COLLIN HADLEY

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Passionate learner and sharer. Strong with elements of style, aesthetic, and usability. A deep curiosity and ability to consider product strategy and vision. Concerned with more than "*how it looks*" but "*why are we designing this at all?*"

skills

Microcopy
Heuristic evaluations
Information architecture
HTML/CSS
User research
Style guides
Responsive design
Usability testing
Wireframing
Prototyping
App/site maps
User Flows
Curiosity

tools

Proficient	*Learning*
Sketch	Javascript
Adobe Suite	Framer X
Abstract	Webflow
Zeplin	
InVision	
Figma	
JIRA	
VersionOne	
Git	
Google Analytics	
Bootstrap 4	
Elementor	

education

Flatiron School
2020
UX/UI Design and Visual
Communications, General

Missouri State University
2018
(B.A.Sc.)
Writing and Communication

experience

UI Designer • Contract

Hammerhead Bicycle
January 2021 – January 2021 · 1 mos
New York, NY · Remote

Currently re-designing the UI of the Hammerhead Dashboard modals and pop-ups to be clearer to users and to create a common look, feel, and consistency.

Teaching Assistant

Burlington Code Academy · Part-time
Oct 2020 – **Present** *· 3 mos*
Burlington, VA · Remote

Engage empathetically with students who ask questions, while providing accurate, current, thorough, and satisfying answers
Support students who need additional technical with mastery of Figma; components, libraries, layers, interactions, organization, etc.
Communicate the UI/UX process effectively
Foster a positive environment and provide objective feedback

UX Designer • Contract

Niwa
Apr 2020 – Dec 2020 · 8 mos
Chicago, IL

Own the user experience and user research on the new Niwa mobile application from conception to launch; preliminary conceptual testing all the way to developer handoff while adhering to design system.

Create usability tests and with low and high fidelity prototypes with Niwa users
Help build and evolve the first version of the design system and mobile application
Presented findings and convinced key stakeholders of the value of user onboarding within their product; creating value for a wider group of users

Technical Writer • Product Management

Strata Decision Technology
Jul 2018 – Oct 2019 · 1 yr 5 mos
Chicago, IL

Work autonomously in a agile product group with Designers, Product Managers and Engineers to prioritize and write help documentation for StrataJazz in a healthcare tech context.

Utilize Git to maintain documentation versions and publishing
Contributed to establishing a design system to maintain consistency
Test different documentation solutions to iterate to the right content as evidenced by data
Partner with UX and Product Management to solve user research needs, user flows, and solve problems with written materials and UI copy
Completely re-designed the product help center and coded it using foundation.css
Collaborate with the design team and actively participate in design critique
Maintain and update Strata style guide