Annalise F Wheeler

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Summary

A graphic information technology student with skills in front-end development, visual design, and social media marketing looking to provide solutions and enhance web design in industry.

Experience

Showroom Intern
Arddun Agency
August 2023 - September 2023
• Assisted upload of the digital online platform and creation of line sheets per brand.
• Collaboration with showroom director the showroom about room presentation and other ad hoc analyses.
• Monitored sample shipments from each brand and return shipments at the end of the selling season.
• Assisted with showroom setup for all brands.
• Assisted with model dressing and that looks were presented to the highest standard.
• Actively engaged with clients, effectively communicating the product, and assisting them in making informed decisions.

Graphic Designer
HYPER X RACEWEAR
February 2022 – January 2023
• Designed and personalized custom graphics for customers, ensuring a high level of customer satisfaction and brand loyalty.
• Managed end-to-end graphics production, from design to print preparation and shipment.
• Maintained accurate inventory records, sorted merchandise, and tracked customer orders in Excel.
• Recorded and analyzed customer data in Excel, ensuring precise order tracking and customization details.
• Facilitated communication with team members, shipping personnel, suppliers, and senior management through email and other communication channels.
• Managed multiple tasks concurrently, meeting deadlines and maintaining a high standard of work under pressure.

Graphic Designer
Military Officers Association of America (MOAA)
April 2022 - May 2022
• Designed and produced the Southwest Virginia Chapter logo.
• Collaborated effectively through email and in-person meetings.
• Utilized Adobe Photoshop and Illustrator to create high-quality designs.
• Adaptability to meet project requirements and tight deadlines.
• Skilled in photo manipulation, retouching, and color correction techniques.
• Transformed digital images into Vector graphics suitable for software and print applications.

Education

Arizona State University
Bachelor of Applied Science - Graphic Information Technology, Engineering
June 2022 – December 2023
Visual design technologist with skills in front-end web design and development, printing and digital publishing, commercial photography, video production, motion graphics, marketing, and visual effects.

Virginia Western Community College
Associate of Arts and Sciences - Graphic Design and Visual Communications
August 2019 – May 2022
Responsible for designing how information is communicated and marketed. Forms of communication include print, video, film, and electronic web.

Skills

•Graphic Design •Adobe Photoshop •Adobe InDesign •Adobe Illustrator •Web Design • Adobe XD • Adobe Premier •Adobe After Effects •Figma •Microsoft Office •Canva • Cascading Style Sheets (CSS) • HTML • Java Script • User Interface Design • User Experience Design • Typography • Infographic • Advertisement and Marketing • Branding and Identity • Search Engine Optimization Strategy • Influencer Marketing • Social Media • Media Publishing • User Generated Content • User Research • Communication • Research Design • Content Creation and Optimization