



# **HACKPOLY 2017**

## **SPONSORSHIP GUIDE**

*FEBRUARY 11-12, 2017*  
*CAL POLY POMONA*

[www.hackpoly.com](http://www.hackpoly.com)

**POLYFOUNDERS**



## WHAT IS HACKPOLY?

An annual 24-hour hackathon at California State Polytechnic University, Pomona, a school with a highly-ranked engineering program, that promotes ingenuity innovation, technical skills, and creativity by hosting teams of students to **create software and hardware projects from start to finish that solve important real-world problems.**



## WHY SPONSOR?

Hackpoly **brings together highly talented university students with passionate companies** committed to supporting the development of remarkable student projects and personal relationships. Doing so provides your company with a unique opportunity to:

- **Find young and top tier California talent** that could be the perfect fit for your company's culture and mission. Many companies **hire students for full-time positions and internships** out of similar hackathons.
- **Inspire, mentor, & encourage students** at the event to find the joy in building awesome prototypes that could be the next big thing.
- For companies with Developer Platforms: Opportunity to **evangelize your product to the next generation of builders**, get real time product feedback.
- Best Reason? The students who attend hackathons, are the **"doers"**. These are the students who are interested and take a step further into the practical world by stepping out of the classroom and applying it. **Hackathons are the best platform to see their passion and talents in action.**

We believe that it is of paramount importance that sponsoring companies are given the opportunity to interact with every participating student. In order to make this happen, we **accept only the brightest 500 of all applicants** compared to last year's 1000+ total applicants, who are chosen **based on their experience, contributions, ambition and demonstrated passion and aptitude for technology and innovation.** Based on our personal experiences organizing past hackathons and feedback we've received from past sponsors, limiting attendance to 500 students creates the **best possible experience for both hackers and sponsors.**

*Please find attached a sponsorship tier list detailing different ways in which you can be a part of Hackpoly. Feel free to reach out to [sponsorship@hackpoly.com](mailto:sponsorship@hackpoly.com) if you have any questions, comments, or ideas.*



SPONSORSHIP TIERS

	SEED	SERIES A	SERIES B	SERIES C	SERIES D	MONOPOLY
	\$2k	\$4k	\$8k	\$12k	\$16k	\$20k
GENERAL					Limit: 2	Limit: 1
Distribute Swag	✓	✓	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓	✓	✓
Award Custom/API Prize		✓	✓	✓	✓	✓
Company Space		Basic	Basic	Deluxe	Deluxe	Premium
Workshop/Talk			30 min	30 min	1 hr	1 hr
Participate in Judging			1st Round	1st Round	Finals	Finals
Sponsor Snack/Drink Station				Side Room	Side Room	Main Room
Sponsor Meal				Side Room	Side Room	Main Room
Sponsor Mini-Event					✓	✓
Sponsor Raffle					✓	✓
Hold Keynote						✓
RECRUITING						
Distribute Recruiting Materials	✓	✓	✓	✓	✓	✓
Get Participant Resumes		✓	✓	✓	✓	✓
Send Recruiters			✓	✓	✓	✓
Candidate Interviews at Hackpoly				✓	✓	✓
BRANDING						
Thanked at Kickoff & Awards	✓	✓	✓	✓	✓	✓
Logo Size On Website	X-Small	Small	Medium	Medium	Large	X-Large
Logo Size on Shirt		Small	Medium	Medium	Large	X-Large
Demo during Kickoff			2 min	5 min	10 min	15 min
Pre-event Social Media Blast		✓	✓	✓	✓	✓
Present at Awards Ceremony			✓	✓	✓	✓
Recruiting/API Email			Post-event	Post-event	Pre-event	Pre-event
Hackpoly: Sponsored by <You>						✓





# POLYFOUNDERS

## \*COMPANY SPACE

### Basic

- Table with chairs for your team
- Close to hackers

### Deluxe

- 2 Tables with chairs for your team
- Larger physical presence
- Close to hackers

### Premium

- Largest physical presence in hacking space
- Special Lounge for 'interviews'
- Tables with chairs for your team
- Closest to hackers

## ALTERNATIVES

If you're interested in offering a service or product in lieu of monetary funding, let us know.

## STARTUPS

We offer a limited number of discounts for startup companies. Please let us know if you're interested by emailing us and we can share more information!

**WANT TO LEARN MORE?**

**SHOOT US AN EMAIL AT**

***SPONSORSHIP@HACKPOLY.COM***