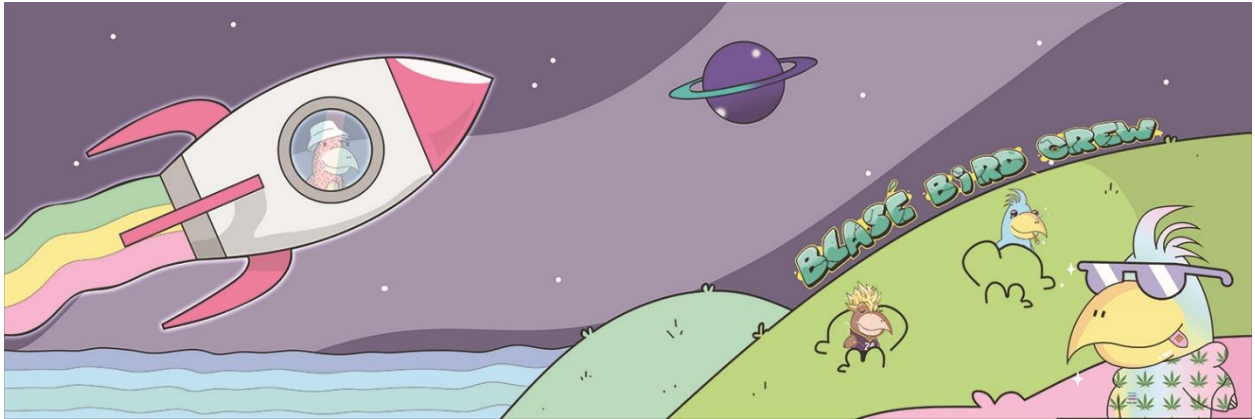


WHITEPAPER



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Introduction

Blasé Bird Crew is an NFT project that has been created in order to create value to holders and to upcoming projects as well. Now that seems like every project's goal to do, but Blasé Bird Crew has already started developing the utilities.

The project started 4 months ago and the team is still grinding to achieve everything prior to mint. The utilities that are put on the table are achievable through the community and through the hard work put in the project.

The main focus of the project will be to launch the Management side of the team which offer new upcoming projects the perfect launch team. From advising, to putting the perfect mods in the discord channel, the experience and smoothness of the management team will get the project right on its feet.

On the other hand, the release of our very own token, which will include many utilities and can be earned through our staking platform, will be on the table to benefit holders as well. Now this may sound like a buzz word, but the team knows the path of the project and knows that the utility is a necessity.

The goal is to bring a lit community together, but having a nice PFP can only go so far. These utilities will provide value to the holders and have a purpose to grow with the community simultaneously.

Who are the Blasé Bird Crew?



Sam

Is a Youth coach, where he leads groups of youth in volunteering projects. Other than that, he is our Project Manager who worked previously in marketing and developing strategies for growth and team satisfaction. The combination of both is important to be able to take the right decisions and keep the community together and long lasting.



Kakistan

Is the experienced NFT enthusiast. The networking and the decisions in the Solana blockchain will always be shared with him. Kakistann has been and will always be a strong addition to the Blasé Team in helping us getting people Blasé-ed.



BeiSushi

A talented artist that is not only the brains behind the Blasé Bird Crew art, but an architect who has built and elevated houses and buildings from the ground up.



Drew

Our Beloved developer who has left a mark on the Blasé Team. A computer engineer who is fascinated with Web3 and the Solana Blockchain, Drew built our website from scratch to kickstart our journey in the space.

