

10/26/2024

LOS ANGELES





**ABOUT
2-3**

**SPEAKERS
4-5**

**SESSIONS
6-7**

**EXPLORE
8-9**

What is Adobe MAX?

Adobe MAX is the leading global creativity conference, a uniquely immersive and engaging digital experience. During the free virtual event, MAX featured live content, including 100+ sessions, keynotes, giveaways, and a sneak peek at things being worked on in Adobe labs in MAX Sneaks.



Is on-demand content available?

The majority of sessions are on demand.

On-demand content will be available at no cost for all attendees to watch over the coming year.

Can I share on-demand sessions?

Yes, all on-demand sessions are available to anyone. Note, digital recordings of MAX sessions cannot be downloaded.



SPEAKERS



Jalaj Hora
VP, Product
Innovation &
Consumer
Creation



Giovanni Nakpil
Sr. Design
Evangelist &
Creative Director,
3D & Immersive



**Laurens
Corijn**
Technical Artist,
3D & Immersive,
Adobe



Luisa Winters
Adobe Certified
Instructor
Video Trainers



Marc-O-Matic
AR/VR Artist,
Animator,
Director &
Creative
Technologist



Emily Bisset
3D Technical
Artist
Adobe



Louise Melin
Technical Artist,
3D & Immersive
Adobe



David Mellor
Senior Motion
Designer
Wieden+Kennedy



**Caleb
Kingston**
CEO
App Design Tips



**Samantha
Warren**
Design Director
Adobe



**Tor
Gundersen**
Strategic
Development
Manager
Adobe



**Valentina
Vee**
Director
Director and
Video Trainer

**Khara
Plicanic**

Designer/
Educator
Digital Creator

**Jesús
Ramirez**

Graphic Artist,
Educator
Photoshop
Training Channel

**Laci Jordan**

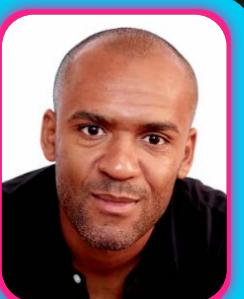
Multidisciplinary
Designer,
Illustrator,
Creative Director

**Zipeng Zhu**

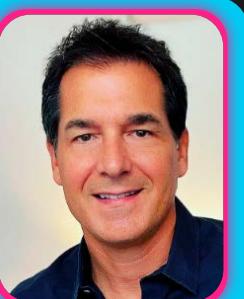
Designer,
Art Director,
Illustrator,
Animator
Dazzle Design,
INC

**Antionette
Carroll**

President and
CEO
Creative Reaction
Lab

**Alain Sylvain**

Founder and CEO
SYLVAIN

**Paul
Nicholson**

SVP Production
& Technology
at Showtime
Networks
Showtime

**Bridget
Esposito**

VP, Group
Creative Director
Prudential

**Bobby
Nemati**

Director, Digital
Product Design
Chipotle

**David
Blatner**

President
CreativePro
Network

**Dax Castro**

Accessibility
Trainer
Chax Training
and Consulting

**Hallease
Narvaez**

Executive
Producer /
Creative Director
Stumblewell

ID LEGEND

MB - Mainstage Broadcast
MTS- Meet the Speakers
FT- First Takes
S- Sessiond
MTT- Meet the Adobe Teams
L- Lab

9:00 AM PDT

MB100

Adobe MAX Keynote: Create Tomorrow Together

Tor Gundersen, Scott Belsky,
Bria Alexander, Khoi Vinh,
Jason Levine, Terry White,
Zorana Gee, Luisa Winters,
Jinjin Sun, Katrin Eismann,
Bryan O'Neil Hughes, Jeanette
Wes McDermott, Meenu Thind,
Brian Kekoa Yap, Emery Wells,
Hiroshi Lockheimer

10:30 AM PTD

MB101

Creativity with Zazie Beetz,
David Rysdahl, and Adekunle
Gold

Zazie Beetz, David Rysdahl,
Kick in the Creatives, Adekunle
Gold

L310

InDesign Basics: From
Newbie to Pro

Samantha Warren

MTT23

The Adobe Substance 3D
Collection

Substance 3D Product Team

S259

Creating Richer Digital
Experiences with Creative
Workflows

Caleb Kingston

S306

Improving Design Workflows
with the Latest Features in
InDesign

Bobby Nemati, Valentina Vee

S532

Creating Richer Digital
Experiences with Creative
Workflows

Paul Nicholson, Emily Bisset

S567

Faster Video Editing:
Optimizing Import and
Export

Antionette Carroll

11:00 AM PDT

S606	Creating Marbles RTX with Substance 3D and NVIDIA Omniverse	David Carson, Martha Gil
MB102	Graphic Design with David Carson and Martha Gil	Zazie Beetz, David Rysdahl, Kick in the Creatives, Adekunle Gold
L572	Learning Premiere Pro Basics in One Hour	Samantha Warren
L330	New Ways to Make 3D Artwork in Illustrator	Laci Jordan

