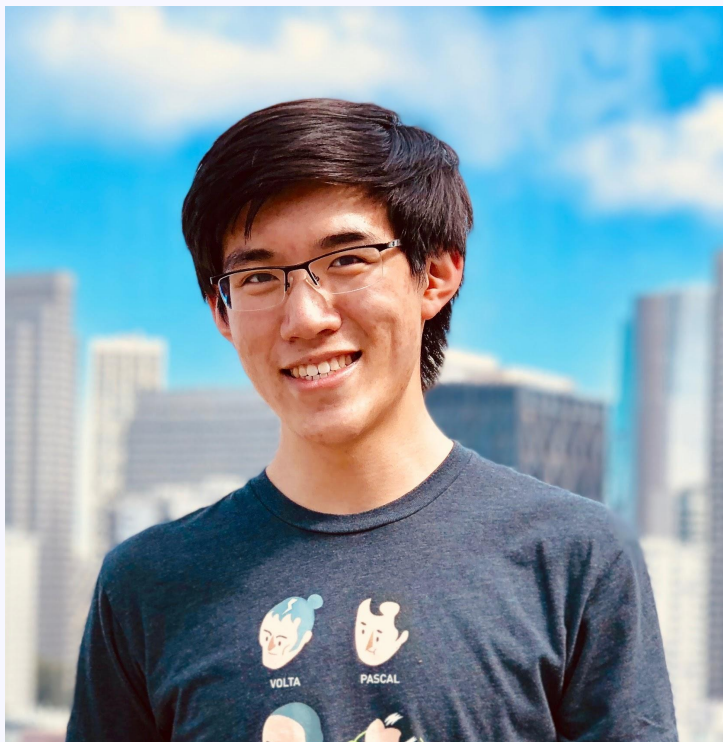




CS196

Data Science





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Machine Learning Snake Oil Salesman

@wdv2



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Data, Cloud Computing, and Tech Support

@sahilb2

Getting started with Jupyter

- The data scientists' notebook
- Mac / Linux:

```
$ sudo pip install jupyter
```

```
$ jupyter notebook
```
- Windows:
 - <https://jupyter.readthedocs.io/en/latest/install.html>
 - Install Anaconda
 - Follow instructions to install Jupyter



Mini Syllabus

Email Policy: Use Slack. Join the **#datascience** channel

If you must, your subject line must include [CS196]

Office Hours: 1 hour after each Hackerspace (8-9pm Monday)

Grading: Attendance + bi-weekly labs (on Github)

Expectation: Attendance / participation is mandatory!



Objectives

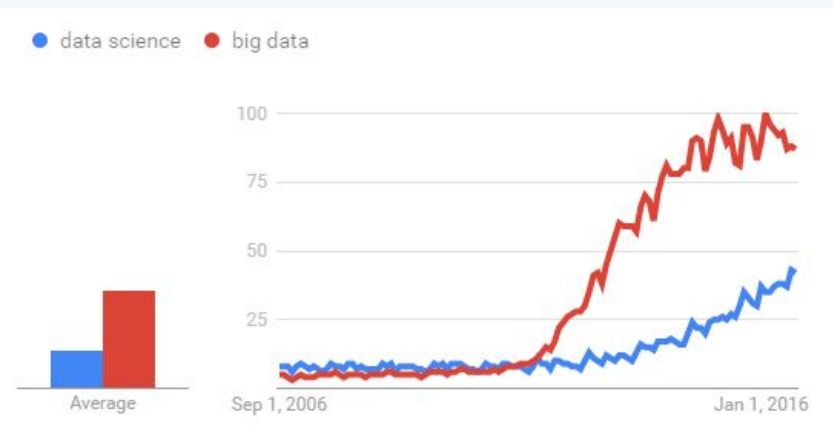
- Familiarity with tools of **data science**, **data modeling**, and **infrastructure**
- Several data science projects to get a feel for the breadth of the field
- Given massive loads of data, know what to do.

