BRYAN ALEXANDER SCHOLZ

Tech Writer with extensive tech, marketing and sales experience, 5+ languages, 15+ years international – more combined tech, language, and international experience than 99% of everybody. Focused on JS, Python, and making your APIs sing.

TECH SUPPORT / MARCOM, SF BAY AREA, 2019

- Theater Union tech for video, audio and stage
- Marketing and tech support for multiple startups and open source projects.

CO-FOUNDER / PM, WESTERN NEWS WIRE, BERLIN, 2016 – 2018

- Managed a team of 7 writers and directed content and coverage in highly competitive sector
- Built market share and buzz, managed outreach, acquisition, tech, traffic and SEO

CO-FOUNDER / PM, SUPERLUMEN.IO, BERLIN, 2015 – 2016

- Multiple successful launches incl. biotech comparison engine (now 2nd round funding 8M)
- Active in sales, marketing, presentations, networking, Meetups, software evangelism

TECHCOM / MARCOM, US & EUROPE, 2010 – 2014

- Product dev in multiple languages and markets (i.a., *Babble.com, Travod, Lexcelera*)
- Presentations, university instruction, PM methodologies, education (i.a., *CBW, MHMK, GFN*)
- Technical and business communications, localization (i.a., *LMI/Skanska, Bread for the World*)

TECHCOM / MARCOM, US & EUROPE, 2004 – 2009

- Digital and web development, video and TV production (*Liberty Tube TV, Taking the Pulse*)
- Multimedia outreach for multiple research institutions (i.a., *Duke University, Nicholas School*)
- Web design, management, development, localization (i.a., *Adidas, Cornelsen, Cisco*)

TECHNICAL WRITER / PM, CISCO SYSTEMS, US & EUROPE, 1999 – 2003

- Technical writing of user guides, manuals and online help for multiple audiences
- Localization coordination for broad range of languages and products internationally
- Content management, webmaster, linguistic QA in English, French, German, Spanish

EDUCATION

UC Davis – B.A., Romance Languages 1998

Extensive continuing education from, i.a., Heidelberg University, Cisco Networking Academies, Duke University and UC Berkeley in science, tech, media, and linguistics.

EN, FR, DE, SP, SE – fluent (CEFR C1 - C2)

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