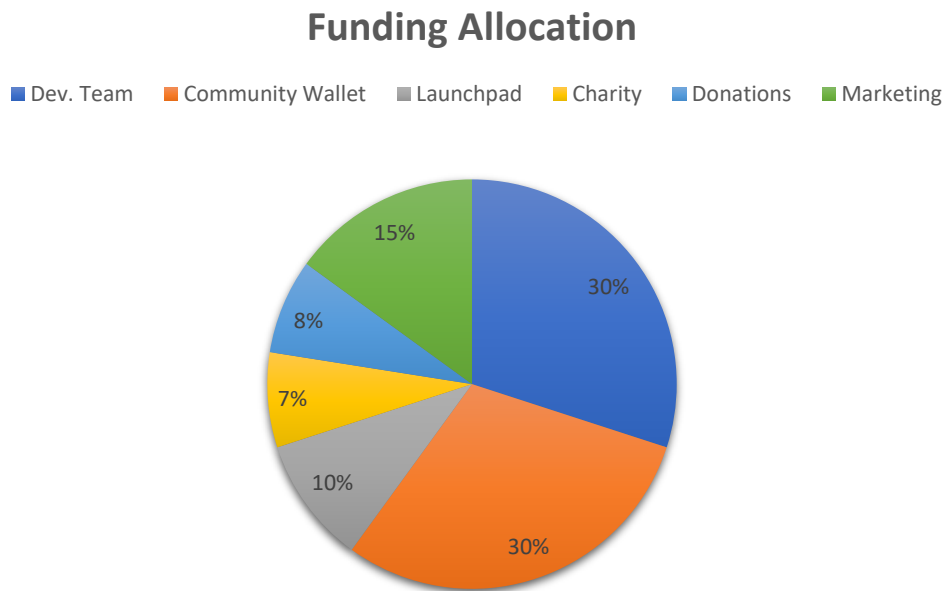


Pats and Toph

2 experienced social partners. The duo helped build our platform and will help the community as we go. Both understand the concept of grabbing onto the next blue-chip and will make sure the crew gets there as well.

Funding Allocation

The chart you see is the official funding breakdown



Distribution Purpose

Dev. Team

The percentage displayed will be distributed among the 6 members of the team for the efforts put to continue believing in the project

Community Wallet

We believe that giving back to the community is a must, a well-funded DAO Wallet equates to more success, therefore depositing into the community wallet and letting the holders decide via voting on how and where to spend is a way to grow.

Launchpad

Depending on which platform we go for, we expect to put 10% of our total revenue to the launchpad chosen by the Blasé community.

Charity & Donations

Combined at 15%, this percentage will be contributed to raise awareness of bird hunting and to an NGO that helps people with special needs.

Marketing

As we all know, marketing is the most important part of any business, therefore this percentage will be specifically contributed to marketing to increase presence and attraction to the Crew.

NOTE:

You are probably wondering how are we going to pay for giveaways and collaborations, the answer is that it will be paid by the Dev. Team percentage cut

Utility Explanation

Flock (DAO)

Verifying ownership to expand your discord and get access to the Blasé chat. There you will be able to connect with other holders and take decisions regarding the future of the project and the community wallet spending.

Dashboard

We totally understand the time consumed to check up on discord/twitter and secondary marketplaces, therefore we're making it easier for the holders to check out valuable insights and statistics of the NFT on our Website.

Tokenomics

Yet to be written, but we understand the mechanism of how a token release should be and how to handle the outcome of the token. This part will be released prior to mint for you to check out.

Staking

Further development of the website, which will enhance our step into web 3.0, will give the benefit to holders to stake their NFT to gain \$Blasé. This will let holders collect our token which will open new avenues later on (Blasé Apparel, Mutant Birds etc.)

Merch Store

Flexing your apparel is a must after holding Blasé, that's why we collaborated with a clothing line in order for you to show off your apparel. You can flex your Blasé from head to toe, from our hoodies to socks and beanies.

Blasé Management Discount

Want to do your own project? *Great!* If you are a holder of our NFT, then you would get a discount on starting the project and benefit from having us, not only as partners, but as a family. *WAGMI*

Reward System

Royalties

We totally hate paper hands, even though they benefit the volume traded tab. BUT WE LOVE OUR DIAMOND HOLDERS, therefore 60% of royalties will be deposited into the community wallet to further grow our project and benefit YOU.

Blue-Chip Discount

Having a hard time buying your blue-chip? No worries, we'll do it for you. The Blasé Team will buy the blue-chip and offer it to the community for half the price via AUCTION. The auction will be held on discord, where the people interested in this blue-chip will buy tickets in order to enter the auction.

Lottery

Weekly lotteries, where the holders will always have the chance to win x10-x100 the entrance. This will always be the best option for you to enter and win EZ MONEY.

Airdrop

After our token release, Holders will get a free airdrop of the token.

It's as simple as that.

Our Mission

The Incubator Business

Blasé Bird Crew Management group, the first and only group that will dedicate its Assets and team to help up and coming NFT Projects with their journey to be stamped in Solana history. Holders will get access to our exclusive DAO where the space will be dedicated for interaction and gaining knowledge in the Solana space, and how they can manage and upgrade their NFT projects.

Our Team services will include:

- Web development
- Tokenomics
- Marketing advisory
- Art Advisory
- Discord setup and management
- Nft Concept and trajectory study
- Marketing through our Blasé Social media platforms Or other platforms

Not only do we offer services as a crew, also the proceeds from all revenues of the Blasé Bird Crew Management Group will go to the community wallet where the Holders will vote on where the funding goes.

This will forever and always Benefit our Blasé holders in the long run giving passive income as well as infinite utility through our Franchise Services.