Course Plan

Week 2	Overview and Data Parsing
Week 3	Numpy & Pandas
Week 4	Data Visualization
Week 5	API
Week 6	Data Mining & Web Scraping
Week 7	Data Modeling in SKLearn
Week 8	Unsupervised Learning

Week 9	Supervised Learning
Week 10	SQL Databases
Week 11	NoSQL Databases
Week 12	MapReduce
Week 13	Distributed Systems for Data

Why Data *Science*?



- Data driven thinking is the future
- The scale of data is increasing exponentially
- Data has no intrinsic value: it needs to be interpreted and explained

Data Scientist?



(((Josh Wills)))

@josh_wills



Follow

Data Scientist (n.): Person who is better at statistics than any software engineer and better at software engineering than any statistician.

RETWEETS

1,486

LIKES

1,015



8:55 AM - 3 May 2012



1.5K



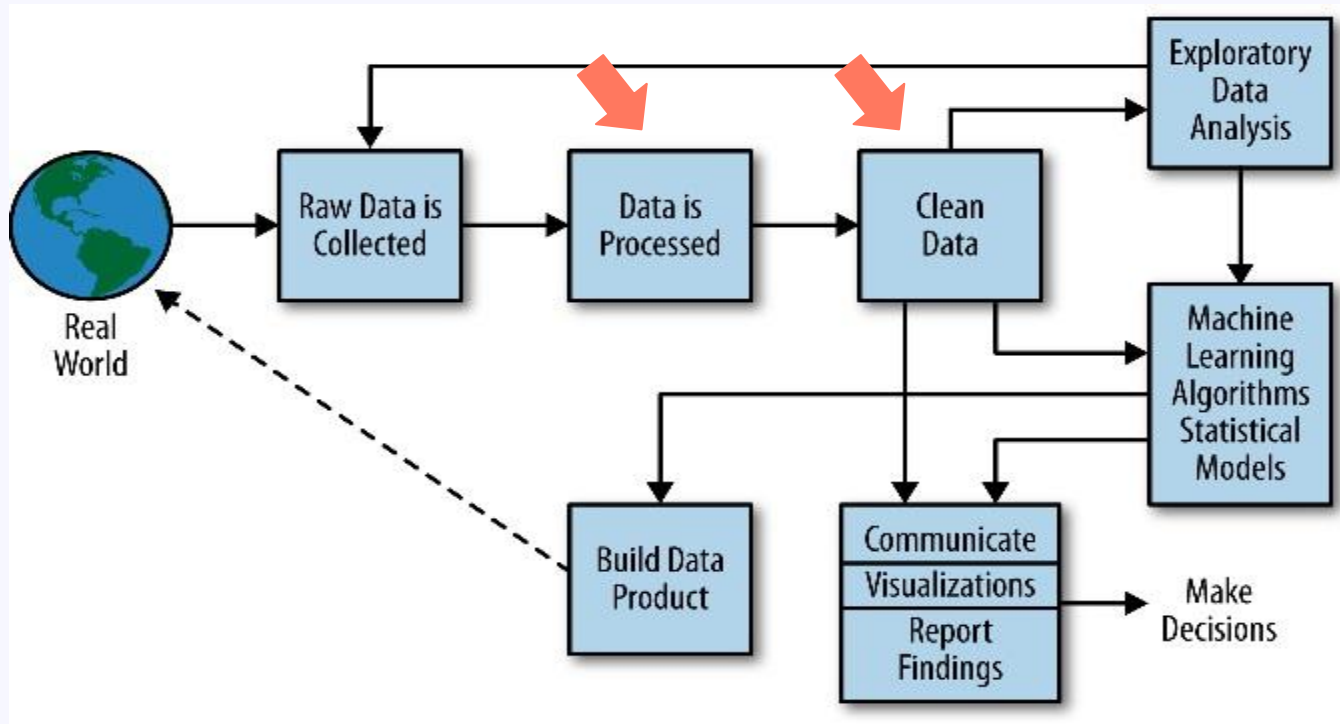
1K



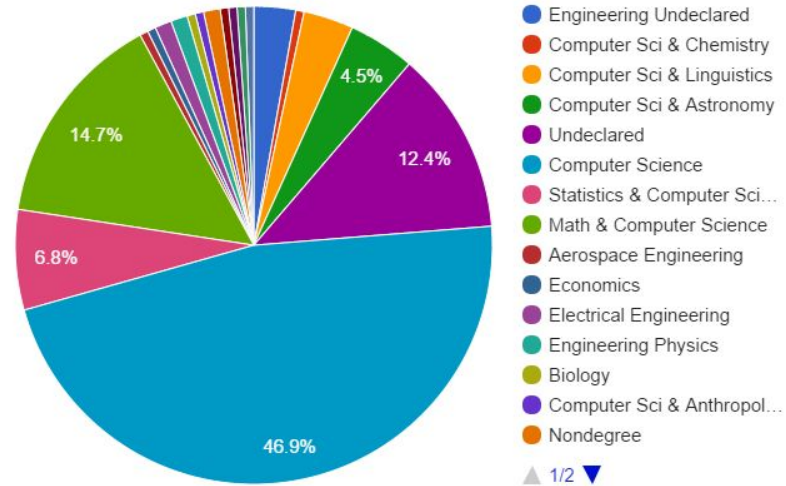
Basic Data Formats

Week 2 of 196 (Week 3 of school) :)
Channel: #datascience





Count of Major



Once Data set is processed and cleaned, we can easily communicate through Data/Visualization.

File Types

