COLLIN HADLEY

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A Digital Native and systems thinker; making sense of complex information, user interaction flows and system architecture. Loves prototyping and evolving digital products throughout the entire life cycle.

skills

- UX & UI Design
- User Research
- Style guides
- Responsive design
- User testing
- Wireframing
- Prototyping
- App/site maps
- Heuristic evaluations
- Content strategy
- Information Architecture
- HTML/CSS
- Writing

tools

Proficient	Learning
Sketch	Javascript
Adobe Suite	Framer X
Adobe XD	Illustrator
Abstract	
Zeplin	
InVision	
Figma	
HTML/CSS	
Git	
Google Analytics	
Bootstrap 4	

education

Flatiron School *2020*
UX/UI Design and Visual
Communications, General

Missouri State University *2018*
Bachelor of Applied Science
(B.A.Sc.)
Writing and Communication
Association of Information Technology Professionals (AITP);
Springfield Creatives;
Society for Technical Communication;
Association of International Students;

experience

UX Designer - Contract
Niwa Hydroponics
Apr 2020 – Present · 3.5 mos
Chicago, IL

Conducted user interviews and usability tests on the new Niwa mobile application from start to finish; preliminary conceptual testing all the way to developer handoff while adhering to and building the design library.

- ⊙ *Currently building the Niwa Product e-commerce site*
- ⊙ Quantified and validated a potential monetization feature to the niwa mobile app.
- ⊙ Worked within an established design system and user flow to determine how to implement the new mobile feature
- ⊙ Presented findings and convinced key stakeholders of the value of user onboarding within their product; creating value for a wider group of users

UX Apprenticeship - Flatiron School
Niwa Hydroponics
Dec 2019 – May 2020 · 6 mos
Chicago, IL

A full-time, 6 month intensive program delving into the complete UX lifecycle. The program curriculum utilizes an immersive hands-on education philosophy, allowing cohorts to actively learn by doing, culminating in a final client project with a local startup.

Technical Writer - Product Management
Strata Decision Technology
Jul 2018 – Oct 2019 · 1 yr 5 mos
Chicago, IL

I worked embedded into agile teams with our engineers, product managers, and User Experience designers to help find and solve user problems.

- ⊙ Utilize Github to maintain documentation versions and publishing on schedule
- ⊙ Contributed to establishing a design system to maintain consistency
- ⊙ Worked within enterprise-level application to provide solutions for healthcare workflows
- ⊙ Writing feedback & critique with team members, clients, and stakeholders
- ⊙ Consulted with Business Analysts, Developers, and Project Managers. Completely *re-designed* the product help center and coded it using *foundation.css*

Technical Writer Intern
Jack Henry & Associates
Jan 2018 – Apr 2018 · 1 yr 4 mos
Springfield, MO

JHA is a provider of technology solutions and payment processing services. Writing and editing documentation and online help: product support manuals, installation manuals, help documents and tutorials in support of financial institutions making up more than 9,000 users nationwide.

I took this internship to get a feel for writing at a software company to support end users; this would become one of my foundations for an eventual move into design.