
EDUCATION

Arizona State University | Tempe, AZ

Graduation Dec 2023

Bachelor of Applied Science | College of Ira A. Fulton Schools of Engineering

GPA 3.93/4.00

Major: Graphic Information Technology Awards: Dean's List Summer-Fall 2022- 2023, Summa Cum Laude

Virginia Western Community College | Roanoke, VA

Graduation May 2022

Associate of Applied Science | College of Visual Design

GPA 3.86/4.00

Major: Graphic Design Minor: Visual Communications

EXPERIENCE

Intern

Aug 2023 - Sept 2023

Arddun Agency | New York, NY

- Directed digital content creation for 12 brand lines, encompassing design and management.
- Led visual retail merchandising and display coordination to enhance store operations.
- Managed sample shipments and collaborated closely with inventory control to ensure efficiency.
- Fostered effective client communications, facilitating informed purchasing decisions.

Graphic Designer

Feb 2022 – Jan 2023

Hyper X Racewear | Roanoke, Va

- Led Product Lifecycle Management (PLM) for various design projects, from initiation to completion, while managing multiple initiatives using Adobe Creative Suite to meet strict deadlines.
- Streamlined inventory management by improving record-keeping practices, focusing on meticulous merchandise oversight and precise order tracking.
- Fostered collaboration with cross-functional teams, including shipping departments, suppliers, and senior leadership, to ensure seamless project execution.
- Produced and edited high-quality video and photographic content for social media platforms, the Shopify website, and client-specific projects, driving engagement and brand visibility.

Designer/Developer

Personal Website Portfolio Open Source Project

- Conceptualized the design and collaborated development of the website for download and use.
- Built using AWS Amplify, GitHub, React, JavaScript, HTML, and CSS.
- User-Generated Content creation and social media management across TikTok, Instagram, and Facebook. Expert in driving engagement, fostering influencer partnerships, and enhancing brand visibility and customer interaction.

LANGUAGES

• CSS • HTML5 • JavaScript

SKILLS

• SEO Strategy • Digital Content Creation
• Trend Research • Influencer Marketing • Photography

SOFTWARE

• Microsoft Office (Word, PowerPoint, Outlook, Excel)
• Adobe Creative Suit (Photoshop, InDesign, Illustrator, XD, Premier Pro, After Effect, Media Encoder) • Capcut
• Figma • Canva • Sketch • Google suits • GitHub