11:30 AM PTD

S324	Next-Level Image Editing with Photoshop Lightroom Classic	Luisa Winters
S603	Improving Design Workflows with the Latest Features in InDesign	Bobby Nemati, Valentina Vee
S190	The Future of Design: Creating the World You Want to See	Laci Jordan
MTS1	Meet the MAX Speaker: Dax Castro	Dax Castro

12:00 PM PTD

S404	The Irresistible Revolution: Art for Activism and Social Good	Bridget Esposito
L540	Adobe XD User Experience Design Essentials	Paul Nicholson
FT6	First Takes from the Community: Graphic Design	Khara Plicanic

1:00 PM PTD

S530	Diving into UI and UX Design with Adobe XD	Laci Jordan
L336	Augmented Reality: Making Your Work Pop with Illustrator and Aero	Marc- O -Matic
S616	Entering the Flow State: Boosting Creativity and Productivity	Zipeng Zhu Laurens Corijn

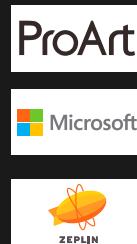
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DIAMOND



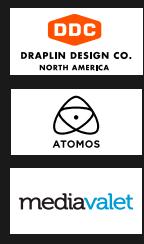
PLATINUM

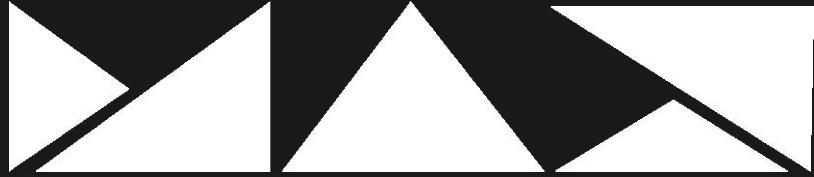


GOLD



SILVER





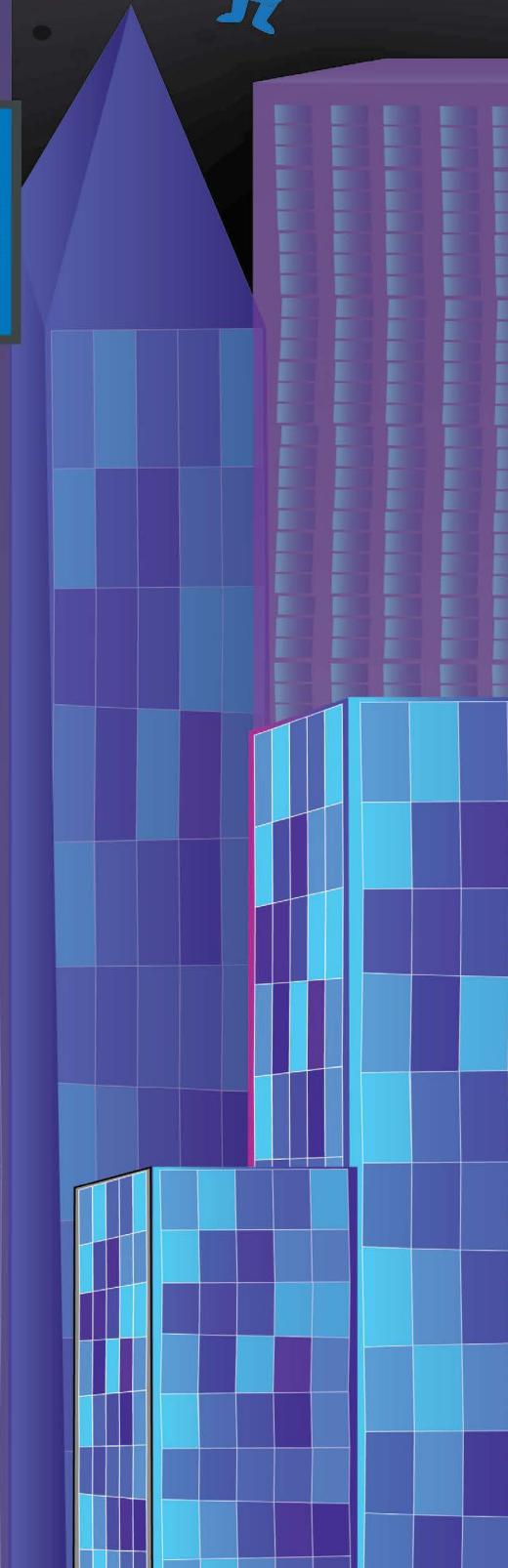
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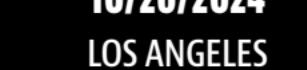
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Marc-O-Matic
AR/VR Artist, Animator,
Director & Creative
Technologist
Session:
1:00 PM PTS
L336
Augmented Reality:
Making Your Work
Pop with Illustrator
and Aero



