

## Profile Summary

MERN Stack Developer with hands-on experience in full-stack web development, proficient in MongoDB, Express.js, React.js, Node.js, and modern JavaScript frameworks. Skilled in building responsive web applications, developing RESTful APIs software development lifecycle. In addition to technical expertise, experienced as an E-Commerce Account Manager for Amazon and Flipkart, handling marketplace operations, Amazon Ads, Flipkart Ads, catalog management, FBA shipments, performance analytics, and 15-day sales reporting. Strong ability to combine technical problem-solving with business operations to deliver scalable, maintainable, and user-friendly digital solutions.

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## Technical Skills

- **Frontend** : HTML, CSS, JavaScript, React.js, Redux, Redux Toolkit, Tailwind CSS
  - **Backend** : Node.js, Express.js, RESTful APIs, JWT Authentication
  - **Database** : MongoDB, Mongoose
  - **Tools** : Git, GitHub, npm, Stripe API , Excel
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## Education

- **Master of Computer Application (MCA)** – Pursuing, Sage University, Indore.
  - **Bachelor of Computer Application (BCA)** – Vishisht School of Management, April 2021 - June 2024 **CGPA: 6.62/10**
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## Experience

### Aquadpure –E-Commerce Account Manger

**Duration:** (Feb 2025 - Present)

- Managed **Amazon & Flipkart Seller Accounts** end-to-end, including product listing, catalog optimization, pricing updates, and inventory planning.
  - Created and optimized **Amazon Ads (Sponsored Product, Sponsored Brand)** and **Flipkart Ads** to improve visibility, reduce ACOS, and increase daily sales.
  - Handled **Amazon FBA shipments**, including parcel preparation, labeling, inventory dispatch, and tracking stock levels to avoid out-of-stock situations.
  - Monitored **daily, weekly, and 15-day sales reports**; analyzed product performance, return rate, ads performance, and overall marketplace analytics.
  - Improved product rankings through **SEO-optimized titles, bullet points, descriptions, and keyword research**.
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## Projects

### Clothing E-commerce Website (MERN Stack)

**Project Duration:** Oct 2025 – Present

**Role:** MERN Full Stack Developer

- **Description:** Developed a fully functional e-commerce platform for a clothing store using the MERN stack (MongoDB, Express, React, Node.js), allowing users to browse, filter, and purchase clothing items online.
- **Key Features:**
  - **User Authentication:** JWT-based login, registration, and authorization
  - **Product Catalog:** Filters by category, size, color, and price
  - **Admin Dashboard:** Product management, order tracking, and inventory control
  - **Responsive UI:** Mobile-friendly design using **React, CSS, and Tailwind CSS**
  - **Database Integration:** MongoDB for users, products, and orders
  - **State Management:** Redux Toolkit for smooth app-wide state handling
- **Technologies Used:**
  - React, Redux Toolkit, React Router, Tailwind CSS, Node.js, Express.js, MongoDB, JWT, Git/GitHub