In what form do we store Data?

Structured? Unstructured?

Text? Photo? Video?

CSV - Comma Separated Values

- Fields separated by a delimiter (a comma)
- Rows separated by newlines

1	36301122334,Message	text	1,4/29/2010	12:30
2	36301122335,Message	text	2,4/30/2010	12:30
3	36301122336,Message	text	3,5/1/2010	12:30
4	36301122337,Message	text	4,5/2/2010	12:30
5	36301122338,Message	text	5,5/3/2010	12:30
6	36301122339,Message	text	6,5/4/2010	12:30
7	36301122340,Message	text	7,5/5/2010	12:30
8	36301122341,Message	text	8,5/6/2010	12:30
9	36301122342,Message	text	9,5/7/2010	12:30
10	36301122343,Message	text	10,5/8/2010	12:30
11	36301122344,Message	text	11,5/9/2010	12:30
12	36301122345,Message	text	12,5/10/2010	12:30
13	36301122346,Message	text	13,5/11/2010	12:30
14	36301122347,Message	text	14,5/12/2010	12:30
15	36301122348,Message	text	15,5/13/2010	12:30
16	36301122349,Message	text	16,5/14/2010	12:30
17	36301122350,Message	text	17,5/15/2010	12:30
18	36301122351,Message	text	18,5/16/2010	12:30
19	36301122352,Message	text	19,5/17/2010	12:30
20	36301122353,Message	text	20,5/18/2010	12:30