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Marc-O-Matic

AR/VR Artist, Animator,
Director & Creative
Technologist

Session:

1:00 PM PTS

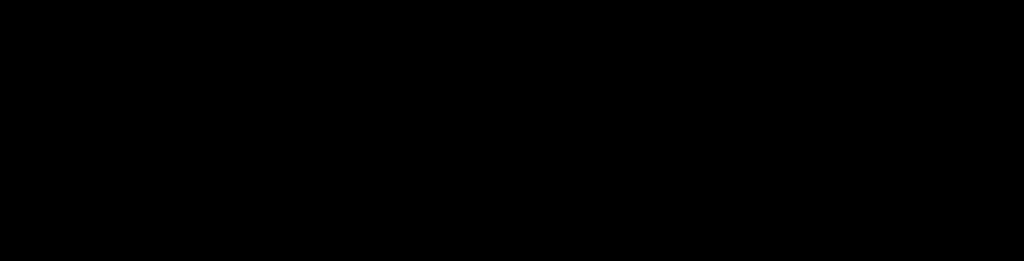
L336

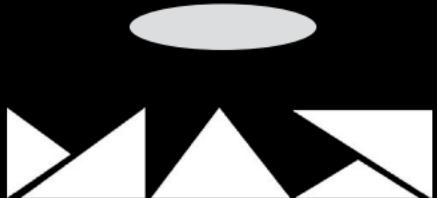
Augmented Reality:
Making Your Work
Pop with Illustrator
and Aero



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Use #AdobeMAX



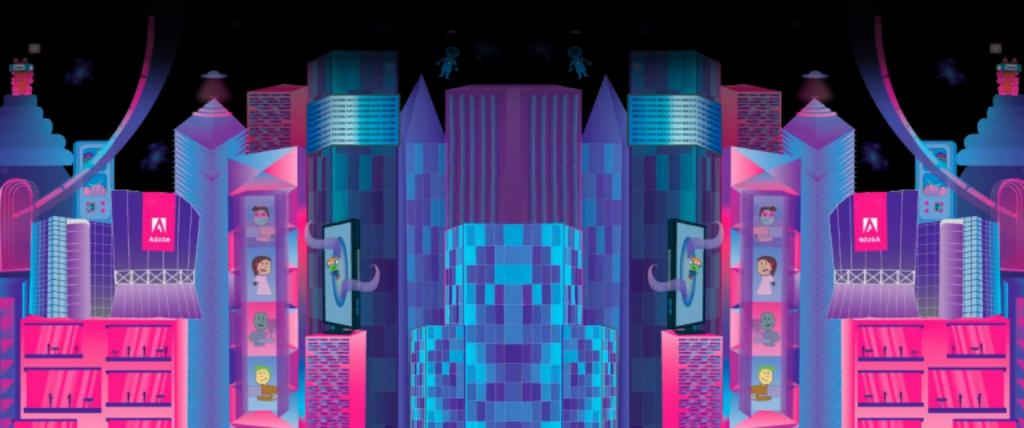


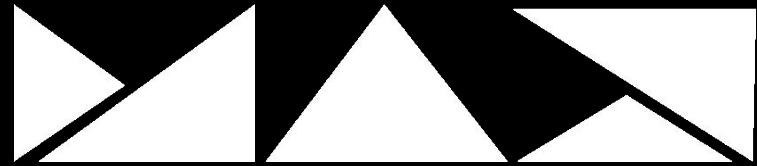
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Marc-O-Matic

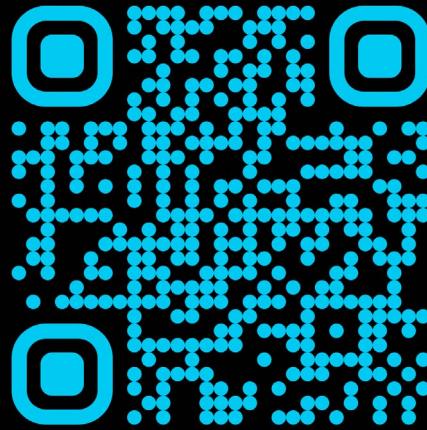
Independent Contractor
AR/VR Artist, Animator,
Director & Creative Technologist





