COLLIN HADLEY

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skills

- Microcopy
- Heuristic evaluations
- Information architecture
- HTML/CSS
- User research
- Style guides
- Responsive design
- Usability testing
- Wireframing
- Prototyping
- App/site maps
- User Flows
- *Curiosity*

tools

Proficient	*Learning*
Sketch	Javascript
Adobe Suite	Framer X
Abstract	Webflow
Zeplin	
InVision	
Figma	
JIRA	
VersionOne	
Git	
Google Analytics	
Bootstrap 4	
Elementor	

education

Flatiron School
2020
UX/UI Design and Visual
Communications, General

Missouri State University
2018
(B.A.Sc.)
Writing and Communication

experience

UI Designer • Contract

Hammerhead
January 2021 – January 2021 · 1 mos
New York, NY · Remote

- Quickly cultivate a deep understanding of Hammerhead's UI styles, patterns, and standardized elements and interactions
- **Work closely and collaboratively with design lead and Product Manager on my team to fulfill the product vision**
- Execute final, "pixel perfect" UI designs and documentation to prep for engineering

Teaching Assistant

Burlington Code Academy · Part-time
*Oct 2020 – **Present** · 3 mos*
Burlington, VA · Remote

- Engage empathetically with students who ask questions, while providing accurate, current, thorough, and satisfying answers
- **Support students who need additional technical with mastery of Figma; components, libraries, layers, interactions, organization, etc.**
- Communicate the UI/UX process effectively
- **Foster a positive environment and provide objective feedback**

UX Designer • Contract

Niwa
Apr 2020 – Dec 2020 · 8 mos
Chicago, IL

Own the user experience and user research on the new Niwa mobile application from conception to launch; preliminary conceptual testing all the way to developer handoff while

- Create usability tests and with low and high fidelity prototypes with Niwa users
- **Help build and evolve the first version of the design system and mobile application**
- Presented findings and convinced key stakeholders of the value of user onboarding within their product; creating value for a wider group of users

Technical Writer • Product Management

Strata Decision Technology
Jul 2018 – Oct 2019 · 1 yr 5 mos
Chicago, IL

Work autonomously in a agile product group with Designers, Product Managers and Engineers to prioritize and write help documentation for StrataJazz in a healthcare tech context.

- Utilize Git to maintain documentation versions and publishing
- Contributed to establishing a design system to maintain consistency
- **Test different documentation solutions to iterate to the right content as evidenced by data**
- Partner with UX and Product Management to solve user research needs, user flows, and solve problems with written materials and UI copy
- **Completely re-designed the product help center and coded it using foundation.css**
- Collaborate with the design team and actively participate in design critique