	rules 17:22 47:5	13:2,3,6 22:22	shows 38:14 42:9
54:23 55:2	result 25:1		scientific 17:3	side 46:23,25
relevant 10:14	retention 55:21	S	22:24 34:18	48:9
22:23 24:10	reviewed 38:1	S 2:1 3:1	scientifically	significant 5:3
31:14 40:1,1,3	Riegel 17:21	safe 22:25	26:4,13	26:4,14
52:16 54:11	20:3 56:2	safer 8:22 21:7	scope 3:23 12:1	similar 11:22
relief 37:7	right 4:11 5:7	52:3 53:22	second 5:2 19:14	simply 6:2 11:11
remaining 53:6	9:23 14:4 15:12	safety 3:14,16	36:8,9	13:22 14:4 16:8
remedies 49:12	15:18 16:8	13:19 14:19	second-guess	17:5,20 18:16
remember 24:25	24:16 28:10	23:22 24:2	26:8	19:15 21:3
reply 52:14	35:8 36:10,16	26:10 44:12	second-guessing	23:25 41:23
report 37:16	38:17 45:5,25	46:2	23:23	43:15 50:19
reporting 37:18	46:23 47:14,22	sale 16:6 46:12	section 9:3,4,5	singling 12:1
37:23	47:24	46:19	see 24:21 32:8	situation 12:3
require 40:19	rise 50:21	sales 23:6 45:25	32:18 34:20	20:22 36:14
47:22	risk 32:4 33:7,13	salvaging 17:14	41:15 42:24	situations 41:15
required 3:12	34:5 36:4 40:23	sameness 7:5,5	50:25	six 49:10 53:18
26:22 31:15	41:21 42:4,5	10:21 14:9 17:9	seek 30:14	SJS/TEN 9:2
55:20	44:2	17:10	seeking 28:2	37:8 42:12
requirement	risks 8:16 25:7	satisfied 25:18	49:20	skill 31:19
11:10 13:16,17	28:6 29:10,20	save 28:17	seeks 38:9	sold 53:2
14:9 17:10,10	31:20,22 34:1	saves 36:10,23	seen 52:20	Solicitor 1:18
40:15 55:22,24	36:6 40:21	saving 24:13	select 11:7,7	38:9
55:25	41:24	savings 15:2	sell 11:16 13:7	solution 43:2
requirements	risky 34:7	saying 5:19	15:17,17,18,25	somebody 51:23
17:24 55:21	risk/benefit	13:20,22,25	16:2,2,4,17	52:14
requires 8:5	10:16 28:6 34:6	17:15 18:25,25	22:2 24:16,16	somewhat 27:24
15:10 27:2	36:6 43:22	19:1,2 23:4,7,8	55:23,23,24	34:7
46:18 49:20	44:12 54:13	24:15,20,22	seller 51:21	sorry 48:8
51:10	road 46:24 47:1	25:1,9,10 26:12	selling 18:16	sort 8:9 31:8
requiring 26:3	ROBERTS 3:3	29:20,22,22	19:6,16 21:1,3	sorts 16:23
reserving 17:19	10:23 17:25	35:1 36:19	21:12 46:16,17	Sotomayor 7:9
respect 4:3 5:8	18:20 20:9 27:5	40:24,25 41:2	sense 12:20	7:15,16,19 8:3
7:4 8:4 14:6,8	27:10 29:4,19	41:10,11 43:7	48:16	8:8,21,24 9:7
14:19 17:22	40:24 41:8 48:7	says 12:11 14:18	September 38:5	9:13,18,21 10:5
20:25 24:23,25	53:4 56:5	15:16 20:11,22	serious 49:6	10:9 12:4 24:12
27:6,8	role 14:18 26:8	21:20 22:2,19	served 52:21	24:21 25:8,12
respond 52:7	34:4 41:6 45:20	32:18,19 35:23	set 23:25 24:3	27:1 45:1,5
respondent 1:23	roles 35:19	36:3 38:16 46:1	sets 13:13	50:3,6
2:11 9:24 10:19	room 42:11,14	46:22 47:16	settled 51:25	sought 52:16

				,
sound 22:24,24	2:7 13:10 14:18	52:4	24:6 37:1 40:9	thrust 12:7 39:21
speak 51:3	18:3 23:11	sulindac 3:12,15	technical 17:3	40:8
special 17:3	44:14,14 46:23	10:1 38:22	tell 7:9 42:13,19	tied 17:12
43:20,20	51:3	42:12,20 52:17	42:21 43:5	tighter 23:21