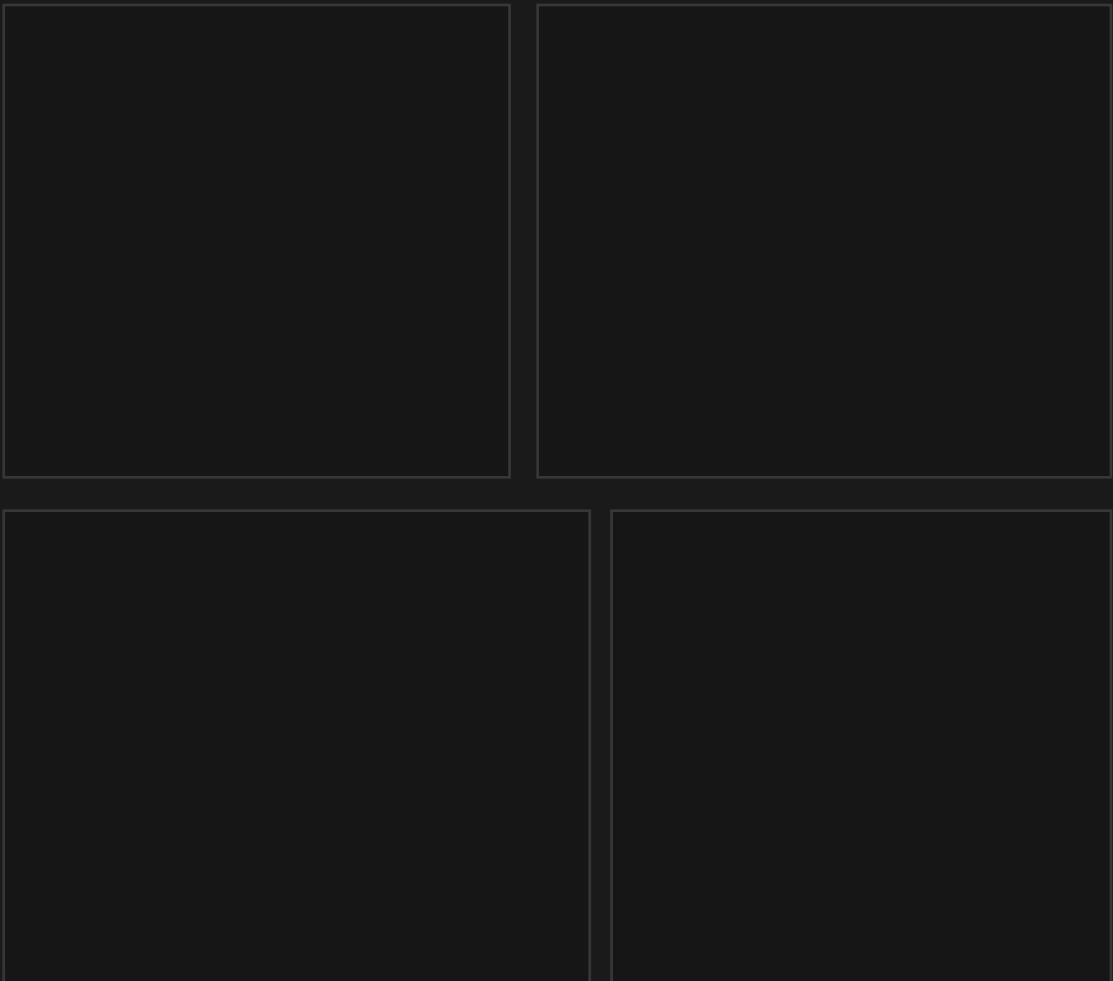
ENTER THE META WORLD
10/26/2024

LOS ANGELES



GET
TICKETS
NOW

