



Collin Hadley

Product Designer

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collinhadley.com

417.496.6441

Skills

UX & UI Design
User Research
Style guides
Responsive design
User testing
Wireframing
Prototyping
App/site maps
Heuristic evaluations
Content strategy
Information Architecture
HTML/CSS
Writing

Tools

Proficient Learning

Sketch
Adobe Suite
Adobe XD
Abstract
Zeplin
InVision
Figma
HTML/CSS
Git
Google Analytics
Bootstrap 4

Education

Flatiron School 2020
UX/UI Design and Visual
Communications, General

Missouri State University 2018
Bachelor of Applied Science
(B.A.Sc.)
Writing and Communication
*Association of Information Technology
Professionals (AITP);
Springfield Creatives;
Society for Technical Communication;
Association of International Students;*

Experience

UX Designer - Contract

Niwa Hydroponics

Apr 2020 – Present · 3.5 mos

Chicago, IL

Conducted user interviews and usability tests on the new Niwa mobile application from start to finish; preliminary conceptual testing all the way through usability testing and developer handoff.

- Quantified and validated a potential monetization feature to the niwa mobile app.
- Worked within an established design system and user flow to determine how to implement the new mobile feature
- Presented findings and convinced key stakeholders of the value of user onboarding within their product; creating value for a wider group of users

UX Apprenticeship - Flatiron School

Niwa Hydroponics

Dec 2019 – May 2020 · 6 mos

Chicago, IL

A full-time, 6 month intensive program delving into the complete UX lifecycle. The program curriculum utilizes an immersive hands-on education philosophy, allowing cohorts to actively learn by doing, culminating in a final client project with a local startup.

Technical Writer - Product Management

Strata Decision Technology

Jul 2018 – Oct 2019 · 1 yr 5 mos

Chicago, IL

I worked embedded into an agile teams with our engineers, product managers, and User Experience designers to help find and solve user problems.

- Utilize Github to maintain documentation versions and publishing for releases
- Contributed to establishing a design system to maintain consistency
- Worked within enterprise-level application to provide solutions for healthcare workflows
- Writing feedback & critique with team members, clients, and stakeholders
- Consulted with Business Analysts, Developers, and Project Managers.
- **Re-designed** the product help center and coded it using **foundation.css**

Technical Writer Intern

Jack Henry & Associates

Jan 2018 – Apr 2018 · 1 yr 4 mos

Springfield, MO

JHA is a provider of technology solutions and payment processing services. Writing and editing documentation and online help: product support manuals, installation manuals, help documents and tutorials in support of financial institutions making up more than 9,000 users nationwide.

I took this internship to get a feel for writing at a software company to support end users; this would become one of my foundations for an eventual move into design.