

Self-Evaluation of Op-Ed

Ahmed M. S. Albreem

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1 Clear Main Idea/Argument

Yes, my op-ed has a clear main argument that revolves around the central issue. This is maintained throughout the piece, ensuring that the reader understands the stance I am presenting.

2 Main Argument Presented First

Yes, I presented the argument in the first paragraph to immediately set the tone and direction of the article. I focused on the most important aspect of the issue from the start to capture attention and set up the rest of the piece.

3 Evidence to Support the Argument

Yes, I provided substantial evidence in the form of facts, expert opinions, and examples. These points directly support my argument and help establish credibility.

4 Integration of Pathos (Emotional Appeal)

Yes, I used emotional appeals in sections where I described the issue in ways that could invoke a sense of urgency and empathy, strengthening the connection with the audience.

5 Integration of Ethos (Credibility Appeal)

Yes, I included credible sources, such as expert opinions and studies, to demonstrate my expertise and make the argument trustworthy. I also referenced well-known institutions to further bolster the credibility of the claims.

6 Use of Rhetorical Style

Yes, I employed rhetorical styles such as repetition and rhetorical questions to emphasize key points and make the piece more persuasive.

7 Tailoring the Message to My Audience

Yes, I considered the audience's values and concerns. The language, tone, and style were tailored to appeal to the audience, ensuring that the issues addressed were relevant and engaging for them.

8 Suggestions for Improvement

- Further refine the emotional appeal to make it even more compelling.
- Add more real-world examples to reinforce the argument.
- Simplify the conclusion to ensure clarity and impact.