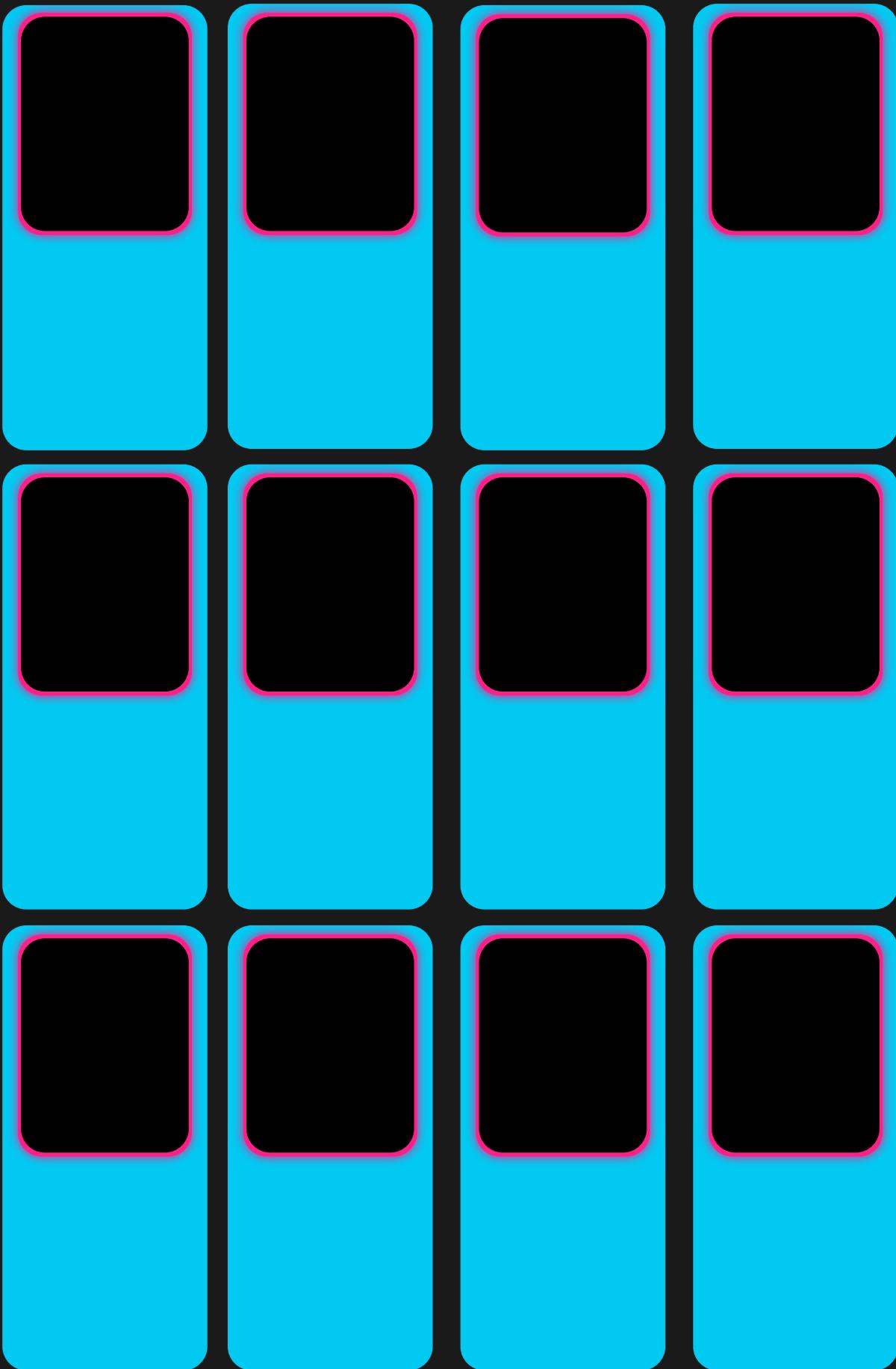




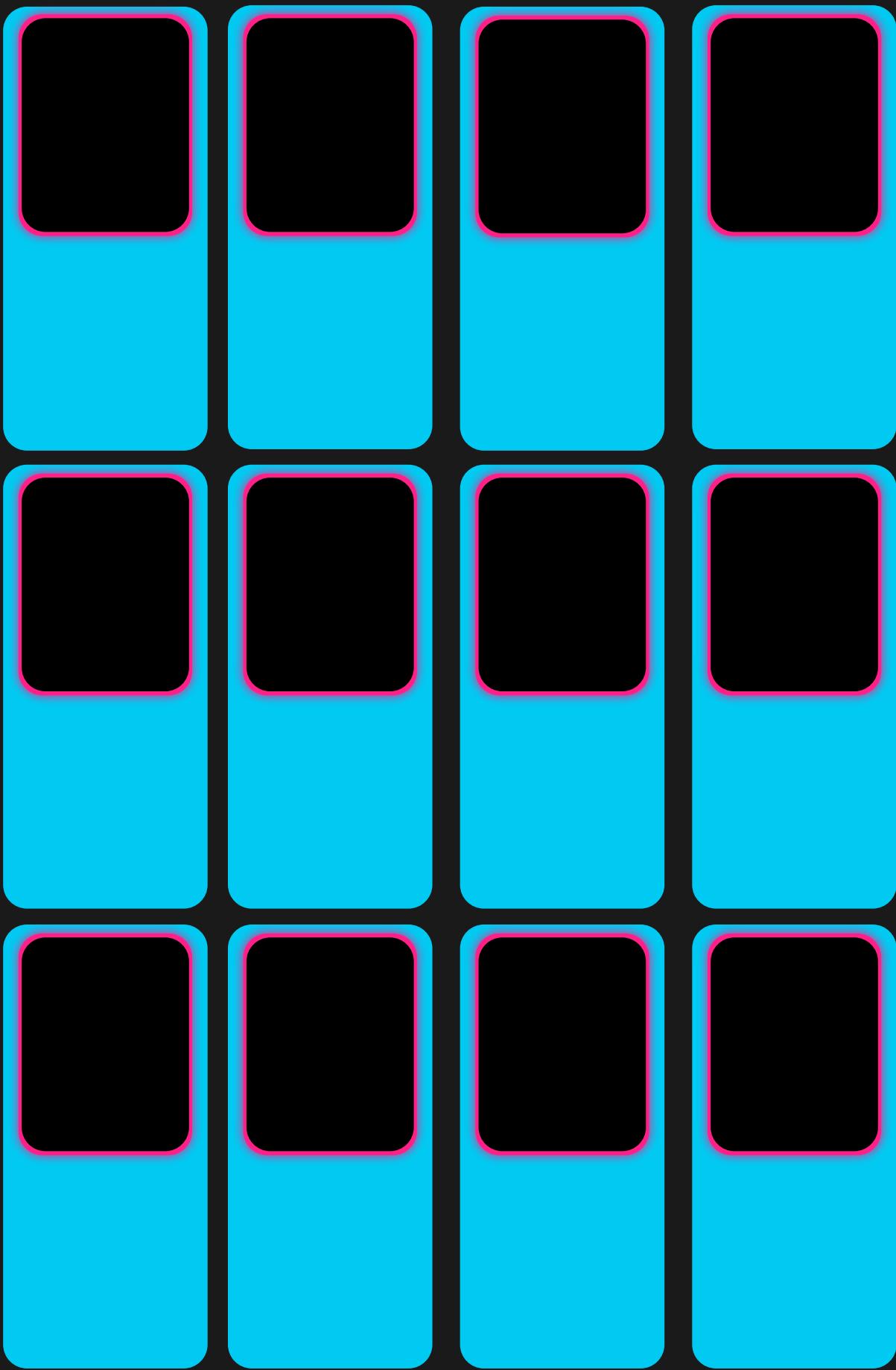


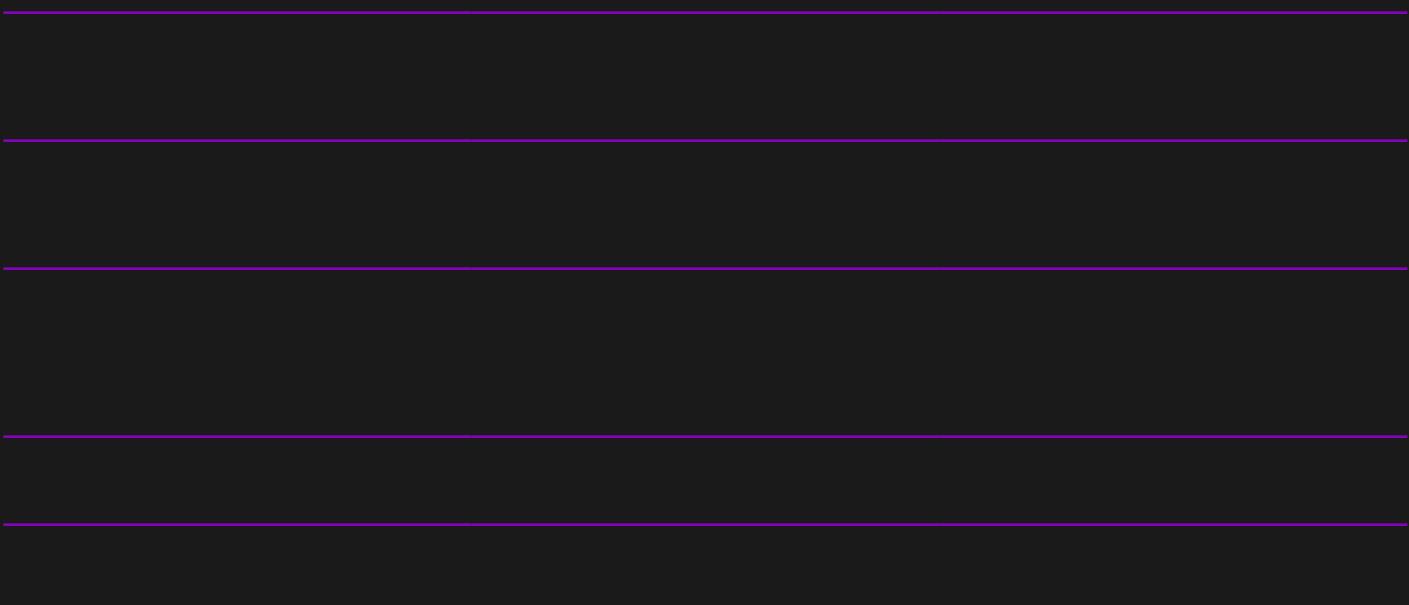