specifically 6:21	State-by-State	52:19 53:14	telling 25:9 48:24	time 7:10,23 10:2
9:1	26:9	summary 55:3	terms 32:22	17:19 37:15,18
specified 16:25	statute 6:13	supporting 1:20	33:12 51:12	45:10 47:9
spent 33:15	15:16 40:8	2:8 18:4	terribly 43:1	52:13
spite 32:7	43:21	suppose 11:14	test 52:22	top 21:20
spread 11:17	stay 17:15 22:18	44:9 49:1 52:1	testified 38:11	tort 6:13 7:11
spreading 20:15	stop 18:16 19:5	supposed41:15	testimony 30:25	9:10,18 19:12
square 4:9 51:8	19:15 21:1,3,11	54:5	tests 10:17	20:4,6
stand 38:13	46:16	supremacy 13:13	Thank 17:25	totally 43:6
standard 10:18	stopping 46:11	17:15 44:24	27:10,14 53:3,4	traces 21:17
10:21 11:11	straight 43:14	Supreme 1:1,13	53:9 56:5	traditional 18:12
13:19 18:8,11	strategy 30:2	6:19 12:10	they'd 51:13	treating 3:20
20:2,6,10,12	strict 11:15	30:16 34:15	thing 4:20 5:3	treats 34:16
20:13 23:22	17:17,23 18:24	sure 4:19 5:15	20:18 25:10	trial 8:19,25 30:2
24:1,3 25:18	19:12 20:12	6:1,11 12:24	32:23 33:19	30:9 31:18 32:1
26:2,23 39:2	25:12 31:13	29:4,5	36:13,18 43:6	33:22 34:3
standards 11:9	39:10 40:2 41:7	surely 38:24	45:17 47:17	38:14 45:12,16
12:14 16:9	41:13,18,19,22	43:24	51:5	52:15 55:2
19:18	43:15 44:20	sustain 42:4	things.7:17 13:11	tried 28:13 48:20
start 27:16	45:22 48:9,16	sustained 45:8	13:12	tries 17:16
State 4:25 6:13	48:18 49:1	sweeping 50:1	think 9:8 11:19	true 4:9 8:3
6:13 11:8,10	51:16,20,24	sympathetic	11:21 15:4,6	21:13,14 23:20
13:16,19 15:7	56:1	42:25	19:4,10,14 21:1	28:14 37:25
15:10,11,13	struck 34:10	system 12:12	21:10,16,19	38:3 43:8 46:20
16:2,13 18:22	structure 19:1	19:8 43:24	22:7,16,20 23:3	46:21
19:12 20:7,10	study 37:21		23:10,17,18,20	truly 8:11 9:9
20:14 21:21	stuff 31:7	<u>T</u>	24:9 27:21	trust 43:24
22:2,6,19 23:21	subject 44:20	T 2:1,1	31:11 32:16	try 17:13 47:9
24:17 25:13	submit 16:5 28:1	tactics 30:4	35:4 38:6 39:21	trying 26:7 33:16
27:17,19 28:2	submitted 56:7,9	take 6:23 10:24	43:4,14 45:16	Tuesday 1:10
28:14,22 40:16	substantive	10:25 16:22	49:10,19 50:14	tweak 51:13
45:24 46:2	47:15,16	17:9 23:2,3,11	thinking 32:10	twelve 28:13,13
47:16 48:21,24	sued 27:7	38:4,23 40:4	32:10,25	two 15:20 19:10
49:11,20 50:1	suffer42:25	42:12	thinks 44:19	19:18 35:14,16
50:20 51:2	sufficient 6:23	taken 9:24 10:19	third 8:15	41:15 55:14
55:19	9:4 44:2	37:23	Thomas 7:20	Tylenol 37:6
stated 17:5	suggest 31:8	takes 4:18 38:25	44:12	type 5:16 20:4
statement 12:17	suggested 39:23	50:12	thought 4:2 23:5	43:19
53:13 54:24	suggesting 11:21	talk 31:4 35:10	33:18	types 12:2 36:25
statements 31:3	suggests 22:9	53:11	three 53:5,10	typically 15:6
States 1:1,13,20	suit 20:2 34:1	talking 8:6 20:11	threw 55:1	16:13
	l	l	l	l

	11.00	24 4 22 22 22	115.5	0.1.20.0
U	vaccine 11:22	34:4,22,22,22	word 15:5	0.1 29:8
unavoidably	13:17	35:2,11,19,24	words 4:5 32:5	1
