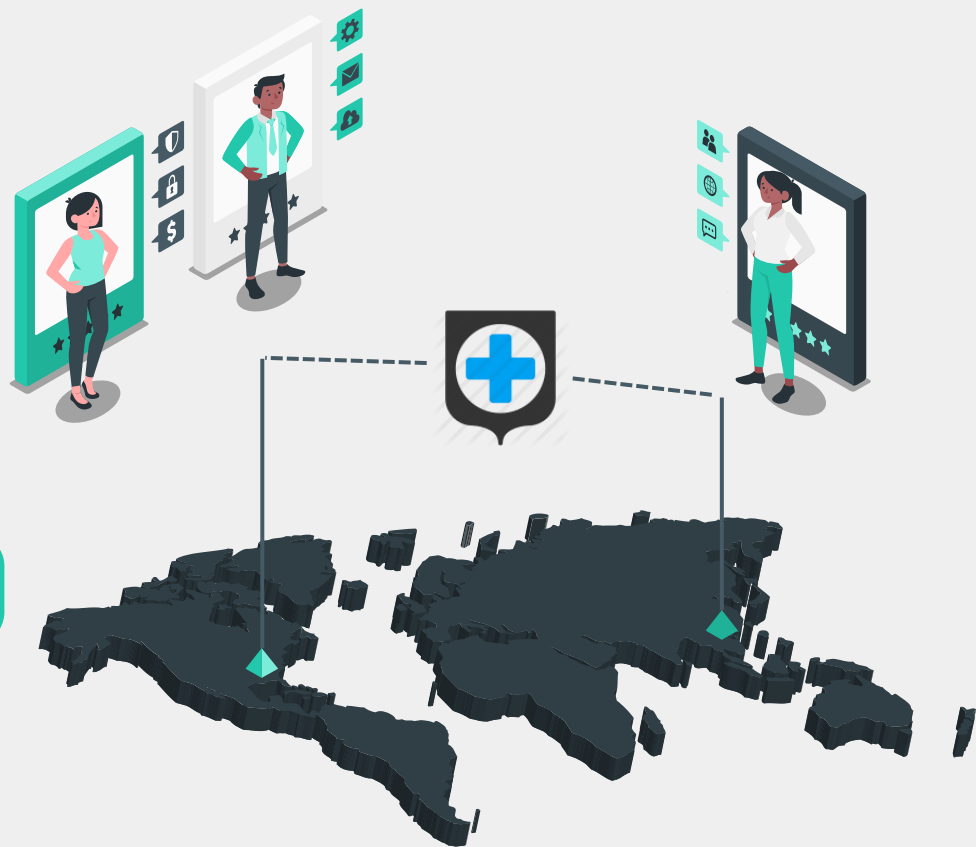




TRAVELSAFE

A bridge between you, community, and health.

**A BRIDGE
BETWEEN YOU,
COMMUNITY, AND
HEALTH.**



PROBLEMS OF GLOBAL TRAVELLING



UNFAMILIAR

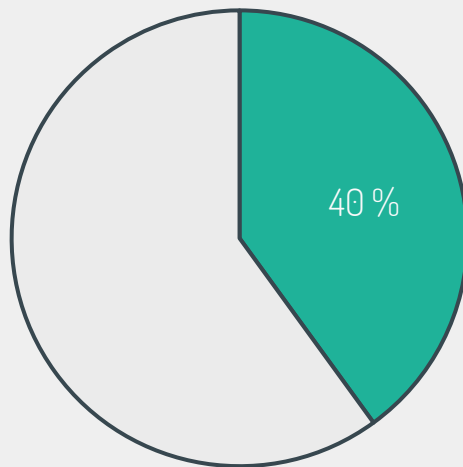
Travellers are not secured going to unfamiliar places without sufficient information about diseases.

UNSPECIFIC

Existing platforms are not specific about personal experiences in current diseases or during pandemic.

TRAVEL HEALTH RISKS

Percentage of travelers who believe health/medical issues are threat when traveling



■ Threat □ Not threat

40 % of the travelers under age 40 believe "health/medical issues" are the greatest threat while touring and exploring.

-Global Rescue Survey

"researchers from University of Toronto warned that the outbreak could quickly jump from Wuhan to other major cities because of international travel"

-abcnews.go.com

WE PROVIDE

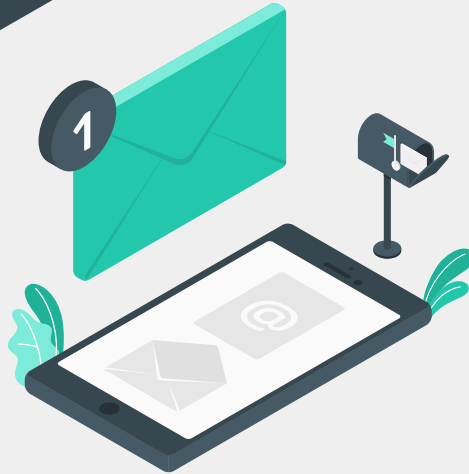


01 SHARE PERSONAL EXPERIENCES

Understanding more
about the personal
experiences

02 INFORMATION BACKUP WITH SOURCES

Familiarize the user
about the current
situation in their
destination.



OUR COMPETITORS



From Johns Hopkins University

COVID TRACKERS

- SPECIFIC ONLY TO COVID-19
- NOT ABLE TO SHARE PERSONAL EXPERIENCES

<div>STRENGTHS</div> <div><ul style="list-style-type: none">• Categorized into sourced information and personal experiences per country.• Provide emotional support to travelers.• Locate essential places (pharmacies, supermarkets, hospitals) for traveling.• Present symptoms of infectious diseases.• Wide coverage of countries and infectious diseases.• Suggest emergency hotlines.• Book flights directly.</div>	<div>WEAKNESSES</div> <div><ul style="list-style-type: none">• We cannot filter fake news.• Limited information about infectious diseases in less developed countries.• Lack of reputation• .</div>
<div>OPPORTUNITIES</div> <div><ul style="list-style-type: none">• Increased health awareness due to COVID-19.• No dominant competition.</div>	<div>THREATS</div> <div><ul style="list-style-type: none">• Susceptible to bias which sources should we allow.• Possible drop in health awareness in the long term.</div>

TIMELINE

MAY 2020

Product development



JULY 2020

Marketing &
Testing



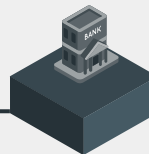
AUG 2020

Pilot run
(Social
Media)



SEP 2020

Partnerships
(Travel
agencies)



OCT 2020

1st launch
(Business
travelers)



DEC 2020

Analysis
of the 1st
launch



JAN 2021

2nd
launch
(Travel &
Leisure)



PILOT RUN

We invite key opinion leaders and social media influencers to review our product to **gain exposure** in the market.



PARTNERSHIPS

We partner with business entities such as travel agencies and airlines to give **incentives such as discounts or coupons** to our users in exchange of promoting their business.





THANKS

Does anyone have any questions?

diego.pasquarelli@studenti.unipg.it

cylaubk@connect.ust.hk

damiano.fidati@studenti.unipg.it

elisa.acciari@studenti.unipg.it

tyloab@connect.ust.hk

alessandro.gionangeli@studenti.unipg.it

ivan.alex@ilazarte.com

CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**.

Icons are from www.iconfinder.com