AMANDA HENRY



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Q Las Vegas, NV

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Portfolio Here

SKILLS

- HTML/CSS
- JavaScript
- Python
- UI/UX
- React/Redux
- NodeJS
- MongoDB
- PostgreSQL
- Git

EDUCATION

CERTIFICATION - SOFTWARE DEVELOPMENT BOOTCAMP

University of Nevada - Las Vegas 2022-2023

BACHELOR OF KINESIOLOGY

University of Nevada - Las Vegas 2009-2011

EXPERIENCE

ASSISTANT MANAGER - INTERACTIVE MARKETING

Caesars Entertainment - Las Vegas, NV 2022 - Present

- Lead version test and analysis project and communicated any abnormalities found during testing to the third-party vendor.
- Assisted with property conversion and roll outs providing training and support with property partners.
- Collaborate with multiple departments to ensure execution expectations are met utilizing different marketing tools.
- Lead a team of specialists in creating and executing redemption programs for multiple properties.
- Managed monthly projects, as well as discovering efficiencies in creation and execution.

SPECIALIST I - INTERACTIVE MARKETING

Caesars Entertainment - Las Vegas, NV 2021-2022

- Executed numerous campaigns for properties utilizing marketing tools, such as, PKMS, OCRM, and ODM.
- Revamped Empire Wire with educational documents used by property teams and new hires.
- Assisted in creating standard operating procedures for the department.
- Lead calls with property marketers on upcoming campaigns, refreshers, and training.

ACHIEVEMENTS

Team Member of the Quarter

Caesars Entertainment - Las Vegas, NV April 2022

Service Excellence Award

DaVita - Las Vegas, NV January 2018

Continuous Improvement Award

DaVita - El Paso, TX December 2015

CERTIFIED HEMODYALISIS TECH III

DaVita - Las Vegas, NV 2017 - 2021

- Communicated effectively between health care partners for safe & effective treatments.
- Educated new teammates on procedures and policies
- Attention to detail when monitoring patients to provide optimal safety

PATIENT CARE TECHNICIAN

DaVita - El Paso, TX/Las Vegas, NV 2015 - 2016

- Initiated dialysis via approved access using proper cannulation techniques.
- Provided dialysis treatment according to prescriptions and nurses' directives.
- Collected patient data and reported patient parameters to registered nurse.
- Monitored and documented status of vascular accesses.
- Set up, monitored, ensured safety, dismantled, and cleaned dialysis machines.
- Performed clerical duties such as filing, lab requisitions, and answering phones.