12:21 33:24	Vautour 6:19	36:1,4 39:11,17	33:8 34:17,21	10 36:10
underlying 19:5	30:16	39:18 40:1,12	42:13	100 36:10
understand 3:23	verdict 29:25	40:22 41:1,3,10	work 43:3 44:24	108 38:6
5:2 11:6 19:7	52:10	41:13,20,22	works 29:5	11:14 1:14 3:2
20:21 27:18,19	version 3:14	42:2 45:17,21	world 6:2 35:2	12 42:20 43:1
30:21 31:12	view21:6 25:4	48:15 53:15,17	worrying 43:10	12-142 1:5 3:4
32:9 40:13	27:9 49:20	53:22 54:8,12	worse 13:1	12:142 1.3 3.4 12:15 56:8
understanding	50:12 53:21	55:6,12	wouldn't 29:17	143 21:20
39:9	violate 22:4,5	warnings 4:4 5:5	36:15 47:2	16 36:24
understood	violated 13:19	6:4 7:6 8:2 9:1	write 39:8 42:13	18 2:8 6:15 10:13
31:19 34:3	violating 11:12	14:9 18:10	wrong 12:8,9	18A 54:10
35:19	virtually 49:21	19:24,25 25:21	54:15	19 1:10
unfortunate 49:5	$\overline{\mathbf{w}}$	35:10 53:12	Wyeth 4:23 5:17	19 1:10 1980 37:18
unfortunately	wait 39:16	54:20,20,23	7:20,25 26:16	1980 37:18 1997 16:25 37:18
50:18 51:1		Washington 1:9	26:22 28:21	1997 10:23 37:18
United 1:1,13,20	waive 30:6	1:19,22	39:3 44:11	2
2:7 18:3 46:23	waived 30:13	way 6:9,12 14:10	45:13 49:10	2 52:17
universe 35:11	32:1 50:4,11	16:17 18:12	<u> </u>	2005 38:21 52:8
36:19	waiver 30:21	19:16 20:23		2010 38:6
unpublished	want 5:1 20:17	29:5 32:3 41:19	x 1:2,8	2010 38.0 2013 1:10
37:16	20:18,18 23:9	42:5,10 43:20	` Y	21 12:13 52:10
unquestionably	36:18 39:8 43:6	50:12 52:21	Yang 1:18 2:6	21 12.13 32.10 22nd 38:5
28:16	51:3,15 55:14	ways 53:16	_	27 2:11
unreasonable	wants 16:13	weaker 39:5	18:1,2,5 19:10	2761 53:20
12:19 28:5	warn 3:21 6:3	weighing 34:7	19:22 20:25	2701 33:20
31:16 36:2	10:3 24:24 25:5	went 14:24 37:17	22:15 23:3,3,13	3
unreasonably	27:6 34:10,11	37:19,20 41:18	23:15,18 24:19	3 2:4 52:10,20
6:22 11:16	34:16 42:6	55:9	24:23 25:11,14	3 2.4 32.10,20
12:15 18:10	45:11 48:19	we're 4:12 5:11	25:17 27:4,6	4
19:23,24 28:4	55:1	18:25 19:1,2	Yeah 47:13	4 52:24
28:25 32:3,15	warned9:2	20:11 24:6,19	years 11:5 15:21	496 35:22
32:24 36:12,14	warning 3:13,17	24:19 25:1	37:21 52:10	
46:9 53:15	4:13,25 6:7,17	26:12,21 37:1	York 1:16,16	5
unsafe 33:24	6:23 7:1 8:7,12	we've 16:12	Ü	5 14:23
update 8:1	9:4,5 10:12,15	23:17 48:12	<u>über51:4</u>	50 15:21,21 30:9
use 15:2 32:3,19	12:20 13:21	whatsoever	uber 31:4	51:3
40:16 42:22	17:11 19:2	30:19 56:3	\$	513 36:2
70.10 42.22	30:10,13,24,25	windshield 55:21	\$1 13:23	514 36:2
$\overline{\mathbf{v}}$	31:2,7,13,20	wiped52:11	\$1 13.23 \$15 41:2	516 36:3
v 1:6 3:5 12:10	31:21,25 32:3,5	withdraw52:25	\$7 52:9,25	53 2:14
21:9 24:9 26:16	32:7,7,14,19	withdrawal 46:3	\$9 41:1	5496 55:5
28:21 39:3	32:24 33:6,9,10	withdrawing 17:2	ψ/ 41.1	
44:11 45:13,14	33:17,18,20,25	wonderful 28:12	0	6
77.11 73.13,14		,, onder 101 20.12		

				00
60 37:9				
7 7 16:1 22:1,19				
8				
8 16:3 22:3,20				
9				
9 41:3				
99.9 29:7				
			•	
	I	I	I	I