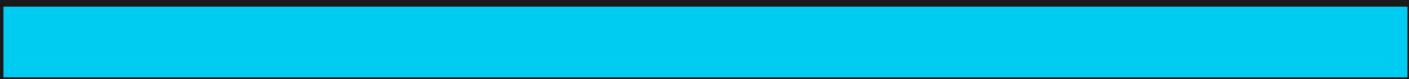
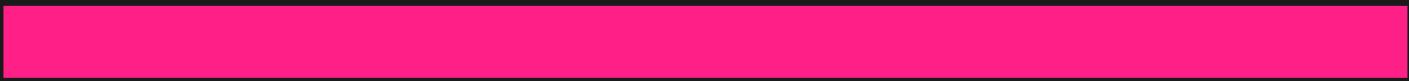
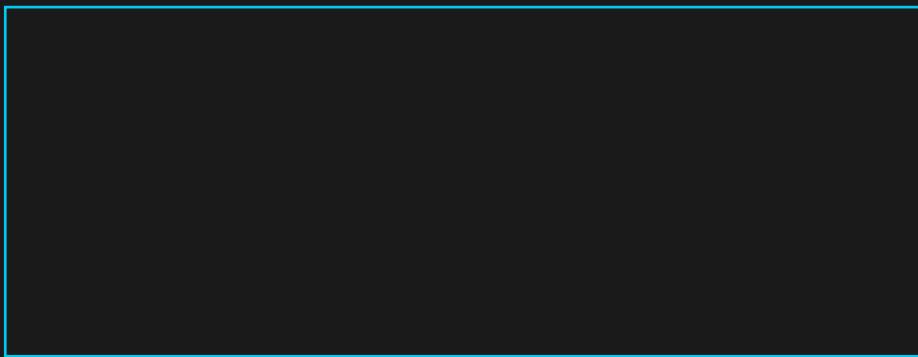