File Types

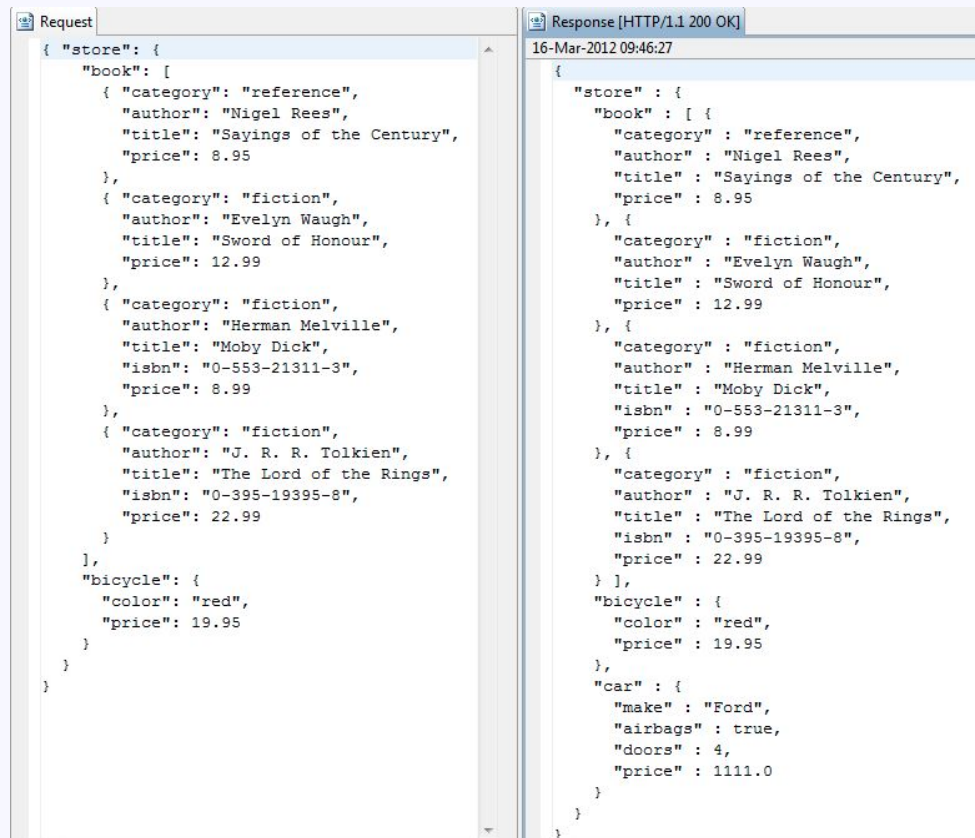
In what form do we store Data?

Structured? Unstructured?

Text? Photo? Video?

JSON - JavaScript Object Notation

- Supported Data Types:
 - Number
 - Boolean
 - String
 - Array
 - Object (Dictionary)
- These are known as *serializable* types.



```
{ "store": {  
  "book": [  
    { "category": "reference",  
      "author": "Nigel Rees",  
      "title": "Sayings of the Century",  
      "price": 8.95  
    },  
    { "category": "fiction",  
      "author": "Evelyn Waugh",  
      "title": "Sword of Honour",  
      "price": 12.99  
    },  
    { "category": "fiction",  
      "author": "Herman Melville",  
      "title": "Moby Dick",  
      "isbn": "0-553-21311-3",  
      "price": 8.99  
    },  
    { "category": "fiction",  
      "author": "J. R. R. Tolkien",  
      "title": "The Lord of the Rings",  
      "isbn": "0-395-19395-8",  
      "price": 22.99  
    }  
  ],  
  "bicycle": {  
    "color": "red",  
    "price": 19.95  
  }  
}  
}
```

```
16-Mar-2012 09:46:27  
{  
  "store": {  
    "book": [  
      {  
        "category": "reference",  
        "author": "Nigel Rees",  
        "title": "Sayings of the Century",  
        "price": 8.95  
      },  
      {  
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        "author": "Evelyn Waugh",  
        "title": "Sword of Honour",  
        "price": 12.99  
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        "author": "Herman Melville",  
        "title": "Moby Dick",  
        "isbn": "0-553-21311-3",  
        "price": 8.99  
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        "category": "fiction",  
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        "title": "The Lord of the Rings",  
        "isbn": "0-395-19395-8",  
        "price": 22.99  
      }  
    ],  
    "bicycle": {  
      "color": "red",  
      "price": 19.95  
    }  
  },  
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    "airbags": true,  
    "doors": 4,  
    "price": 1111.0  
  }  
}
```

Data Parsing + Manipulation

- Converting to native data structures
 - Python has csv, json parsing modules
- Selecting fields
 - I.e. "from phonebook select last_names"
- Selecting entries
 - I.e. "from phonebook select 'Geoffrey Challen'"
- "Exploration"
 - Drill down into fields / entries, do simple visualizations, grasp structure of dataset



Jupyter Time

https://github.com/cs196illinois/data_hackerspace



Questions? AMA