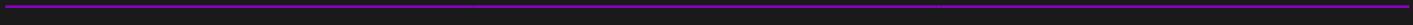
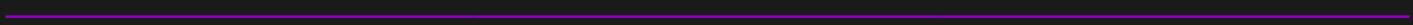
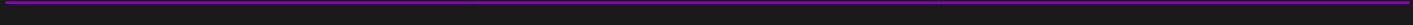
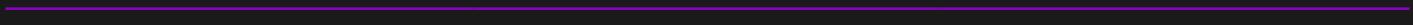
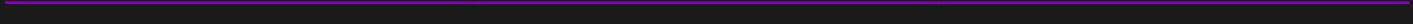
SPEAKERS 4



SPEAKERS





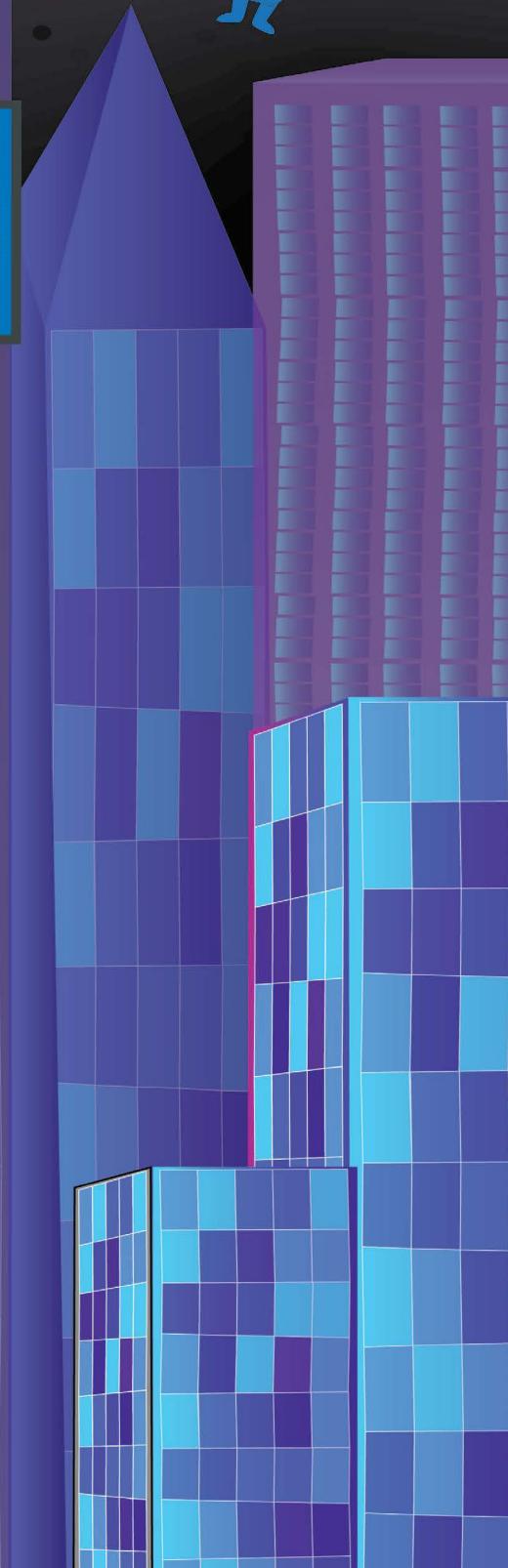


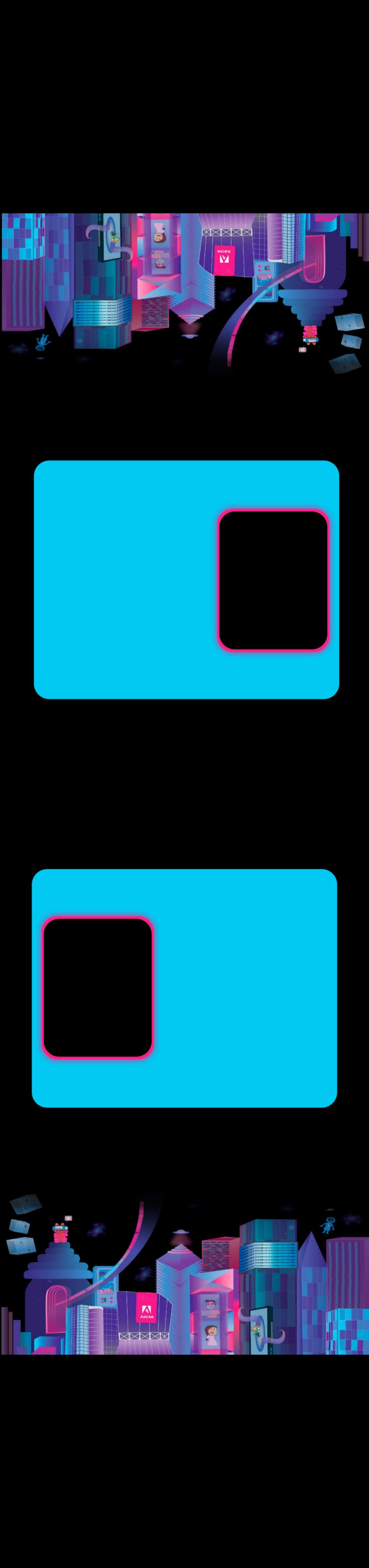


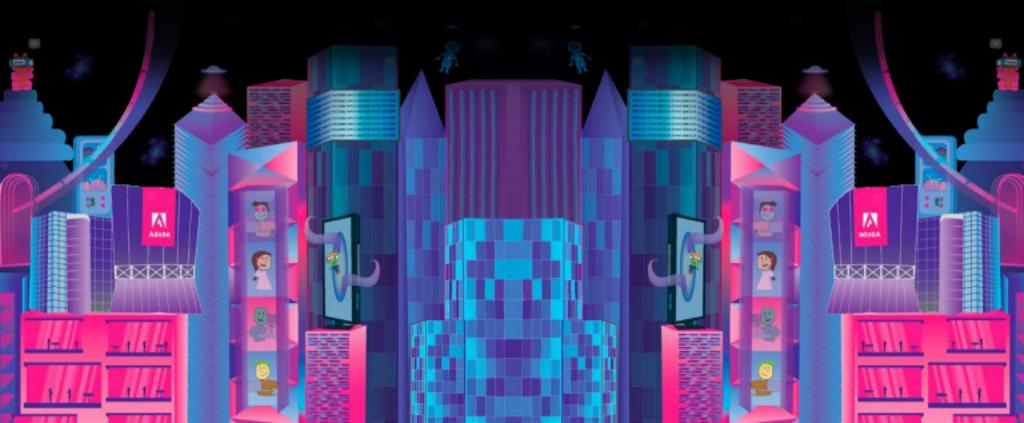




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ADOBEMAX ADOBE MAX ADOBE MAX ADOBE









This composite screenshot illustrates the collaborative design workflow between Adobe InDesign and Adobe Illustrator.

Adobe InDesign 2022 (Bottom Left): The main workspace displays two pages of a brochure. The left page features a dark background with a grid overlay and a sidebar titled "inside Front Cover" containing sections like "ABOUT 2-3", "SPEAKERS 4-5", "SESSIONS 6-9", and "EXPLORE". The right page shows a city skyline illustration with text boxes asking "What is Adobe MAX?", "Is on-demand content available?", and "Can I utilize on-demand sessions?". Both pages include crop marks and registration lines.

Links Panel (Top Left): Shows a list of linked files: MB, Mainstage Broadcast; MB100, MB100 Speakers; TT, First Takes; S-Session; MTI, Meet the Adobe Teams; and L-Lab.

ID LEGEND (Top Left): A legend for "SESSIONS" categories: MB, Mainstage Broadcast; MB100, MB100 Speakers; TT, First Takes; S-Session; MTI, Meet the Adobe Teams; and L-Lab.

Adobe Illustrator 2022 (Top Right): The main workspace shows a complex vector illustration of a stylized city skyline composed of various colored rectangles (purple, blue, pink) and a large red "A" logo. The interface includes the Swatches, Layers, Transfo, Pathfinder, Brushes, 3D, and Properties panels.

Illustrator Artboards (Bottom Right): Two artboards are visible. Artboard 1 contains a smartphone, a small figure, and a pen. Artboard 2 shows a larger version of the city skyline illustration.

Illustrator Tools and Panels (Right Side): The right side of the screen displays the standard set of Adobe tools (Selection, Direct Selection, Lasso, Paintbrush, etc.) and panels for Gradient, CC Libraries, Effects, Object Styles, Paragraph Style, Character Style, Table, Table Styles, and Cell Styles.

Palette

23.8K

